

YouGov Survey Results

Sample Size: 2020 GB Adults

Fieldwork: 22nd - 23rd October 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2020	X	X	X	X	600	483	416	980	1040	240	511	691	578	1151	869	259	657	432	497	176	
Unweighted Sample 2020	499	571	102	241	556	520	434	991	1029	228	392	827	573	1359	661	298	581	385	466	290	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you listened to any of the song "UKIP Calypso", written by former BBC Radio 1 DJ Mike Read?

Have listened to some of it, but not the whole song	14	14	14	20	17	15	14	18	16	12	9	10	15	17	15	12	13	14	13	12	17
Have listened to the whole song	3	2	3	2	7	3	3	3	4	2	5	3	3	2	2	4	3	4	4	2	2
Haven't listened to any of it	77	80	76	73	73	79	77	75	76	77	73	77	77	78	78	75	75	76	76	79	75
Not sure	7	4	6	5	2	3	7	4	4	9	12	10	6	3	5	9	10	5	7	7	6

Did you enjoy what you heard of the song, or not?

[Only asked to respondents who had listened to at least some of the "UKIP Calypso", n=364]

Enjoyed what I heard	43	46	24	42	82	57	27	36	40	47	31	47	31	58	39	49	57	46	39	44	24
Did not enjoy what I heard	57	54	76	58	18	43	73	64	60	53	69	53	69	42	61	51	43	54	61	56	76

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.