

YouGov / Sky News Survey Results

Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
	2009	238	338	235	411	168	362	516	185	217	115	705	717	972	1037	211	830	496	472	1145	864	1738	96	175
	2009	235	354	260	422	173	358	561	218	229	114	820	737	880	1129	141	728	539	601	1266	743	1725	103	181
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		13 - 14 May	1 - 2 Jun																							
Do you have a favourable or unfavourable opinion of the following?																										
Keir Starmer																										
	Very favourable	4	3	0	14	5	0	1	0	10	4	0	1	6	1	4	2	3	3	4	4	4	2	3	4	3
	Somewhat favourable	19	22	9	56	40	2	17	9	43	40	5	22	36	10	26	19	27	24	22	17	27	16	23	20	23
	TOTAL FAVOURABLE	23	25	9	70	45	2	18	9	53	44	5	23	42	11	30	21	30	27	26	21	31	18	26	24	26
	Somewhat unfavourable	23	23	26	19	36	15	34	25	24	31	11	27	27	20	20	26	24	26	19	21	26	19	23	19	23
	Very unfavourable	46	42	57	6	16	82	38	62	18	21	81	45	24	64	43	41	30	32	51	55	36	50	42	51	40
	TOTAL UNFAVOURABLE	69	65	83	25	52	97	72	87	42	52	92	72	51	84	63	67	54	58	70	76	62	69	65	70	63
	Don't know	9	9	7	6	3	0	10	5	6	4	3	5	6	5	7	12	16	15	4	3	7	13	9	7	12
	NET FAVOURABILITY	-46	-40	-74	45	-7	-95	-54	-78	11	-8	-87	-49	-9	-73	-33	-46	-24	-31	-44	-55	-31	-51	-39	-46	-37
Angela Rayner																										
	Very favourable	4	4	0	13	9	0	5	1	11	6	0	3	8	1	6	3	6	4	3	5	5	3	4	7	3
	Somewhat favourable	16	16	5	39	29	1	25	4	34	32	3	20	30	6	17	14	12	18	17	12	21	9	16	11	16
	TOTAL FAVOURABLE	20	20	5	52	38	1	30	5	45	38	3	23	38	7	23	17	18	22	20	17	26	12	20	18	19
	Somewhat unfavourable	17	16	16	14	22	12	23	15	19	21	7	26	18	14	16	16	16	14	19	17	16	16	16	11	18
	Very unfavourable	34	35	56	7	17	70	16	64	12	21	71	18	23	58	39	30	14	22	43	57	32	38	35	39	28
	TOTAL UNFAVOURABLE	51	51	72	21	39	82	39	79	31	42	78	44	41	72	55	46	30	36	62	74	48	54	51	50	46
	Don't know	28	29	23	27	22	16	31	16	24	20	19	34	21	21	22	37	52	42	18	9	26	34	29	32	35
	NET FAVOURABILITY	-31	-31	-67	31	-1	-81	-9	-74	14	-4	-75	-21	-3	-65	-32	-29	-12	-14	-42	-57	-22	-42	-31	-32	-27
Yvette Cooper																										
	Very favourable	2	3	0	10	7	1	1	1	8	7	0	0	7	1	3	3	1	2	4	5	4	2	3	4	4
	Somewhat favourable	14	14	8	31	29	5	14	8	26	34	4	12	25	8	18	11	10	11	18	19	18	9	14	15	13
	TOTAL FAVOURABLE	16	17	8	41	36	6	15	9	34	41	4	12	32	9	21	14	11	13	22	24	22	11	17	19	17
	Somewhat unfavourable	18	17	32	10	22	19	19	33	16	18	11	19	18	22	19	15	11	13	18	25	18	15	18	11	13
	Very unfavourable	23	20	28	6	6	48	8	31	7	9	55	8	12	35	25	16	11	13	27	30	19	23	20	25	23
	TOTAL UNFAVOURABLE	41	37	60	16	28	67	27	64	23	27	66	27	30	57	44	31	22	26	45	55	37	38	38	36	36
	Don't know	42	45	31	44	36	28	59	28	43	32	30	61	38	34	36	54	67	61	33	21	41	51	45	45	47
	NET FAVOURABILITY	-25	-20	-52	25	8	-61	-12	-55	11	14	-62	-15	2	-48	-23	-17	-11	-13	-23	-31	-15	-27	-21	-17	-19
		28 - 29 Apr	1 - 2 Jun																							
David Lammy																										
	Very favourable	2	3	1	8	6	0	1	1	6	7	0	0	5	1	4	1	4	2	3	3	3	2	3	1	2
	Somewhat favourable	12	11	7	25	23	1	14	6	19	23	2	15	21	3	14	8	10	11	10	12	14	6	11	14	10
	TOTAL FAVOURABLE	14	14	8	33	29	1	15	7	25	30	2	15	26	4	18	9	14	13	13	15	17	8	14	15	12
	Somewhat unfavourable	14	15	19	14	18	12	18	20	17	17	9	15	18	15	16	13	9	14	14	20	16	13	15	13	11
	Very unfavourable	26	24	33	6	9	54	18	37	9	12	57	22	14	39	31	18	18	16	30	34	23	26	24	29	22
	TOTAL UNFAVOURABLE	40	39	52	20	27	66	36	57	26	29	66	37	32	54	47	31	27	30	44	54	39	39	39	42	33
	Don't know	47	48	40	48	43	33	50	36	49	42	32	48	42	41	35	60	60	58	42	31	44	53	47	43	55
	NET FAVOURABILITY	-26	-25	-44	13	2	-65	-21	-50	-1	1	-64	-22	-6	-50	-29	-22	-13	-17	-31	-39	-22	-31	-25	-27	-21

