

YouGov / Barn Cymru Survey Results

Sample Size: 1205 adults in Wales (18+)

Fieldwork: 5th - 12th January 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE					EU Ref 2016		Gender		Age					Social Grade	
	Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE			
Weighted Sample	1205	116	124	230	255	93	88	294	251	156	315	127	144	416	451	586	619	124	451	310	321	600	602			
Unweighted Sample	1205	116	142	238	259	97	104	302	256	153	350	140	153	513	456	534	671	70	404	322	409	675	529			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

WESTMINSTER HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused, and excluding 16-17 year olds]

Con	12	100	0	0	0	92	1	3	4	56	2	2	4	12	17	11	14	0	9	9	22	14	10
Lab	13	0	100	0	0	1	98	9	0	0	41	0	1	22	7	13	14	7	14	13	15	15	11
Lib Dem	6	0	0	0	0	1	0	2	0	1	4	2	1	6	5	6	5	6	6	8	4	7	5
Plaid Cymru	29	0	0	100	0	2	0	77	0	9	34	83	4	39	17	29	28	35	35	23	24	28	30
Reform UK	25	0	0	0	100	4	0	1	95	33	5	5	87	7	47	30	20	9	16	37	31	22	30
Green	12	0	0	0	0	0	1	8	0	0	12	7	2	13	4	10	15	44	16	8	2	13	10
Other	2	0	0	0	0	0	0	0	0	1	3	1	0	1	2	1	3	0	2	2	2	1	3

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	10	100	0	0	0	88	1	3	4	50	2	2	4	10	15	9	10	0	7	8	18	11	8
Labour	10	0	100	0	0	1	94	9	0	0	34	0	1	18	6	11	10	7	10	10	12	13	8
Liberal Democrat	4	0	0	0	0	1	0	2	0	0	3	2	1	5	4	5	4	4	4	5	3	5	3
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	19	0	0	100	0	1	0	72	0	6	24	70	2	28	11	20	18	28	21	15	17	20	18
Reform UK	21	0	0	0	100	4	0	2	92	31	5	6	87	8	42	27	16	9	13	31	28	19	24
Green	7	0	0	0	0	0	1	6	0	0	7	5	1	8	2	6	9	28	8	4	1	9	5
Some other party	1	0	0	0	0	0	0	0	0	0	2	0	0	1	1	0	2	0	1	1	1	1	2
Would not vote	12	0	0	0	0	0	0	0	1	1	4	0	1	5	8	11	12	8	15	14	7	7	16
Don't know	13	0	0	0	0	4	3	5	2	10	17	10	3	15	10	9	16	8	15	11	12	12	13
Refused	3	0	0	0	0	0	1	0	0	2	2	4	1	3	2	3	3	8	4	1	1	3	3

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	Total	Region					Welsh speaking ability		
		Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1205	230	249	266	249	207	129	332	744
Unweighted Sample	1205	249	277	234	243	201	110	307	788

WESTMINSTER HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused, and excluding 16-17 year olds]

Con	12	13	14	15	11	9	8	9	15
Lab	13	6	11	9	23	19	10	12	15
Lib Dem	6	7	4	7	3	8	3	4	7
Plaid Cymru	29	37	33	24	23	28	48	41	19
Reform UK	25	20	28	23	29	27	10	19	32
Green	12	14	9	19	10	7	17	14	11
Other	2	3	0	4	2	2	4	1	2

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	10	11	11	11	8	7	6	8	11
Labour	10	6	9	7	16	14	9	9	11
Liberal Democrat	4	6	3	5	2	5	2	3	5
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0
Plaid Cymru	19	28	23	16	14	16	36	28	12
Reform UK	21	19	23	20	22	21	8	17	25
Green	7	8	6	12	5	4	10	8	6
Some other party	1	1	0	2	1	1	3	1	1
Would not vote	12	8	9	12	13	18	6	10	14
Don't know	13	10	11	14	15	14	8	14	13
Refused	3	3	5	2	5	0	10	2	2