YouGov Survey: Suits and Work Clothing

YouGov

Sample   1141 U.S. adult citizens
Conducted   May 14 - 16, 2024
Margin of Error ±3.5%

1. Where do you work?
Among people employed full-time or part-time

Mostly from home 23%
Mostly from another location 59%
A mix of both 17%
Not sure 1%

2. How do you feel about wearing suits?

Love it 8%
Like it 17%
Neutral 34%
Dislike it 17%
Hate it 17%
Not sure 7%

3. Which of the following are reasons why you like wearing suits? Select all that apply.
Among people who like or love wearing suits

They look good on you 68%
They boost your confidence 55%
They look professional 74%
They are stylish 58%
They are comfortable 34%
They are timeless 45%
They are a status symbol 30%
They help you fit in 19%
Other reason 3%
Not sure 0%

4. How many suits do you currently own?

0 .... 51%
1 .... 16%
2 .... 12%
3 .... 7%
4 .... 3%
5 .... 3%
6 .... 2%
7 .... 1%
8 .... 1%
9 .... 0%
10 or more 3%
Not sure 2%

5. About how often do you wear a suit?

Ever few days 3%
Every week 3%
Every few weeks 4%
Every few months 8%
Once a year 10%
Every few years 9%
Less often 16%
Never 44%
Not sure 2%

6. Would you prefer to wear a suit more often or less often than you currently do?

More often 13%
About the same amount 44%
Less often 27%
Not sure 16%

7. Compared to 10 years ago, do you currently wear a suit...?

More often 10%
About as often 35%
Less often 45%
Not sure 11%

8. When you wear a suit, do you typically wear...? Select all that apply.
Among people who wear a suit at least once a year

A suit jacket or blazer 69%
A dress shirt or blouse 74%
Trousers or a skirt 62%
A tie 54%
A belt 58%
Cufflinks 21%
Dress shoes or heels 76%
Dress socks 57%
Other 6%
Not sure 2%

9. Which of the following kind of clothes do you ever wear while working in your current job? Select all that apply.
Among people employed full-time or part-time

Uniform 18%
Business professional 22%
Business casual 47%
Casual street clothes 47%
Leisure or athletic wear 26%
Pajamas 7%
Other 2%
Not sure 1%

10. How often do you wear a suit while working?
Among people employed full-time or part-time

Always 3%
Usually 6%
Sometimes 11%
Rarely 13%
Never 66%
Not sure 1%

11. When you wear a suit to work is it typically because. . . ?
Among full-time and part-time workers who at least sometimes wear a suit to work

You're required to 28%
You feel you're expected to 36%
You just want to 33%
Other reason 3%
Not sure 1%

12. Do you think society would be better off if men wore suits. . . ?

More often 20%
About the same amount 41%
Less often 12%
Not sure 27%

13. Do you think society would be better off if women wore suits. . . ?

More often 13%
About the same amount 37%
Less often 19%
Not sure 31%

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14. Which type of clothing do you typically wear for the following occasion?
Among men. Adapted from a 1977 question from the Roper Organization

	Business suit	Leisure suit	Sports jacket and slacks	Slacks and sport shirt/sweater	Jeans or casual clothing	Not applicable - I never do that	Don't know
When you go out to eat at a good restaurant in the evening	2%	5%	9%	23%	44%	14%	3%
When you have close friends over for an evening	1%	2%	3%	11%	64%	15%	3%
When you go to a fairly large evening party at a club, lodge, or friend's house	4%	5%	10%	18%	39%	21%	3%
When you are hanging around the house on weekends with nothing special to do (watching TV, reading, etc.)	2%	2%	5%	4%	76%	6%	5%
When you are at work	9%	2%	4%	14%	41%	25%	6%
When you go shopping for groceries and daily needs	1%	2%	3%	6%	79%	5%	4%

15. Which of the following types of clothing do you typically wear for the following occasion?
Among women. Adapted from a 1977 question from the Roper Organization

	Long skirt, dress	Regular length dress or suit with skirt	Pant-suit	Skirt or slacks with blouse/sweater	Jeans or casual clothing	Not applicable - I never do that	Don't know
When you go out to eat at a good restaurant in the evening	11%	11%	2%	31%	33%	8%	3%
When you have close friends over for an evening	2%	3%	2%	10%	69%	11%	3%
When you go to a fairly large evening party at a club, lodge, or friend's house	11%	14%	4%	22%	25%	20%	4%

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When you are hanging around the house on weekends with nothing special to do (watching TV, reading, etc.)	4%	2%	2%	4%	84%	3%	2%
When you are at work	3%	5%	5%	20%	35%	29%	5%
When you go shopping for groceries and daily needs	2%	3%	3%	5%	83%	2%	2%

Interviewing Dates   May 14 - 16, 2024

Target population   U.S. citizens, aged 18 and over.

Sampling method   Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.

Weighting   The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.158 to 6.387, with a mean of one and a standard deviation of 0.677.

Number of respondents   1141

Margin of error $\pm$ 3.5% (adjusted for weighting)

Survey mode   Web-based interviews

Questions not reported   96 questions not reported.

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May 14 - 16, 2024 - 1141 U.S. adult citizens

1. Work Location
Where do you work?

Among people employed full-time or part-time

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mostly from home	23%	21%	25%	15%	25%	27%	*	25%	*	*	*
Mostly from another location	59%	62%	56%	55%	60%	57%	*	59%	*	*	*
A mix of both	17%	15%	19%	28%	14%	14%	*	16%	*	*	*
Not sure	1%	2%	0%	1%	2%	1%	*	1%	*	*	*
Totals	100%	100%	100%	99%	101%	99%	*	101%	*	*	*
Unweighted N	(499)	(241)	(258)	(136)	(121)	(196)	(46)	(292)	(57)	(86)	(64)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Mostly from home	23%	25%	26%	16%	28%	18%	16%	22%	29%	*	16%	27%	24%
Mostly from another location	59%	51%	59%	67%	53%	68%	67%	64%	49%	*	71%	60%	54%
A mix of both	17%	22%	14%	16%	18%	14%	15%	14%	22%	*	11%	12%	20%
Not sure	1%	2%	1%	0%	1%	0%	2%	0%	1%	*	2%	1%	1%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	101%	*	100%	100%	99%
Unweighted N	(499)	(169)	(214)	(116)	(208)	(138)	(152)	(150)	(150)	(99)	(114)	(167)	(119)

