



Michael Jackson - June 2019
Fieldwork Dates: 18th - 19th June 2019

Conducted by YouGov
On behalf of YouGov Omnibus

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1225 adults. Fieldwork was undertaken between 18th - 19th June 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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Michael Jackson - June 2019
 US_nat_internal Sample: 18th - 19th June 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

oo30k. Among the following list of Michael Jackson's top songs, which do you believe is the best?

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
Billie Jean	13%	14%	12%	-	11%	14%	13%	15%	-	-	11%	13%	13%	14%	14%
			**					*	**	**				O	
Beat It	10%	11%	9%	15%	10%	9%	10%	9%	-	-	10%	12%	8%	10%	10%
			**					*	**	**					
Rock With You	4%	5%	2%	20%	3%	5%	2%	-	-	-	3%	2%	4%	4%	3%
		B	**					*	**	**					
Say Say Say	1%	1%	1%	-	1%	1%	1%	-	-	-	0%	-	2%	1%	1%
			**					*	**	**		K			
Don't Stop 'til You Get Enough	3%	2%	3%	-	2%	5%	2%	-	-	-	2%	3%	4%	1%	2%
			**		D	*	**	*	**	**		M	M		
You Are Not Alone	4%	3%	4%	-	4%	4%	4%	2%	-	-	3%	2%	5%	4%	3%
			**					*	**	**					
Black or White	3%	3%	4%	5%	5%	3%	3%	2%	-	-	3%	4%	4%	3%	4%
			**					*	**	**					
The Way You Make Me Feel	5%	4%	6%	-	6%	4%	6%	-	-	-	4%	5%	6%	2%	4%
			**					*	**	**		M			
Man in the Mirror	9%	7%	11%	13%	11%	10%	8%	3%	-	-	11%	9%	10%	6%	9%
		A	**					*	**	**					
Ben	2%	2%	2%	-	2%	1%	3%	-	-	-	1%	2%	2%	3%	2%
			**			E	*	*	**	**					
Dirty Diana	2%	2%	2%	-	5%	2%	1%	-	-	-	3%	1%	3%	2%	1%
			**	E,F	*	**	**	*	**	**					
Bad	2%	3%	2%	5%	3%	2%	2%	2%	-	-	2%	2%	1%	4%	2%
			**	**				*	**	**				L	
I Just Can't Stop Loving You	2%	3%	2%	14%	2%	1%	2%	7%	-	-	5%	2%	2%	1%	2%
			**					D,E,F*	**	**	LM				
Thriller	19%	17%	21%	15%	16%	24%	21%	9%	-	-	21%	21%	17%	20%	21%
			**		D,G	G	*	*	**	**				O	
Don't know	21%	22%	21%	13%	19%	17%	22%	52%	-	-	21%	22%	19%	24%	24%
			**					D,E,F*	**	**				O	

uJddS. When considering Michael Jackson's legacy, do you believe it has improved, worsened or stayed about the same since his death 10 years ago?

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
Worsened	28%	30%	27%	21%	26%	31%	29%	25%	-	-	25%	29%	25%	36%	32%
			**					*	**	**				JL	O
About the same	44%	44%	44%	30%	42%	45%	46%	37%	-	-	48%	43%	45%	39%	42%
			**					*	**	**	M				
Improved	12%	10%	14%	21%	15%	11%	9%	7%	-	-	11%	12%	13%	10%	10%
			**	F	*	**	**	*	**	**					
Don't know	16%	16%	16%	28%	16%	13%	15%	31%	-	-	16%	15%	17%	15%	16%
			**					D,E,F*	**	**					

CoJuf. Have you heard of and/or watched any of the HBO documentary "Leaving Neverland"?

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
Yes, I watched all of it	10%	8%	11%	10%	12%	11%	7%	3%	-	-	8%	12%	10%	9%	10%
			**	F,G	*	**	**	*	**	**					
Yes, I watched part of it	10%	14%	7%	20%	16%	11%	5%	1%	-	-	8%	7%	9%	17%	8%
		B	**	F,G	F,G	F,G	*	*	**	**				J,K,L	

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Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

oo30k. Among the following list of Michael Jackson's top songs, which do you believe is the best?

