

YouGov News Tracker Results

Sample Size: 2041 GB Adults

Fieldwork: 21st - 22nd December 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2041	367	525	188	220	109	716	729	988	1053	214	843	504	480	1162	858	1765	98	178	484	335	247	700
Unweighted Sample	2041	331	565	207	240	112	811	771	887	1154	148	727	547	619	1269	760	1745	118	178	496	353	189	707
	%	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Shooting on Bondi Beach	26	28	27	31	22	24	29	24	25	27	24	24	31	27	26	26	26	22	30	24	25	27	27
Epstein Files	19	23	21	21	16	25	21	17	21	18	29	17	17	21	21	16	19	20	19	18	21	22	19
Immigration to the UK	4	6	3	1	9	0	2	6	4	3	3	3	4	5	4	3	4	5	3	4	4	4	3
Trump [general / other]	3	1	7	5	1	4	5	2	4	3	2	3	4	4	3	4	3	5	4	3	3	4	3
Criticisms of the Labour government	3	7	1	1	7	1	1	5	4	2	2	2	2	6	2	3	3	3	2	4	2	2	3
War in Ukraine	3	2	4	4	2	0	4	3	3	2	1	2	3	4	3	2	3	1	3	2	2	3	3
Christmas	2	1	2	0	0	2	1	2	2	2	2	2	1	1	1	3	2	5	3	2	1	2	2
Sport [general / other]	2	3	1	2	1	4	2	1	3	1	0	3	1	1	2	2	2	2	0	2	3	2	2
Crime in the UK	2	0	2	1	2	1	2	2	1	2	1	2	1	1	2	2	2	2	0	1	2	1	2
Autumn Budget	1	2	1	1	2	2	1	2	2	1	2	1	1	2	1	1	1	3	0	1	2	1	2
Doctors' strikes	1	1	2	1	1	1	1	2	1	2	2	1	1	1	1	1	2	1	0	1	1	1	2
State of the UK economy	1	3	1	2	1	0	1	2	1	1	2	1	1	2	1	1	1	0	0	1	1	1	1
Interest rates	1	1	2	1	1	1	2	1	2	1	1	2	0	0	1	1	1	0	1	1	1	1	1
Winter flu	1	1	1	0	1	1	2	1	1	1	0	2	1	1	1	2	1	0	1	2	1	1	1
Conflict in Gaza	1	0	1	0	1	0	1	1	1	1	2	1	0	1	1	1	1	0	3	2	0	0	1
Death of Rob Reiner	1	0	1	2	1	1	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0
Shootings [non-specific]	1	0	1	2	0	3	1	0	1	1	3	1	0	0	1	0	1	2	0	1	1	1	1
Donald Trump suing the BBC	1	0	1	2	1	0	1	1	1	1	0	1	1	1	1	1	1	0	1	1	1	1	1
Ukraine peace talks	1	1	1	1	1	0	1	1	1	1	0	0	1	2	1	1	1	0	2	1	0	0	1
EU giving money to Ukraine	1	0	1	0	0	0	1	0	1	0	0	0	0	2	1	1	1	1	1	0	0	1	1
Other	10	6	9	12	14	8	8	11	11	9	13	11	7	9	11	8	10	10	8	11	9	10	9
Don't know / don't watch the news	15	10	12	10	16	23	12	16	12	19	9	19	18	10	12	21	15	18	15	17	17	13	15

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.