

# YouGov / Sky News Survey Results

Sample Size: 2099 GB Adults  
Fieldwork: 14th - 15th June 2026

|                          | Westminster VI |     |     |         |           | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              |         |   |
|--------------------------|----------------|-----|-----|---------|-----------|-----------------|-----|-----|---------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|--|--------|--------------|---------|---|
|                          | Total          | Con | Lab | Lib Dem | Reform UK | Green           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine |   |
| <b>Weighted Sample</b>   | <b>2099</b>    | 281 | 303 | 218     | 364       | 263             | 378 | 539 | 193     | 227       | 119         | 737    | 749    | 1014 | 1085   | 220   | 865   | 518   | 495                                    | 712    | 470          | 628     |   |
| <b>Unweighted Sample</b> | <b>2099</b>    | 280 | 320 | 237     | 382       | 245             | 359 | 549 | 201     | 246       | 120         | 824    | 765    | 926  | 1173   | 180   | 733   | 600   | 586                                    | 837    | 456          | 497     |   |
|                          | %              | %   | %   | %       | %         | %               | %   | %   | %       | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | % |

Do you think each of the following would do a better or worse job as Prime Minister than Keir Starmer?

**Andy Burnham**

|  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 9         | 5         | 18        | 15        | 6         | 16        | 4         | 17        | 15        | 3         | 12        | 14        | 6         | 11        | 8         | 10        | 7         | 13        | 9         | 10        | 8         | 9         |
| A little better                            | 20        | 16        | 32        | 26        | 14        | 26        | 15        | 29        | 27        | 12        | 24        | 27        | 16        | 22        | 17        | 17        | 20        | 20        | 20        | 23        | 22        | 16        |
| <b>TOTAL BETTER</b>                        | <b>29</b> | <b>21</b> | <b>50</b> | <b>41</b> | <b>20</b> | <b>42</b> | <b>19</b> | <b>46</b> | <b>42</b> | <b>15</b> | <b>36</b> | <b>41</b> | <b>22</b> | <b>33</b> | <b>25</b> | <b>27</b> | <b>27</b> | <b>33</b> | <b>29</b> | <b>33</b> | <b>30</b> | <b>25</b> |
| No real difference                         | 24        | 31        | 23        | 20        | 27        | 18        | 28        | 19        | 19        | 40        | 25        | 23        | 30        | 29        | 19        | 12        | 24        | 27        | 25        | 25        | 21        | 25        |
| A little worse                             | 7         | 9         | 9         | 7         | 11        | 4         | 9         | 6         | 8         | 11        | 8         | 8         | 9         | 7         | 7         | 3         | 6         | 6         | 11        | 8         | 7         | 7         |
| Much worse                                 | 11        | 24        | 3         | 6         | 25        | 5         | 26        | 6         | 5         | 18        | 4         | 8         | 18        | 14        | 9         | 4         | 7         | 14        | 20        | 12        | 13        | 9         |
| <b>TOTAL WORSE</b>                         | <b>18</b> | <b>33</b> | <b>12</b> | <b>13</b> | <b>36</b> | <b>9</b>  | <b>35</b> | <b>12</b> | <b>13</b> | <b>29</b> | <b>12</b> | <b>16</b> | <b>27</b> | <b>21</b> | <b>16</b> | <b>7</b>  | <b>13</b> | <b>20</b> | <b>31</b> | <b>20</b> | <b>20</b> | <b>16</b> |
| Don't know enough about this person to say | 29        | 15        | 15        | 26        | 18        | 32        | 18        | 23        | 25        | 16        | 28        | 21        | 20        | 17        | 40        | 55        | 36        | 20        | 14        | 20        | 28        | 34        |

