

YouGov News Tracker Results

Sample Size: 2210 adults in GB (18+)
Fieldwork: 20th - 21st July 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2210	398	568	203	239	132	776	789	1070	1140	232	913	546	519	1260	950	1912	106	192	524	362	267	758
Unweighted Sample	2210	374	623	221	258	127	886	847	915	1295	165	786	583	676	1350	860	1894	115	201	517	373	198	806
	%	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Immigration to the UK	10	16	5	3	25	4	5	18	10	9	3	7	15	12	7	13	10	7	4	10	13	6	11
Conflict in Gaza	10	8	14	14	6	8	14	7	9	10	13	6	11	12	11	7	9	9	13	9	6	10	11
Affair caught at Coldplay concert	8	5	7	11	7	15	8	6	6	10	14	13	5	1	9	7	8	7	11	8	10	10	7
Trump [general]	8	7	10	9	2	12	11	6	8	7	6	6	10	9	8	7	8	7	9	8	8	8	8
The Epstein files	6	3	10	6	1	5	8	2	8	4	5	6	7	4	7	3	5	6	8	4	4	11	5
Afghan data leak	4	5	4	3	8	2	4	5	5	4	4	3	5	6	5	4	5	2	4	4	3	6	5
Conflict in the Middle East	3	4	4	4	2	6	4	3	4	2	2	3	3	6	3	3	3	3	4	3	3	3	4
Labour [general / other]	3	3	4	3	3	5	3	3	3	3	3	3	3	4	4	2	3	2	2	3	2	3	4
Somerset coach crash	3	3	3	6	2	2	4	3	2	4	2	2	3	4	3	3	3	3	0	2	3	2	5
The weather	2	3	3	1	1	1	1	3	2	3	2	2	2	3	2	3	2	2	1	1	5	2	2
Criticisms of the Labour Government	2	4	1	3	3	0	1	3	3	1	0	1	1	4	2	1	2	1	1	2	3	2	1
Women's Euros	2	3	2	1	3	2	2	2	2	1	0	2	2	2	1	2	2	2	1	2	2	2	1
Thames Water pollution	1	2	1	5	0	2	3	1	2	1	0	1	2	3	2	1	1	1	2	1	1	2	2
War [general]	1	2	1	2	1	4	2	1	1	2	1	1	1	3	1	2	1	2	1	2	2	1	1
War in Ukraine	1	1	2	1	2	0	1	1	1	1	2	1	2	1	1	1	1	1	2	2	1	1	1
Gregg Wallace and John Torode fired from MasterChef	1	1	2	2	1	2	2	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	2
State of the UK economy	1	3	1	0	1	0	2	1	2	1	1	1	1	1	1	1	1	0	1	2	0	1	1
Lowering the voting age to 16	1	2	1	1	2	2	1	1	1	1	3	1	1	1	1	1	1	0	0	2	1	1	1
Riots in Epping over asylum seekers	1	1	1	0	2	1	1	2	1	1	0	1	1	1	1	2	1	3	0	0	1	3	1
Other	14	13	12	11	13	11	12	14	14	14	23	15	11	11	13	15	14	20	14	16	12	13	14
Don't know	17	11	12	14	17	17	12	17	15	19	15	24	13	10	14	21	17	20	19	19	20	13	15