

YouGov News Tracker Results

Sample Size: 2222 GB Adults
Fieldwork: 8th - 9th February 2026

	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Weighted Sample	2222	400	571	204	240	129	780	793	1075	1147	233	918	549	522	753	498	664	1922	107	193
Unweighted Sample	2222	402	608	231	261	128	889	792	924	1298	193	776	593	660	907	470	514	1906	118	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Epstein files: Peter Mandelson / Labour	35	49	37	36	42	26	36	46	42	29	25	24	37	56	37	39	33	35	36	32	
Epstein files [general / other]	27	20	31	29	21	38	30	18	26	28	41	35	18	16	30	26	23	27	20	26	
Epstein files [respondent mentioned both Peter Mandelson / Labour and former Prince Andrew]	4	5	4	4	5	3	4	4	3	5	0	2	7	5	4	5	3	4	3	3	
Epstein files: Former Prince Andrew	4	5	4	6	4	3	5	4	2	5	1	3	5	5	3	5	5	4	6	2	
Trump [general / other]	3	2	4	2	1	4	4	3	3	3	3	3	5	2	3	3	3	3	3	6	
Criticisms of the Labour government	3	5	1	1	9	2	2	5	3	2	1	2	4	4	3	3	3	3	3	2	2
ICE shootings	1	0	1	1	0	4	1	0	1	2	4	2	0	0	2	1	1	1	2	1	1
Winter Olympics	1	1	2	2	0	2	2	1	2	1	1	2	2	1	1	1	1	1	1	1	1
Immigration to the UK	1	0	1	1	3	1	1	2	1	1	1	2	1	1	2	1	1	2	1	2	0
The weather	1	0	2	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0	2
Epstein files: Donald Trump	1	2	1	1	0	1	1	1	1	1	2	1	1	0	1	0	1	1	1	1	3
War [general / other]	1	1	0	1	1	2	1	1	1	1	0	1	1	1	1	0	2	1	3	2	2
Trump's racist tweet	1	1	0	1	0	1	1	0	1	1	2	1	1	0	1	1	1	1	2	0	0
Other	5	3	5	4	5	5	5	4	5	5	9	8	3	2	5	3	7	5	5	7	
Don't know / don't watch the news	11	5	8	8	9	8	8	9	8	14	10	14	13	4	7	9	15	11	16	12	

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of
the target population to be considered statistically reliable.
These figures should not be used.

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Sample Size: 2222 GB Adults
Fieldwork: 8th - 9th February 2026

	Total	Region in England			
		North	Midlands	London	Rest of South
Weighted Sample	2222	527	364	269	762
Unweighted Sample	2222	519	364	198	825
		%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Epstein files: Peter Mandelson / Labour	35	35	35	28	38
Epstein files [general / other]	27	27	26	35	26
Epstein files [respondent mentioned both Peter Mandelson / Labour and former Prince Andrew]	4	2	4	9	3
Epstein files: Former Prince Andrew	4	4	4	3	4
Trump [general / other]	3	4	2	1	3
Criticisms of the Labour government	3	3	3	3	3
ICE shootings	1	1	2	4	1
Winter Olympics	1	1	1	3	1
Immigration to the UK	1	2	2	1	1
The weather	1	1	1	1	1
Epstein files: Donald Trump	1	0	2	1	1
War [general / other]	1	1	0	0	1
Trump's racist tweet	1	1	1	1	1
Other	5	5	5	2	7
Don't know / don't watch the news	11	13	11	8	9

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*