**Ed Miliband**

|  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 2         | 0         | 3         | 4         | 1         | 5         | 0         | 4         | 2         | 0         | 4         | 2         | 1         | 2         | 2         | 3         | 2         | 2         | 2         | 2         | 2         | 2         |
| A little better                            | 11        | 7         | 16        | 15        | 5         | 25        | 5         | 17        | 19        | 3         | 25        | 17        | 6         | 11        | 11        | 14        | 12        | 9         | 9         | 15        | 10        | 7         |
| <b>TOTAL BETTER</b>                        | <b>13</b> | <b>7</b>  | <b>19</b> | <b>19</b> | <b>6</b>  | <b>30</b> | <b>5</b>  | <b>21</b> | <b>21</b> | <b>3</b>  | <b>29</b> | <b>19</b> | <b>7</b>  | <b>13</b> | <b>13</b> | <b>17</b> | <b>14</b> | <b>11</b> | <b>11</b> | <b>17</b> | <b>12</b> | <b>9</b>  |
| No real difference                         | 29        | 18        | 41        | 34        | 22        | 30        | 21        | 35        | 33        | 28        | 36        | 34        | 27        | 32        | 26        | 20        | 33        | 31        | 22        | 29        | 28        | 32        |
| A little worse                             | 10        | 12        | 22        | 12        | 11        | 6         | 10        | 15        | 10        | 10        | 10        | 14        | 9         | 12        | 9         | 7         | 9         | 11        | 13        | 14        | 10        | 9         |
| Much worse                                 | 24        | 50        | 7         | 14        | 47        | 9         | 49        | 12        | 15        | 45        | 12        | 15        | 42        | 29        | 19        | 8         | 15        | 29        | 42        | 25        | 28        | 22        |
| <b>TOTAL WORSE</b>                         | <b>34</b> | <b>62</b> | <b>29</b> | <b>26</b> | <b>58</b> | <b>15</b> | <b>59</b> | <b>27</b> | <b>25</b> | <b>55</b> | <b>22</b> | <b>29</b> | <b>51</b> | <b>41</b> | <b>28</b> | <b>15</b> | <b>24</b> | <b>40</b> | <b>55</b> | <b>39</b> | <b>38</b> | <b>31</b> |
| Don't know enough about this person to say | 24        | 12        | 12        | 22        | 14        | 24        | 15        | 17        | 20        | 14        | 14        | 18        | 15        | 13        | 34        | 47        | 29        | 18        | 12        | 16        | 23        | 29        |

**Angela Rayner**

|  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 2         | 0         | 4         | 3         | 2         | 4         | 1         | 4         | 2         | 0         | 3         | 3         | 2         | 2         | 2         | 1         | 2         | 3         | 2         | 2         | 2         | 2         |
| A little better                            | 12        | 7         | 22        | 16        | 4         | 26        | 6         | 21        | 17        | 2         | 24        | 19        | 8         | 14        | 11        | 13        | 12        | 12        | 13        | 15        | 10        | 13        |
| <b>TOTAL BETTER</b>                        | <b>14</b> | <b>7</b>  | <b>26</b> | <b>19</b> | <b>6</b>  | <b>30</b> | <b>7</b>  | <b>25</b> | <b>19</b> | <b>2</b>  | <b>27</b> | <b>22</b> | <b>10</b> | <b>16</b> | <b>13</b> | <b>14</b> | <b>14</b> | <b>15</b> | <b>15</b> | <b>17</b> | <b>12</b> | <b>15</b> |
| No real difference                         | 26        | 25        | 35        | 26        | 24        | 23        | 21        | 30        | 28        | 33        | 25        | 29        | 24        | 30        | 22        | 26        | 27        | 29        | 22        | 28        | 22        | 28        |
| A little worse                             | 11        | 8         | 16        | 14        | 12        | 10        | 10        | 13        | 10        | 12        | 15        | 13        | 12        | 12        | 10        | 7         | 11        | 12        | 12        | 13        | 9         | 9         |
| Much worse                                 | 24        | 50        | 11        | 18        | 47        | 5         | 49        | 13        | 21        | 43        | 12        | 17        | 40        | 26        | 23        | 10        | 17        | 27        | 42        | 25        | 31        | 22        |
| <b>TOTAL WORSE</b>                         | <b>35</b> | <b>58</b> | <b>27</b> | <b>32</b> | <b>59</b> | <b>15</b> | <b>59</b> | <b>26</b> | <b>31</b> | <b>55</b> | <b>27</b> | <b>30</b> | <b>52</b> | <b>38</b> | <b>33</b> | <b>17</b> | <b>28</b> | <b>39</b> | <b>54</b> | <b>38</b> | <b>40</b> | <b>31</b> |
| Don't know enough about this person to say | 24        | 10        | 12        | 23        | 12        | 32        | 14        | 18        | 21        | 11        | 21        | 19        | 15        | 16        | 32        | 43        | 32        | 17        | 10        | 17        | 25        | 26        |