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2. Feelings on Wearing Suits
How do you feel about wearing suits?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	8%	9%	6%	12%	8%	7%	4%	4%	22%	10%	8%
Like it	17%	20%	14%	19%	19%	14%	17%	16%	24%	19%	11%
Neutral	34%	34%	35%	26%	36%	36%	38%	32%	38%	40%	43%
Dislike it	17%	18%	16%	21%	17%	15%	17%	19%	10%	15%	10%
Hate it	17%	17%	18%	13%	12%	22%	20%	21%	3%	9%	19%
Not sure	7%	2%	11%	9%	8%	7%	3%	8%	2%	6%	9%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	99%	99%	100%
Unweighted N	(1,141)	(541)	(600)	(250)	(211)	(399)	(281)	(690)	(144)	(178)	(129)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	8%	9%	6%	8%	9%	5%	8%	7%	10%	10%	5%	9%	6%
Like it	17%	17%	17%	16%	19%	16%	17%	18%	18%	19%	15%	17%	17%
Neutral	34%	32%	38%	34%	32%	38%	35%	34%	32%	27%	42%	33%	36%
Dislike it	17%	18%	17%	16%	17%	17%	15%	20%	16%	16%	20%	16%	15%
Hate it	17%	17%	16%	19%	17%	19%	17%	16%	21%	20%	12%	18%	18%
Not sure	7%	7%	7%	7%	5%	5%	9%	5%	4%	7%	6%	7%	7%
Totals	100%	100%	101%	100%	99%	100%	101%	100%	101%	99%	100%	100%	99%
Unweighted N	(1,141)	(377)	(465)	(299)	(407)	(368)	(494)	(291)	(217)	(200)	(253)	(421)	(267)

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3. Reason for Liking Wearing Suits
Which of the following are reasons why you like wearing suits? Select all that apply.

Among people who like or love wearing suits

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They look good on you	68%	73%	61%	*	*	*	*	65%	*	*	*
They boost your confidence	55%	56%	53%	*	*	*	*	56%	*	*	*
They look professional	74%	75%	72%	*	*	*	*	73%	*	*	*
They are stylish	58%	57%	59%	*	*	*	*	52%	*	*	*
They are comfortable	34%	30%	39%	*	*	*	*	28%	*	*	*
They are timeless	45%	43%	48%	*	*	*	*	47%	*	*	*
They are a status symbol	30%	34%	26%	*	*	*	*	26%	*	*	*
They help you fit in	19%	20%	17%	*	*	*	*	17%	*	*	*
Other reason	3%	3%	3%	*	*	*	*	3%	*	*	*
Not sure	0%	0%	0%	*	*	*	*	0%	*	*	*
Unweighted N	(286)	(157)	(129)	(90)	(56)	(81)	(59)	(132)	(60)	(61)	(33)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
They look good on you	68%	61%	73%	*	63%	*	69%	*	*	*	*	66%	*
They boost your confidence	55%	54%	50%	*	56%	*	52%	*	*	*	*	59%	*
They look professional	74%	74%	73%	*	72%	*	72%	*	*	*	*	76%	*
They are stylish	58%	57%	63%	*	51%	*	63%	*	*	*	*	65%	*
They are comfortable	34%	32%	38%	*	29%	*	41%	*	*	*	*	31%	*
They are timeless	45%	41%	44%	*	47%	*	40%	*	*	*	*	39%	*
They are a status symbol	30%	30%	29%	*	25%	*	32%	*	*	*	*	33%	*

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
They help you fit in	19%	15%	17%	*	20%	*	14%	*	*	*	*	13%	*
Other reason	3%	2%	3%	*	2%	*	5%	*	*	*	*	5%	*
Not sure	0%	0%	0%	*	0%	*	0%	*	*	*	*	0%	*
Unweighted N	(286)	(106)	(108)	(72)	(105)	(78)	(125)	(76)	(60)	(59)	(56)	(106)	(65)

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4. Suits Owned
How many suits do you currently own?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0	51%	33%	68%	48%	54%	50%	52%	56%	31%	45%	47%
1	16%	23%	8%	20%	13%	17%	12%	16%	12%	22%	10%
2	12%	16%	8%	12%	11%	11%	14%	12%	11%	12%	12%
3	7%	10%	4%	6%	5%	8%	8%	6%	9%	11%	6%
4	3%	5%	1%	2%	3%	4%	4%	3%	6%	1%	5%
5	3%	5%	2%	4%	2%	4%	2%	2%	9%	1%	3%
6	2%	1%	2%	2%	3%	1%	2%	1%	4%	1%	1%
7	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	2%
8	1%	0%	1%	1%	0%	0%	1%	0%	2%	1%	0%
9	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10 or more	3%	4%	3%	1%	4%	3%	4%	2%	12%	1%	3%
Not sure	2%	2%	3%	3%	3%	2%	2%	1%	3%	4%	11%
Totals	101%	100%	101%	100%	99%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,140)	(540)	(600)	(250)	(211)	(398)	(281)	(689)	(144)	(178)	(129)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
0	51%	48%	52%	53%	43%	51%	60%	45%	33%	46%	51%	51%	53%
1	16%	16%	18%	12%	16%	15%	16%	16%	17%	14%	18%	15%	15%
2	12%	13%	8%	15%	16%	12%	9%	14%	17%	13%	16%	9%	12%
3	7%	7%	8%	6%	7%	7%	5%	9%	10%	7%	6%	8%	6%
4	3%	4%	2%	4%	4%	4%	2%	6%	3%	4%	2%	3%	4%
5	3%	2%	3%	5%	2%	5%	1%	3%	5%	6%	2%	2%	2%
6	2%	3%	1%	2%	2%	1%	1%	1%	4%	1%	1%	3%	1%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
7	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%
8	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%
9	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
10 or more	3%	5%	3%	2%	5%	2%	3%	0%	8%	4%	1%	4%	2%
Not sure	2%	2%	4%	1%	3%	1%	1%	4%	1%	2%	2%	1%	4%
Totals	101%	102%	100%	101%	100%	99%	99%	99%	99%	99%	100%	98%	100%
Unweighted N	(1,140)	(377)	(464)	(299)	(406)	(368)	(493)	(291)	(217)	(200)	(252)	(421)	(267)

