

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+
	A	B	C	D	E	F	G

Do you plan to have a BBQ, either by yourself or with friends/family this summer?

	Unweighted base	978	1074	217	287	410	320	818
	Base: All GB adults	995	1057	228	290	409	326	800
I've already had a BBQ this year and plan to have more	28%	30%	26%	30%	36%	31%	28%	23%
		B		G	F.G	G		
I've already had a BBQ this year and don't plan on having more	6%	7%	4%	14%	8%	7%	3%	3%
		B		E.F.G	F.G	F.G		
I haven't had a BBQ this year but plan to have one	19%	19%	20%	15%	25%	22%	20%	16%
					C.G	G		
I haven't had a BBQ this year and don't plan on having one	42%	38%	45%	31%	25%	35%	44%	54%
			A			D	C.D.E	C.D.E.F
Don't know	6%	6%	5%	11%	6%	5%	5%	4%
				E.F.G				

For the following question, even if you don't plan on having a BBQ this year, we are still interested in your opinion. In general, how much do you like or dislike each of the following foods for a BBQ? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Beef burger

	Unweighted base	978	1074	217	287	410	320	818
	Base: All GB adults	995	1057	228	290	409	326	800
Like a lot	55%	62%	49%	50%	58%	64%	64%	48%
		B			G	C.G	C.G	
Like a little	23%	23%	24%	24%	23%	21%	17%	27%
				F				E.F
Neither like nor dislike	6%	6%	7%	5%	5%	5%	5%	8%
								E
Dislike a little	3%	2%	4%	4%	2%	2%	2%	5%
			A					E.F
Dislike a lot	9%	5%	12%	9%	7%	7%	8%	10%
			A					
Don't know	1%	1%	1%	3%	1%	1%	-	0%
				E.F.G				
Not applicable - I have never tried it	3%	2%	4%	5%	4%	1%	4%	2%
			A	E.G	E.G		E	

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	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Veggie burger								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	17%	13%	20%	24%	22%	15%	18%	13%
			A	E.G	E.G		G	
Like a little	23%	21%	24%	25%	31%	23%	21%	20%
				E.F.G				
Neither like nor dislike	18%	18%	18%	17%	14%	20%	15%	20%
						D.F		D.F
Dislike a little	12%	12%	12%	8%	11%	16%	11%	12%
						C		
Dislike a lot	19%	23%	15%	10%	15%	19%	28%	19%
		B				C	C.D.E.G	C
Don't know	2%	2%	1%	4%	1%	1%	0%	2%
				D.E.F				F
Not applicable - I have never tried it	10%	11%	10%	13%	7%	5%	8%	14%
				D.E.F				D.E.F
Pork sausages								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	55%	58%	53%	47%	49%	59%	62%	56%
		B				C.D	C.D	C.D
Like a little	22%	24%	20%	16%	24%	19%	21%	25%
		B			C			C.E
Neither like nor dislike	6%	6%	6%	8%	7%	5%	5%	6%
Dislike a little	3%	2%	4%	5%	3%	5%	1%	3%
			A	F		F.G		
Dislike a lot	9%	5%	12%	11%	9%	9%	8%	8%
			A					
Don't know	1%	1%	0%	2%	1%	1%	-	0%
				E.F.G				
Not applicable - I have never tried it	4%	3%	6%	11%	8%	3%	4%	3%
			A	E.F.G	E.F.G			

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BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Hot dog sausages								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	34%	37%	31%	35%	39%	42%	38%	26%
		B		G	G	G	G	
Like a little	26%	31%	22%	25%	26%	26%	26%	27%
		B						
Neither like nor dislike	12%	14%	11%	11%	11%	8%	14%	15%
							E	E
Dislike a little	8%	6%	10%	8%	6%	7%	8%	9%
			A					
Dislike a lot	15%	8%	21%	11%	13%	13%	11%	18%
			A					C.D.E.F
Don't know	1%	1%	1%	4%	1%	1%	-	0%
				D.E.F.G				
Not applicable - I have never tried it	4%	3%	5%	6%	4%	3%	4%	4%
			A					
Vegetarian sausages								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	15%	12%	17%	21%	22%	12%	16%	11%
			A	E.G	E.G		G	
Like a little	21%	19%	22%	22%	29%	22%	18%	18%
					E.F.G			
Neither like nor dislike	18%	18%	18%	19%	13%	20%	17%	19%
						D		D
Dislike a little	12%	13%	11%	10%	12%	14%	11%	12%
Dislike a lot	22%	24%	19%	9%	16%	24%	28%	24%
		B			C	C.D	C.D	C.D
Don't know	2%	2%	1%	5%	2%	1%	1%	2%
				E.F.G				
Not applicable - I have never tried it	11%	12%	11%	15%	6%	7%	10%	15%
				D.E				D.E.F

