

YouGov Survey Results

Sample: 1124 US Adults

Fieldwork: 16th - 17th April 2015

Total	Gender		Age			Region				Race			
Base	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

Catherine, Duchess of Cambridge (commonly called Kate Middleton), is due to give birth to her and Prince William's second child later this month. Overall, how interested, if at all, are you in the birth of their second baby?

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Very interested	7%	5%	10%	7%	7%	9%	8%	7%	7%	8%	7%	12%	8%	8%
Fairly interested	19%	13%	24%	19%	14%	22%	18%	13%	23%	19%	17%	24%	24%	19%
Not very interested	28%	24%	32%	25%	27%	30%	29%	33%	25%	26%	31%	24%	21%	17%
Not at all interested	42%	55%	30%	41%	49%	38%	41%	44%	42%	42%	43%	33%	40%	51%
Don't know	4%	4%	4%	8%	3%	1%	4%	3%	4%	5%	2%	8%	7%	6%

Would you prefer it if they had a boy or a girl?

Unweighted base	663	233	430	178	171	314	129	151	222	161	477	82	68	36
Base: All US Adults who show any interest in the royal baby	642	248	393	207	172	263	133	138	219	152	414	86	102	39
A boy	7%	14%	3%	12%	8%	3%	11%	5%	7%	7%	6%	14%	7%	8%
A girl	26%	15%	32%	25%	25%	26%	22%	25%	28%	27%	24%	30%	24%	34%
No preference	60%	60%	61%	49%	61%	69%	57%	65%	60%	59%	67%	47%	52%	48%
Don't know	7%	10%	4%	14%	5%	2%	10%	5%	5%	7%	3%	10%	17%	11%

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Which ONE of the following would you choose as a name for William and Kate's baby.....if it's a boy?

	Unweighted base	663	233	430	178	171	314	129	151	222	161	477	82	68	36
Base: All US Adults who show any interest in the royal baby	642	248	393	207	172	263	133	138	219	152	414	86	102	39	
James	15%	9%	18%	15%	18%	12%	16%	20%	12%	13%	17%	10%	10%	16%	
Richard	11%	12%	10%	11%	7%	13%	12%	5%	12%	13%	13%	8%	9%	5%	
Arthur	8%	9%	8%	10%	9%	6%	10%	10%	6%	9%	8%	13%	4%	11%	
Philip	8%	6%	9%	5%	8%	10%	10%	8%	7%	7%	8%	9%	6%	8%	
Edward	7%	5%	9%	6%	6%	9%	3%	7%	10%	8%	7%	6%	8%	10%	
Henry	7%	10%	5%	13%	8%	1%	6%	5%	6%	10%	5%	6%	13%	8%	
Albert	3%	2%	3%	3%	2%	4%	5%	1%	3%	3%	3%	2%	4%	3%	
Other	5%	6%	4%	3%	4%	7%	4%	3%	6%	5%	5%	2%	6%	7%	
No opinion	36%	41%	33%	33%	38%	38%	34%	41%	38%	32%	35%	45%	38%	32%	

...if it's a girl?

	Unweighted base	663	233	430	178	171	314	129	151	222	161	477	82	68	36
Base: All US Adults who show any interest in the royal baby	642	248	393	207	172	263	133	138	219	152	414	86	102	39	
Diana	19%	15%	22%	14%	20%	23%	11%	19%	23%	21%	22%	12%	14%	19%	
Elizabeth	12%	10%	13%	10%	13%	13%	16%	8%	10%	15%	13%	11%	12%	9%	
Victoria	12%	10%	13%	11%	12%	12%	14%	11%	14%	9%	12%	15%	9%	10%	
Alexandra	10%	9%	11%	13%	12%	7%	12%	12%	9%	10%	10%	8%	17%	7%	
Charlotte	6%	5%	7%	10%	2%	6%	5%	8%	4%	9%	6%	2%	10%	6%	
Alice	6%	8%	5%	9%	4%	4%	5%	4%	8%	5%	5%	13%	2%	13%	
Anne	2%	2%	2%	1%	3%	3%	1%	3%	2%	2%	2%	1%	1%	5%	
Other	3%	4%	2%	3%	3%	3%	4%	4%	2%	3%	3%	1%	4%	3%	
No opinion	29%	37%	24%	29%	31%	28%	31%	31%	29%	26%	27%	37%	32%	29%	

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Would you like to see Kate and William have more children after this second child?

