

YouGov News Tracker Results

Sample Size: 2080 GB Adults
Fieldwork: 22nd - 23rd February 2026

	Vote in 2024 GE						EU Ref 2016			Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2080	374	535	191	225	115	730	743	1007	1073	218	859	514	489	705	466	622	1799	100	181	493	341	252	713	
Unweighted Sample	2080	346	573	216	241	124	832	758	900	1180	179	736	549	616	800	494	477	1785	119	176	505	351	184	745	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Andrew Mountbatten Windsor, including Epstein files, line of succession, and arrest	71	83	71	61	59	68	65	74	71	71	81	67	77	67	71	73	68	72	62	62	71	70	65	77
Epstein files [general / other]	5	4	6	9	6	3	7	4	4	7	3	5	8	5	6	5	4	5	6	6	3	7	3	6
Winter Olympics	2	1	4	2	5	5	3	3	2	3	0	2	2	5	4	2	1	2	4	4	3	3	0	2
US Supreme Court tariff ruling and Trump imposition of global tariff	1	0	2	2	2	1	3	1	1	1	0	1	1	3	3	1	0	1	3	1	1	2	0	1
Donald Trump [general / other]	1	0	1	2	3	2	2	2	1	2	0	1	1	3	1	2	0	1	3	0	2	1	0	1
Criticisms of the Labour government	1	0	1	1	3	1	0	2	2	1	1	2	0	1	1	1	2	1	5	0	2	2	1	0
Potential US-Iran conflict	1	1	1	1	0	4	1	1	1	1	1	1	0	1	1	2	1	1	3	1	1	0	2	0
Other	12	8	9	14	16	11	10	10	16	8	12	18	6	7	7	10	21	11	7	20	12	11	27	6
Don't know / don't watch the news	5	2	6	8	6	5	8	4	3	6	1	4	5	8	7	4	3	4	7	6	5	4	1	5

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.