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BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Beef steaks								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	48%	54%	42%	42%	39%	51%	49%	51%
		B				D	D	C.D
Like a little	23%	24%	21%	19%	29%	26%	21%	21%
					C.F.G			
Neither like nor dislike	10%	9%	11%	11%	11%	8%	10%	10%
Dislike a little	4%	3%	5%	6%	4%	4%	4%	4%
			A					
Dislike a lot	10%	6%	13%	10%	11%	8%	9%	10%
			A					
Don't know	1%	1%	1%	3%	1%	1%	-	1%
				E.F.G	F			
Not applicable - I have never tried it	5%	3%	6%	9%	5%	3%	6%	3%
			A	D.E.G			G	
Aubergine steaks								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	10%	7%	14%	15%	13%	10%	8%	9%
			A	F.G				
Like a little	14%	15%	13%	15%	22%	12%	12%	12%
					E.F.G			
Neither like nor dislike	14%	17%	12%	13%	13%	16%	13%	15%
		B						
Dislike a little	12%	13%	11%	8%	10%	13%	11%	13%
								C
Dislike a lot	23%	22%	23%	14%	19%	27%	31%	21%
						C.D.G	C.D.G	C
Don't know	4%	5%	3%	5%	5%	3%	3%	5%
		B						
Not applicable - I have never tried it	23%	22%	24%	30%	19%	18%	22%	25%
				D.E				D.E

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Halloumi cheese								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	37%	30%	44%	42%	44%	46%	38%	29%
			A	G	G	F.G	G	
Like a little	20%	22%	18%	18%	23%	21%	19%	19%
		B						
Neither like nor dislike	11%	15%	8%	12%	10%	9%	9%	14%
		B						E.F
Dislike a little	8%	9%	7%	8%	6%	6%	7%	10%
								D.E.F
Dislike a lot	11%	11%	11%	8%	9%	10%	14%	12%
							C.D	
Don't know	2%	3%	2%	4%	3%	1%	2%	3%
				E				
Not applicable - I have never tried it	10%	10%	10%	9%	6%	6%	11%	13%
							D.E	D.E
Ribs								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	37%	42%	32%	35%	33%	44%	34%	37%
		B				C.D.F.G		
Like a little	25%	28%	22%	26%	31%	21%	26%	24%
		B			E.G			
Neither like nor dislike	10%	11%	10%	9%	7%	9%	12%	12%
								D
Dislike a little	8%	6%	9%	4%	8%	9%	7%	8%
			A			C		C
Dislike a lot	13%	8%	17%	12%	12%	12%	15%	13%
			A					
Don't know	1%	1%	1%	3%	1%	1%	-	1%
				E.F.G				
Not applicable - I have never tried it	6%	5%	8%	11%	8%	4%	7%	5%
			A	E.G				

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Chicken skewers								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	51%	50%	52%	45%	48%	53%	52%	53%
								C
Like a little	27%	31%	24%	30%	29%	31%	28%	24%
		B				G		
Neither like nor dislike	8%	9%	7%	10%	7%	5%	7%	9%
				E				E
Dislike a little	2%	2%	3%	2%	2%	2%	2%	3%
Dislike a lot	6%	4%	8%	6%	6%	5%	6%	7%
		A						
Don't know	1%	1%	1%	2%	3%	1%	-	1%
				F	F,G			
Not applicable - I have never tried it	4%	3%	5%	6%	5%	3%	5%	4%
		A						
Lamb skewers								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	40%	44%	36%	37%	34%	38%	43%	43%
		B					D	D
Like a little	23%	25%	21%	23%	28%	25%	19%	21%
					F,G			
Neither like nor dislike	10%	10%	9%	10%	10%	10%	9%	9%
Dislike a little	6%	5%	6%	6%	6%	8%	5%	5%
						G		
Dislike a lot	14%	9%	18%	8%	12%	14%	17%	14%
		A				C	C	C
Don't know	2%	1%	2%	4%	3%	1%	-	1%
				E,F,G	F			F
Not applicable - I have never tried it	7%	6%	8%	12%	7%	4%	6%	7%
				E,F,G				E

