

YouGov Survey Results

Sample Size: 2031 GB Adults
Fieldwork: 8th - 9th January 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2031	664	492	173	716	756	983	1048	213	839	502	477	1158	873	1753	102	177	489	337	246	680	
Unweighted Sample	2031	706	488	162	795	789	960	1071	131	869	510	521	1236	795	1739	110	182	489	345	212	693	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you trust ****Rishi Sunak**** to make the right decisions for the country on the following issues...
Britain leaving the EU

Trust a lot	5	11	2	1	2	9	6	4	3	3	4	10	5	4	5	5	3	3	8	5	5
Trust a little	18	32	8	13	11	26	19	17	13	13	19	27	17	18	19	10	13	15	19	18	21
TOTAL TRUST	23	43	10	14	13	35	25	21	16	16	23	37	22	22	24	15	16	18	27	23	26
Do not trust very much	20	20	19	22	18	22	21	20	19	23	19	16	20	21	21	18	16	20	18	27	21
Do not trust at all	45	26	65	54	60	34	47	44	47	48	48	38	47	44	43	56	61	48	41	39	43
TOTAL DO NOT TRUST	65	46	84	76	78	56	68	64	66	71	67	54	67	65	64	74	77	68	59	66	64
Don't know	12	10	7	9	9	8	8	15	19	13	9	9	11	13	12	12	7	14	14	10	11

Managing the economy

Trust a lot	6	13	2	5	6	8	7	6	5	5	7	10	8	5	7	5	4	5	7	8	7
Trust a little	23	39	14	23	17	31	26	21	12	21	24	31	24	23	25	17	14	19	25	28	28
TOTAL TRUST	29	52	16	28	23	39	33	27	17	26	31	41	32	28	32	22	18	24	32	36	35
Do not trust very much	23	20	21	32	24	22	22	23	27	22	22	22	25	20	23	25	21	22	22	23	24
Do not trust at all	40	22	58	37	49	32	39	40	39	44	41	30	37	42	38	47	55	45	37	36	33
TOTAL DO NOT TRUST	63	42	79	69	73	54	61	63	66	66	63	52	62	62	61	72	76	67	59	59	57
Don't know	8	6	4	4	4	7	5	10	16	7	6	6	6	10	8	7	6	8	10	4	8

Immigration

Trust a lot	3	6	1	1	2	4	3	3	3	3	2	5	3	3	3	3	2	3	4	3	3
Trust a little	15	24	9	11	10	18	17	12	12	12	15	21	16	13	15	14	10	11	16	22	15
TOTAL TRUST	18	30	10	12	12	22	20	15	15	15	17	26	19	16	18	17	12	14	20	25	18
Do not trust very much	22	26	18	30	21	24	19	24	18	23	23	20	22	21	23	18	13	21	22	23	25
Do not trust at all	53	39	69	56	62	49	55	51	49	55	55	49	53	53	51	57	68	58	47	48	50
TOTAL DO NOT TRUST	75	65	87	86	83	73	74	75	67	78	78	69	75	74	74	75	81	79	69	71	75
Don't know	8	5	4	3	5	4	5	10	19	7	5	6	7	9	8	7	7	7	11	5	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The rise in the cost of living

Trust a lot	5	10	1	1	3	6	5	4	7	2	4	8	5	4	5	6	2	3	5	7	5
Trust a little	17	28	9	20	13	22	19	15	7	15	16	24	17	17	18	12	11	14	16	21	20
TOTAL TRUST	22	38	10	21	16	28	24	19	14	17	20	32	22	21	23	18	13	17	21	28	25
Do not trust very much	24	27	18	29	20	28	23	25	19	22	27	25	25	22	24	17	20	25	24	22	25
Do not trust at all	48	30	68	48	60	39	49	48	51	54	49	37	49	48	46	60	62	51	44	44	44
TOTAL DO NOT TRUST	72	57	86	77	80	67	72	73	70	76	76	62	74	70	70	77	82	76	68	66	69
Don't know	7	5	4	3	4	5	5	8	16	7	4	6	5	9	7	5	4	6	10	6	6

The rise in the cost of energy

Trust a lot	3	5	2	1	2	3	4	3	4	2	2	5	3	3	3	4	2	1	3	7	3
Trust a little	17	30	8	16	11	22	19	15	13	13	17	24	17	16	18	10	7	15	17	18	21
TOTAL TRUST	20	35	10	17	13	25	23	18	17	15	19	29	20	19	21	14	9	16	20	25	24
Do not trust very much	25	28	20	35	25	27	24	26	18	26	23	26	26	23	26	19	20	25	25	26	26
Do not trust at all	48	32	66	44	57	43	49	47	50	50	52	41	47	51	46	60	63	52	46	42	44
TOTAL DO NOT TRUST	73	60	86	79	82	70	73	73	68	76	75	67	73	74	72	79	83	77	71	68	70
Don't know	7	5	5	4	5	5	5	10	16	8	5	5	7	8	7	7	8	7	10	7	7