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5. Frequency of Wearing Suits
About how often do you wear a suit?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ever few days	3%	3%	4%	3%	6%	2%	2%	3%	5%	2%	1%
Every week	3%	4%	3%	5%	6%	1%	2%	2%	6%	5%	4%
Every few weeks	4%	6%	3%	7%	2%	3%	4%	3%	9%	7%	2%
Every few months	8%	12%	6%	9%	6%	9%	11%	7%	18%	8%	5%
Once a year	10%	14%	6%	13%	6%	10%	11%	11%	7%	10%	8%
Every few years	9%	12%	6%	7%	9%	9%	11%	10%	5%	9%	6%
Less often	16%	20%	13%	13%	19%	21%	11%	15%	22%	17%	22%
Never	44%	28%	60%	42%	43%	44%	48%	48%	26%	42%	49%
Not sure	2%	2%	1%	2%	3%	1%	1%	2%	1%	1%	1%
Totals	99%	101%	102%	101%	100%	100%	101%	101%	99%	101%	98%
Unweighted N	(1,141)	(541)	(600)	(250)	(211)	(399)	(281)	(690)	(144)	(178)	(129)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Ever few days	3%	3%	1%	5%	5%	3%	2%	5%	4%	5%	5%	3%	1%
Every week	3%	5%	3%	2%	5%	3%	2%	3%	10%	5%	1%	3%	5%
Every few weeks	4%	3%	4%	5%	4%	6%	3%	5%	7%	3%	4%	5%	3%
Every few months	8%	10%	7%	8%	9%	7%	7%	9%	10%	14%	5%	10%	5%
Once a year	10%	9%	12%	9%	12%	9%	10%	8%	13%	9%	11%	9%	10%
Every few years	9%	8%	10%	9%	9%	10%	6%	11%	11%	8%	10%	7%	11%
Less often	16%	18%	17%	14%	18%	14%	18%	16%	14%	14%	19%	17%	15%
Never	44%	42%	44%	46%	37%	46%	51%	40%	30%	40%	43%	45%	48%
Not sure	2%	2%	2%	2%	1%	2%	2%	2%	0%	1%	1%	2%	2%
Totals	99%	100%	100%	100%	100%	100%	101%	99%	99%	99%	99%	101%	100%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,141)	(377)	(465)	(299)	(407)	(368)	(494)	(291)	(217)	(200)	(253)	(421)	(267)

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6. Suit Wearing Preferences
Would you prefer to wear a suit more often or less often than you currently do?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More often	13%	17%	10%	21%	16%	9%	8%	11%	20%	19%	12%
About the same amount	44%	46%	43%	40%	47%	43%	48%	47%	41%	43%	31%
Less often	27%	28%	26%	24%	18%	31%	32%	26%	27%	26%	39%
Not sure	16%	9%	22%	15%	19%	17%	12%	17%	12%	12%	18%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,141)	(541)	(600)	(250)	(211)	(399)	(281)	(690)	(144)	(178)	(129)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More often	13%	15%	14%	10%	14%	9%	15%	11%	13%	18%	10%	12%	14%
About the same amount	44%	46%	41%	46%	49%	49%	39%	48%	51%	36%	51%	45%	44%
Less often	27%	25%	26%	30%	26%	28%	27%	28%	26%	30%	23%	25%	31%
Not sure	16%	15%	18%	14%	12%	14%	19%	13%	10%	17%	16%	18%	11%
Totals	100%	101%	99%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,141)	(377)	(465)	(299)	(407)	(368)	(494)	(291)	(217)	(200)	(253)	(421)	(267)

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7. Suit Wearing Compared to 10 Years Ago
Compared to 10 years ago, do you currently wear a suit. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More often	10%	14%	7%	25%	14%	4%	1%	8%	16%	17%	9%
About as often	35%	37%	33%	37%	39%	34%	29%	38%	27%	27%	35%
Less often	45%	45%	44%	27%	32%	53%	62%	44%	50%	40%	47%
Not sure	11%	5%	16%	11%	15%	9%	8%	11%	7%	15%	10%
Totals	101%	101%	100%	100%	100%	100%	100%	101%	100%	99%	101%
Unweighted N	(1,138)	(540)	(598)	(250)	(211)	(396)	(281)	(689)	(142)	(178)	(129)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More often	10%	11%	9%	10%	12%	6%	9%	12%	10%	13%	8%	9%	11%
About as often	35%	35%	37%	32%	34%	36%	29%	36%	45%	27%	40%	32%	39%
Less often	45%	46%	43%	45%	47%	46%	50%	40%	39%	49%	40%	46%	42%
Not sure	11%	8%	11%	13%	6%	11%	12%	11%	5%	11%	11%	12%	8%
Totals	101%	100%	100%	100%	99%	99%	100%	99%	99%	100%	99%	99%	100%
Unweighted N	(1,138)	(375)	(464)	(299)	(406)	(368)	(492)	(291)	(217)	(199)	(252)	(420)	(267)

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8. Suit Items Worn

When you wear a suit, do you typically wear. . . ? Select all that apply.

Among people who wear a suit at least once a year

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A suit jacket or blazer	69%	76%	*	*	*	*	*	68%	*	*	*
A dress shirt or blouse	74%	71%	*	*	*	*	*	76%	*	*	*
Trousers or a skirt	62%	59%	*	*	*	*	*	67%	*	*	*
A tie	54%	76%	*	*	*	*	*	58%	*	*	*
A belt	58%	78%	*	*	*	*	*	61%	*	*	*
Cufflinks	21%	22%	*	*	*	*	*	19%	*	*	*
Dress shoes or heels	76%	76%	*	*	*	*	*	73%	*	*	*
Dress socks	57%	71%	*	*	*	*	*	57%	*	*	*
Other	6%	5%	*	*	*	*	*	7%	*	*	*
Not sure	2%	3%	*	*	*	*	*	1%	*	*	*
Unweighted N	(211)	(129)	(82)	(62)	(43)	(61)	(45)	(101)	(49)	(40)	(21)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A suit jacket or blazer	69%	*	*	*	*	*	*	*	*	*	*	*	*
A dress shirt or blouse	74%	*	*	*	*	*	*	*	*	*	*	*	*
Trousers or a skirt	62%	*	*	*	*	*	*	*	*	*	*	*	*
A tie	54%	*	*	*	*	*	*	*	*	*	*	*	*
A belt	58%	*	*	*	*	*	*	*	*	*	*	*	*
Cufflinks	21%	*	*	*	*	*	*	*	*	*	*	*	*
Dress shoes or heels	76%	*	*	*	*	*	*	*	*	*	*	*	*
Dress socks	57%	*	*	*	*	*	*	*	*	*	*	*	*
Other	6%	*	*	*	*	*	*	*	*	*	*	*	*

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(211)	(83)	(71)	(57)	(87)	(62)	(65)	(60)	(64)	(50)	(36)	(82)	(43)

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9. Work Wear

Which of the following kind of clothes do you ever wear while working in your current job? Select all that apply.