**Wes Streeting**

|  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 1         | 2         | 1         | 3         | 3         | 0         | 2         | 1         | 3         | 1         | 1         | 1         | 2         | 2         | 1         | 1         | 2         | 1         | 2         | 1         | 2         | 1         |
| A little better                            | 9         | 17        | 10        | 12        | 9         | 5         | 17        | 8         | 10        | 9         | 9         | 10        | 11        | 10        | 8         | 7         | 5         | 11        | 14        | 10        | 10        | 8         |
| <b>TOTAL BETTER</b>                        | <b>10</b> | <b>19</b> | <b>11</b> | <b>15</b> | <b>12</b> | <b>5</b>  | <b>19</b> | <b>9</b>  | <b>13</b> | <b>10</b> | <b>10</b> | <b>11</b> | <b>13</b> | <b>12</b> | <b>9</b>  | <b>8</b>  | <b>7</b>  | <b>12</b> | <b>16</b> | <b>11</b> | <b>12</b> | <b>9</b>  |
| No real difference                         | 28        | 34        | 29        | 28        | 35        | 21        | 34        | 27        | 32        | 40        | 25        | 31        | 33        | 31        | 25        | 15        | 25        | 31        | 35        | 31        | 27        | 27        |
| A little worse                             | 13        | 11        | 18        | 16        | 11        | 19        | 9         | 18        | 12        | 13        | 21        | 18        | 10        | 15        | 10        | 11        | 12        | 14        | 13        | 16        | 11        | 11        |
| Much worse                                 | 15        | 13        | 21        | 11        | 20        | 16        | 14        | 19        | 14        | 16        | 14        | 16        | 17        | 19        | 11        | 9         | 14        | 18        | 17        | 17        | 15        | 14        |
| <b>TOTAL WORSE</b>                         | <b>28</b> | <b>24</b> | <b>39</b> | <b>27</b> | <b>31</b> | <b>35</b> | <b>23</b> | <b>37</b> | <b>26</b> | <b>29</b> | <b>35</b> | <b>34</b> | <b>27</b> | <b>34</b> | <b>21</b> | <b>20</b> | <b>26</b> | <b>32</b> | <b>30</b> | <b>33</b> | <b>26</b> | <b>25</b> |
| Don't know enough about this person to say | 34        | 23        | 20        | 30        | 22        | 39        | 24        | 27        | 30        | 21        | 32        | 25        | 26        | 22        | 45        | 58        | 41        | 26        | 19        | 24        | 34        | 39        |

## YouGov / Sky News Survey Results

Sample Size: 2099 GB Adults  
Fieldwork: 14th - 15th June 2026

|                          | Country     |       |          | Region in England |          |        |               |     |
|--------------------------|-------------|-------|----------|-------------------|----------|--------|---------------|-----|
|                          | England     | Wales | Scotland | North             | Midlands | London | Rest of South |     |
| <b>Weighted Sample</b>   | <b>2099</b> | 1816  | 101      | 183               | 497      | 344    | 254           | 720 |
| <b>Unweighted Sample</b> | <b>2099</b> | 1792  | 127      | 180               | 505      | 354    | 195           | 738 |
|                          | %           | %     | %        | %                 | %        | %      | %             | %   |

Do you think each of the following would do a better or worse job as Prime Minister than Keir Starmer?

### Andy Burnham

|  |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 9         | 10        | 8         | 7         | 14        | 9         | 8         | 7         |
| A little better                            | 20        | 20        | 17        | 23        | 23        | 23        | 15        | 17        |
| <b>TOTAL BETTER</b>                        | <b>29</b> | <b>30</b> | <b>25</b> | <b>30</b> | <b>37</b> | <b>32</b> | <b>23</b> | <b>24</b> |
| No real difference                         | 24        | 24        | 20        | 23        | 23        | 22        | 30        | 24        |
| A little worse                             | 7         | 7         | 10        | 10        | 6         | 6         | 7         | 7         |
| Much worse                                 | 11        | 12        | 9         | 8         | 12        | 13        | 13        | 10        |
| <b>TOTAL WORSE</b>                         | <b>18</b> | <b>19</b> | <b>19</b> | <b>18</b> | <b>18</b> | <b>19</b> | <b>20</b> | <b>17</b> |
| Don't know enough about this person to say | 29        | 28        | 36        | 29        | 23        | 27        | 27        | 34        |