Dealing with the Russia-Ukraine conflict

Trust a lot	6	12	2	5	5	7	8	4	6	4	5	10	7	4	6	7	3	4	6	7	7
Trust a little	24	37	17	32	23	29	28	21	14	22	29	29	26	22	25	21	20	20	23	33	26
TOTAL TRUST	30	49	19	37	28	36	36	25	20	26	34	39	33	26	31	28	23	24	29	40	33
Do not trust very much	24	21	25	27	25	26	23	24	18	24	24	23	24	23	24	21	19	23	24	23	25
Do not trust at all	33	18	45	27	37	27	33	34	39	37	32	26	32	35	32	36	46	39	31	25	30
TOTAL DO NOT TRUST	57	39	70	54	62	53	56	58	57	61	56	49	56	58	56	57	65	62	55	48	55
Don't know	13	12	10	9	9	11	9	17	23	13	10	12	11	16	13	15	11	14	15	12	12

The NHS

Trust a lot	3	8	1	0	2	5	4	3	2	2	2	7	4	3	3	5	3	2	4	3	4
Trust a little	18	31	9	12	10	23	21	15	19	13	18	25	18	17	19	12	10	15	18	26	20
TOTAL TRUST	21	39	10	12	12	28	25	18	21	15	20	32	22	20	22	17	13	17	22	29	24
Do not trust very much	22	27	14	26	20	26	21	22	13	23	21	23	22	21	22	18	17	23	23	22	22
Do not trust at all	50	28	74	58	63	40	49	51	51	55	53	38	50	50	48	58	64	54	47	43	47
TOTAL DO NOT TRUST	72	55	88	84	83	66	70	73	64	78	74	61	72	71	70	76	81	77	70	65	69
Don't know	7	6	3	3	4	6	5	9	14	7	6	6	6	9	7	7	5	7	9	6	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																					
Trust a lot	4	7	2	0	2	5	4	3	7	3	2	5	4	4	4	3	5	3	4	6	3
Trust a little	22	37	10	20	15	29	23	20	14	18	23	30	22	21	23	13	11	18	23	28	25
TOTAL TRUST	26	44	12	20	17	34	27	23	21	21	25	35	26	25	27	16	16	21	27	34	28
Do not trust very much	23	24	21	27	23	25	24	22	18	24	23	24	24	22	23	20	21	23	24	22	24
Do not trust at all	41	21	61	48	53	30	40	42	45	45	43	29	42	39	39	50	52	44	36	37	37
TOTAL DO NOT TRUST	64	45	82	75	76	55	64	64	63	69	66	53	66	61	62	70	73	67	60	59	61
Don't know	11	11	5	5	6	11	8	14	16	11	9	11	9	14	11	14	10	12	13	7	10
Defence																					
Trust a lot	5	10	3	2	4	8	7	4	6	4	5	8	6	5	6	7	3	5	7	6	5
Trust a little	25	37	18	28	22	29	29	21	21	22	27	28	27	22	26	20	18	23	23	34	26
TOTAL TRUST	30	47	21	30	26	37	36	25	27	26	32	36	33	27	32	27	21	28	30	40	31
Do not trust very much	24	22	25	34	27	24	23	25	16	25	25	25	25	23	24	21	23	20	24	24	27
Do not trust at all	33	22	46	23	38	30	33	34	33	36	33	29	32	35	32	38	47	39	31	27	28
TOTAL DO NOT TRUST	57	44	71	57	65	54	56	59	49	61	58	54	57	58	56	59	70	59	55	51	55
Don't know	13	9	9	13	9	9	8	17	24	13	9	11	11	15	13	14	9	14	15	9	13
Law and order																					
Trust a lot	4	9	1	1	3	5	5	4	9	3	3	7	5	4	5	4	3	4	4	9	4
Trust a little	22	35	15	24	19	27	25	20	11	21	24	27	24	20	23	16	14	20	25	23	25
TOTAL TRUST	26	44	16	25	22	32	30	24	20	24	27	34	29	24	28	20	17	24	29	32	29
Do not trust very much	26	26	26	34	28	27	25	27	22	25	26	29	27	24	26	28	19	23	25	28	29
Do not trust at all	38	24	52	33	45	34	39	37	39	41	41	31	37	40	36	43	54	44	35	33	33
TOTAL DO NOT TRUST	64	50	78	67	73	61	64	64	61	66	67	60	64	64	62	71	73	67	60	61	62
Don't know	9	6	6	7	6	6	6	12	19	10	7	6	7	12	9	10	10	10	12	6	8
Housing																					
Trust a lot	3	5	1	0	2	4	3	2	3	2	1	5	3	3	3	4	2	2	4	4	2
Trust a little	16	25	11	15	10	19	17	15	15	14	16	22	16	16	17	8	9	12	17	22	19
TOTAL TRUST	19	30	12	15	12	23	20	17	18	16	17	27	19	19	20	12	11	14	21	26	21
Do not trust very much	27	35	18	31	26	32	27	26	19	26	29	29	27	26	27	28	23	26	24	26	29
Do not trust at all	45	25	66	47	56	37	46	45	49	50	46	35	45	45	44	49	58	50	44	39	41
TOTAL DO NOT TRUST	72	60	84	78	82	69	73	71	68	76	75	64	72	71	71	77	81	76	68	65	70
Don't know	9	9	3	6	6	9	7	12	14	9	7	10	9	10	9	12	8	10	11	8	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Climate change