Among people employed full-time or part-time

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Uniform	18%	18%	18%	20%	19%	16%	*	15%	*	*	*
Business professional	22%	25%	19%	31%	27%	13%	*	24%	*	*	*
Business casual	47%	44%	49%	58%	52%	36%	*	47%	*	*	*
Casual street clothes	47%	48%	46%	39%	50%	51%	*	49%	*	*	*
Leisure or athletic wear	26%	26%	25%	40%	17%	26%	*	26%	*	*	*
Pajamas	7%	4%	10%	9%	8%	6%	*	7%	*	*	*
Other	2%	3%	2%	1%	3%	2%	*	2%	*	*	*
Not sure	1%	1%	1%	2%	0%	1%	*	0%	*	*	*
Unweighted N	(499)	(241)	(258)	(136)	(121)	(196)	(46)	(292)	(57)	(86)	(64)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Uniform	18%	14%	21%	19%	18%	16%	29%	22%	6%	*	14%	23%	15%
Business professional	22%	20%	17%	31%	23%	29%	10%	25%	33%	*	21%	18%	22%
Business casual	47%	53%	43%	45%	54%	46%	30%	58%	54%	*	54%	43%	43%
Casual street clothes	47%	45%	49%	47%	46%	47%	46%	47%	48%	*	57%	46%	45%
Leisure or athletic wear	26%	30%	20%	28%	29%	25%	15%	26%	34%	*	24%	28%	31%
Pajamas	7%	12%	3%	7%	10%	6%	6%	11%	3%	*	8%	7%	5%
Other	2%	3%	3%	1%	3%	2%	3%	1%	2%	*	3%	1%	3%
Not sure	1%	0%	2%	0%	0%	0%	1%	0%	0%	*	0%	1%	2%
Unweighted N	(499)	(169)	(214)	(116)	(208)	(138)	(152)	(150)	(150)	(99)	(114)	(167)	(119)

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10. Frequency of Wearing Suits While Working
How often do you wear a suit while working?
Among people employed full-time or part-time

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	3%	2%	5%	6%	5%	1%	*	4%	*	*	*
Usually	6%	5%	6%	8%	10%	2%	*	6%	*	*	*
Sometimes	11%	16%	6%	16%	10%	7%	*	10%	*	*	*
Rarely	13%	15%	12%	16%	11%	16%	*	11%	*	*	*
Never	66%	61%	71%	53%	63%	75%	*	70%	*	*	*
Not sure	1%	1%	1%	1%	1%	0%	*	0%	*	*	*
Totals	100%	100%	101%	100%	100%	101%	*	101%	*	*	*
Unweighted N	(497)	(241)	(256)	(136)	(121)	(195)	(45)	(291)	(57)	(86)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Always	3%	3%	2%	6%	4%	4%	3%	1%	6%	*	1%	5%	3%
Usually	6%	7%	3%	8%	9%	4%	3%	10%	6%	*	8%	2%	5%
Sometimes	11%	10%	10%	12%	10%	14%	7%	8%	17%	*	7%	8%	19%
Rarely	13%	14%	15%	11%	16%	12%	10%	17%	12%	*	13%	12%	12%
Never	66%	64%	70%	64%	60%	66%	76%	63%	59%	*	70%	73%	61%
Not sure	1%	1%	1%	0%	1%	0%	0%	1%	0%	*	0%	1%	0%
Totals	100%	99%	101%	101%	100%	100%	99%	100%	100%	*	99%	101%	100%
Unweighted N	(497)	(168)	(213)	(116)	(207)	(137)	(152)	(150)	(150)	(99)	(113)	(167)	(118)

11. Reason for Wearing Suits While Working

When you wear a suit to work is it typically because...?

Among full-time and part-time workers who at least sometimes wear a suit to work

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
You're required to	*	*	*	*	*	*	*	*	*	*	*
You feel you're expected to	*	*	*	*	*	*	*	*	*	*	*
You just want to	*	*	*	*	*	*	*	*	*	*	*
Other reason	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(90)	(51)	(39)	(38)	(26)	(20)	(6)	(47)	(15)	(16)	(12)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
You're required to	*	*	*	*	*	*	*	*	*	*	*	*	*
You feel you're expected to	*	*	*	*	*	*	*	*	*	*	*	*	*
You just want to	*	*	*	*	*	*	*	*	*	*	*	*	*
Other reason	*	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(90)	(36)	(26)	(28)	(40)	(26)	(22)	(22)	(40)	(23)	(17)	(22)	(28)

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12. Suit Wearing for Men
Do you think society would be better off if men wore suits...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More often	20%	20%	19%	17%	16%	20%	25%	20%	17%	22%	20%
About the same amount	41%	42%	40%	44%	41%	37%	44%	41%	50%	40%	30%
Less often	12%	14%	10%	13%	11%	13%	11%	12%	11%	13%	15%
Not sure	27%	24%	30%	26%	32%	30%	20%	28%	21%	25%	36%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,138)	(539)	(599)	(250)	(209)	(399)	(280)	(687)	(144)	(178)	(129)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More often	20%	13%	19%	27%	14%	29%	18%	22%	21%	28%	17%	18%	18%
About the same amount	41%	45%	36%	43%	43%	39%	41%	41%	43%	36%	46%	43%	37%
Less often	12%	15%	13%	8%	15%	8%	14%	9%	14%	15%	10%	11%	13%
Not sure	27%	27%	32%	22%	28%	24%	27%	28%	23%	21%	27%	28%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,138)	(376)	(464)	(298)	(406)	(368)	(492)	(290)	(217)	(200)	(251)	(421)	(266)

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13. Suit Wearing for Women
Do you think society would be better off if women wore suits. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More often	13%	13%	13%	16%	13%	9%	15%	13%	9%	18%	15%
About the same amount	37%	34%	40%	42%	30%	35%	43%	36%	47%	37%	27%
Less often	19%	22%	16%	13%	17%	24%	18%	18%	21%	18%	20%
Not sure	31%	31%	31%	28%	39%	31%	24%	33%	23%	27%	38%
Totals	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,138)	(539)	(599)	(250)	(210)	(397)	(281)	(688)	(144)	(178)	(128)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More often	13%	11%	12%	16%	13%	15%	10%	12%	17%	12%	12%	11%	18%
About the same amount	37%	42%	34%	36%	39%	35%	36%	39%	40%	39%	42%	37%	31%
Less often	19%	17%	19%	21%	16%	21%	23%	14%	18%	25%	14%	20%	16%
Not sure	31%	30%	35%	28%	32%	29%	31%	34%	25%	24%	31%	32%	35%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,138)	(377)	(464)	(297)	(407)	(368)	(493)	(289)	(217)	(200)	(251)	(420)	(267)

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14A. Men's Clothing for Occasions — When you go out to eat at a good restaurant in the evening
Which type of clothing do you typically wear for the following occasion?

