YouGov News Tracker Results

Sample Size: 2355 GB Adults
Fieldwork: 1st - 2nd November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2355	432	601	216	260	137	792	841	1137	1218	247	970	582	556	798	528	704	2037	113	205	558	386	285	808
Unweighted Sample	2355	372	626	227	249	148	903	750	1030	1325	183	981	642	549	912	516	560	2040	125	190	569	390	283	798
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back over the last week, what did you hear about most in the news? *Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories*																								
The 2026 Budget [general]	**33**	42	36	44	30	27	42	35	36	30	22	30	38	38	40	34	29	34	20	33	31	29	33	38
Protests / rioting in France	**7**	8	6	9	8	4	6	6	7	7	10	6	7	6	6	5	8	7	8	5	7	6	8	7
Government advice on emergency preparedness	**4**	2	4	4	5	4	5	4	2	6	4	7	3	2	4	4	4	4	5	5	4	5	6	3
Train crash in Spain	**4**	3	6	5	4	4	5	3	4	5	4	5	5	3	6	3	3	4	5	4	4	4	5	3
USA midterm elections	**3**	3	4	4	1	3	4	2	5	2	5	2	4	4	3	3	3	3	3	5	2	3	4	3
Immigration to the UK	**2**	1	1	2	7	1	1	4	3	2	4	2	2	2	1	3	3	2	2	1	2	3	2	3
Ukraine War	**2**	5	2	2	3	3	2	3	3	2	0	2	2	5	2	3	3	2	3	1	2	3	2	2
Storms / bad weather	**2**	2	3	2	1	3	2	2	2	3	3	2	1	3	1	4	2	2	2	5	3	2	1	2
Criticisms of the 2026 Budget / Labour government	**2**	4	1	0	5	2	2	4	3	2	0	1	3	4	3	3	2	3	0	0	3	3	1	3
Death of Patrick Stewart	**2**	1	3	2	1	3	2	1	2	2	2	3	2	0	1	2	3	2	2	4	2	1	2	2
Meghan Markle father's child sexual abuse allegations	**2**	5	1	2	3	0	2	4	1	3	0	1	3	4	2	3	2	2	2	0	1	3	2	3
Donald Trump [general / other]	**2**	1	2	2	0	2	2	1	2	1	2	1	2	2	1	2	1	2	1	2	1	2	1	2
Cost of living	**1**	1	2	0	2	1	1	1	1	1	3	2	1	1	2	1	1	1	2	0	2	2	2	1
The 2026 Budget [other policies]	**1**	1	1	1	2	1	1	2	1	1	1	2	2	1	2	1	1	1	2	1	2	1	1	1
War [general / other]	**1**	1	1	0	1	2	1	1	1	1	2	1	0	1	1	1	1	1	1	0	2	2	2	0
The 2026 Budget [£100 rebate]	**1**	1	1	0	0	3	1	1	1	1	1	1	1	0	1	1	1	1	0	0	1	3	1	1
US-Iran war	**1**	1	1	2	0	2	0	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1
King Charles' visit to the Caribbean	**1**	2	1	2	1	1	1	1	1	1	0	0	2	2	0	3	0	1	0	0	1	1	1	1
Celebrity Traitors final	**1**	1	1	1	0	0	1	1	1	1	0	1	1	0	2	1	1	1	2	1	1	1	0	1
Andy Burnham's comments on the UK's place in the EU	**1**	0	1	2	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1
Debate around slavery reparations	**1**	2	0	0	1	0	1	1	1	1	0	1	1	1	1	1	1	1	2	1	0	1	0	1
Russell Brand court case	**1**	1	0	0	0	1	1	1	1	1	0	1	1	1	1	1	1	1	0	1	1	1	2	1
Other	**10**	5	11	5	10	15	8	8	12	9	21	11	6	7	10	10	9	10	11	12	11	10	13	8
Don't know / don't watch the news	**14**	7	12	7	12	16	9	13	10	17	14	17	11	11	8	12	19	13	25	15	15	11	12	13

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*
**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*
**This survey was commissioned by YouGov.*

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