

## **YouGov / Sunday Times Survey Results**

Sample Size: 1877 GB Adults Fieldwork: 18th - 19th July 2013

Fieldwork: 18th - 19th July 2013																					
			Voting	intenti	on	2	010 V	ote	Ge	nder		Ag	je		Socia	l grade			Region		
	Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London		Midlands /	North	Scotland
W:1/ 10 1				Dem				Dem										South	Wales		
Weighted Sample Unweighted Sample		<b>460</b>	561	<b>140</b>	158 206	<b>542</b> 545	463	<b>396</b> 430	912 906	9 <b>65</b> 971	227 155	<b>479</b>	642 744	529	1070 1266	807 611	240 283	610 677	<b>402</b> 344	<b>462</b> 429	163 144
Onweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	203 %	%	%	429 %	%
Headline Voting Intention	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
[Excluding Don't knows and Wouldn't votes]																					
Con	32	100	0	0	0	74	3	13	33	32	32	28	32	36	39	24	37	41	30	27	16
Lab	39	0	100	0	0	5	89	37	37	42	36	45	40	35	33	48	40	28	46	48	40
Lib Dem	10	0	0	100	0	1	1	36	10	10	14	14	8	7	13	5	12	13	9	7	7
Other	18	0	0	0	100	20	7	14	20	17	17	13	19	22	15	24	11	18	16	18	37
Other Parties Voting Intention																					
UKIP	11	0	0	0	100	18	4	5	13	9	4	4	14	16	9	14	7	13	11	14	2
SNP / PCY	3	0	0	0	0	1	2	2	3	4	4	3	2	4	2	5	1	1	0	1	27
Green	2	0	0	0	0	0	0	5	2	2	6	4	2	0	2	3	2	2	4	2	4
BNP	1	0	0	0	0	1	0	2	0	1	0	0	1	1	0	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	2
Other	1	0	0	0	0	0	1	0	1	0	2	1	0	0	1	0	0	1	0	1	1
Non Voters	•	L	^	^	0	l م	2	6	١.,	0	Laa	11	6	_	ı	10	I 7	44	8	7	0
Would Not Vote Don't know	9 16	0	0 0	0 0	0	3 11	2 12	6 21	9 10	8 21	21 18	11 14	6 17	5 14	8 14	10 17	7 16	11 15	8 18	7 15	8 12
DON E KNOW	70	1 0	U	U	U	1 ' '	12	21	10	21	10	14	17	14	14	17	10	15	10	15	12
July 17-	July 18-																				
18	19																				
Do you approve or disapprove of the																					
Government's record to date?																					
Approve 28	26	79	4	34	10	58	6	20	31	21	22	24	27	29	34	17	35	31	22	22	17
Disapprove 57	59	9	91	44	81	27	86	65	58	60	58	56	60	62		68	51	51	64	65	73
Don't know 15	15	12	5	22	10	16	8	15	11	18	21	20	13	9		15	14	17	14	13	10
Don't know 10	.0	1					Ū			10	J			Ū		10				.0	10
July 11-	July 18-																				
12	19																				
Do you think that David Cameron is doing well																					
or badly as Prime Minister?																					
Very well 4	4	16	1	0	0	12	1	1	5	3	4	4	5	3	6	3	5	5	3	5	2
Fairly well 30	33	73	9	51	24	60	11	31	34	32	35	33	32	34		26	39	40	29	28	21
TOTAL WELL 34	37	89	10	51	24	72	12	32	39	35	39	37	37	37	44	29	44	45	32	33	23
Fairly badly 32	29	9	40	35	42	18	35	36	25	32	21	26	30	33	27	31	27	24	37	26	35
Very badly 28	26	0	48	10	30	5	49	26	26	25	17	25	28	28	20	33	23	17	26	35	33
TOTAL BADLY 60	55	9	88	45	72	23	84	62	51	57	38	51	58	61	47	64	50	41	63	61	68
Don't know 5	8	2	2	5	3	5	4	6	9	8	23	11	6	2	9	8	7	14	4	6	8



