

YouGov News Tracker Results

Sample Size: 2112 GB Adults

Fieldwork: 16th - 17th November 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2112	380	543	194	228	124	741	754	1022	1090	222	872	522	496	1202	897	1827	101	184	501	346	256	724
Unweighted Sample	2112	340	593	215	258	135	851	746	912	1200	177	753	576	606	1290	814	1814	110	188	498	364	203	749
	%	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Donald Trump suing the BBC	19	19	22	22	19	21	24	19	21	17	15	16	23	23	21	17	19	18	19	19	18	17	21
Autumn Budget	17	23	15	13	17	13	16	19	18	15	10	17	19	16	17	17	17	7	15	18	17	17	17
Accusations of BBC bias	9	11	7	11	19	5	8	13	11	7	2	7	10	13	9	8	9	7	10	8	8	7	10
Immigration to the UK	7	7	5	6	13	8	5	10	7	7	6	4	9	10	5	9	7	7	6	6	9	7	6
Trump [general / other]	5	4	7	8	3	12	7	4	5	5	5	5	5	6	5	6	5	6	5	5	5	8	5
Epstein files	5	2	9	6	0	9	8	2	6	5	12	7	4	2	7	3	5	8	7	6	3	8	5
Storm Claudia	3	3	2	3	2	2	2	4	2	4	2	3	2	4	3	3	3	7	2	2	6	1	2
Labour Party Leadership	3	6	2	6	2	2	4	3	4	2	1	4	2	3	4	2	3	3	2	4	2	4	2
Former Prince Andrew	2	4	2	1	2	3	2	3	1	3	1	2	2	3	3	2	3	2	1	3	3	2	2
Extreme weather events [general / other]	2	2	3	2	2	2	3	2	2	3	2	2	2	3	3	2	2	5	2	3	4	1	2
Criticisms of the Labour government	2	3	2	0	3	2	1	4	3	1	1	1	2	4	2	2	2	5	2	3	1	1	2
Crime [general / other]	2	1	2	2	2	3	1	2	1	2	6	2	1	0	2	1	2	1	2	1	3	2	2
Labour's changes to immigration policy	1	1	1	2	1	0	1	1	2	1	1	1	1	1	1	1	1	2	1	1	1	2	1
Accidental release of prisoners	1	1	1	0	1	0	1	1	0	2	1	1	1	1	1	1	1	2	1	1	1	1	1
Children in Need	1	1	1	0	1	1	1	1	0	1	0	1	1	0	1	1	1	0	0	1	1	0	1
Other	8	4	8	7	6	12	8	4	9	8	20	10	5	4	8	8	9	4	10	9	5	11	9
Don't know / don't watch the news	12	7	10	10	8	6	10	10	7	17	14	16	10	7	10	15	12	17	13	11	12	11	13

*Any percentages calculated on bases fewer than 100
 respondents do not represent a wide enough cross-section of
 the target population to be considered statistically reliable.
 These figures should not be used.