Trust a lot	4	7	1	0	2	5	4	3	5	3	3	5	4	4	4	5	2	2	4	6	3
Trust a little	17	29	8	14	12	21	19	15	15	13	17	24	18	15	17	15	12	14	15	19	20
TOTAL TRUST	21	36	9	14	14	26	23	18	20	16	20	29	22	19	21	20	14	16	19	25	23
Do not trust very much	22	25	19	24	21	25	21	23	19	23	23	23	22	22	23	12	19	21	24	27	24
Do not trust at all	45	26	67	56	58	35	47	43	47	50	48	33	47	42	43	57	54	49	41	41	41
TOTAL DO NOT TRUST	67	51	86	80	79	60	68	66	66	73	71	56	69	64	66	69	73	70	65	68	65
Don't know	12	13	5	7	7	14	9	16	15	12	10	15	9	17	12	12	13	14	16	7	11

How much, if at all, would you trust ****Keir Starmer**** to make the right decisions for the country on the following issues, if he was prime minister...

Britain leaving the EU

Trust a lot	6	2	12	8	9	3	6	5	4	6	6	5	7	4	6	6	5	6	5	9	4
Trust a little	20	9	39	33	31	10	20	20	21	25	20	12	24	16	20	24	16	21	15	27	20
TOTAL TRUST	26	11	51	41	40	13	26	25	25	31	26	17	31	20	26	30	21	27	20	36	24
Do not trust very much	24	24	23	30	26	22	25	23	26	25	24	22	26	21	24	25	24	20	25	26	26
Do not trust at all	33	56	11	15	18	55	37	29	12	25	37	50	28	39	33	31	35	35	34	21	35
TOTAL DO NOT TRUST	57	80	34	45	44	77	62	52	38	50	61	72	54	60	57	56	59	55	59	47	61
Don't know	17	10	15	15	16	10	12	23	37	19	13	11	15	20	17	14	20	19	21	17	15

Managing the economy

Trust a lot	8	3	17	13	14	5	9	8	7	8	9	8	10	6	8	13	6	8	7	10	8
Trust a little	25	13	46	41	38	14	28	23	23	33	25	14	30	20	26	27	22	23	23	40	24
TOTAL TRUST	33	16	63	54	52	19	37	31	30	41	34	22	40	26	34	40	28	31	30	50	32
Do not trust very much	22	28	15	19	20	23	22	22	22	19	21	27	22	21	22	19	22	23	21	21	22
Do not trust at all	30	49	9	13	15	49	32	28	18	24	34	43	26	36	30	26	33	31	31	18	33
TOTAL DO NOT TRUST	52	77	24	32	35	72	54	50	40	43	55	70	48	57	52	45	55	54	52	39	55
Don't know	15	7	13	13	13	10	9	20	29	16	11	9	12	18	14	15	17	15	18	12	13

Immigration

Trust a lot	6	1	12	11	10	3	6	6	4	6	5	5	7	3	6	8	5	5	6	6	6
Trust a little	22	11	43	37	35	12	23	22	21	29	20	14	26	18	22	21	22	22	20	34	20
TOTAL TRUST	28	12	55	48	45	15	29	28	25	35	25	19	33	21	28	29	27	27	26	40	26
Do not trust very much	23	24	21	27	24	22	24	22	23	21	23	25	24	21	23	22	21	22	21	26	24
Do not trust at all	33	56	9	12	17	53	37	29	19	26	37	46	28	39	33	33	35	34	34	22	35