Among men. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Business suit	2%	2%	*	5%	*	1%	1%	2%	*	*	*
Leisure suit	5%	5%	*	14%	*	1%	1%	3%	*	*	*
Sports jacket and slacks	9%	9%	*	5%	*	11%	14%	9%	*	*	*
Slacks and sport shirt/sweater	23%	23%	*	21%	*	24%	29%	26%	*	*	*
Jeans or casual clothing	44%	44%	*	44%	*	46%	44%	45%	*	*	*
Not applicable - I never do that	14%	14%	*	9%	*	14%	9%	14%	*	*	*
Don't know	3%	3%	*	3%	*	2%	2%	2%	*	*	*
Totals	100%	100%	*	101%	*	99%	100%	101%	*	*	*
Unweighted N	(539)	(539)	(0)	(113)	(96)	(195)	(135)	(324)	(68)	(79)	(68)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Business suit	2%	6%	0%	1%	5%	1%	1%	3%	6%	*	2%	2%	2%
Leisure suit	5%	5%	2%	7%	4%	4%	4%	2%	7%	*	3%	2%	8%
Sports jacket and slacks	9%	7%	10%	10%	8%	13%	9%	10%	10%	*	6%	9%	9%
Slacks and sport shirt/sweater	23%	24%	20%	25%	31%	27%	18%	26%	28%	*	21%	28%	20%
Jeans or casual clothing	44%	40%	49%	41%	39%	43%	42%	43%	47%	*	45%	44%	41%
Not applicable - I never do that	14%	16%	13%	14%	10%	12%	21%	15%	1%	*	22%	10%	17%
Don't know	3%	2%	5%	2%	3%	1%	4%	1%	1%	*	2%	5%	2%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	100%	100%	99%	100%	100%	101%	99%	100%	100%	*	101%	100%	99%
Unweighted N	(539)	(154)	(239)	(146)	(163)	(199)	(218)	(125)	(127)	(87)	(119)	(188)	(145)

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14B. Men's Clothing for Occasions — When you have close friends over for an evening
Which type of clothing do you typically wear for the following occasion?
Among men. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Business suit	1%	1%	*	2%	*	0%	1%	1%	*	*	*
Leisure suit	2%	2%	*	5%	*	1%	1%	1%	*	*	*
Sports jacket and slacks	3%	3%	*	7%	*	2%	2%	2%	*	*	*
Slacks and sport shirt/sweater	11%	11%	*	12%	*	7%	16%	11%	*	*	*
Jeans or casual clothing	64%	64%	*	61%	*	71%	67%	67%	*	*	*
Not applicable - I never do that	15%	15%	*	9%	*	17%	12%	15%	*	*	*
Don't know	3%	3%	*	3%	*	2%	1%	2%	*	*	*
Totals	99%	99%	*	99%	*	100%	100%	99%	*	*	*
Unweighted N	(537)	(537)	(0)	(112)	(95)	(195)	(135)	(323)	(68)	(77)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Business suit	1%	2%	0%	2%	2%	2%	1%	3%	2%	*	4%	0%	1%
Leisure suit	2%	2%	0%	3%	2%	3%	1%	1%	4%	*	3%	1%	2%
Sports jacket and slacks	3%	5%	2%	4%	5%	2%	2%	5%	3%	*	4%	2%	3%
Slacks and sport shirt/sweater	11%	13%	12%	7%	16%	8%	6%	13%	13%	*	10%	11%	11%
Jeans or casual clothing	64%	56%	68%	67%	59%	73%	60%	66%	71%	*	66%	60%	66%
Not applicable - I never do that	15%	19%	13%	14%	14%	11%	23%	12%	5%	*	12%	20%	15%
Don't know	3%	4%	4%	2%	3%	1%	6%	1%	1%	*	2%	6%	3%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	99%	101%	99%	99%	101%	100%	99%	101%	99%	*	101%	100%	101%
Unweighted N	(537)	(154)	(239)	(144)	(163)	(198)	(217)	(124)	(126)	(88)	(118)	(186)	(145)

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14C. Men's Clothing for Occasions — When you go to a fairly large evening party at a club, lodge, or friend's house
Which type of clothing do you typically wear for the following occasion?

Among men. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Business suit	4%	4%	*	4%	*	2%	7%	4%	*	*	*
Leisure suit	5%	5%	*	12%	*	1%	3%	3%	*	*	*
Sports jacket and slacks	10%	10%	*	8%	*	7%	17%	8%	*	*	*
Slacks and sport shirt/sweater	18%	18%	*	15%	*	25%	24%	22%	*	*	*
Jeans or casual clothing	39%	39%	*	44%	*	38%	28%	39%	*	*	*
Not applicable - I never do that	21%	21%	*	14%	*	25%	19%	22%	*	*	*
Don't know	3%	3%	*	2%	*	2%	1%	2%	*	*	*
Totals	100%	100%	*	99%	*	100%	99%	100%	*	*	*
Unweighted N	(540)	(540)	(0)	(113)	(96)	(196)	(135)	(325)	(68)	(79)	(68)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Business suit	4%	6%	1%	7%	7%	5%	3%	6%	5%	*	3%	4%	4%
Leisure suit	5%	6%	3%	5%	6%	4%	4%	5%	5%	*	4%	4%	6%
Sports jacket and slacks	10%	13%	7%	9%	12%	12%	8%	11%	14%	*	8%	8%	12%
Slacks and sport shirt/sweater	18%	13%	18%	25%	14%	23%	17%	25%	17%	*	17%	22%	16%
Jeans or casual clothing	39%	35%	47%	32%	37%	32%	37%	34%	45%	*	43%	37%	39%
Not applicable - I never do that	21%	25%	19%	20%	22%	22%	26%	19%	11%	*	22%	21%	22%
Don't know	3%	3%	4%	2%	3%	1%	4%	0%	3%	*	4%	4%	3%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	100%	101%	99%	100%	101%	99%	99%	100%	100%	*	101%	100%	102%
Unweighted N	(540)	(154)	(240)	(146)	(163)	(200)	(219)	(125)	(127)	(87)	(119)	(189)	(145)

14D. Men's Clothing for Occasions — When you are hanging around the house on weekends with nothing special to do (watching TV, reading, etc.)

