YouGov News Tracker Results

Sample Size: 2212 adults in GB (18+)
Fieldwork: 18th-19th May 2025

	Total	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England		
		Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Weighted Sample	**2212**	398	568	204	239	776	790	1071	1141	232	914	546	520	1261	951	1913	106	192	524	363	268
Unweighted Sample	2212	374	621	232	264	893	835	974	1238	154	789	609	660	1387	825	1902	111	199	527	367	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?
Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London
Conflict in Gaza	**12**	9	17	15	5	17	9	10	14	9	10	12	16	14	9	12	10	11	11	14	14
War in Ukraine	**9**	12	8	15	7	9	10	10	7	6	7	8	14	8	9	9	6	9	9	10	6
Immigration to the UK	**8**	11	6	2	15	6	12	9	7	6	7	9	9	8	8	8	5	7	11	7	8
Donald Trump [general]	**8**	11	10	7	4	11	6	8	7	5	7	10	8	9	6	8	7	10	6	7	8
Eurovision song contest	**5**	3	7	5	2	5	3	4	6	10	5	4	4	5	5	5	6	5	5	3	5
Starmer's speech on immigration / Labour's immigration policy	**5**	1	5	7	5	5	3	5	4	4	6	4	2	6	3	5	2	4	4	4	8
Election of a new Pope	**4**	8	4	5	4	5	4	3	5	4	4	4	5	5	4	4	3	4	3	6	4
UK signing trade deals	**4**	7	3	3	7	3	6	6	2	5	3	4	5	4	4	4	3	4	4	4	3
Trump visits Saudi Arabia and is gifted a plane by Qatar	**3**	2	4	4	3	4	3	4	2	4	2	4	4	4	2	3	3	2	4	4	4
Criticisms of the Labour government	**2**	3	1	1	7	2	3	3	2	2	2	2	3	2	3	3	2	2	3	3	2
War [general]	**2**	3	2	1	2	1	3	2	3	3	2	3	3	2	3	2	5	2	2	2	2
Firefighters killed in Bicester fire	**2**	2	1	3	2	2	2	1	2	1	2	3	1	2	2	2	2	0	1	2	2
Trump's changes on tariffs	**2**	0	2	4	1	2	1	2	1	4	2	2	1	2	1	2	1	2	2	1	3
Conflict between India and Pakistan	**2**	0	1	0	2	1	1	2	1	5	2	1	0	1	2	2	3	1	1	1	5
Reform UK success in local elections	**1**	2	1	1	3	1	2	1	1	1	2	2	0	1	2	1	5	0	2	2	0
Football	**1**	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1
Other	**13**	12	13	13	15	11	14	11	14	14	13	13	11	12	14	13	9	14	12	12	11
Don't know	**18**	13	14	13	14	14	17	15	20	15	24	14	12	14	22	17	27	22	19	17	13

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Sample Size: 2212 adults in GB (18+)
Fieldwork: 18th-19th May 2025

	Total	Rest of South
Weighted Sample	**2212**	759
Unweighted Sample	**2212**	803
	%	%

Thinking back over the last week, what did you hear about most in the news?
Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

	Total	Rest of South
Conflict in Gaza	**12**	11
War in Ukraine	**9**	9
Immigration to the UK	**8**	7
Donald Trump [general]	**8**	9
Eurovision song contest	**5**	6
Starmer's speech on immigration / Labour's immigration policy	**5**	4
Election of a new Pope	**4**	5
UK signing trade deals	**4**	5
Trump visits Saudi Arabia and is gifted a plane by Qatar	**3**	2
Criticisms of the Labour government	**2**	2
War [general]	**2**	3
Firefighters killed in Bicester fire	**2**	2
Trump's changes on tariffs	**2**	1
Conflict between India and Pakistan	**2**	1
Reform UK success in local elections	**1**	1
Football	**1**	1
Other	**13**	13
Don't know	**18**	16

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