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
Billie Jean	13%	7%	13%	12%	13%	13%	10%	15%	15%	15%	13%	15%	15%	9%	11%
				*				AA.AC	**	*	*	AA.AC			
Beat It	10%	7%	9%	18%	9%	10%	13%	12%	11%	-	10%	6%	10%	10%	14%
			N.O.P*						**	*	*				
Rock With You	4%	8%	4%	6%	4%	4%	3%	5%	3%	-	4%	3%	3%	6%	2%
		N		*					**	*	*				
Say Say Say	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	1%	1%	-
				*					**	*	*				
Don't Stop 'til You Get Enough	3%	7%	2%	3%	2%	2%	3%	5%	3%	-	4%	-	3%	3%	1%
		N.P		*					**	*	*				
You Are Not Alone	4%	7%	6%	3%	5%	3%	3%	1%	4%	4%	1%	-	3%	5%	4%
		N		*					**	*	*				
Black or White	3%	4%	4%	1%	3%	4%	3%	2%	3%	11%	4%	-	3%	4%	2%
				*					**	*	*				
The Way You Make Me Feel	5%	7%	7%	2%	5%	4%	5%	4%	4%	4%	4%	7%	4%	5%	3%
				*					**	*	*				
Man in the Mirror	9%	12%	8%	13%	7%	12%	7%	10%	6%	30%	11%	17%	8%	12%	8%
				*		R.T			**	*	V*	V	V	V	
Ben	2%	4%	2%	-	3%	1%	1%	2%	2%	-	2%	6%	2%	1%	2%
				*					**	*	*				
Dirty Diana	2%	7%	3%	2%	2%	3%	1%	3%	1%	7%	10%	2%	2%	3%	-
		N		*					**	**	V.Z.AA.AB.AC*	*	V	V	
Bad	2%	2%	4%	3%	2%	3%	3%	1%	2%	-	1%	-	2%	3%	1%
				*					**	*	*				
I Just Can't Stop Loving You	2%	3%	2%	3%	3%	2%	0%	2%	3%	-	1%	-	2%	2%	1%
				*	T				**	*	*				
Thriller	19%	13%	18%	15%	19%	18%	23%	20%	19%	19%	19%	20%	19%	17%	28%
				*					**	*	*				V.Z.AA
Don't know	21%	11%	18%	19%	22%	19%	25%	17%	21%	10%	17%	25%	20%	20%	23%
				*					**	*	*				

uJddS. When considering Michael Jackson's legacy, do you believe it has improved, worsened or stayed about the same since his death 10 years ago?

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
Worsened	28%	17%	24%	23%	22%	27%	38%	39%	30%	23%	26%	27%	30%	30%	25%
				*			R.S	R.S	**	*	*				
About the same	44%	51%	43%	50%	46%	49%	36%	36%	44%	60%	44%	45%	44%	40%	51%
				*	T	T.U			**	*	*		AA	AA	
Improved	12%	21%	14%	12%	13%	9%	14%	11%	12%	11%	15%	4%	12%	13%	9%
		N		*			S		**	*	*				
Don't know	16%	11%	20%	15%	19%	15%	12%	15%	14%	5%	15%	24%	14%	18%	14%
				*	T				**	*	*				

Cojuf. Have you heard of and/or watched any of the HBO documentary "Leaving Neverland"?

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
Yes, I watched all of it	10%	8%	8%	11%	7%	8%	13%	18%	11%	10%	11%	9%	11%	7%	9%
				*	R	R.S			**	*	*				
Yes, I watched part of it	10%	13%	20%	11%	12%	9%	9%	11%	10%	5%	16%	-	10%	14%	6%
		N	N	*					AC	**	Y.AB.AC*	*	Y.AC	Y.AB.AC	

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Total	Parent or guardian of any children									Income				Urban
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	

oo30k. Among the following list of Michael Jackson's top songs, which do you believe is the best?

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
Billie Jean	13%	4%	22%	12%	10%	17%	13%	15%	11%	2%	9%	16%	15%	11%	12%
	*	**	**	**	**	AJ,AK	AK	AH,AJ,AK	*	*	AL	AL	AL	*	*
Beat It	10%	5%	4%	-	5%	9%	9%	9%	11%	11%	8%	10%	12%	10%	8%
	*	**	**	**	**	*	*	*	*	*	AL	AL	AL	*	*
Rock With You	4%	-	8%	-	-	3%	2%	2%	5%	2%	4%	3%	3%	4%	4%
	*	**	**	**	**	*	*	*	AH,AI	*	*	*	*	*	*
Say Say Say	1%	-	3%	-	-	1%	1%	1%	1%	-	1%	1%	1%	1%	2%
	*	**	**	**	**	*	*	*	*	*	*	*	*	*	AR
Don't Stop 'til You Get Enough	3%	4%	-	-	-	2%	3%	3%	3%	3%	2%	2%	5%	1%	2%
	*	**	**	**	**	*	*	*	*	*	*	*	*	*	*
You Are Not Alone	4%	5%	-	-	-	6%	2%	3%	4%	5%	4%	3%	3%	3%	5%
	*	**	**	**	**	AH,AI	AH	AH	*	*	*	*	*	*	*
Black or White	3%	6%	-	-	-	3%	3%	3%	4%	5%	3%	2%	5%	4%	4%
	*	**	**	**	**	*	*	*	*	*	*	*	*	*	*
The Way You Make Me Feel	5%	6%	22%	-	3%	7%	5%	5%	4%	7%	6%	5%	3%	4%	5%
	*	**	**	**	**	AJ	*	*	*	*	AN	*	*	*	*
Man in the Mirror	9%	10%	6%	-	17%	8%	9%	9%	9%	14%	11%	7%	9%	9%	12%
	*	**	**	**	**	*	*	*	*	*	*	*	*	*	*
Ben	2%	2%	8%	-	-	2%	2%	2%	2%	-	3%	2%	1%	-	3%
	*	**	**	**	**	*	*	*	*	*	AO	*	*	*	*
Dirty Diana	2%	-	3%	-	-	4%	1%	2%	2%	3%	3%	2%	2%	-	3%
	*	**	**	**	**	AH,AI	*	*	*	*	AO	*	*	*	*
Bad	2%	-	4%	37%	-	2%	1%	2%	3%	4%	3%	2%	3%	1%	2%
	*	**	**	**	**	*	*	*	*	*	*	*	*	*	*
I Just Can't Stop Loving You	2%	5%	-	-	-	1%	4%	3%	1%	3%	2%	1%	3%	3%	2%
	*	**	**	**	**	AJ	*	*	*	*	*	*	*	*	*
Thriller	19%	28%	6%	26%	4%	22%	20%	21%	18%	9%	19%	23%	18%	16%	17%
	*	**	**	**	**	*	*	*	*	*	*	*	*	*	*
Don't know	21%	25%	14%	25%	61%	13%	24%	20%	22%	32%	21%	19%	17%	34%	19%
	*	**	**	**	**	AG,AI	AG	AG	AG	AG*	AM,AN	*	*	AL,AM,AN	*

uJddS. When considering Michael Jackson's legacy, do you believe it has improved, worsened or stayed about the same since his death 10 years ago?