### Ed Miliband

|  |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 2         | 2         | 0         | 0         | 3         | 1         | 4         | 2         |
| A little better                            | 11        | 11        | 8         | 12        | 9         | 12        | 14        | 11        |
| <b>TOTAL BETTER</b>                        | <b>13</b> | <b>13</b> | <b>8</b>  | <b>12</b> | <b>12</b> | <b>13</b> | <b>18</b> | <b>13</b> |
| No real difference                         | 29        | 28        | 30        | 30        | 31        | 27        | 28        | 27        |
| A little worse                             | 10        | 10        | 11        | 10        | 10        | 9         | 13        | 11        |
| Much worse                                 | 24        | 24        | 22        | 23        | 23        | 30        | 18        | 24        |
| <b>TOTAL WORSE</b>                         | <b>34</b> | <b>34</b> | <b>33</b> | <b>33</b> | <b>33</b> | <b>39</b> | <b>31</b> | <b>35</b> |
| Don't know enough about this person to say | 24        | 24        | 28        | 24        | 24        | 21        | 22        | 26        |

### Angela Rayner

|  |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 2         | 2         | 3         | 1         | 3         | 2         | 1         | 1         |
| A little better                            | 12        | 12        | 11        | 19        | 13        | 10        | 15        | 10        |
| <b>TOTAL BETTER</b>                        | <b>14</b> | <b>14</b> | <b>14</b> | <b>20</b> | <b>16</b> | <b>12</b> | <b>16</b> | <b>11</b> |
| No real difference                         | 26        | 26        | 23        | 26        | 27        | 27        | 31        | 24        |
| A little worse                             | 11        | 11        | 11        | 9         | 12        | 10        | 10        | 11        |
| Much worse                                 | 24        | 25        | 21        | 23        | 23        | 29        | 18        | 26        |
| <b>TOTAL WORSE</b>                         | <b>35</b> | <b>36</b> | <b>32</b> | <b>32</b> | <b>35</b> | <b>39</b> | <b>28</b> | <b>37</b> |
| Don't know enough about this person to say | 24        | 24        | 32        | 20        | 22        | 21        | 24        | 27        |

### Wes Streeting

|  |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 1         | 2         | 1         | 0         | 1         | 2         | 1         | 2         |
| A little better                            | 9         | 9         | 6         | 7         | 9         | 9         | 9         | 10        |
| <b>TOTAL BETTER</b>                        | <b>10</b> | <b>11</b> | <b>7</b>  | <b>7</b>  | <b>10</b> | <b>11</b> | <b>10</b> | <b>12</b> |
| No real difference                         | 28        | 28        | 23        | 25        | 28        | 29        | 31        | 27        |
| A little worse                             | 13        | 13        | 16        | 11        | 12        | 15        | 11        | 13        |
| Much worse                                 | 15        | 15        | 16        | 19        | 16        | 15        | 17        | 13        |
| <b>TOTAL WORSE</b>                         | <b>28</b> | <b>28</b> | <b>32</b> | <b>30</b> | <b>28</b> | <b>30</b> | <b>28</b> | <b>26</b> |
| Don't know enough about this person to say | 34        | 33        | 38        | 37        | 34        | 30        | 31        | 36        |

Sample Size: 2099 GB Adults  
Fieldwork: 14th - 15th June 2026

|                          | Westminster VI |     |     |         |           | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              |         |   |
|--------------------------|----------------|-----|-----|---------|-----------|-----------------|-----|-----|---------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|--|--------|--------------|---------|---|
|                          | Total          | Con | Lab | Lib Dem | Reform UK | Green           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine |   |
| <b>Weighted Sample</b>   | <b>2099</b>    | 281 | 303 | 218     | 364       | 263             | 378 | 539 | 193     | 227       | 119         | 737    | 749    | 1014 | 1085   | 220   | 865   | 518   | 495                                    | 712    | 470          | 628     |   |
| <b>Unweighted Sample</b> | <b>2099</b>    | 280 | 320 | 237     | 382       | 245             | 359 | 549 | 201     | 246       | 120         | 824    | 765    | 926  | 1173   | 180   | 733   | 600   | 586                                    | 837    | 456          | 497     |   |
|                          | %              | %   | %   | %       | %         | %               | %   | %   | %       | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | % |

