

YouGov News Tracker Results

Sample Size: 2104 GB Adults

Fieldwork: 5th - 6th October 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2104	379	541	194	227	128	739	751	1018	1086	221	869	520	494	1197	898	1820	101	183	499	345	255	722
Unweighted Sample	2104	316	612	215	280	129	873	729	896	1208	183	731	564	626	1274	824	1812	121	171	535	347	188	742
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Manchester synagogue attack	36	40	39	42	38	35	41	39	39	34	28	35	38	40	39	32	37	34	28	44	35	33	35
Conflict in Gaza	12	12	13	16	9	19	16	10	12	12	14	9	14	15	13	11	12	8	18	10	12	13	13
Immigration to the UK	7	9	6	2	15	3	5	9	7	7	8	6	8	7	6	8	7	10	7	7	8	6	7
Peace talks in Gaza	3	5	5	4	2	3	4	4	3	3	2	2	4	6	3	4	3	4	3	2	4	1	4
Labour party conference	3	3	4	4	3	5	5	2	3	3	1	2	4	4	4	2	3	2	0	4	1	3	4
Trump [general / other]	3	3	3	7	3	1	4	2	3	3	2	3	3	3	3	2	3	2	2	3	2	3	4
Reform UK	3	2	3	1	3	2	2	3	3	2	1	3	2	3	2	3	2	1	5	2	4	2	2
Criticisms of the Labour Government	3	5	1	0	6	1	1	5	3	2	0	2	3	4	2	3	3	3	2	1	3	2	3
Storm Amy	2	2	2	2	2	1	2	2	1	3	2	4	1	2	3	2	2	3	8	2	2	2	2
Digital ID	2	1	2	1	3	2	2	2	3	2	5	3	2	0	2	3	2	3	3	4	1	1	3
Flotilla aid boat	1	0	1	2	0	5	1	0	1	1	3	2	1	0	1	1	1	2	4	1	1	3	0
War [general / other]	1	1	1	0	0	0	1	1	1	1	0	1	1	2	1	1	1	1	1	2	1	0	1
Palestine protests	1	1	1	0	1	2	1	1	1	1	2	1	1	2	1	1	1	0	2	1	0	1	1
War in Ukraine	1	1	1	2	0	1	1	1	2	0	1	1	1	1	1	1	1	3	1	0	2	1	1
Crime in the UK	1	1	1	0	0	0	1	1	1	1	0	1	1	0	1	1	1	1	0	0	1	2	1
Other	9	7	10	10	4	9	7	6	8	9	19	10	7	5	8	9	9	8	8	8	8	14	8
Don't know / don't watch the news	12	7	8	7	11	10	7	12	8	15	12	17	9	6	10	15	12	15	10	9	14	13	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.