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Yes	19%	14%	24%	23%	18%	17%	21%	14%	21%	21%	17%	20%	28%	24%
No	9%	11%	8%	13%	7%	8%	9%	10%	7%	12%	8%	17%	9%	12%
Don't know / no opinion	71%	75%	68%	63%	75%	75%	70%	76%	72%	67%	76%	63%	63%	64%

Thinking about when this child is an adult, which ONE of the following, if any, do you think they should focus on MOST? Please select one option.

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Acting as a role model for young people	24%	18%	31%	23%	18%	31%	24%	23%	26%	25%	29%	17%	14%	19%
Raising money and awareness for charitable organizations	16%	14%	18%	14%	17%	17%	18%	15%	16%	17%	15%	17%	17%	22%
Having a job	11%	16%	7%	13%	13%	8%	12%	10%	12%	12%	11%	11%	19%	1%
Going to a university	6%	5%	7%	10%	5%	4%	6%	6%	6%	6%	6%	3%	11%	3%
Serving in Britain's armed forces	5%	7%	3%	5%	7%	4%	8%	3%	5%	5%	5%	3%	6%	6%
Making public appearances	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	3%	1%	3%
Completing royal tours abroad	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	0%	5%	1%	-
Other	7%	9%	4%	4%	8%	7%	6%	6%	7%	6%	7%	5%	3%	12%
Don't know	28%	29%	27%	29%	29%	26%	24%	35%	26%	26%	25%	36%	29%	34%

Would you consider being born into the Royal Family in the 21st Century as good luck, bad luck or neither?

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Good luck	32%	36%	28%	36%	33%	29%	32%	32%	32%	34%	34%	29%	28%	26%
Bad luck	6%	7%	6%	5%	7%	6%	6%	6%	7%	5%	6%	0%	10%	7%
Neither bad or good luck	46%	41%	51%	39%	45%	53%	49%	45%	47%	44%	46%	52%	45%	42%
Don't know	15%	16%	15%	19%	15%	12%	14%	17%	14%	17%	13%	19%	17%	25%

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Total	Gender		Age			Region				Race			
Base	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)

Do you think there has been too much, too little or about the right amount of press coverage about Kate and William's second child?

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Too much	39%	48%	31%	35%	45%	38%	38%	40%	38%	41%	40%	36%	34%	47%
Too little	4%	3%	4%	7%	4%	2%	3%	4%	4%	4%	3%	4%	9%	5%
About the right amount of press coverage	34%	24%	43%	26%	30%	43%	34%	33%	37%	29%	35%	39%	28%	22%
Don't know	23%	25%	22%	32%	22%	17%	25%	24%	21%	25%	22%	21%	30%	26%

Do you think the birth of a royal baby increases or decreases the morale of Britain or has no effect?

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Increases	37%	30%	43%	29%	32%	46%	39%	38%	35%	36%	45%	18%	18%	31%
Decreases	6%	9%	4%	8%	10%	2%	6%	3%	9%	6%	2%	7%	21%	9%
Has no effect	31%	31%	30%	31%	32%	30%	32%	29%	32%	27%	28%	37%	38%	28%
Don't know	27%	29%	24%	32%	27%	22%	23%	29%	24%	30%	25%	37%	23%	32%

Overall, do you think the royal family is a positive or negative part of modern Britain or is it neither?

Unweighted base	1124	520	604	297	328	499	220	260	373	271	813	125	109	77
Base: All US Adults	1108	547	561	349	336	423	225	247	374	262	729	129	170	80
Positive	42%	39%	46%	35%	37%	53%	43%	41%	43%	42%	49%	37%	24%	32%
Negative	11%	15%	7%	12%	14%	8%	8%	10%	12%	13%	9%	9%	23%	9%
Neither positive or negative	27%	29%	26%	28%	30%	25%	31%	28%	26%	27%	25%	27%	32%	37%
Don't know	19%	17%	21%	25%	19%	14%	18%	21%	19%	18%	17%	28%	20%	21%