YouGov Survey Results



Sample Size: 1264 London adults (aged 18+) Fieldwork: 25th - 28th April 2014

Fieldwork: 25th - 28th April 2014	Gender		Age				Social grade		
	Total	Male	Female	18-24	25-39		60+	ABC1	C2DE
Weighted Sample		625	638	150	459	405	250	743	521
Unweighted Sample		620	644	136	393	395	340	803	461
ennenginea eanipie	%	%	%	%	%	%	%	%	%
Generally speaking do you think each of the									
following is appropriate or inappropriate to do									
whilst on public transport?									
Apply make-up									
Generally appropriate	44	43	45	66	55	36	24	44	45
Generally inappropriate	47	47	48	23	35	58	68	50	44
Don't know	9	10	7	11	10	6	8	7	11
Apply nail polish									
Generally appropriate	29	35	24	36	38	21	22	27	32
Generally inappropriate	64	56	72	52	55	73	72	68	59
Don't know	7	9	5	11	7	6	6	5	9
Shave facial hair (where hair is collected in the									
shaver)	•	10	0	14	11	0	2	7	12
Generally appropriate Generally inappropriate	9 86	84	8 89	77	83	8 88	3 94	7 90	12 81
Don't know		6	4	9	5 5	00 4	94 3	90 3	7
Shave facial hair	5		-	5	5	-	5	5	'
Generally appropriate	5	6	4	6	6	5	2	4	6
Generally inappropriate	90	88	92	83	87	91	97	93	86
Don't know	5	7	4	12	6	3	2	3	8
Spray perfume/ aftershave									
Generally appropriate	25	23	26	31	30	22	15	25	25
Generally inappropriate	70	70	70	58	64	74	82	72	67
Don't know	5	7	4	11	5	4	4	3	9
Spray deodorant	4.0				4.0	•	-		
Generally appropriate	13	14	11	20	18	9	5	11	15
Generally inappropriate Don't know	83 4	81 5	85 4	70 10	77 6	88 2	93 2	87 2	77 8
Cut your fingernails	4	э	4	10	0	Z	2	Z	0
Generally appropriate	8	8	8	7	12	6	5	7	9
Generally inappropriate	87	86	89	, 84	82	91	93	, 89	86
Don't know	5	6	4	9	6	3	2	4	6
Pluck eyebrows		•							
Generally appropriate	13	15	12	18	19	10	6	12	15
Generally inappropriate	81	78	83	70	74	86	92	84	77
Don't know	6	7	5	13	7	4	2	4	8
Which, if any, of the following have you ever done whilst on public transport?									
Apply make-up	13	2	25	27	20	6	6	14	12
Spray perfume/ aftershave	7	5	10	15	8	7	4	7	8
Spray deodorant	5	6	4	8	9	1	1	4	7
Apply nail polish	4	2	6	4	7	3	2	4	4
Cut your finger nails	2	2	1	0	3	1	2	2	2
Shave facial hair (where hair is collected in the	1	3	0	5	1	1	0	2	1
shaver)				-			-		
Shave facial hair	1	2	0	0	2	1	0	1	1
Pluck eyebrows None of the above	1 73	1 82	2 64	3 49	2 63	0 83	0 90	1 75	1 71
Don't know		82 3	64 1	49 4	63 3	83 1	90 0	75 1	2
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