Fieldwork:	18th	- 19th	July	2013
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	ŀ			voting	intentio	)		U 1U V		Ge	naer		Ag	e		Social	grade		Doot of	Region	1	
	Weighted Sample						Con		Lib Dem		Female	_						London	South	Midlands / Wales	North	Scotland
		1877	460		140		542			-	965	227	479		529	1070		240	610	402	462	163
Unweighted	d Sample	1877	440	579	119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	July 11- 12	July 18- 19																				
Do you think Ed Miliband is doing well or badly																						
as leader of the Labour party?			-				_,			_		_					_					
Very well	4	3	1	8	0	0	1	8	2	3	3	0	3	3	3	3	3	4	2	3	3	1
Fairly well	23	23	10	50	21	6	11	41	27	22	23	18	19	24	26	20	26	20	20	23	25	27
TOTAL WELL	27	26	11	58	21	6	12	49	29	25	26	18	22	27	29	23	29	24	22	26	28	28
Fairly badly	35	37	43	28	54	37	39	33	45	36	38	33	38	36	39	39	34	31	37	38	41	33
Very badly	27	24	40	5	17	55	42	8	16	28	20	16	20	27	27	26	22	28	25	23	22	23
TOTAL BADLY	62	61	83	33	71	92	81	41	61	64	58	49	58	63	66	65	56	59	62	61	63	56
Don't know	11	14	5	9	9	2	7	9	10	12	16	33	20	9	5	13	15	17	16	13	9	16
Do you think that Nick Clegg is doing well or																						
badly as leader of the Liberal Democrats?																						
Very well	2	1	2	1	10	0	1	1	3	2	1	1	1	2	1	2	1	1	2	1	1	2
Fairly well	16	17	33	7	54	5	26	7	25	17	17	12	18	19	16	21	13	20	21	16	13	14
TOTAL WELL	18	18	35	8	64	5	27	8	28	19	18	13	19	21	17	23	14	21	23	17	14	16
Fairly badly	31	31	33	33	27	30	34	30	35	30	32	25	30	34	32	31	31	30	30	34	33	27
Very badly	40	38	25	54	5	64	31	56	28	40	37	33	34	37	45	34	43	38	31	38	43	49
TOTAL BADLY	71	69	58	87	32	94	65	86	63	70	69	58	64	71	77	65	74	68	61	72	76	76
Don't know	11	12	7	5	4	1	7	6	8	11	13	28	16	8	5	12	12	12	15	11	9	10
Do you think the Conservative and Liberal																						
Democrat coalition partners are working																						
together well or badly?																						
Very well	2	2	5	1	9	0	3	2	3	3	2	2	3	3	1	2	2	4	1	1	3	3
Fairly well	26	28	58	12	51	13	49	10	35	31	25	19	27	29	30	33	22	30	34	24	24	21
TOTAL WELL	TOTAL WELL 28						52	12	38	34	27	21	30	32	31	35	24	34	35	25	27	24
Fairly badly	35	35	27	40	30	44	31	39	33	32	37	36	36	33	35	34	35	36	31	38	36	36
Very badly	30	26	5	45	6	42	13	45	21	25	27	18	22	29	30	21	33	23	20	28	33	29
TOTAL BADLY	65	61	32	85	36	86	44	84	54	57	64	54	58	62	65	55	68	59	51	66	69	65
Don't know	7	9	4	3	5	1	3	4	8	9	10	25	12	6	4	10	9	8	13	8	4	12



