

YouGov News Tracker Results

Sample Size: 2285 adults in GB (18+)
Fieldwork: 13th - 14th July 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2285	411	587	210	247	120	802	816	1106	1179	240	944	564	537	1302	983	1977	110	199	542	375	276	784
Unweighted Sample	2285	381	637	231	256	128	904	853	980	1305	173	818	611	683	1411	874	1963	107	215	539	386	209	829
	%	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Immigration to the UK	11	16	7	5	25	6	7	18	11	11	3	8	14	17	10	13	12	4	10	14	12	4	13
The weather	10	11	9	10	9	8	12	9	9	10	6	12	8	9	10	10	9	18	10	7	13	10	8
Macron state visit to the UK	9	15	7	10	19	8	8	15	10	9	4	6	12	16	10	9	10	9	8	9	10	6	11
Conflict in Gaza	7	6	9	13	2	15	11	4	7	8	14	6	8	6	9	5	7	10	11	6	6	11	7
Wimbledon	6	7	5	7	5	3	4	6	5	6	7	5	5	7	5	6	6	2	5	5	4	8	6
Floods in Texas	4	4	7	7	3	7	7	3	4	5	2	5	5	4	5	3	4	7	5	4	5	1	5
Air India plane crash	4	4	6	4	1	3	6	3	4	4	1	4	4	4	5	3	4	3	4	5	5	3	3
Trump [general/other]	4	3	5	5	2	4	4	3	4	3	4	3	3	5	3	4	4	1	5	3	2	5	4
Criticisms of the Labour Government	3	5	1	2	4	1	2	4	4	2	0	2	4	4	2	3	3	2	3	2	2	4	3
Diogo Jota death	3	1	3	1	2	2	2	3	3	2	1	5	1	1	2	3	3	1	1	4	5	3	2
Changes to welfare benefits	2	3	4	2	2	1	3	1	3	2	4	3	2	2	3	2	2	3	4	2	2	2	2
Conflict in the Middle East	2	2	3	1	1	2	2	2	3	2	4	2	2	2	2	2	2	2	2	3	1	0	3
The Epstein files	2	0	2	2	1	6	2	1	3	1	4	2	1	0	2	2	2	3	1	1	3	3	1
Trump's changes on tariffs	1	0	2	2	1	2	1	1	2	1	2	1	2	1	1	1	1	1	1	1	1	2	1
War in Ukraine	1	2	1	3	3	0	1	1	2	1	1	1	1	2	1	2	1	3	0	1	1	1	2
Oasis reunion	1	0	1	1	3	2	1	1	1	2	2	1	1	1	1	1	1	0	1	3	2	0	1
State of the UK economy	1	1	1	3	1	2	2	1	1	1	0	1	1	1	1	1	1	0	1	1	1	2	1
Other	16	13	18	13	11	19	16	14	15	16	25	16	15	12	18	13	16	17	16	16	12	21	15
Don't know	13	6	10	9	7	11	9	10	10	15	16	18	9	6	10	17	13	15	12	12	15	13	12

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of
the target population to be considered statistically reliable. These
figures should not be used.