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Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2009	476	329	243	689
Unweighted Sample	2009	495	329	193	708
	%	%	%	%	%

	13 - 14 May	1 - 2 Jun				
Do you have a favourable or unfavourable opinion of the following?						
Keir Starmer						
Very favourable	4	3	4	3	5	3
Somewhat favourable	19	22	22	22	32	20
TOTAL FAVOURABLE	23	25	26	25	37	23
Somewhat unfavourable	23	23	21	22	22	26
Very unfavourable	46	42	46	43	31	42
TOTAL UNFAVOURABLE	69	65	67	65	53	68
Don't know	9	9	8	10	10	9
NET FAVOURABILITY	-46	-40	-41	-40	-16	-45
Angela Rayner						
Very favourable	4	4	5	3	4	5
Somewhat favourable	16	16	17	14	21	15
TOTAL FAVOURABLE	20	20	22	17	25	20
Somewhat unfavourable	17	16	16	17	17	16
Very unfavourable	34	35	37	38	24	37
TOTAL UNFAVOURABLE	51	51	53	55	41	53
Don't know	28	29	26	29	35	28
NET FAVOURABILITY	-31	-31	-31	-38	-16	-33
Yvette Cooper						
Very favourable	2	3	2	3	4	3
Somewhat favourable	14	14	13	13	18	15
TOTAL FAVOURABLE	16	17	15	16	22	18
Somewhat unfavourable	18	17	20	13	13	20
Very unfavourable	23	20	20	24	14	19
TOTAL UNFAVOURABLE	41	37	40	37	27	39
Don't know	42	45	44	47	52	43
NET FAVOURABILITY	-25	-20	-25	-21	-5	-21
David Lammy						
	28 - 29 Apr	1 - 2 Jun				
Very favourable	2	3	1	2	5	3
Somewhat favourable	12	11	9	10	12	11
TOTAL FAVOURABLE	14	14	10	12	17	14
Somewhat unfavourable	14	15	16	13	20	15
Very unfavourable	26	24	23	21	25	25
TOTAL UNFAVOURABLE	40	39	39	34	45	40
Don't know	47	48	51	54	38	46
NET FAVOURABILITY	-26	-25	-29	-22	-28	-26

Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
	2009	238	338	235	411	168	362	516	185	217	115	705	717	972	1037	211	830	496	472	1145	864	1738	96	175
	2009	235	354	260	422	173	358	561	218	229	114	820	737	880	1129	141	728	539	601	1266	743	1725	103	181
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13 - 14 May	1 - 2 Jun																								
Rachel Reeves	Very favourable	1	2	0	5	3	0	0	0	3	4	0	0	2	1	2	1	1	1	2	2	2	1	2	1	1
	Somewhat favourable	13	13	4	38	23	2	15	2	30	21	2	13	25	4	18	9	11	15	14	11	17	9	13	18	10
	TOTAL FAVOURABLE	14	15	4	43	26	2	15	2	33	25	2	13	27	5	20	10	12	16	16	13	19	10	15	19	11
	Somewhat unfavourable	20	21	16	24	30	15	23	20	24	31	9	23	24	19	20	21	20	20	22	20	23	18	21	15	21
	Very unfavourable	42	40	63	7	27	75	32	66	20	28	78	35	29	62	43	37	23	28	49	60	38	43	39	48	44
	TOTAL UNFAVOURABLE	62	61	79	31	57	90	55	86	44	59	87	58	53	81	63	58	43	48	71	80	61	61	60	63	65
	Don't know	24	24	17	25	17	9	30	11	23	17	11	29	21	13	17	31	44	36	13	7	21	30	25	18	23
	NET FAVOURABILITY	-48	-46	-75	12	-31	-88	-40	-84	-11	-34	-85	-45	-26	-76	-43	-48	-31	-32	-55	-67	-42	-51	-45	-44	-54

		16 - 17 Mar		1 - 2 Jun																							
Wes Streeting	Very favourable	3	3	1	8	4	1	0	2	6	4	1	0	6	1	3	2	1	1	3	5	3	2	2	4	3	
	Somewhat favourable	13	13	12	25	25	9	7	12	22	25	10	5	22	10	15	11	3	10	15	21	17	8	14	13	6	
	TOTAL FAVOURABLE	16	16	13	33	29	10	7	14	28	29	11	5	28	11	18	13	4	11	18	26	20	10	16	17	9	
	Somewhat unfavourable	16	16	24	12	19	20	14	25	15	19	17	18	17	19	21	12	14	13	18	22	18	14	17	8	16	
	Very unfavourable	17	16	14	7	9	28	27	17	9	13	27	24	13	22	18	13	19	12	19	17	14	17	15	21	20	
	TOTAL UNFAVOURABLE	33	32	38	19	28	48	41	42	24	32	44	42	30	41	39	25	33	25	37	39	32	31	32	29	36	
	Don't know	50	52	49	49	44	41	53	44	48	39	45	53	43	49	43	62	63	64	45	35	48	59	52	54	55	
	NET FAVOURABILITY	-17	-16	-25	14	1	-38	-34	-28	4	-3	-33	-37	-2	-30	-21	-12	-29	-14	-19	-13	-12	-21	-16	-12	-27	

		13 - 14 Apr	1 - 2 Jun																							
Ed Miliband	Very favourable	4	5	0	12	10	1	10	1	10	11	0	10	9	1	7	3	6	5	4	4	6	2	5	5	4
	Somewhat favourable	19	19	8	39	34	5	28	6	36	30	4	28	31	10	20	17	16	20	18	17	21	15	19	20	14
	TOTAL FAVOURABLE	23	24	8	51	44	6	38	7	46	41	4	38	40	11	27	20	22	25	22	21	27	17	24	25	18
	Somewhat unfavourable	22	22	25	20	24	19	21	26	23	24	17	20	24	22	21	22	19	22	22	22	23	20	21	19	25
	Very unfavourable	29	31	48	9	14	63	13	53	14	18	66	16	18	51	36	26	17	20	39	47	28	34	30	39	33
	TOTAL UNFAVOURABLE	51	53	73	29	38	82	34	79	37	42	83	36	42	73	57	48	36	42	61	69	51	54	51	58	58
	Don't know	26	25	19	20	17	12	29	15	18	17	13	26	17	16	16	33	41	33	17	10	21	29	25	17	25
	NET FAVOURABILITY	-28	-29	-65	22	6	-76	4	-72	9	-1	-79	2	-2	-62	-30	-28	-14	-17	-39	-48	-24	-37	-27	-33	-40