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
Worsened	28%	20%	18%	12%	18%	30%	28%	29%	30%	5%	21%	34%	34%	24%	26%
	*	**	**	**	**	AK	AK	AK	AK	*	AL,AO	AL,AO	AL,AO	*	*
About the same	44%	51%	58%	50%	18%	46%	48%	47%	40%	33%	45%	47%	42%	36%	43%
	*	**	**	**	**	AJ	AJ	AJ	*	*	AO	*	*	*	*
Improved	12%	14%	14%	-	5%	15%	8%	11%	13%	15%	14%	8%	14%	10%	14%
	*	**	**	**	**	AH,AI	AH	AH	AH	*	AM	*	AM	*	AQ
Don't know	16%	15%	10%	38%	58%	10%	16%	13%	16%	47%	19%	11%	10%	29%	17%
	*	**	**	**	**	AG,AI	AG	AG	AG	AG,AH,AI,AJ*	AM,AN	*	*	AL,AM,AN	*

CoJuf. Have you heard of and/or watched any of the HBO documentary "Leaving Neverland"?

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
Yes, I watched all of it	10%	10%	10%	12%	-	15%	8%	11%	8%	5%	5%	13%	14%	7%	13%
	*	**	**	**	**	AH,AI,AJ	AH	AH	*	*	AL	AL	AL,AO	AR	AR
Yes, I watched part of it	10%	2%	18%	-	-	16%	8%	11%	9%	10%	13%	8%	10%	9%	13%
	*	**	**	**	**	AH,AI,AJ	AH	AH	*	*	AM	*	*	*	AR

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US_nat_internal Sample: 18th - 19th June 2019



Total	Type of Area Lived in		
	Suburban/ Town	Rural	Other
	AQ	AR	AS

oo30k. Among the following list of Michael Jackson's top songs, which do you believe is the best?

	Unweighted base	Suburban/ Town	Rural	Other
	1225	587	233	4
Base: All US adults	1225	590	231	5
Billie Jean	13%	13%	13%	19%
				**
Beat It	10%	11%	11%	-
				**
Rock With You	4%	4%	2%	-
				**
Say Say Say	1%	1%	-	-
				**
Don't Stop 'til You Get Enough	3%	4%	1%	-
		AP,AR		**
You Are Not Alone	4%	3%	4%	-
				**
Black or White	3%	3%	4%	18%
				**
The Way You Make Me Feel	5%	5%	3%	-
				**
Man in the Mirror	9%	8%	7%	18%
				**
Ben	2%	1%	1%	-
				**
Dirty Diana	2%	2%	3%	-
				**
Bad	2%	3%	2%	-
				**
I Just Can't Stop Loving You	2%	3%	1%	-
				**
Thriller	19%	21%	19%	-
				**
Don't know	21%	19%	30%	46%
		AP,AQ		**

uJddS. When considering Michael Jackson's legacy, do you believe it has improved, worsened or stayed about the same since his death 10 years ago?

	Unweighted base	Suburban/ Town	Rural	Other
	1225	587	233	4
Base: All US adults	1225	590	231	5
Worsened	28%	30%	27%	19%
				**
About the same	44%	45%	44%	35%
				**
Improved	12%	10%	13%	-
				**
Don't know	16%	15%	16%	46%
				**

Cojuf. Have you heard of and/or watched any of the HBO documentary "Leaving Neverland"?

	Unweighted base	Suburban/ Town	Rural	Other
	1225	587	233	4
Base: All US adults	1225	590	231	5
Yes, I watched all of it	10%	10%	5%	-
		AR		**
Yes, I watched part of it	10%	10%	7%	-
				**

YouGov Omnibus
Michael Jackson - June 2019

US_nat_internal Sample: 18th - 19th June 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
No, I didn't watch it but I heard about it	55%	51%	58%	37%	50%	53%	62%	55%	-	-	62%	54%	54%	51%	55%
			A	**			D,E	*	**	**	M				
I haven't heard of it	25%	26%	24%	33%	21%	25%	25%	40%	-	-	23%	27%	26%	22%	27%
			**	**				D,E,F*	**	**					

AeD6k. Earlier this year, the documentary "Finding Neverland" resurfaced complaints about Michael Jackson's alleged treatment of minors. Do you think the documentary took a neutral and objective examination of the case?