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL DO NOT TRUST	56	80	30	39	41	75	61	51	42	47	60	71	52	60	56	55	56	56	55	48	59	
Don't know	16	8	15	14	15	10	10	22	32	17	14	10	14	19	16	16	17	18	19	12	15	

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Unweighted Sample	2031	706	488	162	795	789	960	1071	131	869	510	521	1236	795	1739	110	182	489	345	212	693	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The rise in the cost of living

Trust a lot	9	3	20	13	15	5	10	8	7	9	10	8	11	6	8	20	7	9	8	11	7
Trust a little	28	17	47	45	40	16	29	26	29	35	27	16	34	20	29	24	23	29	24	38	27
TOTAL TRUST	28	17	47	45	40	16	29	26	29	35	27	16	34	20	29	24	23	29	24	38	27
Do not trust at all	27	43	9	10	15	43	29	25	13	23	31	38	22	34	27	25	29	29	28	17	29
TOTAL DO NOT TRUST	55	60	56	55	55	59	58	51	42	58	58	54	56	54	56	49	52	58	52	55	56
Don't know	14	7	10	12	11	9	10	18	31	15	11	8	11	17	14	14	17	14	15	12	13

The rise in the cost of energy

Trust a lot	7	2	18	11	13	4	8	7	6	8	8	6	9	5	7	18	6	7	7	8	7
Trust a little	27	18	43	43	38	17	28	26	27	32	28	17	32	20	28	21	20	28	24	39	25
TOTAL TRUST	34	20	61	54	51	21	36	33	33	40	36	23	41	25	35	39	26	35	31	47	32
Do not trust very much	23	29	18	20	21	27	24	22	19	21	22	30	24	23	23	22	23	21	22	25	25
Do not trust at all	28	42	9	11	15	42	29	26	18	23	30	37	22	35	27	23	32	29	29	17	29
TOTAL DO NOT TRUST	51	71	27	31	36	69	53	48	37	44	52	67	46	58	50	45	55	50	51	42	54
Don't know	15	9	11	15	13	11	10	19	30	16	13	10	14	17	15	16	19	14	18	12	15

Dealing with the Russia-Ukraine conflict

Trust a lot	6	2	12	10	9	3	6	5	4	6	6	5	7	3	5	8	5	5	4	7	6
Trust a little	24	15	40	38	36	14	26	21	18	29	25	14	28	18	24	25	19	23	24	31	22
TOTAL TRUST	30	17	52	48	45	17	32	26	22	35	31	19	35	21	29	33	24	28	28	38	28
Do not trust very much	22	25	19	22	21	24	23	22	22	21	20	26	23	22	22	22	22	21	20	24	24
Do not trust at all	29	44	11	11	16	44	31	26	21	23	31	39	24	34	28	23	34	30	29	19	30
TOTAL DO NOT TRUST	51	69	30	33	37	68	54	48	43	44	51	65	47	56	50	45	56	51	49	43	54
Don't know	20	13	18	20	18	14	15	25	35	21	17	15	18	23	20	22	21	21	23	18	18

The NHS

Trust a lot	13	5	27	19	21	7	15	11	11	14	14	12	16	9	13	20	8	14	12	13	13
Trust a little	30	25	44	46	40	24	34	28	25	35	31	24	36	23	31	31	28	29	30	39	29
TOTAL TRUST	43	30	71	65	61	31	49	39	36	49	45	36	52	32	44	51	36	43	42	52	42
Do not trust very much	19	25	12	15	16	23	19	19	19	18	15	24	18	20	19	16	16	19	19	21	19
Do not trust at all	25	39	8	9	13	38	25	25	17	20	28	33	19	32	24	22	33	26	26	18	25
TOTAL DO NOT TRUST	44	64	20	24	29	61	44	44	36	38	43	57	37	52	43	38	49	45	45	39	44
Don't know	13	7	9	10	10	9	8	18	28	13	11	8	11	15	13	12	15	13	14	9	14