Fieldwork: 18th - 19th July 2013																				vvr	nat the	
•				Voting	intenti	on	2	010 Vc	te	Ge	nder		Ag	je		Social	grade			Region		
		Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18.24	25-39	40.50	60+	ABC1		London		Midlands	North	Scotland
					Dem				Dem										South	Wales		
•	d Sample	1877		561	140	158	_	463	396	912	965	227	479		529	1070	807	240	610	402	462	163
Unweighte	d Sample	1877	440	579 %	119	206	545 %	467 %	430	906	971	155 %	445 %	744	533	1266	611	283	677 %	344	429 %	144
	July 11-	. , •	, -	%	%	%	%	%	%	%	%	70	%	%	%	%	%	%	%	%	%	%
	12	19																				
Do you think this coalition government is good	12	13																				
or bad for people like you?																						
	0	_	1 4	•	44	^	١ ،			١ ،	4		4	•	ا م	_		۱ ۵	0		4	4
Very good	2 14	2 16	4 40	0 4	11 31	0 6	3 32	1 3	4 17	2 18	1 14	1 12	1 15	3 17	2 17	2 19	1 11	2 16	2 21	1 15	1 13	4 10
Fairly good TOTAL GOOD	16	18	44	4	42	6	35	4	21	20	15	13	16	20	19	21	12	18	23	16	14	10 14
Fairly bad	28	26	23	33	17	26	23	30	27	25	27	29	26	24	28	28	23	27	24	29	27	26
Very bad	30	29	7	50	7	45	16	51	23	27	30	18	26	31	32	22	37	23	23	31	36	31
TOTAL BAD	58	55	30	83	24	71	39	81	50	52	57	47	52	55	60	50	60	50	47	60	63	57
Doesn't make much difference either way	19	21	24	12	29	21	23	13	25	19	22	18	21	23	20	21	21	27	20	19	19	23
Don't know	6	7	3	1	5	1	3	2	4	8	6	22	10	3	2	8	6	5	11	5	4	7
Do you think the coalition government is																						
managing the economy well or badly?																						
Very well	3	4	12	0	4	2	9	1	2	5	2	2	3	5	3	4	2	4	4	3	3	5
Fairly well	27	28	66	6	48	29	55	7	28	32	25	21	29	28	31	34	21	35	34	27	24	12
TOTAL WELL	30	32	78	6	52	31	64	8	30	37	27	23	32	33	34	38	23	39	38	30	27	17
Fairly badly	32	33	15	42	38	40	22	38	39	31	34	32	31	34	34	30	36	27	28	37	36	39
Very badly	29	25	3	48	7	26	8	48	23	23	27	15	24	27	28	20	31	28	18	27	29	33
TOTAL BADLY	61	58	18	90	45	66	30	86	62	54	61	47	55	61	62	50	67	55	46	64	65	72
Don't know	9	10	4	3	4	3	6	6	7	9	11	30	13	7	4	11	9	6	16	7	8	11
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	1	1	2	0	0	0	1	1	1	1	0	1	0	1	0	1	0	2	1	0	0	0
Quite good	6	7	17	2	14	3	15	1	5	10	4	7	9	5	8	9	4	9	9	5	5	9
TOTAL GOOD	7	8	19	2	14	3	16	2	6	11	4	8	9	6	8	10	4	11	10	5	5	9
Neither good nor bad	22	23	40	14	28	19	34	13	24	26	20	23	24	23	21	25	20	28	25	18	23	15
Quite bad	43	43	32	50	50	45	37	49	47	39	46	37	40	44	47	42	44	34	39	48	46	46
Very bad	23	21	7	31	5	32	14	35	18	18	24	11	21	24	23	18	26	22	18	25	23	22
TOTAL BAD	66	64	39	81	55	77	51	84	65	57	70	48	61	68	70	60	70	56	57	73	69	68
Don't know	4	5	1	2	2	0	0	2	4	6	5	22	6	3	1	6	5	5	8	4	2	8