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
Yes, it was objective	16%	19%	14%	30%	21%	14%	13%	12%	-	-	17%	14%	16%	19%	16%
			B	**	E,F			*	**	**					
No, it was biased to the accusers	12%	13%	10%	19%	15%	15%	7%	3%	-	-	11%	11%	13%	13%	10%
			**	F,G	F,G			*	**	**					
No, it was biased to Michael Jackson	6%	6%	7%	9%	6%	8%	5%	6%	-	-	6%	7%	6%	7%	5%
			**	**	**	**	**	*	**	**					
Don't know	65%	62%	69%	42%	58%	63%	75%	78%	-	-	66%	68%	66%	61%	70%
			A	**	**	**	D,E	D,E*	**	**					O,P

Hz6Z. Do you believe the allegations that Michael Jackson sexually abused minors?

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
Yes, I do	39%	43%	35%	40%	33%	39%	43%	43%	-	-	37%	43%	36%	42%	45%
			B	**			D	*	**	**					O,P
No, I do not	21%	20%	21%	28%	27%	22%	14%	8%	-	-	17%	19%	24%	20%	15%
			**	F,G	F,G			*	**	**			J		
Don't know	41%	37%	44%	32%	39%	39%	42%	49%	-	-	46%	38%	41%	39%	40%
			A	**	**	**	**	*	**	**					

How would each of the following situations involving a music star you like affect your desire to listen to their music? Please select one option on each row.

Q5_1. Allegations of sexual assault or misconduct

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	35%	32%	37%	33%	34%	31%	35%	54%	-	-	35%	35%	34%	34%	34%
			**	**				D,E,F*	**	**					
I will continue listening to their music if this happens	31%	37%	26%	49%	32%	30%	33%	19%	-	-	29%	33%	32%	30%	32%
			B	**	G	G		*	**	**					
Don't know	34%	31%	37%	18%	34%	39%	32%	27%	-	-	35%	32%	34%	36%	34%
			A	**	**	**	**	*	**	**					

Q5_2. Convictions of sexual assault or misconduct

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	58%	53%	63%	27%	48%	58%	67%	74%	-	-	54%	60%	60%	57%	63%
			A	**		D	D,E	D,E*	**	**					O,P
I will continue listening to their music if this happens	17%	22%	13%	59%	25%	15%	12%	3%	-	-	18%	15%	17%	19%	14%
			B	**	E,F,G	G	G	*	**	**					
Don't know	25%	25%	24%	14%	28%	27%	20%	23%	-	-	28%	26%	23%	25%	23%
			**	F	F			*	**	**					

Q5_3. Allegations of a violent crime

Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	28%	25%	30%	16%	21%	27%	33%	49%	-	-	26%	27%	29%	28%	29%
			**	**		D	D	D,E,F*	**	**					
I will continue listening to their music if this happens	35%	42%	29%	66%	40%	32%	35%	20%	-	-	33%	39%	34%	35%	35%
			B	**	E,G	G	G	*	**	**					

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	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
No, I didn't watch it but I heard about it	55%	58%	50%	57%	51%	60%	57%	52%	53%	66%	52%	64%	54%	55%	61%
I haven't heard of it	25%	21%	22%	22%	29%	23%	20%	20%	25%	19%	21%	27%	25%	24%	23%

AeD6k. Earlier this year, the documentary "Finding Neverland" resurfaced complaints about Michael Jackson's alleged treatment of minors. Do you think the documentary took a neutral and objective examination of the case?

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
Yes, it was objective	16%	14%	17%	22%	15%	12%	23%	22%	17%	20%	15%	6%	16%	17%	15%
No, it was biased to the accusers	12%	17%	19%	9%	11%	15%	9%	12%	12%	10%	18%	12%	13%	13%	9%
No, it was biased to Michael Jackson	6%	12%	9%	9%	8%	6%	4%	4%	6%	5%	6%	9%	6%	5%	8%
Don't know	65%	57%	55%	60%	66%	67%	64%	62%	65%	65%	61%	73%	65%	65%	68%

Hz6tZ. Do you believe the allegations that Michael Jackson sexually abused minors?

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
Yes, I do	39%	17%	33%	34%	33%	35%	52%	51%	45%	25%	40%	37%	44%	33%	40%
No, I do not	21%	43%	25%	25%	26%	20%	12%	15%	18%	19%	20%	20%	18%	23%	19%
Don't know	41%	40%	42%	42%	41%	46%	36%	34%	37%	55%	39%	42%	38%	44%	41%

How would each of the following situations involving a music star you like affect your desire to listen to their music? Please select one option on each row.

Q5_1. Allegations of sexual assault or misconduct

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	35%	31%	36%	43%	35%	33%	37%	33%	36%	36%	41%	37%	36%	31%	34%
I will continue listening to their music if this happens	31%	26%	32%	28%	31%	32%	30%	32%	31%	40%	26%	21%	30%	34%	36%
Don't know	34%	43%	32%	28%	34%	35%	33%	36%	34%	24%	33%	41%	34%	35%	30%

Q5_2. Convictions of sexual assault or misconduct

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	58%	46%	44%	61%	52%	60%	65%	64%	62%	57%	60%	51%	61%	50%	61%
I will continue listening to their music if this happens	17%	22%	27%	19%	21%	15%	14%	15%	13%	23%	14%	13%	14%	25%	22%
Don't know	25%	32%	29%	20%	27%	25%	22%	21%	24%	20%	26%	37%	25%	25%	17%