Which type of clothing do you typically wear for the following occasion?

Among men. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Business suit	2%	2%	*	5%	*	2%	0%	2%	*	*	*
Leisure suit	2%	2%	*	8%	*	1%	1%	1%	*	*	*
Sports jacket and slacks	5%	5%	*	9%	*	1%	1%	4%	*	*	*
Slacks and sport shirt/sweater	4%	4%	*	11%	*	3%	1%	3%	*	*	*
Jeans or casual clothing	76%	76%	*	57%	*	90%	90%	82%	*	*	*
Not applicable - I never do that	6%	6%	*	3%	*	2%	6%	5%	*	*	*
Don't know	5%	5%	*	7%	*	2%	0%	3%	*	*	*
Totals	100%	100%	*	100%	*	101%	99%	100%	*	*	*
Unweighted N	(537)	(537)	(0)	(112)	(96)	(195)	(134)	(322)	(68)	(78)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Business suit	2%	5%	0%	1%	3%	1%	2%	2%	2%	*	2%	0%	3%
Leisure suit	2%	4%	1%	2%	2%	1%	3%	4%	1%	*	3%	1%	4%
Sports jacket and slacks	5%	7%	3%	5%	8%	2%	3%	3%	8%	*	6%	3%	6%
Slacks and sport shirt/sweater	4%	3%	7%	2%	5%	2%	3%	5%	5%	*	3%	6%	2%
Jeans or casual clothing	76%	73%	75%	80%	75%	87%	77%	75%	80%	*	77%	79%	74%
Not applicable - I never do that	6%	5%	5%	7%	4%	6%	7%	9%	2%	*	9%	4%	6%
Don't know	5%	3%	8%	3%	2%	1%	6%	2%	2%	*	2%	6%	4%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	100%	100%	99%	100%	99%	100%	101%	100%	100%	*	102%	99%	99%
Unweighted N	(537)	(154)	(241)	(142)	(163)	(196)	(217)	(123)	(127)	(87)	(118)	(187)	(145)

14E. Men's Clothing for Occasions — When you are at work
Which type of clothing do you typically wear for the following occasion?

Among men. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Business suit	9%	9%	*	17%	*	5%	6%	8%	*	*	*
Leisure suit	2%	2%	*	6%	*	1%	1%	1%	*	*	*
Sports jacket and slacks	4%	4%	*	5%	*	5%	3%	4%	*	*	*
Slacks and sport shirt/sweater	14%	14%	*	14%	*	15%	8%	16%	*	*	*
Jeans or casual clothing	41%	41%	*	40%	*	49%	31%	42%	*	*	*
Not applicable - I never do that	25%	25%	*	13%	*	23%	50%	26%	*	*	*
Don't know	6%	6%	*	6%	*	2%	1%	2%	*	*	*
Totals	101%	101%	*	101%	*	100%	100%	99%	*	*	*
Unweighted N	(539)	(539)	(0)	(113)	(96)	(197)	(133)	(323)	(68)	(79)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Business suit	9%	10%	7%	10%	13%	8%	3%	13%	16%	*	6%	5%	12%
Leisure suit	2%	4%	2%	0%	4%	1%	2%	3%	3%	*	1%	2%	3%
Sports jacket and slacks	4%	3%	4%	5%	2%	4%	2%	3%	8%	*	3%	2%	6%
Slacks and sport shirt/sweater	14%	16%	15%	10%	20%	13%	9%	18%	18%	*	14%	12%	16%
Jeans or casual clothing	41%	38%	46%	36%	37%	39%	49%	33%	42%	*	49%	43%	35%
Not applicable - I never do that	25%	23%	19%	35%	19%	31%	29%	29%	11%	*	23%	30%	23%
Don't know	6%	6%	6%	4%	4%	3%	7%	3%	2%	*	4%	7%	5%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	101%	100%	99%	100%	99%	99%	101%	102%	100%	*	100%	101%	100%
Unweighted N	(539)	(153)	(241)	(145)	(162)	(199)	(219)	(124)	(126)	(88)	(118)	(189)	(144)

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14F. Men's Clothing for Occasions — When you go shopping for groceries and daily needs
Which type of clothing do you typically wear for the following occasion?

Among men. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Business suit	1%	1%	*	1%	*	0%	0%	1%	*	*	*
Leisure suit	2%	2%	*	4%	*	0%	1%	2%	*	*	*
Sports jacket and slacks	3%	3%	*	8%	*	2%	0%	2%	*	*	*
Slacks and sport shirt/sweater	6%	6%	*	12%	*	4%	7%	6%	*	*	*
Jeans or casual clothing	79%	79%	*	68%	*	90%	85%	83%	*	*	*
Not applicable - I never do that	5%	5%	*	3%	*	2%	6%	4%	*	*	*
Don't know	4%	4%	*	5%	*	2%	1%	2%	*	*	*
Totals	100%	100%	*	101%	*	100%	100%	100%	*	*	*
Unweighted N	(540)	(540)	(0)	(112)	(96)	(197)	(135)	(325)	(68)	(78)	(69)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Business suit	1%	1%	1%	0%	1%	0%	0%	1%	2%	*	1%	0%	2%
Leisure suit	2%	4%	0%	3%	3%	2%	1%	2%	4%	*	1%	1%	5%
Sports jacket and slacks	3%	7%	2%	2%	5%	1%	3%	5%	4%	*	2%	3%	4%
Slacks and sport shirt/sweater	6%	5%	7%	6%	6%	6%	5%	8%	6%	*	6%	7%	6%
Jeans or casual clothing	79%	78%	83%	77%	82%	86%	80%	75%	81%	*	79%	81%	75%
Not applicable - I never do that	5%	4%	2%	8%	3%	4%	6%	9%	1%	*	10%	3%	4%
Don't know	4%	2%	6%	4%	0%	2%	5%	0%	1%	*	2%	5%	5%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Totals	100%	101%	101%	100%	100%	101%	100%	100%	99%	*	101%	100%	101%
Unweighted N	(540)	(154)	(241)	(145)	(163)	(199)	(218)	(125)	(127)	(88)	(119)	(188)	(145)

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15A. Women's Clothing for Occasions — When you go out to eat at a good restaurant in the evening
Which of the following types of clothing do you typically wear for the following occasion?