**John Healey**

|  |           |           |           |           |           |          |           |           |           |           |           |           |           |           |          |          |          |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|
| Much better                                | 3         | 2         | 2         | 4         | 6         | 2        | 3         | 2         | 4         | 5         | 3         | 2         | 3         | 4         | 2        | 3        | 2        | 3         | 4         | 3         | 2         | 2         |
| A little better                            | 8         | 15        | 7         | 8         | 16        | 5        | 15        | 6         | 8         | 11        | 7         | 7         | 13        | 11        | 6        | 3        | 4        | 9         | 17        | 11        | 9         | 7         |
| <b>TOTAL BETTER</b>                        | <b>11</b> | <b>17</b> | <b>9</b>  | <b>12</b> | <b>22</b> | <b>7</b> | <b>18</b> | <b>8</b>  | <b>12</b> | <b>16</b> | <b>10</b> | <b>9</b>  | <b>16</b> | <b>15</b> | <b>8</b> | <b>6</b> | <b>6</b> | <b>12</b> | <b>21</b> | <b>14</b> | <b>11</b> | <b>9</b>  |
| No real difference                         | 19        | 20        | 25        | 20        | 23        | 16       | 18        | 21        | 25        | 30        | 20        | 22        | 21        | 24        | 15       | 13       | 18       | 19        | 25        | 20        | 19        | 21        |
| A little worse                             | 4         | 4         | 7         | 6         | 5         | 3        | 5         | 5         | 3         | 4         | 2         | 6         | 4         | 5         | 3        | 1        | 4        | 4         | 6         | 5         | 5         | 3         |
| Much worse                                 | 5         | 7         | 5         | 2         | 11        | 4        | 6         | 5         | 2         | 9         | 2         | 4         | 8         | 8         | 3        | 3        | 5        | 7         | 6         | 5         | 5         | 7         |
| <b>TOTAL WORSE</b>                         | <b>9</b>  | <b>11</b> | <b>12</b> | <b>8</b>  | <b>16</b> | <b>7</b> | <b>11</b> | <b>10</b> | <b>5</b>  | <b>13</b> | <b>4</b>  | <b>10</b> | <b>12</b> | <b>13</b> | <b>6</b> | <b>4</b> | <b>9</b> | <b>11</b> | <b>12</b> | <b>10</b> | <b>10</b> | <b>10</b> |
| Don't know enough about this person to say | 60        | 52        | 54        | 61        | 39        | 70       | 52        | 60        | 59        | 41        | 65        | 59        | 50        | 49        | 71       | 78       | 67       | 59        | 42        | 56        | 60        | 61        |

**If Andy Burnham wins the Makerfield by-election and becomes an MP, what would you prefer to see happen...?**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Keir Starmer to step down and let there be a leadership election to elect a new leader | 40 | 43 | 32 | 33 | 54 | 41 | 41 | 36 | 40 | 50 | 39 | 32 | 49 | 43 | 38 | 45 | 37 | 42 | 43 | 35 | 42 | 44 |
| Keir Starmer to remain as leader and defend his position in any leadership election    | 31 | 39 | 54 | 43 | 23 | 29 | 38 | 42 | 38 | 23 | 32 | 44 | 27 | 35 | 28 | 21 | 31 | 30 | 38 | 42 | 29 | 25 |
| Don't know   | 28 | 18 | 14 | 24 | 23 | 30 | 22 | 23 | 22 | 27 | 29 | 24 | 24 | 22 | 34 | 34 | 33 | 27 | 19 | 23 | 29 | 31 |

**And if Keir Starmer did stand down, which of the following do you think would be better?**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| It would be better if there was a full leadership election between different candidates, with Labour party members voting for the winner       | 37 | 41 | 33 | 40 | 49 | 38 | 41 | 34 | 41 | 51 | 38 | 34 | 42 | 42 | 32 | 43 | 35 | 35 | 41 | 40 | 36 | 35 |
| It would be better if Labour MPs decided on a single candidate who could become leader quickly without the need for a long leadership election | 33 | 37 | 53 | 42 | 24 | 37 | 32 | 46 | 38 | 20 | 42 | 44 | 30 | 34 | 33 | 26 | 32 | 35 | 37 | 37 | 36 | 30 |
| Not sure   | 29 | 21 | 14 | 18 | 27 | 25 | 27 | 20 | 21 | 29 | 21 | 22 | 27 | 24 | 35 | 31 | 33 | 30 | 22 | 22 | 28 | 35 |