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Prawn skewers								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	32%	28%	36%	27%	26%	28%	32%	38%
			A					C.D.E.F
Like a little	18%	21%	14%	21%	20%	17%	15%	17%
			B					
Neither like nor dislike	12%	14%	9%	14%	10%	10%	10%	13%
			B					
Dislike a little	7%	7%	6%	7%	8%	8%	7%	5%
					G	G		
Dislike a lot	20%	18%	23%	11%	20%	29%	26%	17%
			A		C	C.D.G	C.G	C
Don't know	2%	3%	2%	5%	3%	2%	2%	1%
				F.G	G			
Not applicable - I have never tried it	9%	9%	10%	16%	12%	7%	9%	8%
				E.F.G	E			
Vegetable skewers								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	27%	18%	35%	24%	31%	23%	27%	28%
			A		E			
Like a little	30%	31%	28%	29%	31%	33%	28%	28%
Neither like nor dislike	18%	20%	15%	17%	13%	17%	19%	19%
			B				D	D
Dislike a little	9%	11%	7%	12%	9%	9%	9%	8%
			B					
Dislike a lot	9%	11%	7%	6%	8%	11%	12%	8%
			B			C.G	C.G	
Don't know	2%	2%	1%	4%	2%	2%	0%	1%
				F.G	F			
Not applicable - I have never tried it	7%	7%	7%	8%	6%	4%	5%	9%
				E				E.F

YouGov
BBQ's

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	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Lamb chops								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	38%	42%	35%	33%	29%	34%	37%	46%
		B						C.D.E.F
Like a little	21%	23%	19%	22%	28%	24%	18%	18%
		B			F.G	F.G		
Neither like nor dislike	11%	12%	10%	15%	10%	9%	13%	9%
				E.G				
Dislike a little	8%	7%	9%	8%	9%	12%	8%	6%
						G		
Dislike a lot	15%	10%	20%	8%	15%	17%	18%	16%
		A			C	C	C	C
Don't know	1%	1%	1%	3%	2%	1%	-	1%
				F.G	F	F		
Not applicable - I have never tried it	5%	4%	6%	11%	7%	2%	6%	4%
		A		E.G	E.G		E.G	
Corn on the cob								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	43%	38%	48%	40%	39%	44%	48%	43%
		A					D	
Like a little	26%	29%	24%	29%	29%	25%	26%	25%
		B						
Neither like nor dislike	12%	14%	10%	17%	10%	10%	7%	14%
		B		D.E.F				E.F
Dislike a little	7%	7%	7%	6%	9%	9%	6%	5%
					G	G		
Dislike a lot	9%	9%	9%	3%	7%	11%	11%	10%
					C	C	C	C
Don't know	1%	1%	0%	1%	1%	1%	0%	1%
		B						
Not applicable - I have never tried it	2%	3%	2%	4%	5%	1%	2%	2%
				E	E.F.G			

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Chicken breast								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	55%	56%	54%	56%	48%	47%	57%	61%
				E			D.E	D.E
Like a little	25%	28%	21%	22%	26%	34%	24%	20%
		B			G	C.D.F.G		
Neither like nor dislike	7%	8%	7%	8%	9%	7%	7%	7%
Dislike a little	3%	2%	3%	3%	5%	4%	2%	2%
					F.G	G		
Dislike a lot	7%	4%	10%	6%	6%	7%	7%	7%
			A					
Don't know	1%	1%	1%	2%	1%	1%	-	0%
				F.G	F			
Not applicable - I have never tried it	3%	2%	3%	3%	4%	1%	4%	3%
			A		E		E	
Chicken wings								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	33%	37%	28%	48%	39%	36%	30%	25%
		B		D.E.F.G	F.G	G		
Like a little	24%	27%	22%	18%	27%	24%	25%	25%
		B			C			C
Neither like nor dislike	12%	13%	11%	11%	6%	10%	10%	15%
								D.E.F
Dislike a little	12%	9%	14%	9%	11%	13%	10%	12%
			A					
Dislike a lot	16%	10%	21%	9%	13%	14%	20%	18%
			A				C.D.E	C.D.E
Don't know	1%	1%	1%	2%	1%	1%	-	1%
				F				
Not applicable - I have never tried it	4%	3%	4%	4%	4%	3%	5%	4%