Among women. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Long skirt, dress	11%	*	11%	17%	19%	7%	6%	10%	*	*	*
Regular length dress or suit with skirt	11%	*	11%	13%	17%	10%	7%	11%	*	*	*
Pant-suit	2%	*	2%	2%	3%	2%	3%	2%	*	*	*
Skirt or slacks with blouse/sweater	31%	*	31%	30%	19%	29%	47%	34%	*	*	*
Jeans or casual clothing	33%	*	33%	27%	34%	41%	27%	32%	*	*	*
Not applicable - I never do that	8%	*	8%	5%	7%	9%	10%	9%	*	*	*
Don't know	3%	*	3%	6%	2%	2%	1%	2%	*	*	*
Totals	99%	*	99%	100%	101%	100%	101%	100%	*	*	*
Unweighted N	(597)	(0)	(597)	(137)	(115)	(200)	(145)	(364)	(75)	(99)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Long skirt, dress	11%	10%	13%	11%	10%	10%	11%	9%	*	19%	4%	11%	12%
Regular length dress or suit with skirt	11%	13%	10%	11%	17%	7%	5%	23%	*	8%	11%	14%	11%
Pant-suit	2%	2%	2%	4%	3%	2%	4%	1%	*	1%	2%	4%	1%
Skirt or slacks with blouse/sweater	31%	32%	28%	33%	34%	35%	26%	30%	*	32%	38%	28%	30%
Jeans or casual clothing	33%	32%	33%	34%	27%	36%	40%	28%	*	33%	30%	34%	36%
Not applicable - I never do that	8%	6%	12%	6%	7%	8%	11%	7%	*	4%	13%	7%	9%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Don't know	3%	4%	2%	2%	2%	2%	3%	1%	*	3%	3%	3%	1%
Totals	99%	99%	100%	101%	100%	100%	100%	99%	*	100%	101%	101%	100%
Unweighted N	(597)	(222)	(222)	(153)	(244)	(167)	(273)	(166)	(90)	(112)	(133)	(230)	(122)

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15B. Women's Clothing for Occasions — When you have close friends over for an evening
Which of the following types of clothing do you typically wear for the following occasion?

Among women. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Long skirt, dress	2%	*	2%	4%	5%	1%	1%	1%	*	*	*
Regular length dress or suit with skirt	3%	*	3%	4%	9%	0%	2%	3%	*	*	*
Pant-suit	2%	*	2%	1%	5%	0%	1%	1%	*	*	*
Skirt or slacks with blouse/sweater	10%	*	10%	9%	8%	12%	10%	10%	*	*	*
Jeans or casual clothing	69%	*	69%	75%	55%	75%	70%	74%	*	*	*
Not applicable - I never do that	11%	*	11%	6%	11%	10%	15%	10%	*	*	*
Don't know	3%	*	3%	2%	7%	2%	1%	1%	*	*	*
Totals	100%	*	100%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(596)	(0)	(596)	(136)	(114)	(200)	(146)	(362)	(75)	(99)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Long skirt, dress	2%	2%	5%	0%	3%	0%	3%	2%	*	4%	2%	2%	2%
Regular length dress or suit with skirt	3%	2%	1%	7%	5%	1%	3%	5%	*	2%	6%	3%	3%
Pant-suit	2%	2%	1%	2%	1%	2%	2%	1%	*	0%	1%	3%	1%
Skirt or slacks with blouse/sweater	10%	9%	9%	12%	10%	15%	11%	11%	*	12%	10%	9%	10%
Jeans or casual clothing	69%	69%	67%	70%	66%	72%	66%	68%	*	73%	66%	69%	67%
Not applicable - I never do that	11%	13%	12%	7%	10%	9%	13%	9%	*	9%	11%	12%	10%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Don't know	3%	3%	4%	2%	4%	2%	3%	4%	*	0%	3%	2%	7%
Totals	100%	100%	99%	100%	99%	101%	101%	100%	*	100%	99%	100%	100%
Unweighted N	(596)	(223)	(222)	(151)	(243)	(167)	(272)	(165)	(90)	(112)	(134)	(229)	(121)

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15C. Women's Clothing for Occasions — When you go to a fairly large evening party at a club, lodge, or friend's house
Which of the following types of clothing do you typically wear for the following occasion?
Among women. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Long skirt, dress	11%	*	11%	12%	15%	8%	10%	10%	*	*	*
Regular length dress or suit with skirt	14%	*	14%	15%	18%	12%	12%	11%	*	*	*
Pant-suit	4%	*	4%	3%	9%	2%	4%	4%	*	*	*
Skirt or slacks with blouse/sweater	22%	*	22%	19%	11%	26%	31%	22%	*	*	*
Jeans or casual clothing	25%	*	25%	38%	25%	23%	16%	26%	*	*	*
Not applicable - I never do that	20%	*	20%	9%	21%	22%	27%	25%	*	*	*
Don't know	4%	*	4%	5%	2%	5%	1%	4%	*	*	*
Totals	100%	*	100%	101%	101%	98%	101%	102%	*	*	*
Unweighted N	(595)	(0)	(595)	(137)	(115)	(201)	(142)	(362)	(75)	(99)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Long skirt, dress	11%	9%	11%	13%	11%	12%	8%	10%	*	18%	2%	10%	13%
Regular length dress or suit with skirt	14%	15%	16%	11%	19%	9%	12%	20%	*	17%	11%	13%	16%
Pant-suit	4%	3%	3%	7%	7%	3%	4%	8%	*	3%	8%	5%	1%
Skirt or slacks with blouse/sweater	22%	25%	17%	24%	27%	25%	23%	14%	*	22%	25%	20%	23%
Jeans or casual clothing	25%	26%	25%	23%	20%	24%	25%	26%	*	22%	22%	27%	25%
Not applicable - I never do that	20%	18%	26%	17%	14%	23%	24%	20%	*	17%	28%	20%	18%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Don't know	4%	4%	3%	4%	2%	4%	4%	3%	*	1%	3%	5%	3%
Totals	100%	100%	101%	99%	100%	100%	100%	101%	*	100%	99%	100%	99%
Unweighted N	(595)	(221)	(223)	(151)	(242)	(165)	(272)	(165)	(90)	(112)	(133)	(228)	(122)

