

YouGov News Tracker Results

Sample Size: 2030 GB Adults
Fieldwork: 11th - 12th January 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2030	365	522	187	219	116	713	725	983	1047	213	838	501	477	1156	866	1756	97	177	481	333	246	696
Unweighted Sample	2030	329	547	211	251	127	828	752	849	1181	178	701	561	590	1183	841	1747	104	179	503	368	158	718
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Capture of Venezuelan president Nicolas Maduro	16	14	16	20	13	19	15	14	19	13	25	17	14	14	19	13	16	20	13	14	17	22	16
The weather [including Storm Goretti]	14	18	13	10	12	11	14	16	10	18	6	14	16	16	12	18	14	13	13	14	21	5	15
ICE shooting	12	10	17	12	8	16	16	9	11	13	16	14	13	8	14	10	11	17	21	11	10	13	12
Trump [general / other]	10	13	9	15	8	8	11	11	11	9	5	9	11	14	10	11	10	9	9	10	11	13	10
Trump's threats to Greenland	9	12	11	9	10	6	10	10	12	7	7	10	11	8	10	8	10	7	8	11	9	10	9
Protests in Iran	6	8	4	4	11	8	5	8	7	4	6	3	5	10	5	6	6	3	3	6	5	12	5
Trump [respondent mentioned both Venezuela and Greenland]	4	3	6	9	3	5	7	4	4	4	2	3	6	5	5	3	5	1	3	6	3	4	5
Criticisms of the Labour government	2	3	1	1	7	1	1	5	3	2	2	1	2	4	2	3	2	1	2	3	2	0	2
War [general / other]	2	4	2	3	1	2	2	3	2	2	2	2	2	2	2	3	2	1	2	3	2	2	2
Trump's foreign policy	2	1	2	4	1	3	3	2	2	1	2	2	1	2	2	1	2	3	3	2	2	3	2
Fire at Swiss ski resort	2	3	1	1	1	2	2	1	1	2	0	2	2	1	2	2	2	1	3	2	1	1	2
Immigration to the UK	2	1	2	0	7	0	1	2	2	2	1	2	2	2	1	2	2	3	1	2	2	1	2
America [general / other]	1	0	1	2	1	2	1	1	1	1	4	1	1	1	1	1	1	1	1	1	0	2	1
Other	6	4	6	5	7	3	5	5	6	6	6	7	5	4	6	6	6	8	5	5	5	7	6
Don't know / don't watch the news	11	6	9	5	11	14	7	10	8	14	16	13	9	7	9	13	11	10	15	11	11	6	12

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of
the target population to be considered statistically reliable.
These figures should not be used.