Q5_3. Allegations of a violent crime

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	28%	24%	25%	32%	27%	25%	34%	28%	29%	31%	33%	19%	29%	26%	30%
I will continue listening to their music if this happens	35%	35%	39%	32%	38%	36%	30%	32%	33%	45%	33%	30%	33%	39%	43%

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	Total	Parent or guardian of any children					Income					Urban			
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
No, I didn't watch it but I heard about it	55%	62%	58%	25%	44%	51%	59%	55%	56%	42%	54%	58%	57%	50%	52%
		*	**	**	**		AG.AI.AK	AG		*					
I haven't heard of it	25%	27%	15%	63%	56%	18%	25%	22%	27%	43%	28%	21%	19%	35%	22%
		*	**	**	**		AG.AI	AG	AG	AG.AH.AI.AJ*	AM.AN			AM.AN	

AeD6k. Earlier this year, the documentary "Finding Neverland" resurfaced complaints about Michael Jackson's alleged treatment of minors. Do you think the documentary took a neutral and objective examination of the case?

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
Yes, it was objective	16%	17%	21%	-	5%	24%	13%	18%	15%	11%	13%	18%	20%	14%	18%
		*	**	**	**	AH.AI.AJ		AH		*			AL		
No, it was biased to the accusers	12%	9%	13%	12%	3%	15%	10%	12%	12%	6%	15%	11%	12%	7%	13%
		*	**	**	**	AH.AI				*	AO				
No, it was biased to Michael Jackson	6%	7%	21%	-	4%	6%	6%	7%	6%	7%	6%	9%	5%	6%	7%
		*	**	**	**					*					
Don't know	65%	67%	45%	88%	88%	55%	70%	64%	66%	76%	66%	62%	63%	74%	62%
		*	**	**	**		AG.AI	AG	AG	AG*				AM.AN	

H26Z. Do you believe the allegations that Michael Jackson sexually abused minors?

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
Yes, I do	39%	32%	20%	13%	15%	41%	42%	42%	38%	16%	30%	43%	51%	33%	38%
		*	**	**	**	AK	AK	AK	AK	*		AL	AL.AM.AO		
No, I do not	21%	22%	50%	25%	15%	26%	16%	21%	21%	21%	26%	21%	16%	14%	23%
		*	**	**	**	AH.AI		AH		*	AN.AO				
Don't know	41%	45%	30%	62%	70%	33%	42%	38%	42%	63%	44%	36%	34%	53%	39%
		*	**	**	**		AG.AI	AG	AG	AG.AH.AI.AJ*	AM.AN			AM.AN	

How would each of the following situations involving a music star you like affect your desire to listen to their music? Please select one option on each row.

Q5_1. Allegations of sexual assault or misconduct

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	35%	33%	58%	12%	17%	32%	38%	36%	33%	29%	33%	40%	33%	31%	33%
		*	**	**	**					*					
I will continue listening to their music if this happens	31%	31%	17%	25%	23%	32%	31%	31%	33%	17%	33%	32%	33%	23%	33%
		*	**	**	**				AK	*	AO		AO		
Don't know	34%	35%	25%	63%	60%	36%	31%	33%	34%	54%	34%	28%	34%	46%	34%
		*	**	**	**					AG.AH.AI.AJ*				AL.AM.AN	

Q5_2. Convictions of sexual assault or misconduct

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	58%	71%	59%	49%	23%	52%	69%	62%	57%	23%	52%	63%	65%	51%	56%
		AA*	**	**	**	AK	AG.AI.AJ.AK	AG.AK	AK	*	AL.AO	AL.AO			
I will continue listening to their music if this happens	17%	5%	23%	25%	23%	20%	12%	15%	19%	27%	22%	14%	16%	14%	17%
		*	**	**	**	AH.AI		AH	AH	AH*	AM.AO				
Don't know	25%	24%	17%	25%	55%	29%	19%	23%	24%	29%	26%	22%	19%	36%	27%
		*	**	**	**	AH.AI		AH		AG.AH.AI.AJ*	AN			AL.AM.AN	

Q5_3. Allegations of a violent crime

Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	28%	32%	28%	-	13%	22%	31%	28%	29%	14%	28%	30%	26%	27%	28%
		*	**	**	**		AG.AI.AK	AG	AG.AK	*					
I will continue listening to their music if this happens	35%	37%	33%	37%	17%	36%	33%	35%	37%	27%	39%	36%	36%	22%	35%
		*	**	**	**					*	AO	AO	AO		

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	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
No, I didn't watch it but I heard about it	55%	56%	58%	36%
I haven't heard of it	25%	25%	30% AP	64% **

AeD6k. Earlier this year, the documentary "Finding Neverland" resurfaced complaints about Michael Jackson's alleged treatment of minors. Do you think the documentary took a neutral and objective examination of the case?

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
Yes, it was objective		16%	17%	13%	-
					**
No, it was biased to the accusers		12%	12%	10%	-
					**
No, it was biased to Michael Jackson		6%	7%	6%	-
					**
Don't know		65%	65%	72% AP	100% **

Hz6Z. Do you believe the allegations that Michael Jackson sexually abused minors?

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
Yes, I do		39%	39%	41%	19%
					**
No, I do not		21%	19%	20%	18%
					**
Don't know		41%	42%	39%	64%
					**

How would each of the following situations involving a music star you like affect your desire to listen to their music? Please select one option on each row.