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Chicken drumsticks								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	35%	38%	33%	41%	36%	35%	33%	35%
		B						
Like a little	28%	31%	25%	28%	31%	27%	30%	26%
		B						
Neither like nor dislike	12%	12%	11%	11%	8%	13%	10%	13%
						D		D
Dislike a little	9%	8%	10%	7%	9%	11%	9%	10%
Dislike a lot	12%	8%	15%	8%	11%	12%	13%	12%
			A					
Don't know	1%	1%	1%	2%	1%	1%	-	1%
				F				
Not applicable - I have never tried it	3%	2%	4%	3%	5%	2%	4%	3%
			A					
Chicken thighs								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	38%	41%	35%	40%	40%	38%	37%	37%
		B						
Like a little	29%	31%	27%	28%	32%	27%	26%	29%
Neither like nor dislike	10%	11%	10%	10%	9%	10%	10%	11%
Dislike a little	8%	7%	10%	8%	6%	9%	9%	8%
			A					
Dislike a lot	11%	8%	14%	7%	8%	13%	13%	11%
			A			C.D	C	
Don't know	1%	1%	1%	2%	1%	1%	-	1%
				F.G				
Not applicable - I have never tried it	3%	3%	4%	4%	4%	2%	5%	3%
			A					

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Baked potato								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	50%	41%	59%	37%	40%	42%	51%	62%
			A				C.D.E	C.D.E.F
Like a little	28%	32%	24%	31%	33%	32%	29%	23%
		B		G	G	G	G	
Neither like nor dislike	12%	15%	9%	12%	15%	14%	10%	10%
		B			G	G		
Dislike a little	5%	6%	4%	12%	7%	7%	3%	2%
		B		D.E.F.G	F.G	F.G		
Dislike a lot	3%	3%	3%	3%	4%	3%	6%	2%
							E.G	
Don't know	1%	1%	1%	3%	1%	1%	-	0%
				F.G				
Not applicable - I have never tried it	2%	2%	1%	2%	2%	2%	2%	1%
Baked sweet potato								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	27%	22%	32%	24%	28%	25%	28%	29%
			A					
Like a little	27%	27%	26%	29%	36%	26%	25%	23%
					E.F.G			
Neither like nor dislike	18%	21%	16%	20%	14%	19%	18%	19%
		B						D
Dislike a little	9%	9%	8%	8%	7%	11%	8%	9%
Dislike a lot	10%	10%	10%	7%	8%	13%	13%	8%
						C.G	C.G	
Don't know	2%	2%	1%	2%	2%	1%	1%	2%
Not applicable - I have never tried it	8%	8%	7%	10%	5%	5%	7%	9%
				D.E				D.E

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Bread rolls								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	46%	41%	51%	42%	42%	49%	50%	46%
			A				D	
Like a little	35%	38%	32%	37%	40%	35%	31%	34%
		B		F				
Neither like nor dislike	13%	15%	11%	10%	10%	11%	15%	16%
		B						D.E
Dislike a little	3%	2%	3%	4%	3%	3%	2%	3%
Dislike a lot	1%	1%	1%	1%	2%	1%	1%	1%
Don't know	1%	1%	1%	2%	1%	1%	-	0%
			E.F.G	F				
Not applicable - I have never tried it	1%	2%	1%	3%	1%	1%	1%	1%
		B		E.G				
Potato salad								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	41%	36%	46%	29%	37%	36%	47%	47%
			A		C		C.D.E	C.D.E
Like a little	28%	30%	26%	25%	28%	28%	24%	30%
Neither like nor dislike	12%	14%	10%	15%	13%	14%	9%	11%
		B		F		F		
Dislike a little	6%	6%	7%	10%	7%	8%	7%	4%
				G	G	G	G	
Dislike a lot	9%	10%	9%	9%	10%	12%	12%	6%
						G	G	
Don't know	1%	1%	1%	2%	1%	1%	0%	1%
Not applicable - I have never tried it	3%	3%	2%	10%	4%	1%	1%	2%
			D.E.F.G	E.F.G				