YouGov Survey Results

Sample Size: 2031 GB Adults
Fieldwork: 8th - 9th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2031	664	492	173	716	756	983	1048	213	839	502	477	1158	873	1753	102	177	489	337	246	680	
Unweighted Sample	2031	706	488	162	795	789	960	1071	131	869	510	521	1236	795	1739	110	182	489	345	212	693	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																						
Trust a lot	9	3	20	14	15	4	9	8	6	10	10	8	12	5	9	14	5	9	8	12	9	
Trust a little	30	23	45	51	43	21	33	27	31	35	29	22	35	23	31	31	24	30	28	39	30	
TOTAL TRUST	39	26	65	65	58	25	42	35	37	45	39	30	47	28	40	45	29	39	36	51	39	
Do not trust very much	20	26	14	15	17	24	21	20	18	18	21	25	20	22	21	15	20	19	20	20	23	
Do not trust at all	24	37	8	8	12	38	25	24	16	21	27	32	20	30	24	22	32	26	25	17	24	
TOTAL DO NOT TRUST	44	63	22	23	29	62	46	44	34	39	48	57	40	52	45	37	52	45	45	37	47	
Don't know	16	10	12	13	13	13	11	21	29	16	13	13	14	19	16	18	19	16	19	12	15	
Defence																						
Trust a lot	6	2	12	9	8	4	6	6	8	5	6	6	7	4	6	6	4	6	5	8	6	
Trust a little	24	16	39	41	36	15	27	21	20	29	25	16	27	20	24	24	21	24	22	34	23	
TOTAL TRUST	30	18	51	50	44	19	33	27	28	34	31	22	34	24	30	30	25	30	27	42	29	
Do not trust very much	23	26	20	22	22	24	23	23	23	21	23	28	23	24	23	22	23	24	21	23	24	
Do not trust at all	28	46	10	10	16	45	32	25	14	23	32	39	25	33	28	30	31	28	31	21	29	
TOTAL DO NOT TRUST	51	72	30	32	38	69	55	48	37	44	55	67	48	57	51	52	54	52	52	44	53	
Don't know	19	9	19	18	18	12	12	24	35	21	14	11	18	19	18	18	21	19	21	15	17	
Law and order																						
Trust a lot	10	3	21	16	18	5	10	9	3	11	11	9	12	6	10	12	9	11	8	10	9	
Trust a little	27	19	42	46	39	17	30	25	29	31	27	19	31	21	27	33	25	24	24	36	27	
TOTAL TRUST	37	22	63	62	57	22	40	34	32	42	38	28	43	27	37	45	34	35	32	46	36	
Do not trust very much	21	28	15	18	18	25	22	21	23	19	20	27	21	22	22	17	20	21	21	23	22	
Do not trust at all	26	42	8	8	13	42	28	24	14	22	30	35	21	32	26	22	28	28	27	19	27	
TOTAL DO NOT TRUST	47	70	23	26	31	67	50	45	37	41	50	62	42	54	48	39	48	49	48	42	49	
Don't know	16	8	13	12	13	11	10	21	30	17	12	10	14	18	15	17	18	15	19	12	15	
Housing																						
Trust a lot	8	2	18	11	13	4	9	7	7	8	8	7	9	5	8	11	5	7	7	10	8	
Trust a little	29	22	45	47	42	19	32	27	26	34	31	21	34	23	29	32	26	30	25	39	28	
TOTAL TRUST	37	24	63	58	55	23	41	34	33	42	39	28	43	28	37	43	31	37	32	49	36	
Do not trust very much	22	27	16	23	19	25	23	22	25	21	21	26	22	23	23	19	19	20	27	18	25	
Do not trust at all	25	40	9	9	14	41	27	24	11	22	28	35	21	31	25	22	32	27	24	18	26	
TOTAL DO NOT TRUST	47	67	25	32	33	66	50	46	36	43	49	61	43	54	48	41	51	47	51	36	51	
Don't know	15	9	12	10	13	11	10	21	32	15	13	10	14	18	15	16	19	15	18	14	14	

YouGov Survey Results

Sample Size: 2031 GB Adults
Fieldwork: 8th - 9th January 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2031	664	492	173	716	756	983	1048	213	839	502	477	1158	873	1753	102	177	489	337	246	680	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Climate change

Trust a lot	7	2	14	13	11	4	8	5	7	7	7	6	9	4	7	10	5	6	5	8	7
Trust a little	27	21	46	39	40	18	31	24	27	32	26	19	32	21	28	31	22	26	25	39	26
TOTAL TRUST	34	23	60	52	51	22	39	29	34	39	33	25	41	25	35	41	27	32	30	47	33
Do not trust very much	23	25	19	27	22	24	23	24	21	23	23	25	24	22	24	18	21	22	24	24	25
Do not trust at all	26	41	9	7	14	40	27	24	15	22	28	35	21	32	25	22	33	27	27	15	27
TOTAL DO NOT TRUST	49	66	28	34	36	64	50	48	36	45	51	60	45	54	49	40	54	49	51	39	52
Don't know	17	11	12	14	12	14	11	23	29	16	15	14	14	21	17	18	18	18	19	15	16

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*