Voting intention 2010 Vote Gender Age Social grade Region													at th									
				Voting		on	2	010 V		G	ender		Ag	je	1	Social	grade		1=			
		Total		Lab	Lib Dem	UKIP	Con		Lib Dem	Male			25-39			ABC1	C2DE		South	Midlands / Wales	North	Scotland
	d Sample		460		140	158	542	_	396	912	965	227	479	642	529	1070	807	240	610	402	462	163
Unweighte	d Sample		440		119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
	July 11-	% Luby 10	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	12	19																				
How do you think the financial situation of your																						
household will change over the next 12 months?																						
Get a lot better	1	2	3	1	5	3	4	1	3	4	1	5	4	1	1	3	2	2	5	1	2	0
Get a little better	9	10	19	8	12	3	16	6	8	13	6	12	14	8	6	12	6	16	9	11	7	5
TOTAL BETTER	10	12	22		17	6	20	7	11	17	7	17	18	9	7	15	8	18	14	12	9	5
Stay about the same Get a little worse	38 32	35 31	51 20	28 40	55 21	33 40	44 24	24 47	43 27	35 28	35 34	29 21	34 26	35 33	39 38	39 27	30 37	40 24	35 30	32 34	37 32	33 37
Get a little worse	32 14	14	4	19	6	20	10	19	12	11	17	6	12	19	14	10	19	12	11	18	15	16
TOTAL WORSE	46	45	24		27	60	34	66	39	39	51	27	38	52	52	37	56	36	41	52	47	53
Don't know	5	8	3	4	1	2	2	3	7	9	7	26	10	4	1	9	6	6	10	5	6	9
Conservatives Labour Liberal Democrats None of them Don't know  More specifically, which party do you think		19 29 5 35 11	67 2 3 23 5	1 75 2 17 6	5 10 39 32 14	17 12 2 66 3	51 4 3 35 7	1 68 3 22 6	8 31 15 33 13	22 31 6 32 9	17 28 5 38 12	12 22 8 40 19	15 33 7 30 15	21 31 5 33 9	25 27 3 39 5	23 25 6 34 12	15 35 4 36 9	22 30 6 32 10	23 20 8 37 11	19 30 2 37 12	17 40 4 30 9	10 35 5 39 11
would do the best job of																						
Improving standards of patient care in the NHS?																						
Conservatives		21	66	2	4	19	52	3	8	22	19	12	17	21	27	23	17	23	24	19	19	10
Labour		31	2	78	11	11	4	74	32	33	30	25	35	33	29	27	37	32	21	31	42	39
Liberal Democrats		6	3	2	48	2	2	2	19	7	6	5	9	6	5	8	5	5	9	4	5	10
None of them		29	20	14	22	57	29	16	27	27	30	34	22	30	31	30	27	26	31	31	23	30
Don't know Ensuring the NHS has sound finances and		13	9	5	15	11	13	5	14	11	15	23	17	10	9	12	14	14	15	14	10	10
delivers good value for money?																						
Conservatives		23	73	3	9	21	57	4	11	28	20	19	19	25	27	27	19	26	28	21	21	16
Labour		27	1	68	12	9	3	64	26	27	27	20	31	27	26	23	32	29	17	26	37	34
Liberal Democrats None of them		6 29	2 16	3 18	44 21	2 58	1 26	4 21	17 30	6 29	6 30	7 29	7 25	6 32	5 31	7 30	4 29	4 26	8 31	5 32	5 26	5 33
Don't know		29 14	8	7	15	11	12	6	16	10	30 18	29 25	25 17	32 11	اد 11	13	29 16	15	31 16	3∠ 16	26 11	აა 11
Don't know		1-7	. ~	•		• • •		•	.5		.0		• • •								• • •	



Fieldwork: 18th - 19th July 2013

[		,	Voting	intentio	on	2	010 V	ote	G	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1877	460	561	140	158	542	463	396	912	965	227	479	642	529	1070	807	240	610	402	462	163
Unweighted Sample	1877	440	579	119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
-	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2

Do you think standards in the NHS have got better or worse under the Conservative/Liberal Democrat coalition?