Sample Size: 2099 GB Adults  
Fieldwork: 14th - 15th June 2026

|                          | Country     |       |          | Region in England |          |        |               |     |
|--------------------------|-------------|-------|----------|-------------------|----------|--------|---------------|-----|
|                          | England     | Wales | Scotland | North             | Midlands | London | Rest of South |     |
| <b>Weighted Sample</b>   | <b>2099</b> | 1816  | 101      | 183               | 497      | 344    | 254           | 720 |
| <b>Unweighted Sample</b> | <b>2099</b> | 1792  | 127      | 180               | 505      | 354    | 195           | 738 |
|                          | %           | %     | %        | %                 | %        | %      | %             | %   |

**John Healey**

|  |           |           |           |           |           |          |          |           |
|--|-----------|-----------|-----------|-----------|-----------|----------|----------|-----------|
| Much better                                | <b>3</b>  | 3         | 4         | 2         | 3         | 2        | 3        | 3         |
| A little better                            | <b>8</b>  | 8         | 11        | 10        | 8         | 6        | 6        | 9         |
| <b>TOTAL BETTER</b>                        | <b>11</b> | <b>11</b> | <b>15</b> | <b>12</b> | <b>11</b> | <b>8</b> | <b>9</b> | <b>12</b> |
| No real difference                         | <b>19</b> | 20        | 10        | 21        | 20        | 22       | 18       | 19        |
| A little worse                             | <b>4</b>  | 4         | 6         | 5         | 5         | 4        | 4        | 3         |
| Much worse                                 | <b>5</b>  | 5         | 4         | 9         | 6         | 5        | 5        | 5         |
| <b>TOTAL WORSE</b>                         | <b>9</b>  | <b>9</b>  | <b>10</b> | <b>14</b> | <b>11</b> | <b>9</b> | <b>9</b> | <b>8</b>  |
| Don't know enough about this person to say | <b>60</b> | 61        | 65        | 53        | 58        | 60       | 63       | 62        |

**If Andy Burnham wins the Makerfield by-election and becomes an MP, what would you prefer to see happen...?**

|  |           |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|
| Keir Starmer to step down and let there be a leadership election to elect a new leader | <b>40</b> | 40 | 46 | 37 | 47 | 43 | 31 | 38 |
| Keir Starmer to remain as leader and defend his position in any leadership election    | <b>31</b> | 32 | 20 | 33 | 28 | 26 | 44 | 33 |
| Don't know   | <b>28</b> | 28 | 34 | 30 | 25 | 32 | 25 | 29 |

**And if Keir Starmer did stand down, which of the following do you think would be better?**

|  |           |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|
| It would be better if there was a full leadership election between different candidates, with Labour party members voting for the winner       | <b>37</b> | 37 | 36 | 37 | 36 | 39 | 34 | 38 |
| It would be better if Labour MPs decided on a single candidate who could become leader quickly without the need for a long leadership election | <b>33</b> | 34 | 30 | 30 | 35 | 30 | 35 | 34 |
| Not sure   | <b>29</b> | 29 | 33 | 33 | 29 | 31 | 30 | 28 |

Sample Size: 2099 GB Adults  
Fieldwork: 14th - 15th June 2026

|                          | Westminster VI |     |     |         |           | Vote in 2024 GE |     |     |         |           | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              |         |   |
|--------------------------|----------------|-----|-----|---------|-----------|-----------------|-----|-----|---------|-----------|-------------|--------|--------|------|--------|-------|-------|-------|--|--------|--------------|---------|---|
|                          | Total          | Con | Lab | Lib Dem | Reform UK | Green           | Con | Lab | Lib Dem | Reform UK | Green       | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine |   |
| <b>Weighted Sample</b>   | <b>2099</b>    | 281 | 303 | 218     | 364       | 263             | 378 | 539 | 193     | 227       | 119         | 737    | 749    | 1014 | 1085   | 220   | 865   | 518   | 495                                    | 712    | 470          | 628     |   |
| <b>Unweighted Sample</b> | <b>2099</b>    | 280 | 320 | 237     | 382       | 245             | 359 | 549 | 201     | 246       | 120         | 824    | 765    | 926  | 1173   | 180   | 733   | 600   | 586                                    | 837    | 456          | 497     |   |
|                          | %              | %   | %   | %       | %         | %               | %   | %   | %       | %         | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | % |

Which of the following best reflects how you feel towards Keir Starmer? Please tick as many or few as you like.

