

YouGov / The Sun Survey Results

Sample Size: 1912 GB Adults
Fieldwork: 1st - 2nd December 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1912	x	x	x	x	569	464	390	927	985	228	484	654	547	1090	822	245	621	409	470	166	
Unweighted Sample	1912	491	551	97	237	560	500	399	948	964	157	391	774	590	1318	594	246	632	409	450	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 19-20	Dec 1-2																				
Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?																						
He is doing a good job	37	33	82	8	33	31	67	13	24	38	29	26	28	32	43	38	27	33	38	35	29	25
He is doing a bad job	40	41	4	74	37	49	15	70	50	46	37	31	38	46	42	39	44	38	34	42	46	58
Don't know	22	25	15	18	30	20	18	17	26	16	34	43	34	22	15	23	29	29	27	24	24	18
Which of these would make the better Chancellor of the Exchequer?																						
George Osborne	36	36	84	5	38	41	74	9	28	42	30	28	28	35	46	41	29	35	40	37	31	28
Ed Balls	22	23	2	61	11	10	4	51	24	26	20	20	22	26	20	22	23	23	19	22	28	21
Don't know	41	42	14	34	51	49	22	40	48	32	50	52	50	39	33	37	48	42	41	40	40	51
How do you think the financial situation of your household will change over the next 12 months?																						
Get a lot better	3	2	5	1	4	1	3	1	2	3	1	5	2	2	1	3	2	6	1	1	3	0
Get a little better	20	16	29	9	19	10	23	8	18	19	14	26	23	11	12	19	12	19	19	15	11	16
TOTAL BETTER	23	18	34	10	23	11	26	9	20	22	15	31	25	13	13	22	14	25	20	16	14	16
Stay about the same	40	45	52	41	57	43	53	40	47	44	45	34	43	45	51	47	42	38	44	50	46	41
Get a little worse	22	22	11	29	17	28	14	30	22	21	24	19	17	26	24	20	25	19	23	20	24	28
Get a lot worse	10	9	2	14	0	15	5	16	6	9	9	5	6	11	12	7	12	11	8	8	11	10
TOTAL WORSE	32	31	13	43	17	43	19	46	28	30	33	24	23	37	36	27	37	30	31	28	35	38
Don't know	4	6	2	6	3	2	2	5	5	4	7	10	10	5	1	5	7	7	6	5	5	5
How do you think the economic situation of the country as a whole will change over the next 12 months?																						
Get a lot better	3	1	3	0	2	0	2	0	1	2	0	3	1	1	0	1	1	3	1	0	2	0
Get a little better	36	24	52	9	25	17	40	9	23	25	22	25	24	20	27	28	18	25	28	22	19	23
TOTAL BETTER	39	25	55	9	27	17	42	9	24	27	22	28	25	21	27	29	19	28	29	22	21	23
Stay about the same	32	37	32	38	65	38	37	35	42	37	37	38	43	36	33	39	35	35	39	39	35	32
Get a little worse	15	22	7	31	7	28	13	33	24	21	23	16	15	26	26	19	26	16	19	21	27	30
Get a lot worse	8	10	1	15	0	15	4	17	6	10	9	5	6	11	13	8	12	12	7	10	11	12
TOTAL WORSE	23	32	8	46	7	43	17	50	30	31	32	21	21	37	39	27	38	28	26	31	38	42
Don't know	6	7	4	5	1	2	4	6	4	4	9	13	10	6	2	5	9	10	6	8	6	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 29-30	Dec 1-2																				
Which government do you think would be better for...																						
Helping people get onto the housing ladder?																						
A Labour government led by Ed Miliband	25	31	7	72	34	15	7	59	35	33	28	35	32	31	28	30	31	37	24	30	35	33
A Conservative government led by David Cameron	24	20	53	1	13	20	44	3	11	20	19	23	14	18	25	22	17	18	22	20	18	19
Neither	31	35	28	19	36	57	37	29	38	37	34	25	33	38	38	34	37	32	35	34	37	39
Don't know	20	15	12	8	17	8	12	9	16	10	19	18	22	13	9	14	16	13	19	16	11	8
Managing the economy?																						
A Labour government led by Ed Miliband	17	19	1	60	10	3	3	46	19	22	17	15	19	23	17	18	21	19	15	19	25	21
A Conservative government led by David Cameron	38	41	93	10	49	43	79	13	35	43	38	39	38	36	49	47	32	43	47	42	35	28
Neither	28	26	2	20	32	47	12	29	33	27	26	27	23	28	27	24	30	25	22	26	28	42
Don't know	17	14	5	11	10	7	7	12	14	8	19	20	20	12	7	11	16	13	16	14	12	9
Providing more jobs?																						
A Labour government led by Ed Miliband	28	28	3	69	26	14	7	58	33	30	25	21	27	32	26	27	29	30	21	27	33	35
A Conservative government led by David Cameron	26	29	78	5	25	24	61	5	22	33	25	37	24	25	35	34	23	33	34	30	24	16
Neither	28	28	9	17	33	53	22	27	29	27	29	24	25	30	29	25	31	24	25	27	29	40
Don't know	18	15	9	9	16	9	11	11	16	10	21	18	24	13	10	14	17	13	20	15	14	8
Keeping prices down?																						
A Labour government led by Ed Miliband	23	23	4	59	23	11	6	47	24	24	22	30	26	25	16	21	26	25	18	20	30	28
A Conservative government led by David Cameron	22	22	61	4	17	16	47	5	16	25	20	23	18	21	28	26	17	27	26	22	18	16
Neither	37	39	25	27	41	63	35	37	44	40	37	26	33	40	47	38	40	31	36	42	41	47
Don't know	18	16	10	10	19	9	12	11	16	11	20	21	23	14	10	15	17	17	20	16	12	9
Improving standards of living for people like you?																						
A Labour government led by Ed Miliband	31	28	3	73	23	12	6	58	32	29	27	26	28	32	24	25	32	33	21	27	33	33
A Conservative government led by David Cameron	25	22	65	3	13	17	51	4	12	23	22	23	18	21	28	26	17	25	27	23	18	16
Neither	29	35	23	16	43	63	33	28	41	37	33	32	32	37	39	35	36	29	33	36	38	43
Don't know	15	14	9	8	21	7	10	10	16	10	18	19	23	11	9	13	16	14	19	14	11	8
Tackling the government's deficit?																						
A Labour government led by Ed Miliband	13	14	2	44	8	2	2	34	13	16	13	12	15	16	12	12	17	15	9	13	20	18
A Conservative government led by David Cameron	41	40	86	13	49	38	74	16	34	43	38	43	36	38	45	45	33	41	44	41	36	32
Neither	29	31	7	30	31	49	17	37	38	32	30	24	27	33	34	29	33	30	28	30	32	38
Don't know	16	15	6	13	13	11	7	13	16	10	20	21	22	13	9	14	17	14	18	15	13	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the government has tried to cut the country's deficit, do you think...