Got a lot better	2	5	0	0	0	5	0	1	2	1	1	1	2	1	2	2	1	3	0	1	2
Got a little better	10	24	3	18	9	20	4	7	13	7	11	8	10	11	12	7	15	12	7	9	4
TOTAL BETTER	12	29	3	18	9	25	4	8	15	8	12	9	12	12	14	9	16	15	7	10	6
Stayed about the same	33	50	16	47	33	47	15	32	35	31	37	36	32	29	37	27	30	39	34	27	28
Got a little worse	24	10	36	22	24	13	35	28	23	24	16	25	24	25	22	25	21	19	28	26	24
Got a lot worse	23	3	41	7	30	9	43	25	19	26	12	14	26	32	18	30	23	18	21	30	22
TOTAL WORSE	47	13	77	29	54	22	78	53	42	50	28	39	50	57	40	55	44	37	49	56	46
Don't know	9	7	4	5	3	6	3	8	8	10	23	15	6	2	9	10	11	8	9	7	19

And do you think standards in the NHS got better or worse under the last Labour government?

Got a lot better	6	2	13	7	2	2	13	8	8	4	8	4	7	6	7	4	7	5	6	8	5
Got a little better	16	6	35	13	7	6	33	18	19	13	10	19	16	15	14	18	17	13	18	17	17
TOTAL BETTER	22	8	48	20	9	8	46	26	27	17	18	23	23	21	21	22	24	18	24	25	22
Stayed about the same	25	18	31	29	11	16	29	26	25	25	35	28	23	20	25	25	26	26	20	27	22
Got a little worse	23	35	13	30	33	33	15	23	22	25	14	21	26	26	26	20	23	26	26	21	16
Got a lot worse	20	34	2	13	43	38	5	14	19	21	9	12	22	30	19	21	16	22	20	18	23
TOTAL WORSE	43	69	15	43	76	71	20	37	41	46	23	33	48	56	45	41	39	48	46	39	39
Don't know	10	5	6	7	4	7	4	11	8	13	24	16	6	4	10	11	11	9	10	9	17



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Fieldwork: 18th - 19th July 2013

		,	Voting	intentio	on	2	010 V	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London		Midlands /	North	Scotland
	. • • • •			Dem	<b>U</b>	•••		Dem				_0 00		••		<b></b>		South	Wales		00011111111
Weighted Sample	1877	460	561	140	158	542	463	396	912	965	227	479	642	529	1070	807	240	610	402	462	163
Unweighted Sample	1877	440	579	119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week the Keogh report into 14 NHS hospital trusts across the country with higher than normal death rates was published, following the emergence of the Stafford NHS scandal earlier this year. The report found some serious failings and eleven trusts were placed in special measures.

From what you have seen or heard, do you think the last Labour government did or did not deliberately cover up failings at NHS hospitals?

Did cover them up - the last government knew about failing hospitals, but covered them up for	41	69	13	44	72	71	16	33	42	40	23	35	42	52	43	39	44	44	39
political reasons																			
Did not cover them up - when the last government																			
encountered failings it did try to put things right, but	22	15	36	24	10	12	36	27	23	21	24	24	23	19	21	24	17	22	23
generally failed to do so																			
Did not cover them up – when the last government																			
encountered failings it did try to put things right and	9	1	24	10	1	1	22	11	9	9	6	8	9	11	9	9	12	7	9
generally succeeded																			
Don't know	28	15	28	22	17	16	26	29	25	30	47	33	26	17	27	28	27	27	29

Who do you think is most to blame for the failings in the NHS uncovered by the Keogh report not being found earlier?

Hospital management	43	34	57	51	33	35	60	48	42	44	27	38	45	51	42	45	43	38	46	49	39
The last Labour government	19	40	3	14	43	41	3	11	21	17	13	15	20	23	19	18	22	24	14	16	15
Civil servants in the department of Health	15	15	18	13	15	12	18	17	16	14	12	16	14	17	16	15	11	14	18	15	18
Hospital doctors and healthcare staff	4	2	5	7	0	3	5	3	3	4	5	6	4	1	4	4	7	4	3	3	4
Someone else	1	0	2	2	2	0	1	2	2	1	3	1	2	1	1	1	2	1	2	1	3
Don't know	18	8	15	14	7	8	12	19	16	19	40	24	14	7	18	17	16	19	18	17	21