		13 - 14 May	1 - 2 Jun																							
Bridget Phillipson	Very favourable	1	1	0	4	1	0	0	0	3	0	0	0	2	0	1	0	0	1	0	2	1	0	1	1	1
	Somewhat favourable	5	5	3	13	11	1	4	1	10	15	0	4	10	2	7	3	6	4	4	6	6	3	5	5	2
	TOTAL FAVOURABLE	6	6	3	17	12	1	4	1	13	15	0	4	12	2	8	3	6	5	4	8	7	3	6	6	3
	Somewhat unfavourable	8	8	12	6	10	8	10	11	8	8	8	8	7	9	9	6	9	5	8	11	8	8	8	6	4
	Very unfavourable	12	12	16	4	4	29	6	19	3	6	25	10	8	20	15	10	8	8	16	18	11	14	12	18	13
	TOTAL UNFAVOURABLE	20	20	28	10	14	37	16	30	11	14	33	18	15	29	24	16	17	13	24	29	19	22	20	24	17
	Don't know	74	74	69	73	73	62	79	68	76	70	66	78	73	70	67	81	76	82	71	63	74	75	74	71	78
	NET FAVOURABILITY	-14	-14	-25	7	-2	-36	-12	-29	2	1	-33	-14	-3	-27	-16	-13	-11	-8	-20	-21	-12	-19	-14	-18	-14

Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

		Region in England				
		Total	North	Midlands	London	Rest of South
Weighted Sample	2009	476	329	243	689	
Unweighted Sample	2009	495	329	193	708	
	%	%	%	%	%	

		13 - 14 May	1 - 2 Jun				
Rachel Reeves	Very favourable	1	2	1	2	1	2
	Somewhat favourable	13	13	15	10	18	12
	TOTAL FAVOURABLE	14	15	16	12	19	14
	Somewhat unfavourable	20	21	21	23	21	19
	Very unfavourable	42	40	39	42	28	42
	TOTAL UNFAVOURABLE	62	61	60	65	49	61
	Don't know	24	24	23	24	30	25
	NET FAVOURABILITY	-48	-46	-44	-53	-30	-47

		16 - 17 Mar	1 - 2 Jun				
Wes Streeting	Very favourable	3	3	2	3	3	3
	Somewhat favourable	13	13	12	12	21	14
	TOTAL FAVOURABLE	16	16	14	15	24	17
	Somewhat unfavourable	16	16	17	14	15	19
	Very unfavourable	17	16	16	16	16	13
	TOTAL UNFAVOURABLE	33	32	33	30	31	32
	Don't know	50	52	53	56	46	51
	NET FAVOURABILITY	-17	-16	-19	-15	-7	-15

		13 - 14 Apr	1 - 2 Jun				
Ed Miliband	Very favourable	4	5	4	3	10	4
	Somewhat favourable	19	19	21	18	22	17
	TOTAL FAVOURABLE	23	24	25	21	32	21
	Somewhat unfavourable	22	22	23	23	16	21
	Very unfavourable	29	31	31	29	23	32
	TOTAL UNFAVOURABLE	51	53	54	52	39	53
	Don't know	26	25	22	27	28	25
	NET FAVOURABILITY	-28	-29	-29	-31	-7	-32

		13 - 14 May	1 - 2 Jun				
Bridget Phillipson	Very favourable	1	1	1	1	2	0
	Somewhat favourable	5	5	5	3	6	6
	TOTAL FAVOURABLE	6	6	6	4	8	6
	Somewhat unfavourable	8	8	9	5	11	7
	Very unfavourable	12	12	14	12	8	12
	TOTAL UNFAVOURABLE	20	20	23	17	19	19
	Don't know	74	74	71	78	73	74
	NET FAVOURABILITY	-14	-14	-17	-13	-11	-13

Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

		Westminster VI						Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	
Weighted Sample		2009	238	338	235	411	168	362	516	185	217	115	705	717	972	1037	211	830	496	472	1145	864	1738	96	175	
Unweighted Sample		2009	235	354	260	422	173	358	561	218	229	114	820	737	880	1129	141	728	539	601	1266	743	1725	103	181	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Lisa Nandy	28 - 29 Apr	1 - 2 Jun																								
	Very favourable	2	2	1	7	5	0	2	0	5	5	0	2	4	0	3	1	2	1	2	3	3	1	2	2	1
	Somewhat favourable	9	8	4	19	16	3	8	4	16	19	4	7	15	4	11	6	6	7	10	10	11	5	8	10	6
	TOTAL FAVOURABLE	11	10	5	26	21	3	10	4	21	24	4	9	19	4	14	7	8	8	12	13	14	6	10	12	7
	Somewhat unfavourable	10	11	18	8	12	16	9	18	11	11	12	8	11	14	14	8	6	7	13	18	11	11	11	9	8
	Very unfavourable	15	14	17	5	7	30	7	20	5	8	30	11	9	22	16	11	10	9	18	19	12	15	13	21	15
	TOTAL UNFAVOURABLE	25	25	35	13	19	46	16	38	16	19	42	19	20	36	30	19	16	16	31	37	23	26	24	30	23
	Don't know	63	65	60	61	60	51	75	58	63	58	54	72	60	59	55	74	77	76	57	49	63	67	65	58	69
	NET FAVOURABILITY	-14	-15	-30	13	2	-43	-6	-34	5	5	-38	-10	-1	-32	-16	-12	-8	-8	-19	-24	-9	-20	-14	-18	-16
John Healey	16 - 17 Jan	1 - 2 Jun																								
	Very favourable	0	1	1	4	2	0	0	1	3	0	0	0	2	0	2	0	1	1	1	2	2	1	1	3	1
	Somewhat favourable	5	7	10	13	10	4	5	8	10	14	3	5	10	5	11	3	6	4	8	11	9	5	7	5	4
	TOTAL FAVOURABLE	5	8	11	17	12	4	5	9	13	14	3	5	12	5	13	3	7	5	9	13	11	6	8	8	5
	Somewhat unfavourable	6	9	10	6	9	14	8	14	8	8	10	8	8	11	11	6	8	6	9	13	9	8	9	8	8
	Very unfavourable	7	9	9	4	2	21	6	10	3	5	21	7	5	15	11	7	9	7	12	11	7	12	9	15	9
	TOTAL UNFAVOURABLE	13	18	19	10	11	35	14	24	11	13	31	15	13	26	22	13	17	13	21	24	16	20	18	23	17
	Don't know	81	74	71	73	77	61	80	67	77	73	65	81	75	69	65	83	76	83	71	63	75	74	74	69	78
	NET FAVOURABILITY	-8	-10	-8	7	1	-31	-9	-15	2	1	-28	-10	-1	-21	-9	-10	-10	-8	-12	-11	-5	-14	-10	-15	-12
Liz Kendall	16 - 17 Mar	1 - 2 Jun																								
	Very favourable	1	1	0	2	1	1	1	1	1	1	0	1	1	0	1	0	2	0	1	1	1	0	1	0	2
	Somewhat favourable	7	6	6	15	11	2	1	4	12	13	2	2	10	3	9	3	6	4	6	10	7	4	6	7	2
	TOTAL FAVOURABLE	8	7	6	17	12	3	2	5	13	14	2	3	11	3	10	3	8	4	7	11	8	4	7	7	4
	Somewhat unfavourable	11	11	13	10	11	19	7	18	9	9	16	7	10	15	14	9	7	8	12	18	11	11	11	12	8
	Very unfavourable	14	14	14	6	7	27	13	17	8	9	27	15	10	21	17	11	7	12	17	17	12	16	13	19	15
	TOTAL UNFAVOURABLE	25	25	27	16	18	46	20	35	17	18	43	22	20	36	31	20	14	20	29	35	23	27	24	31	23
	Don't know	67	69	68	68	69	51	78	61	70	68	55	75	69	61	59	77	79	77	65	54	69	69	69	62	73
	NET FAVOURABILITY	-17	-18	-21	1	-6	-43	-18	-30	-4	-4	-41	-19	-9	-33	-21	-17	-6	-16	-22	-24	-15	-23	-17	-24	-19
Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?																										
Good job	12	2	40	18	1	12	2	28	21	2	9	22	4	17	8	13	14	12	9	16	8	12	18	11		
Bad job	53	81	16	37	87	43	84	32	37	87	47	40	76	56	49	33	40	65	72	51	55	52	57	55		
Not sure	35	17	44	44	12	46	14	41	42	12	44	38	20	27	43	54	46	23	20	33	37	36	24	34		

Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

		Region in England				
		Total	North	Midlands	London	Rest of South
Weighted Sample	2009	476	329		243	689
Unweighted Sample	2009	495	329		193	708
		%	%	%	%	%