The government have tried to cut it too quickly, with too many damaging cuts to public services	48	9	82	39	51	21	76	55	49	46	38	47	52	47	42	55	48	41	46	54	58
The government have not tried to cut it enough, it is still too high and they should have acted more radically	16	24	6	20	25	27	9	12	19	15	16	14	15	21	19	13	16	19	15	15	14
They have got the balance about right	24	60	6	32	17	46	8	22	24	24	23	22	22	29	28	19	22	28	28	19	18
Don't know	12	6	5	9	6	6	8	11	8	15	23	17	11	4	11	13	14	13	10	11	11

Looking ahead, which of the following best reflects your view?

The country is now in a better state financially, and the next government should be able to afford higher spending or more tax cuts	16	29	13	16	12	27	10	13	15	18	19	15	17	16	18	15	16	17	17	16	16
The country is still in a bad state financially, and the next government will have to make even more cuts or tax increases	56	50	61	50	70	53	63	56	60	53	50	51	55	65	57	55	57	54	57	58	59
Neither	17	17	17	28	13	13	18	19	18	16	18	18	18	15	17	17	15	17	18	16	19
Don't know	10	4	9	6	5	7	9	12	6	14	13	16	10	4	8	13	12	12	9	10	6

If the Chancellor of the Exchequer has some money to spend in this year's Autumn statement, do you think he should spend it on...

Extra spending on public services (or a reduction in cuts in services)	47	33	68	47	33	35	64	54	45	49	33	42	48	55	48	45	37	48	47	50	46
Reducing the government's deficit	26	43	11	38	33	39	14	27	30	21	29	24	25	27	27	24	34	25	26	22	27
Reducing the level of taxes	14	16	9	10	24	17	10	8	15	13	18	17	14	10	15	13	14	14	15	16	10
None of these	4	3	4	4	6	2	5	4	4	4	4	2	5	5	3	5	4	4	3	4	8
Don't know	9	5	7	1	5	6	7	7	6	12	16	14	8	3	7	13	11	9	10	7	8