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Region

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Social grade

Fieldwork: 18th - 19th July 2013

																•					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	e 1877	460	561	140	158	542	463	396	912	965	227	479	642	529	1070	807	240	610	402	462	163
Unweighted Samp	e <b>1877</b>	440	579	119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
May 9-	O July 18-																				
Would you support or oppose the following proposals?																					
Banning brightly coloured branding and packaging for cigarettes, and instead requiring all cigarettes to be sold in plain packages with standardised writing.																					
Strongly support 34	31	28	38	37	24	25	36	39	31	31	24	28	32	36	32	29	29	31	31	30	37
Tend to support 25	27	34	29	27	16	32	25	31	28	26	24	31	26	27	27	28	32	26	26	29	19
TOTAL SUPPORT 59	58	62	67	64	40	57	61	70	59	57	48	59	58	63	59	57	61	57	57	59	56
Tend to oppose 15	17	17	16	21	27	19	21	13	16	17	18	18	16	16	18	15	12	17	20	16	16
Strongly oppose 10	9	7	8	7	22	11	7	5	9	8	8	4	11	9	8	10	8	8	5	11	14

49 30 28 18 25

2010 Vote

Gender

Age

25 26 22

11 13 10 12 15 18 26 20 15 12 16

Voting intention

24 24 28

**17** 15 10 7

The government have recently announced that they will not go ahead with plans to introduce plain packaging for cigarettes, saying there was not yet enough evidence and they wanted to see how the policy worked in Australia where it has recently been introduced. Other people have suggested the government dropped the plans because they were pressurised by the tobacco companies.

**TOTAL OPPOSE** 

Don't know

16

## Do you think...

The government probably dropped the policy because they are not yet confident it will work and want more evidence	25	46	15	26	28	42	14	18	26	23	22	26	24	27	27	23	24	26	25	25	22
The government probably dropped the policy because they were pressurised by the tobacco companies	60	40	78	63	67	45	78	71	58	62	45	60	61	65	58	63	60	56	62	62	63
Don't know	15	14	7	11	5	13	8	11	15	15	33	15	15	8	15	15	15	19	13	12	15



18

27

61

12

Fieldwork: 18th - 19th July 2013

		Voting intention			2	010 V	ote	Ge	ender	Age				Social	grade	Region					
	Total	Con	Lah	Lib	UKIP	Con	Lah	Lib	Male	Female	18.24	25.39	40.59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
	1 Otal	OUII	Lub	Dem OKIF COII Lab		Dem	muic	1 Ciliaic	10-24 20-03 40-03 00			ADOI	OZDL	South		Wales	North	Occiuna			
Weighted Sample	1877	460	561	140	158	542	463	396	912	965	227	479	642	529	1070	807	240	610	402	462	163
Unweighted Sample	1877	440	579	119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
•	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2	0/2

Some people have criticised the Prime Minister's appointment of Lynton Crosby as the Conservative party's election strategist as Mr Crosby's company also does work for a tobacco company, saying it risks a conflict of interest. Do you think... Is acceptable for Mr Crosby to work part-time for the Conservative party and part-time for other 21 17 18 11 commercial clients Is not acceptable for Mr Crosby to work for the 49 79 74 61 67 58 67 70 68 Conservative party at the same time as he works 60 for other commercial clients 7 | 15 | 12 | 13 | 16 12 15 17 20 36 Don't know 21 14 12 17 20 19 15 18 The first child of Prince William and Catherine. Duchess of Cambridge, is due to be born this month Do you think there should or should not be an extra bank holiday to mark the birth or christening of the royal baby? Should 36 38 37 51 61 55 56 52 53 36 52 70 Should not 51 49 31 47 50 53 Don't know 7 9 7 11 14 11 24 13 11 8 11 12 10

Prince William is currently a Flight Lieutenant in the RAF and works as a search and rescue helicopter pilot. He also carries out royal duties.

Do you think Prince William should take paternity leave from his RAF role?