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15D. Women's Clothing for Occasions — When you are hanging around the house on weekends with nothing special to do (watching TV, reading, etc.)
Which of the following types of clothing do you typically wear for the following occasion?
Among women. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Long skirt, dress	4%	*	4%	3%	8%	1%	2%	2%	*	*	*
Regular length dress or suit with skirt	2%	*	2%	0%	6%	1%	0%	0%	*	*	*
Pant-suit	2%	*	2%	2%	3%	1%	0%	1%	*	*	*
Skirt or slacks with blouse/sweater	4%	*	4%	4%	10%	1%	2%	3%	*	*	*
Jeans or casual clothing	84%	*	84%	83%	68%	90%	95%	91%	*	*	*
Not applicable - I never do that	3%	*	3%	5%	3%	2%	1%	1%	*	*	*
Don't know	2%	*	2%	3%	3%	2%	1%	2%	*	*	*
Totals	101%	*	101%	100%	101%	98%	101%	100%	*	*	*
Unweighted N	(597)	(0)	(597)	(137)	(115)	(200)	(145)	(364)	(74)	(99)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Long skirt, dress	4%	3%	5%	3%	3%	2%	4%	1%	*	6%	1%	4%	2%
Regular length dress or suit with skirt	2%	2%	4%	0%	4%	0%	0%	6%	*	2%	1%	0%	7%
Pant-suit	2%	1%	2%	2%	2%	0%	3%	1%	*	2%	1%	2%	2%
Skirt or slacks with blouse/sweater	4%	5%	1%	6%	6%	4%	2%	8%	*	2%	8%	3%	6%
Jeans or casual clothing	84%	83%	84%	86%	81%	90%	86%	80%	*	84%	85%	86%	79%

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		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not applicable - I never do that	3%	3%	3%	2%	3%	1%	2%	3%	*	5%	2%	2%	2%
Don't know	2%	4%	1%	1%	2%	1%	2%	2%	*	0%	4%	2%	2%
Totals	101%	101%	100%	100%	101%	98%	99%	101%	*	101%	102%	99%	100%
Unweighted N	(597)	(222)	(223)	(152)	(243)	(167)	(273)	(166)	(90)	(112)	(134)	(230)	(121)

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15E. Women's Clothing for Occasions — When you are at work
Which of the following types of clothing do you typically wear for the following occasion?

Among women. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Long skirt, dress	3%	*	3%	2%	6%	1%	1%	2%	*	*	*
Regular length dress or suit with skirt	5%	*	5%	8%	6%	3%	4%	4%	*	*	*
Pant-suit	5%	*	5%	6%	5%	3%	5%	2%	*	*	*
Skirt or slacks with blouse/sweater	20%	*	20%	26%	20%	19%	15%	20%	*	*	*
Jeans or casual clothing	35%	*	35%	37%	40%	44%	16%	36%	*	*	*
Not applicable - I never do that	29%	*	29%	12%	18%	29%	54%	33%	*	*	*
Don't know	5%	*	5%	10%	6%	1%	5%	4%	*	*	*
Totals	102%	*	102%	101%	101%	100%	100%	101%	*	*	*
Unweighted N	(597)	(0)	(597)	(137)	(113)	(202)	(145)	(363)	(76)	(98)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Long skirt, dress	3%	1%	4%	2%	2%	3%	4%	0%	*	6%	1%	2%	2%
Regular length dress or suit with skirt	5%	6%	4%	5%	6%	4%	6%	4%	*	7%	3%	7%	1%
Pant-suit	5%	3%	6%	5%	4%	5%	5%	4%	*	6%	1%	6%	3%
Skirt or slacks with blouse/sweater	20%	26%	14%	19%	21%	22%	20%	17%	*	18%	29%	16%	19%
Jeans or casual clothing	35%	34%	41%	29%	41%	27%	30%	39%	*	32%	31%	36%	40%
Not applicable - I never do that	29%	24%	26%	36%	25%	37%	27%	32%	*	23%	34%	29%	28%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Don't know	5%	6%	6%	3%	2%	2%	7%	2%	*	8%	1%	4%	6%
Totals	102%	100%	101%	99%	101%	100%	99%	98%	*	100%	100%	100%	99%
Unweighted N	(597)	(221)	(223)	(153)	(242)	(168)	(273)	(166)	(90)	(111)	(134)	(231)	(121)

YouGov Survey: Suits and Work Clothing
May 14 - 16, 2024 - 1141 U.S. adult citizens

15F. Women's Clothing for Occasions — When you go shopping for groceries and daily needs
Which of the following types of clothing do you typically wear for the following occasion?
Among women. Adapted from a 1977 question from the Roper Organization

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Long skirt, dress	2%	*	2%	0%	6%	1%	1%	2%	*	*	*
Regular length dress or suit with skirt	3%	*	3%	2%	6%	1%	1%	1%	*	*	*
Pant-suit	3%	*	3%	3%	12%	0%	0%	3%	*	*	*
Skirt or slacks with blouse/sweater	5%	*	5%	5%	3%	4%	8%	5%	*	*	*
Jeans or casual clothing	83%	*	83%	82%	70%	89%	89%	86%	*	*	*
Not applicable - I never do that	2%	*	2%	2%	1%	4%	2%	1%	*	*	*
Don't know	2%	*	2%	5%	2%	1%	0%	1%	*	*	*
Totals	100%	*	100%	99%	100%	100%	101%	99%	*	*	*
Unweighted N	(599)	(0)	(599)	(137)	(115)	(202)	(145)	(365)	(76)	(99)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Long skirt, dress	2%	1%	3%	2%	2%	3%	2%	1%	*	1%	1%	2%	3%
Regular length dress or suit with skirt	3%	1%	5%	1%	4%	1%	1%	4%	*	2%	1%	1%	8%
Pant-suit	3%	3%	2%	5%	5%	2%	3%	7%	*	3%	8%	2%	1%
Skirt or slacks with blouse/sweater	5%	5%	3%	6%	2%	7%	6%	3%	*	7%	4%	5%	3%
Jeans or casual clothing	83%	86%	81%	83%	83%	85%	83%	82%	*	82%	86%	84%	80%
Not applicable - I never do that	2%	2%	4%	1%	2%	1%	3%	1%	*	4%	0%	3%	2%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Don't know	2%	3%	2%	1%	2%	0%	2%	2%	*	1%	0%	3%	3%
Totals	100%	101%	100%	99%	100%	99%	100%	100%	*	100%	100%	100%	100%
Unweighted N	(599)	(223)	(223)	(153)	(244)	(167)	(274)	(166)	(90)	(112)	(133)	(232)	(122)

YouGov Survey: Suits and Work Clothing
May 14 - 16, 2024 - 1141 U.S. adult citizens

Interviewing Dates	May 14 - 16, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.158 to 6.387, with a mean of one and a standard deviation of 0.677.
Number of respondents	1141
Margin of error	± 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	96 questions not reported.