

YouGov News Tracker Results

Sample Size: 2119 GB Adults

Fieldwork: 9th - 10th November 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2119	381	545	195	229	119	744	756	1026	1093	223	875	523	498	1206	901	1833	102	184	502	348	256	727
Unweighted Sample	2119	342	600	219	250	118	852	788	914	1205	171	762	570	616	1280	832	1803	131	185	513	345	207	738
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Accidental release of prisoners	21	21	21	27	27	14	24	21	23	19	19	18	23	24	21	21	20	18	23	20	25	15	20
Former Prince Andrew	13	18	14	19	8	10	15	16	11	15	9	10	17	18	14	13	14	19	9	14	11	11	15
Autumn Budget	12	14	14	13	10	10	13	14	13	11	8	14	9	13	13	10	12	7	10	10	9	15	14
Immigration to the UK	6	7	6	4	8	2	5	7	7	5	6	4	7	7	5	6	5	10	11	6	3	5	6
Stabbing on LNER train	6	3	6	6	3	9	6	4	5	6	6	8	4	2	6	5	6	4	3	8	7	6	4
Crime [general / other]	3	2	3	1	4	3	2	3	3	4	4	4	4	2	3	4	4	5	0	4	6	3	3
Accusations of BBC bias	2	6	1	0	7	0	1	5	4	1	0	2	3	3	2	3	2	2	2	2	3	4	2
New York Mayor election	2	0	2	4	0	6	2	0	2	2	10	2	1	1	3	1	2	1	3	1	2	4	3
Criticisms of the Labour government	2	2	1	2	7	1	1	3	3	2	1	2	2	3	2	2	2	1	3	2	2	1	3
Trump [general / other]	2	1	3	1	1	1	2	1	2	2	1	2	2	2	2	2	2	5	2	2	2	2	1
Extreme weather events	1	2	1	2	1	2	2	1	1	2	1	1	1	2	1	2	1	1	2	1	1	2	1
Remembrance Sunday	1	1	1	1	1	0	1	1	1	2	1	2	1	1	1	1	1	1	1	1	2	0	1
Celebrity traitors final	1	1	2	0	0	0	2	1	1	1	1	0	1	2	1	1	1	1	2	1	1	0	2
Climate change [general / other]	1	1	1	2	3	1	1	1	1	1	1	1	1	2	1	1	1	1	3	0	1	2	1
Conflict in Gaza	1	0	1	0	0	2	1	1	1	1	3	1	1	1	1	1	1	1	1	2	1	2	0
The state of the UK economy	1	1	1	1	1	1	1	0	1	1	1	1	1	0	1	0	1	0	1	1	1	2	1
US government shutdown	1	0	1	1	0	3	1	0	1	1	2	1	1	1	1	1	1	2	1	1	1	2	0
Criticisms of David Lammy	1	2	0	0	3	0	0	2	1	1	0	0	1	2	1	1	1	1	0	1	1	2	1
Other	8	6	8	4	5	15	8	5	9	7	13	8	6	6	8	7	8	4	6	9	10	11	6
Don't know / don't watch the news	14	11	13	12	10	18	11	13	12	17	15	18	14	8	13	17	14	17	17	15	12	10	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.