Should	69	74	74	73	57	72	73	75	62	76	57	74	72	66	69	69	71	69	72	68	68
Should not	11	14	9	8	21	15	11	8	13	10	10	8	9	18	10	13	11	11	11	13	11
Don't know or don't care	19	12	17	19	23	14	17	17	25	14	32	18	19	16	20	18	18	21	18	19	21



Region

Social grade

Age

Fieldwork: 18th - 19th July 2013

			Voting	intentic	on	2	2010 Vote			Gender		Age				grade		Region			
	Total		Lab	Lib Dem	UKIP	Con		Lib Dem		Female					ABC1	C2DE	London	South	Midlands / Wales		Scotland
Weighted Sample	1877	460		140	158	542	463	396	912	965	227	479		529	1070	807	240	610	402	462	163
Unweighted Sample	1877	440	579	119	206	545	467	430	906	971	155	445	744	533	1266	611	283	677	344	429	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And after any paternity leave, do you think Prince William should return to his role as an RAF pilot or should he give up his RAF role to spend more time with the baby?																					
Should return to his RAF role	72	86	73	65	79	86	73	73	69	76	51	69	76	80	72	73	68	71	77	73	69
Should give up his RAF role	5	5	3	7	4	4	5	3	5	5	6	5	4	5	4	6	8	5	3	6	6
Don't know or don't care	23	9	24	28	17	11	22	24	26	19	43	26	19	15	24	20	24	24	21	21	25
And thinking about Catherine, Duchess of Cambridge, do you think she should continue to carry out royal duties after the baby is born or should she give up royal duties to spend more time with the baby?  Should return to carrying out royal duties Should give up royal duties Don't know or don't care	56 20 25	73 18 9	54 22 24	49 24 27	59 21 20	73 17 10	56 21 23	55 17 28	52 18 30	59 22 20	34 22 44	52 18 30	57 21 22	67 18 15	57 17 26	54 23 23	49 27 24	58 17 25	56 18 26	57 18 25	50 27 22
Do you think the royal baby should have a nanny, or should William and Kate look after the baby without extra help?		1				1								1							
Should hire a nanny	38	57	30	41	42	54	32	36	40	36	21	31	39	49	40	35	36	43	33	36	35
Should look after the baby without extra help Don't know or don't care	37 26	27 15	46 24	29 30	39 19	32 14	44 24	32 32	31 30	43 22	35 44	40 29	40 21	31 20	32 29	44 21	33 31	29 28	42 25	43 21	42 23
Currently school meals are free for children of parents on low incomes or jobseekers allowance. Other children need to pay for school dinners																					
Do you think the government should or should not make school meals free for all children?																					
Should - children should be provided with a meal at school without parents having to pay	43	37	56	41	40	34	57	40	44	42	45	47	43	39	40	47	46	40	39	50	41
Should not - the money could be better spent	46	59	36	52	55	60	34	53	43	49	32	41	49	54	50	41	45	46	51	43	45
elsewhere	11	4	8	6	5	6	9	6	12	9	23	12	7	8	10	11	9	1.1	10	7	1.1
Don't know	77	4	ō	О	Э	0	Э	Ö	12	9	23	12	1	ŏ	10	11	9	14	10	1	14

2010 Vote

Gender

Voting intention



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweighted no.	vveignicu
Age and Gender		
Male 18 to 24	60	116
Male 25 to 39	187	240
Male 40 to 59	372	317
Male 60 +	287	238
Female 18 to 24	95	111
Female 25 to 39	258	238
Female 40 to 59	372	325
Female 60 +	246	291
Region		
North England	429	462
Midlands	278	308
East England	193	180
London	283	240
South England	484	430
Wales	66	94
Scotland	144	163
Social Grade		
AB	699	526
C1	567	544
C2	232	394
DE	379	413
Newspaper Type		
Express / Mail	350	300
Sun / Star	195	441
Mirror / Record	103	188
Guardian / Independent	126	84
FT / Times / Telegraph	140	178
Other Paper	236	216
No Paper	727	469
Political Party Identification		
Labour	648	610
Conservative	508	535
Liberal Democrat	176	225
SNP/Plaid Cymru	35	32
Others	113	24
None/ DK	397	450

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