Q5_1. Allegations of sexual assault or misconduct

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		35%	37%	32%	18%
					**
I will continue listening to their music if this happens		31%	28%	36%	-
				AQ	**
Don't know		34%	35%	32%	82%
					**

Q5_2. Convictions of sexual assault or misconduct

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		58%	58%	62%	36%
					**
I will continue listening to their music if this happens		17%	18%	16%	-
					**
Don't know		25%	24%	23%	64%
					**

Q5_3. Allegations of a violent crime

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		28%	29%	26%	18%
					**
I will continue listening to their music if this happens		35%	34%	39%	-
					**

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	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Don't know	37%	33%	40%	18%	39%	41%	32%	31%	-	-	41%	34%	37%	37%	36%
			A	**		F		*	**	**					
Q5_4. Convictions of a violent crime															
Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	53%	50%	56%	29%	40%	51%	67%	73%	-	-	52%	58%	52%	52%	59%
			**	**		D	D,E	D,E*	**	**					O,P
I will continue listening to their music if this happens	19%	23%	14%	57%	26%	19%	11%	5%	-	-	18%	17%	19%	19%	16%
		B	**	**	E,F,G	F,G		*	**	**					
Don't know	28%	27%	30%	14%	34%	30%	22%	22%	-	-	30%	25%	29%	29%	25%
			**	**	F	F		*	**	**					
Q5_5. Allegations of drug use															
Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	14%	14%	14%	23%	13%	10%	14%	35%	-	-	15%	11%	15%	13%	14%
			**	**				D,E,F*	**	**					
I will continue listening to their music if this happens	59%	64%	55%	73%	61%	61%	60%	32%	-	-	58%	64%	58%	56%	61%
		B	**	**	G	G	G	*	**	**					
Don't know	27%	23%	31%	4%	26%	29%	27%	33%	-	-	27%	24%	27%	30%	25%
			A	**				*	**	**					
Q5_6. Convictions of drug use															
Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	22%	21%	22%	42%	16%	18%	25%	47%	-	-	23%	22%	20%	22%	22%
			**	**			D,E	D,E,F*	**	**					
I will continue listening to their music if this happens	53%	57%	50%	54%	59%	55%	51%	22%	-	-	53%	53%	53%	53%	54%
		B	**	**	F,G	G	G	*	**	**					
Don't know	25%	22%	29%	4%	25%	27%	25%	32%	-	-	25%	25%	26%	24%	24%
			A	**				*	**	**					
Q5_7. Allegations of a hate crime															
Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	33%	31%	35%	33%	31%	31%	33%	53%	-	-	34%	31%	32%	35%	32%
			**	**				D,E,F*	**	**					
I will continue listening to their music if this happens	32%	39%	25%	44%	33%	30%	35%	18%	-	-	30%	37%	31%	31%	32%
		B	**	**	G	G	G	*	**	**					
Don't know	35%	30%	40%	23%	36%	40%	32%	29%	-	-	35%	32%	38%	34%	35%
			A	**		F		*	**	**					
Q5_8. Convictions of a hate crime															
Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
I will stop listening to their music if this happens	55%	51%	59%	38%	49%	54%	62%	67%	-	-	54%	54%	57%	55%	57%
			**	**			D,E	D*	**	**					P
I will continue listening to their music if this happens	18%	24%	13%	49%	24%	16%	16%	6%	-	-	19%	21%	16%	20%	17%
		B	**	**	E,F,G			*	**	**					
Don't know	26%	25%	28%	14%	27%	30%	23%	27%	-	-	28%	25%	28%	24%	25%
			**	**	F			*	**	**					
dDlx2. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?															
Unweighted base	1225	550	675	14	386	381	379	65	-	-	233	269	459	264	811
Base: All US adults	1225	596	629	22	392	357	382	72	-	-	218	257	461	289	797
Much more for his music	23%	24%	21%	19%	22%	22%	25%	20%	-	-	16%	17%	28%	24%	21%
			**	**				*	**	**			J,K	J	

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Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Don't know	37%	41%	36%	35%	38%	36%	40%	39%	24%	34%	51%	38%	35%	27%
			*					AB	**	*	AB*	AB		

Q5_4. Convictions of a violent crime

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	53%	38%	41%	53%	49%	51%	62%	64%	60%	31%	48%	34%	56%	44%	56%
			O*				R.S	R.S	Y.Z.AA	**	*	*	Y.AA		Y.AA
I will continue listening to their music if this happens	19%	28%	26%	11%	21%	20%	15%	11%	14%	41%	19%	18%	16%	25%	25%
		N.Q	N.Q	*	U	U				**	AC*	AC*	V.AC	V.Z.AC	V.Z.AC
Don't know	28%	34%	32%	36%	30%	29%	23%	25%	26%	28%	33%	48%	28%	31%	19%
		N		N*						**	AB*	V.Z.AB*	V.AB	AB	

Q5_5. Allegations of drug use

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	14%	13%	13%	15%	15%	13%	13%	13%	16%	10%	13%	2%	15%	11%	13%
			*						Y	**	*	*	Y		
I will continue listening to their music if this happens	59%	59%	54%	55%	55%	60%	61%	67%	55%	84%	59%	73%	57%	66%	61%
			*					R		**	*	V*	V	V.Z	
Don't know	27%	27%	33%	30%	29%	27%	26%	20%	30%	6%	28%	25%	29%	23%	26%
			*	U					AA	**	*	*			

