

## YouGov Survey Results

Sample Size: 1680 GB Adults

Fieldwork: 10th - 11th December 2017

	Gender		Age						Social Grade		Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1680</b>	813	867	188	218	307	328	254	385	958	722	225	544	360	405	146
<b>Unweighted Sample</b>	<b>1680</b>	749	931	168	226	296	342	269	379	1008	672	167	587	366	402	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that the song "Stay Another Day" by East 17 is a Christmas song? If you are not familiar with the song "Stay Another Day", please choose the Don't know option.

Yes, I do	<b>29</b>	26	31	33	35	43	38	23	7	27	30	19	28	30	34	26
No, I don't	<b>34</b>	35	33	18	37	39	41	37	28	34	34	34	34	37	35	24
Don't know	<b>37</b>	39	36	49	27	18	21	40	65	39	35	47	38	33	32	49