|                |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Disappointment | <b>56</b> | 69 | 35 | 52 | 70 | 62 | 67 | 50 | 56 | 65 | 61 | 52 | 66 | 57 | 54 | 52 | 49 | 58 | 66 | 55 | 60 | 52 |
| Frustration    | <b>45</b> | 54 | 35 | 38 | 59 | 44 | 51 | 41 | 41 | 59 | 46 | 40 | 54 | 48 | 42 | 48 | 40 | 48 | 49 | 45 | 44 | 43 |
| Anger          | <b>26</b> | 32 | 3  | 8  | 59 | 18 | 37 | 11 | 10 | 60 | 21 | 13 | 44 | 29 | 24 | 21 | 22 | 31 | 31 | 20 | 29 | 30 |
| Sympathy       | <b>19</b> | 14 | 44 | 38 | 4  | 21 | 11 | 31 | 33 | 3  | 27 | 31 | 9  | 20 | 18 | 24 | 18 | 17 | 21 | 26 | 15 | 12 |
| Hate           | <b>17</b> | 19 | 2  | 2  | 41 | 9  | 23 | 4  | 7  | 47 | 14 | 7  | 29 | 20 | 14 | 18 | 16 | 19 | 17 | 10 | 18 | 22 |
| Respect        | <b>12</b> | 4  | 33 | 25 | 0  | 14 | 4  | 21 | 22 | 1  | 15 | 21 | 4  | 12 | 11 | 11 | 12 | 10 | 12 | 16 | 10 | 7  |
| Trust          | <b>7</b>  | 1  | 24 | 13 | 2  | 9  | 2  | 16 | 10 | 1  | 9  | 13 | 3  | 8  | 6  | 4  | 7  | 7  | 7  | 10 | 5  | 5  |
| Admiration     | <b>4</b>  | 1  | 13 | 7  | 1  | 6  | 1  | 8  | 6  | 0  | 6  | 7  | 2  | 5  | 3  | 3  | 4  | 4  | 3  | 4  | 4  | 3  |
| None of these  | <b>9</b>  | 7  | 8  | 12 | 4  | 10 | 7  | 7  | 10 | 3  | 6  | 9  | 5  | 8  | 11 | 9  | 14 | 8  | 4  | 8  | 9  | 11 |
| Don't know     | <b>7</b>  | 2  | 6  | 3  | 1  | 2  | 4  | 6  | 5  | 1  | 3  | 5  | 3  | 4  | 9  | 12 | 9  | 7  | 1  | 6  | 6  | 9  |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2099 GB Adults  
Fieldwork: 14th - 15th June 2026

|                          | Country     |       |          | Region in England |          |        |               |     |
|--------------------------|-------------|-------|----------|-------------------|----------|--------|---------------|-----|
|                          | England     | Wales | Scotland | North             | Midlands | London | Rest of South |     |
| <b>Weighted Sample</b>   | <b>2099</b> | 1816  | 101      | 183               | 497      | 344    | 254           | 720 |
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|                          | %           | %     | %        | %                 | %        | %      | %             | %   |

Which of the following best reflects how you feel towards Keir Starmer? Please tick as many or few as you like.

|                |           |    |    |    |    |    |    |    |
|----------------|-----------|----|----|----|----|----|----|----|
| Disappointment | <b>56</b> | 55 | 53 | 60 | 55 | 62 | 45 | 56 |
| Frustration    | <b>45</b> | 44 | 47 | 47 | 46 | 48 | 38 | 44 |
| Anger          | <b>26</b> | 26 | 30 | 30 | 26 | 29 | 18 | 28 |
| Sympathy       | <b>19</b> | 19 | 15 | 21 | 17 | 16 | 32 | 17 |
| Hate           | <b>17</b> | 17 | 18 | 17 | 17 | 19 | 11 | 18 |
| Respect        | <b>12</b> | 11 | 10 | 14 | 10 | 10 | 14 | 12 |
| Trust          | <b>7</b>  | 7  | 5  | 6  | 5  | 6  | 10 | 8  |
| Admiration     | <b>4</b>  | 4  | 2  | 6  | 2  | 3  | 6  | 4  |
| None of these  | <b>9</b>  | 9  | 11 | 11 | 11 | 4  | 14 | 9  |
| Don't know     | <b>7</b>  | 7  | 10 | 2  | 7  | 9  | 6  | 7  |

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*