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Coleslaw								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	43%	37%	49%	30%	31%	40%	50%	50%
			A			C.D	C.D.E	C.D.E
Like a little	28%	30%	26%	24%	31%	27%	24%	29%
Neither like nor dislike	9%	12%	6%	14%	8%	9%	8%	8%
		B		F.G				
Dislike a little	6%	6%	6%	11%	10%	7%	4%	4%
				F.G	F.G	G		
Dislike a lot	11%	11%	11%	12%	13%	16%	10%	7%
				G	G	F.G		
Don't know	1%	2%	1%	3%	3%	1%	1%	0%
				E.F.G	E.G			
Not applicable - I have never tried it	2%	3%	2%	6%	4%	1%	2%	1%
				E.F.G	E.G			
Green salad								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	42%	33%	51%	28%	34%	34%	44%	53%
			A				C.D.E	C.D.E.F
Like a little	34%	36%	32%	36%	39%	38%	34%	29%
		B		G	G	G		
Neither like nor dislike	13%	16%	10%	17%	14%	14%	14%	11%
		B		G				
Dislike a little	5%	6%	3%	8%	6%	5%	5%	3%
		B		G	G			
Dislike a lot	4%	6%	3%	4%	5%	8%	3%	3%
		B			G	C.F.G		
Don't know	1%	1%	1%	4%	1%	2%	-	1%
				D.F.G		F		
Not applicable - I have never tried it	1%	2%	1%	3%	1%	1%	0%	1%
				E.F.G				

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Pasta salad								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	34%	28%	39%	35%	34%	33%	31%	35%
			A					
Like a little	31%	31%	30%	31%	30%	31%	34%	28%
			G					
Neither like nor dislike	15%	17%	13%	14%	12%	15%	17%	16%
		B						
Dislike a little	8%	9%	8%	8%	10%	9%	7%	8%
Dislike a lot	9%	10%	8%	4%	9%	10%	9%	10%
				C	C			C
Don't know	1%	1%	0%	2%	1%	1%	-	1%
			F	F				
Not applicable - I have never tried it	3%	4%	2%	6%	4%	1%	2%	3%
		B	E.F.G					
Crudités (i.e. chopped carrot, cucumber etc for dipping)								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	32%	23%	42%	32%	28%	30%	29%	37%
			A					D.E.F
Like a little	30%	30%	31%	30%	38%	29%	31%	29%
				E.G				
Neither like nor dislike	17%	21%	13%	14%	15%	17%	18%	19%
		B						
Dislike a little	6%	8%	5%	9%	5%	8%	6%	5%
		B	G			D.G		
Dislike a lot	6%	8%	4%	3%	6%	9%	10%	5%
		B				C.G	C.G	
Don't know	2%	3%	2%	4%	3%	3%	1%	1%
			F.G	G	G			
Not applicable - I have never tried it	5%	7%	4%	7%	6%	5%	5%	5%
		B						

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Pitta bread								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	36%	30%	42%	36%	36%	38%	39%	34%
			A					
Like a little	36%	39%	33%	40%	37%	35%	33%	36%
			B					
Neither like nor dislike	18%	20%	15%	14%	15%	20%	16%	19%
			B			C		
Dislike a little	4%	4%	5%	4%	6%	3%	6%	3%
					G		G	
Dislike a lot	2%	2%	2%	1%	2%	2%	4%	3%
							C	
Don't know	1%	1%	1%	4%	1%	1%	0%	0%
			B	D.E.F.G				
Not applicable - I have never tried it	3%	4%	2%	2%	3%	2%	2%	4%
			B					E
Garlic bread								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	53%	50%	57%	52%	51%	53%	52%	55%
			A					
Like a little	25%	27%	24%	26%	26%	26%	25%	24%
			B					
Neither like nor dislike	10%	12%	9%	10%	9%	11%	11%	10%
			B					
Dislike a little	4%	3%	4%	3%	7%	4%	3%	3%
					F.G			
Dislike a lot	5%	4%	5%	4%	4%	4%	5%	6%
Don't know	1%	1%	0%	2%	1%	1%	1%	0%
				G				
Not applicable - I have never tried it	2%	2%	1%	3%	2%	1%	3%	1%