Q5_6. Convictions of drug use

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	22%	17%	22%	22%	26%	19%	19%	17%	25%	15%	12%	6%	22%	16%	23%
			*		S.T.U				X.Y.Z.AA	**	*	*	X.Y.AA		Y
I will continue listening to their music if this happens	53%	55%	52%	48%	48%	55%	56%	62%	48%	79%	60%	66%	51%	63%	56%
			*					R		**	V.AC*	AC*	V.AC	V.Z.AC	AC
Don't know	25%	28%	26%	30%	26%	26%	25%	21%	27%	6%	28%	28%	27%	22%	21%
			*		U					**	*	*			

Q5_7. Allegations of a hate crime

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	33%	40%	29%	33%	32%	32%	37%	33%	32%	33%	39%	28%	33%	34%	33%
		P		*						**	*	*			
I will continue listening to their music if this happens	32%	26%	36%	31%	34%	30%	29%	34%	32%	33%	28%	27%	31%	32%	36%
			*							**	*	*			
Don't know	35%	34%	35%	36%	34%	38%	34%	33%	36%	34%	33%	45%	36%	34%	31%
			*							**	*	*			

Q5_8. Convictions of a hate crime

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
I will stop listening to their music if this happens	55%	58%	42%	59%	48%	56%	63%	67%	57%	30%	60%	55%	57%	52%	62%
		P		P*		R	R	R.S		**	*	*			
I will continue listening to their music if this happens	18%	16%	27%	14%	22%	16%	15%	17%	17%	24%	15%	15%	17%	23%	17%
			N.O.Q	*	S					**	*	*		V.Z.AC	
Don't know	26%	26%	31%	27%	30%	28%	21%	16%	26%	46%	24%	30%	27%	25%	20%
			*		T.U	U				**	*	*			

dDlx2. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?

Unweighted base	1225	158	166	90	455	404	238	128	564	18	89	33	704	302	111
Base: All US adults	1225	143	192	93	496	381	222	127	559	20	85	32	696	307	108
Much more for his music	23%	30%	22%	29%	22%	26%	19%	23%	22%	15%	18%	22%	22%	25%	25%
		N		*		T				**	*	*			

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Total	Parent or guardian of any children					Income					Urban				
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
Don't know	37%	31%	39%	63%	70%	42%	36%	37%	34%	58%	33%	33%	38%	51%	37%
	*	**	**	**	AI,AJ					AG,AH,AI,AJ*				AL,AM,AN	
Q5_4. Convictions of a violent crime															
Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	53%	67%	64%	25%	23%	45%	63%	56%	52%	30%	45%	58%	61%	51%	50%
	X,Y,AA*	**	**	**	**		AG,AI,AJ,AK	AG,AK	AK	*		AL	AL		
I will continue listening to their music if this happens	19%	5%	22%	37%	23%	24%	12%	17%	21%	8%	25%	15%	18%	12%	20%
	*	**	**	**	**	AH,AI,AK		AH	AH,AK	*	AM,AN,AO				
Don't know	28%	27%	14%	38%	55%	31%	25%	26%	27%	62%	30%	27%	22%	36%	30%
	*	**	**	**	**	AI				AG,AH,AI,AJ*	AN			AM,AN	
Q5_5. Allegations of drug use															
Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	14%	16%	20%	-	19%	12%	15%	14%	14%	10%	15%	14%	13%	11%	14%
	*	**	**	**	**					*					
I will continue listening to their music if this happens	59%	53%	68%	50%	33%	58%	57%	58%	64%	30%	59%	62%	64%	47%	63%
	*	**	**	**	**	AK	AK	AK	AK	*	AO	AO	AO		
Don't know	27%	31%	11%	50%	48%	30%	27%	28%	23%	61%	26%	25%	23%	42%	23%
	*	**	**	**	**	AJ				AG,AH,AI,AJ*				AL,AM,AN	
Q5_6. Convictions of drug use															
Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	22%	32%	42%	12%	23%	21%	26%	24%	19%	17%	22%	22%	19%	22%	22%
	X,Y,AA*	**	**	**	**		AJ	AJ		*					
I will continue listening to their music if this happens	53%	35%	48%	50%	28%	51%	48%	50%	59%	29%	53%	53%	60%	40%	55%
	*	**	**	**	**	AK	AK	AK	AG,AH,AI,AK	*	AO	AO	AO		
Don't know	25%	33%	11%	38%	49%	28%	26%	26%	22%	54%	24%	24%	21%	37%	24%
	*	**	**	**	**					AG,AH,AI,AJ*				AL,AM,AN	
Q5_7. Allegations of a hate crime															
Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	33%	34%	32%	25%	19%	26%	35%	31%	36%	28%	34%	36%	31%	28%	35%
	*	**	**	**	**		AG,AI	AG	AG	*				AR	
I will continue listening to their music if this happens	32%	37%	39%	25%	22%	35%	33%	34%	31%	15%	34%	33%	34%	23%	31%
	*	**	**	**	**	AK	AK	AK	AK	*	AO	AO	AO		
Don't know	35%	28%	29%	50%	59%	40%	33%	35%	33%	57%	32%	31%	35%	49%	34%
	*	**	**	**	**	AH,AI				AG,AH,AI,AJ*				AL,AM,AN	
Q5_8. Convictions of a hate crime															
Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
I will stop listening to their music if this happens	55%	61%	36%	62%	23%	47%	60%	55%	57%	34%	52%	60%	59%	46%	57%
	*	**	**	**	**		AG,AI,AK	AG,AK	AG,AK	*		AL,AO	AO		
I will continue listening to their music if this happens	18%	9%	36%	-	27%	22%	15%	19%	18%	17%	19%	18%	17%	20%	18%
	*	**	**	**	**	AH,AI		AH		*					
Don't know	26%	30%	28%	38%	50%	31%	25%	26%	24%	49%	29%	22%	23%	33%	24%
	*	**	**	**	**	AI				AG,AH,AI,AJ*	AM			AM,AN	
dDlx2. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?															
Unweighted base	1225	57	25	7	19	306	419	675	509	50	404	342	311	168	401
Base: All US adults	1225	61	25	6	21	293	413	659	518	57	419	337	296	173	400
Much more for his music	23%	18%	34%	12%	7%	24%	23%	23%	23%	19%	21%	24%	25%	21%	22%
	*	**	**	**	**					*					

