

YouGov/ Sky News Survey Results

Sample Size: 2144 GB Adults
Fieldwork: 3rd - 4th June 2024

Total	Headline voting intention				Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region				
	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
2144	306	679	161	270	701	519	182	755	798	1038	1106	225	885	530	504	1222	922	1850	107	187	517	356	259	718	
2144	325	655	167	286	754	500	196	850	851	997	1147	125	840	581	598	1324	820	1841	109	194	503	367	213	758	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

[Headline voting intention projected by YouGov MRP model]

Con	19	100	0	0	0	46	1	7	11	31	19	20	12	11	24	32	19	20	20	19	12	16	20	16	25
Lab	40	0	100	0	0	12	79	28	54	20	38	43	55	51	35	22	43	35	41	39	37	48	42	47	32
Lib Dem	10	0	0	100	0	5	5	55	15	6	10	11	13	11	10	9	11	9	11	6	8	5	5	10	19
SNP	3	0	0	0	0	0	0	0	3	2	3	3	1	3	4	2	2	3	0	0	28	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	1	1	1	1	1	1	3	1	0	1	1	1	0	22	0	0	0	0	0
Reform UK	17	0	0	0	100	34	2	2	3	35	21	13	11	12	19	26	13	23	19	10	6	21	25	12	16
Green	7	0	0	0	0	2	9	7	11	3	7	7	4	9	6	5	8	6	7	2	6	8	5	11	7
Other	2	0	0	0	0	2	3	0	2	2	2	3	0	2	2	3	2	2	2	2	3	2	2	3	2

Now, thinking specifically about your own constituency, and imagining that these were the political parties standing, which party do you intend to vote for in the July 4th 2024 UK general election?

Conservative	14	100	0	0	0	36	1	6	9	24	15	13	8	8	17	25	14	14	15	14	7	12	14	14	18
Labour	32	0	100	0	0	12	73	26	48	17	31	32	40	39	28	19	35	27	32	34	29	35	34	38	26
Liberal Democrat	8	0	0	100	0	4	4	45	13	4	7	8	8	8	7	8	9	6	8	4	7	3	4	7	13
Scottish National Party (SNP)	2	0	0	0	0	0	0	0	3	2	2	2	1	2	3	2	2	2	0	0	24	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	0	1	1	0	0	1	2	0	0	1	1	0	0	11	0	0	0	0	0
Reform UK	13	0	0	0	100	26	1	1	3	27	17	9	7	8	14	21	10	16	14	8	4	15	17	10	12
Green	4	0	0	0	0	1	6	5	7	2	5	4	2	5	4	3	5	4	5	1	3	5	3	7	4
Some other party	1	0	0	0	0	1	2	0	1	1	1	2	0	1	1	2	1	1	1	1	2	1	1	2	1
Would not vote	9	0	0	0	0	3	1	2	3	7	9	9	12	11	8	5	6	13	9	11	6	12	8	7	9
Don't know	14	0	0	0	0	15	9	13	11	15	10	18	13	14	15	13	14	14	14	13	17	13	16	13	13
Refused	3	0	0	0	0	1	2	1	1	2	2	3	7	3	2	1	2	3	3	3	2	4	1	2	3

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2144	325	655	167	286	754	500	196	850	851	997	1147	125	840	581	598	1324	820	1841	109	194	503	367	213	758	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	1	1	0	1	2	1	1	2	5	8	8	11	11	6	4	6	11	8	12	5	10	9	7	7
1	2	0	0	0	0	0	0	0	0	1	2	2	2	2	2	1	1	2	2	1	2	2	2	0	2
2	1	0	0	0	1	0	1	0	0	1	1	1	4	1	1	1	1	2	2	0	0	3	1	0	2
3	2	2	1	1	1	2	0	0	1	2	2	2	3	1	2	2	2	2	2	1	2	1	3	1	2
4	1	1	1	1	0	1	0	0	0	1	1	1	4	1	2	0	1	1	1	0	4	1	0	0	1
5	5	4	2	1	5	5	4	2	3	5	5	6	6	6	5	4	5	5	5	5	5	5	5	9	4
6	2	3	2	1	2	2	1	1	2	2	2	2	2	2	2	1	2	2	2	4	1	1	4	2	2
7	3	5	1	2	3	4	1	2	2	4	4	2	3	4	3	2	2	4	3	1	2	4	3	2	3
8	7	8	8	7	8	8	5	4	6	7	6	7	4	7	6	8	7	7	7	7	4	7	7	6	6
9	8	8	8	9	12	10	7	14	9	9	8	9	6	7	7	12	8	9	8	6	9	6	12	10	8
10 - Absolutely certain to vote	61	69	75	78	66	66	79	75	73	64	62	59	56	58	63	65	65	55	60	62	65	59	55	63	62

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Crossbreaks for the headline MRP figures calculated by weighting original datafile back to MRP point estimates and voter populations.