

YouGov News Tracker Results

Sample Size: 2220 adults in GB (18+)
Fieldwork: 15th - 16th June 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England		
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Weighted Sample	2220	400	571	204	240	779	793	1074	1146	233	917	548	522	1265	955	1920	107	193	526	364	269
Unweighted Sample	2220	371	651	230	243	916	819	989	1231	159	806	577	678	1350	870	1912	119	189	511	410	209
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?
Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Israel - Iran fighting / Conflict in the Middle East	33	36	37	38	27	35	30	42	25	42	32	31	33	37	28	33	31	31	35	28	46
Air India plane crash	32	31	29	35	34	32	32	21	42	23	32	35	31	31	33	32	25	31	33	34	22
Conflict in Gaza	5	6	6	5	1	6	4	5	6	6	5	4	7	6	5	5	9	10	5	2	8
Donald Trump [general]	4	2	7	6	1	6	2	4	5	5	4	6	3	5	4	4	6	4	4	5	5
War [general]	4	4	3	3	2	4	4	4	3	4	3	3	4	4	4	3	10	4	4	2	1
Immigration to the UK	3	6	2	0	13	1	7	5	2	1	3	3	6	3	4	3	4	4	3	4	2
Spending review	3	4	4	4	4	4	4	3	3	0	3	4	4	3	3	3	0	3	3	4	3
Criticisms of the Labour government	1	3	0	0	4	1	3	2	1	0	1	2	2	1	2	1	2	2	1	3	1
Other	7	6	6	6	8	7	6	8	5	9	7	6	6	8	5	7	6	6	6	6	8
Don't know	8	2	6	2	7	5	8	6	9	9	11	6	3	4	13	8	8	7	7	11	5

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Sample Size: 2220 adults in GB (18+)
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	Total	Rest of South
Weighted Sample	2220	761
Unweighted Sample	2220	782
	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Israel - Iran fighting / Conflict in the Middle East	33	31
Air India plane crash	32	34
Conflict in Gaza	5	4
Donald Trump [general]	4	4
War [general]	4	4
Immigration to the UK	3	4
Spending review	3	3
Criticisms of the Labour government	1	1
Other	7	7
Don't know	8	8

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.