

YouGov Survey Results

Sample Size: 2040

Fieldwork: 01.02.11 - 03.02.11

Total	Gender		Age					Social Grade			
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands

Do you believe that you have ever experienced a ghost?

	Unweighted Base	2040	950	1090	168	321	312	324	915	1248	792	497	307
All GB adults		2040	979	1061	245	360	351	370	714	1122	918	502	335
Definitely yes		10%	8%	11%	7%	11%	10%	10%	10%	9%	11%	11%	10%
Probably yes		15%	10%	19%	13%	12%	16%	16%	16%	14%	16%	16%	17%
Uncertain		19%	17%	20%	17%	20%	17%	21%	18%	18%	19%	19%	15%
Probably no		18%	18%	18%	19%	18%	18%	18%	18%	19%	18%	16%	18%
Definitely no		39%	47%	31%	44%	40%	39%	35%	38%	40%	37%	39%	38%

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Total	Region				
Base	East	London	South	Wales	Scotland

Do you believe that you have ever experienced a ghost?

Unweighted Base	2040	193	254	469	109	211
All GB adults	2040	196	261	467	102	177
Definitely yes	10%	12%	7%	9%	15%	5%
Probably yes	15%	13%	13%	13%	14%	19%
Uncertain	19%	20%	18%	20%	16%	19%
Probably no	18%	17%	18%	20%	23%	17%
Definitely no	39%	37%	43%	39%	33%	39%

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Total	Working Status								
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married

Do you believe that you have ever experienced a ghost?

Unweighted Base	2040	974	261	1235	74	481	71	179	1075	247
All GB adults	2040	1029	246	1276	106	382	86	191	1003	275
Definitely yes	10%	9%	9%	9%	4%	9%	13%	17%	10%	9%
Probably yes	15%	16%	15%	16%	14%	14%	11%	12%	14%	19%
Uncertain	19%	18%	20%	18%	12%	16%	27%	25%	20%	17%
Probably no	18%	19%	19%	19%	15%	17%	17%	15%	18%	17%
Definitely no	39%	38%	38%	38%	55%	43%	31%	32%	39%	38%

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Total	Marital Status			
Base	Separated/ Divorced	Widowed	Never Married	Refused

Do you believe that you have ever experienced a ghost?

	2040	185	81	443	9
Unweighted Base					
All GB adults	2040	167	69	520	7
Definitely yes	10%	10%	14%	8%	31%
Probably yes	15%	19%	17%	14%	11%
Uncertain	19%	16%	24%	17%	36%
Probably no	18%	24%	18%	17%	-
Definitely no	39%	31%	26%	44%	23%

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Total	Children in Household				
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)

Do you believe that you have ever experienced a ghost?

	Unweighted Base	2040	1514	237	193	65	495
All GB adults		2040	1453	263	220	75	558
Definitely yes		10%	10%	9%	9%	9%	9%
Probably yes		15%	16%	16%	8%	7%	12%
Uncertain		19%	18%	17%	22%	18%	19%
Probably no		18%	16%	23%	22%	22%	22%
Definitely no		39%	40%	34%	40%	44%	38%

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Total	
Base	Refused

Do you believe that you have ever experienced a ghost?

Unweighted Base	2040	31
All GB adults	2040	29
Definitely yes	10%	12%
Probably yes	15%	18%
Uncertain	19%	28%
Probably no	18%	18%
Definitely no	39%	24%

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Total	Government Region						
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London

Do you believe that you have ever experienced a ghost?

Unweighted Base	2040	104	223	170	141	166	193	254
All GB adults	2040	109	221	172	151	184	196	261
Definitely yes	10%	8%	12%	10%	12%	9%	12%	7%
Probably yes	15%	14%	14%	20%	18%	17%	13%	13%
Uncertain	19%	19%	18%	18%	16%	15%	20%	18%
Probably no	18%	16%	14%	18%	17%	19%	17%	18%
Definitely no	39%	43%	41%	33%	37%	40%	37%	43%

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Total	Government Region			
Base	South East	South West	Wales	Scotland

Do you believe that you have ever experienced a ghost?

	Unweighted Base	2040	280	189	109	211
	All GB adults	2040	283	185	102	177
Definitely yes	10%	8%	10%	15%	5%	
Probably yes	15%	13%	13%	14%	19%	
Uncertain	19%	22%	17%	16%	19%	
Probably no	18%	19%	20%	23%	17%	
Definitely no	39%	38%	40%	33%	39%	