

YouGov News Tracker Results

Sample Size: 2147 GB Adults
Fieldwork: 2nd - 3rd November 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
	2147	386	552	198	232	135	754	766	1039	1108	225	887	530	505	1224	907	1857	103	187	509	352	260	736
Weighted Sample	2147	361	604	224	261	146	856	771	918	1229	169	774	592	612	1287	850	1864	116	167	498	365	198	803
Unweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Prince Andrew	38	50	43	47	30	39	44	44	36	41	20	29	45	55	40	37	37	38	48	37	41	31	38
Stabbing on LNER train	14	11	14	14	20	15	13	11	15	12	22	17	11	7	14	13	14	11	7	14	12	13	16
Hurricane Melissa	6	8	7	7	3	3	8	6	6	6	2	7	7	6	6	6	6	7	7	5	5	9	7
Immigration to the UK	5	7	5	4	6	3	4	5	5	6	5	6	5	5	6	5	5	3	8	6	4	7	5
Crime [general / other]	5	3	4	3	11	7	3	6	5	5	7	6	4	3	4	7	6	3	1	5	7	4	6
Autumn Budget	3	4	3	3	4	2	3	4	4	2	0	3	2	5	3	2	3	1	4	3	4	2	3
Rachael Reeves' rental licence	3	5	2	3	6	1	3	4	4	2	1	2	3	5	3	2	3	4	2	3	2	2	3
Trump [general / other]	2	1	2	3	1	2	3	1	2	1	4	2	2	1	2	2	2	2	2	1	1	4	2
Conflict in Gaza	1	1	1	1	1	2	2	1	1	2	2	1	2	1	2	1	1	1	1	2	1	1	1
Criticisms of the Labour government	1	1	1	0	2	0	1	1	1	1	0	1	2	2	1	2	1	2	2	1	1	2	2
Sex offender mistakenly released from prison	1	1	1	1	0	0	1	1	1	1	2	1	1	1	1	1	1	0	0	2	1	1	1
Rachael Reeves [general / other]	1	1	0	0	3	2	0	1	1	1	1	1	1	1	1	1	1	1	0	1	2	2	0
Other	8	3	9	7	5	13	7	4	10	6	18	9	6	3	9	6	8	11	7	7	9	15	5
Don't know / don't watch the news	11	4	9	7	8	12	8	10	8	14	15	14	9	6	8	14	11	16	10	13	11	6	11

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable.
These figures should not be used.