		28 - 29 Apr	1 - 2 Jun				
Lisa Nandy	Very favourable	2	2	2	2	2	2
	Somewhat favourable	9	8	9	6	11	8
	TOTAL FAVOURABLE	11	10	11	8	13	10
	Somewhat unfavourable	10	11	10	8	12	14
	Very unfavourable	15	14	15	14	9	13
	TOTAL UNFAVOURABLE	25	25	25	22	21	27
	Don't know	63	65	64	69	66	64
	NET FAVOURABILITY	-14	-15	-14	-14	-8	-17

		16 - 17 Jan	1 - 2 Jun				
John Healey	Very favourable	0	1	1	1	2	1
	Somewhat favourable	5	7	7	7	7	8
	TOTAL FAVOURABLE	5	8	8	8	9	9
	Somewhat unfavourable	6	9	10	7	9	8
	Very unfavourable	7	9	8	10	6	9
	TOTAL UNFAVOURABLE	13	18	18	17	15	17
	Don't know	81	74	74	75	76	74
	NET FAVOURABILITY	-8	-10	-10	-9	-6	-8

		16 - 17 Mar	1 - 2 Jun				
Liz Kendall	Very favourable	1	1	1	0	2	0
	Somewhat favourable	7	6	6	5	8	6
	TOTAL FAVOURABLE	8	7	7	5	10	6
	Somewhat unfavourable	11	11	11	11	9	12
	Very unfavourable	14	14	14	15	13	12
	TOTAL UNFAVOURABLE	25	25	25	26	22	24
	Don't know	67	69	69	69	68	68
	NET FAVOURABILITY	-17	-18	-18	-21	-12	-18

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?							
Good job		12	12	12	17	11	
Bad job		53	54	53	44	54	
Not sure		35	35	35	39	35	

Sample Size: 2009 Adults in GB
Fieldwork: 1st - 2nd June 2025

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
	2009	238	338	235	411	168	362	516	185	217	115	705	717	972	1037	211	830	496	472	1145	864	1738	96	175
	2009	235	354	260	422	173	358	561	218	229	114	820	737	880	1129	141	728	539	601	1266	743	1725	103	181
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This month, the Government will announce their plans on spending. When it comes to balancing their budget, which of the following do you think should be their priority?

- Avoiding tax rises, even if this means cutting spending or borrowing more
- Avoiding cuts to public services, even if this means increasing taxes or borrowing more
- Avoiding borrowing too much money, even if this means cutting spending or increasing taxes
- Don't know

29	39	21	15	47	14	40	22	13	46	12	22	35	31	26	26	31	30	24	29	29	28	36	27
37	22	59	60	17	62	23	55	58	17	63	53	28	36	38	36	36	37	39	40	33	37	31	43
16	24	12	15	20	8	23	11	15	21	6	14	20	19	13	15	11	16	24	18	13	16	14	16
18	15	9	10	16	16	14	11	14	16	20	12	17	15	22	24	21	17	13	13	25	19	19	15

Before the election, Labour made promises about not increasing certain taxes and following rules on how much they would borrow. Which of these do you think it is more important they keep?

- It is more important that Labour keep their promises not to raise income tax, national insurance or VAT
- It is more important that Labour keep their promises not to borrow too much money
- Not sure

58	63	54	50	69	51	64	58	47	66	52	55	63	58	59	57	62	58	54	59	57	58	56	61
23	25	33	32	18	24	25	27	32	19	26	27	23	26	20	21	18	25	29	25	20	23	20	20
19	12	13	17	13	24	12	15	21	15	22	18	14	16	21	22	21	16	17	16	23	19	23	18

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2009 Adults in GB
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	Region in England				
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Weighted Sample	2009	476	329	243	689
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	%	%	%	%	%

This month, the Government will announce their plans on spending. When it comes to balancing their budget, which of the following do you think should be their priority?

Avoiding tax rises, even if this means cutting spending or borrowing more	29	29	27	24	30
Avoiding cuts to public services, even if this means increasing taxes or borrowing more	37	36	32	43	38
Avoiding borrowing too much money, even if this means cutting spending or increasing taxes	16	16	21	15	14
Don't know	18	20	20	18	18

Before the election, Labour made promises about not increasing certain taxes and following rules on how much they would borrow. Which of these do you think it is more important they keep?

It is more important that Labour keep their promises not to raise income tax, national insurance or VAT	58	62	56	57	58
It is more important that Labour keep their promises not to borrow too much money	23	20	25	31	22
Not sure	19	18	20	12	21

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.