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	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Don't know	37%	37%	35%	82% **

Q5_4. Convictions of a violent crime

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		53%	53%	59%	36%
				AP	**
I will continue listening to their music if this happens		19%	20%	14%	-
				AR	**
Don't know		28%	27%	28%	64% **

Q5_5. Allegations of drug use

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		14%	14%	14%	-
					**
I will continue listening to their music if this happens		59%	58%	56%	54%
					**
Don't know		27%	28%	31%	46% **

Q5_6. Convictions of drug use

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		22%	21%	24%	-
					**
I will continue listening to their music if this happens		53%	55%	47%	54%
				AR	**
Don't know		25%	25%	29%	46% **

Q5_7. Allegations of a hate crime

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		33%	34%	26%	18%
				AR	**
I will continue listening to their music if this happens		32%	30%	40%	18%
				AP, AQ	**
Don't know		35%	36%	35%	65% **

Q5_8. Convictions of a hate crime

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
I will stop listening to their music if this happens		55%	55%	51%	36%
					**
I will continue listening to their music if this happens		18%	18%	19%	18%
					**
Don't know		26%	26%	29%	46% **

dDlx2. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?

	Unweighted base	1225	587	233	4
	Base: All US adults	1225	590	231	5
Much more for his music		23%	23%	24%	18%
					**

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	Total	Gender		Generation						Region				White	
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South		West
Somewhat more for his music	20%	20%	20%	40% **	17%	19%	24% D	19% *	- **	- **	23%	21%	16%	24% L	21%
Equally for his music and his personal troubles	26%	22%	30% A	22% **	28%	27%	25%	16% *	- **	- **	31% M	26%	28% M	20%	26%
Somewhat more for his personal troubles	10%	11%	8%	- **	11%	11%	8%	8% *	- **	- **	7%	12%	9%	11%	9%
Much more for his personal troubles	9%	10%	7%	- **	8%	9%	8%	12% *	- **	- **	7%	11%	8%	9%	10% O
Don't know	13%	12%	13%	19% **	14%	12%	9%	25% D.E.F*	- **	- **	15%	13%	11%	12%	12%

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	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Somewhat more for his music	20%	23%	17%	14% *	17%	19%	25% R	30% R.S	23%	19% **	16% *	16% *	21%	18%	24%
Equally for his music and his personal troubles	26%	25%	25%	32% *	27%	25%	29%	22%	26%	17% **	27% *	26% *	26%	28%	24%
Somewhat more for his personal troubles	10%	10%	12%	7% *	10%	8%	10%	11%	10%	15% **	13% *	13% *	10%	9%	8%
Much more for his personal troubles	9%	3%	9% O	5% *	8%	8%	10%	8%	10%	10% **	14% AA*	3% *	10%	6%	10%
Don't know	13%	10%	16% *	12% *	16% T.U	14% T.U	7%	6%	10%	25% **	12% *	21% *	11% V	13%	9%

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	Total	Parent or guardian of any children				Income				Urban					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian		Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Somewhat more for his music	20%	19% *	9% **	- **	19% **	19%	23%	22%	19%	19% *	17%	23% AL	23%	19%	21%
Equally for his music and his personal troubles	26%	31% *	22% **	13% **	18% **	27% AK	26% AK	26% AK	28% AK	11% *	28%	25%	26%	25%	27%
Somewhat more for his personal troubles	10%	3% *	19% **	13% **	4% **	11%	10%	11%	9%	5% *	10% AO	11% AO	11% AO	4%	9%
Much more for his personal troubles	9%	7% *	8% **	12% **	- **	11%	9%	10%	8%	5% *	8%	10%	8%	9%	7%
Don't know	13%	22% V.Z.AB*	7% **	51% **	53% **	8%	10%	9%	14% AG.AI	41% AG.AH.AI.AJ*	16% AM.AN	7%	8%	22% AM.AN	13%

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	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Somewhat more for his music	20%	21%	16%	64% **
Equally for his music and his personal troubles	26%	27%	23%	- **
Somewhat more for his personal troubles	10%	9%	11%	- **
Much more for his personal troubles	9%	9%	11%	- **
Don't know	13%	11%	16%	19% **