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



	Total	Gender		Age				
		Male	Female	18-24	25-34	35-44	45-54	55+
		A	B	C	D	E	F	G
Hummus								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	34%	27%	41%	27%	33%	36%	33%	35%
			A			C		C
Like a little	20%	21%	20%	20%	27%	20%	22%	17%
				E.G				
Neither like nor dislike	13%	17%	10%	19%	12%	11%	9%	15%
		B		D.E.F				F
Dislike a little	8%	10%	6%	10%	8%	9%	6%	8%
		B						
Dislike a lot	14%	15%	14%	9%	9%	17%	22%	14%
						C.D	C.D.G	C
Don't know	2%	2%	1%	6%	3%	1%	-	2%
				E.F.G	F	F		F
Not applicable - I have never tried it	8%	8%	8%	10%	7%	4%	8%	10%
				E			E	E
Tzatziki								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	24%	19%	29%	20%	27%	29%	21%	24%
			A			C.F.G		
Like a little	18%	19%	18%	19%	26%	18%	17%	16%
				E.F.G				
Neither like nor dislike	14%	17%	12%	13%	10%	13%	19%	15%
		B					D.E	D
Dislike a little	6%	6%	7%	6%	8%	6%	6%	6%
Dislike a lot	8%	8%	9%	5%	8%	12%	11%	7%
						C.G	C.G	
Don't know	6%	8%	5%	8%	8%	5%	4%	7%
		B		F	F			F
Not applicable - I have never tried it	22%	23%	21%	30%	15%	17%	23%	25%
				D.E			D	D.E

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BBQ's

GB18 Sample: 31st July - 1st August 2024



Total	Gender		Age					
	Male	Female	18-24	25-34	35-44	45-54	55+	
	A	B	C	D	E	F	G	
Guacamole								
Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Like a lot	27%	21%	33%	28%	28%	29%	26%	26%
		A						
Like a little	23%	26%	21%	22%	28%	26%	22%	21%
		B			G			
Neither like nor dislike	12%	15%	10%	11%	10%	9%	13%	14%
		B						E
Dislike a little	10%	10%	9%	10%	13%	8%	8%	10%
Dislike a lot	14%	13%	15%	8%	11%	16%	20%	14%
						C	C.D.G	C
Don't know	3%	4%	2%	5%	2%	2%	2%	3%
		B		E				
Not applicable - I have never tried it	11%	10%	11%	14%	8%	9%	8%	12%
			D.F					F

YouGov
BBQ's

GB18 Sample: 31st July - 1st August 2024



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+
	A	B	C	D	E	F	G

What, if anything, do you not enjoy about having a BBQ?
(Please select all that apply. If there is nothing you don't enjoy, please select the 'Not applicable' option)

Unweighted base	2052	978	1074	217	287	410	320	818
Base: All GB adults	2052	995	1057	228	290	409	326	800
Arranging a date/time for everyone to join	19%	17%	20%	28% E.F.G	21% G	19%	20%	15%
Wasps/insects	47%	41%	53% A	41%	43%	43%	49%	51% C.D.E
Birds	6%	6%	6%	9% E.F	7%	4%	5%	6%
Hard to find seating for everyone	10%	8%	12% A	13% G	12% G	11%	10%	8%
Don't know how to dress	2%	2%	3%	8% E.F.G	4% E.F.G	1%	1%	1%
Weather being very unpredictable	58%	50%	64% A	45%	49%	53%	58% C.D	66% C.D.E.F
The clean up after the BBQ	49%	46%	53% A	40%	45%	53% C.D	52% C	51% C
Food gets very messy	16%	14%	18% A	19% E	13%	12%	13%	20% D.E.F
Making sure there are a variety of food options which suit everyone (i.e. allergies, vegan, gluten free etc.)	17%	14%	20% A	15%	15%	13%	15%	21% D.E.F
Standing in the heat to BBQ the food	20%	18%	22% A	19%	20%	20%	18%	22%
Cost of buying everything	33%	28%	37% A	36% G	39% G	42% F.G	33% G	25%
Other	7%	5%	8% A	4%	4%	4%	7%	10% C.D.E
Don't know	3%	4%	3%	5%	3%	3%	3%	4%
Not applicable - there is nothing I don't enjoy about a BBQ	9%	11% B	7%	10%	13% E.F.G	8%	7%	9%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I, J/K/L/M/N/O/F