

YouGov / The Sun Survey Results

Sample Size: 2064 GB Adults
Fieldwork: 29th - 30th September 2015

	Current VI				Vote in May 2015				Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2064	630	533	118	285	702	578	144	248	1001	1063	246	522	706	590	1176	888	264	671	442	508	180
Unweighted Sample	2064	589	523	117	327	635	566	143	294	1062	1002	126	395	846	697	1236	828	217	686	476	479	206
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	37	100	0	0	0	85	5	22	9	40	34	27	35	33	46	41	32	35	42	37	35	26
Lab	31	0	100	0	0	2	85	23	3	29	34	45	36	31	23	30	33	36	28	30	39	17
Lib Dem	7	0	0	100	0	2	5	53	1	7	7	9	6	7	7	8	6	10	7	6	7	3
UKIP	17	0	0	0	100	9	3	0	86	18	16	11	11	20	20	12	23	16	20	19	16	5
Other	8	0	0	0	0	1	2	1	1	7	10	9	12	9	4	9	7	2	3	7	4	49

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	0	1	0	0	4	6	2	8	6	3	5	6	0	0	3	0	47
Green	2	0	0	0	0	1	1	1	0	1	3	6	3	2	1	3	1	2	2	3	2	1
BNP	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	1	1	0	1	1	1

Non Voters

Would Not Vote	5	0	0	0	0	1	2	1	2	4	5	4	6	6	2	3	7	7	4	4	5	2
Don't know	13	0	0	0	0	10	15	16	7	9	17	10	17	14	9	12	13	12	13	16	11	10

Do you think Jeremy Corbyn will do well or badly as leader of the Labour party? (Asked about Ed Miliband in 2010)

	Sept 28-29 2010	Sept 29-30 2015																				
Very well	10	12	1	35	8	4	1	25	12	7	13	11	17	9	13	11	12	11	13	11	13	9
Fairly well	40	24	12	40	42	17	16	34	37	17	24	25	34	31	22	18	25	24	23	24	27	28
TOTAL WELL	50	36	13	75	50	21	17	59	49	24	37	36	51	40	35	29	37	35	36	35	38	35
Fairly badly	17	20	30	8	23	23	28	12	25	25	21	19	18	19	19	23	21	19	22	22	20	19
Very badly	7	24	42	3	19	39	40	10	12	34	29	19	15	17	24	32	25	22	21	23	22	26
TOTAL BADLY	24	44	72	11	42	62	68	22	37	59	50	38	33	36	43	55	46	41	43	45	42	45
Don't know	26	20	14	15	9	17	16	19	14	17	13	27	16	25	21	16	17	24	20	20	20	20

Fieldwork: 29th - 30th September 2015

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Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sept 28-29 2010	Sept 29-30 2015																					
Some people say that Labour has moved to the Left by electing Jeremy Corbyn as its leader. Do you think this is...(Asked about Ed Miliband in 2010)																							
True - and a good thing for Labour	21	32	14	63	39	18	14	49	44	23	34	30	47	35	31	25	34	30	32	31	34	29	38
True - and a bad thing for Labour	24	39	69	10	48	54	64	21	37	48	46	33	29	27	39	56	43	34	41	39	38	41	35
Untrue	17	4	1	7	1	5	1	6	1	4	4	3	4	3	5	3	3	4	5	3	4	4	5
Don't know	39	25	16	20	12	23	21	24	18	25	16	34	21	36	26	16	19	32	23	27	24	25	21

	Sept 26-27 2010	Sept 29-30 2015																					
Suppose a Labour Government were formed under Jeremy Corbyn. Which of these statements comes closest to your own view? (Asked about Ed Miliband in 2010)																							
I would be delighted	20	18	2	57	9	4	1	40	18	7	20	17	28	20	17	15	19	17	19	18	20	18	16
I would be dismayed	28	44	79	7	50	61	76	17	41	55	49	39	26	34	43	61	48	38	44	47	40	45	39
I wouldn't mind	34	21	11	27	31	18	10	28	31	21	21	21	27	25	22	15	20	22	18	18	23	22	35
Don't know	19	16	8	9	10	16	13	15	11	16	11	22	18	21	17	10	12	22	19	17	18	16	10

	Sept 29-30 2010	Sept 29-30 2015																					
Below are some statements about the Labour party. For each one please say how strongly you agree or disagree. Labour need to make major changes to their policies and beliefs to be fit for government again																							
Strongly agree	33	32	51	13	24	45	47	14	25	42	36	28	19	25	32	42	34	29	38	33	26	30	35
Tend to agree	36	39	37	39	51	39	38	44	45	36	39	38	37	40	38	39	39	38	35	35	45	40	37
TOTAL AGREE	69	71	88	52	75	84	85	58	70	78	75	66	56	65	70	81	73	67	73	68	71	70	72
Tend to disagree	15	12	4	26	14	7	5	19	12	7	11	12	17	13	12	8	11	12	10	11	12	13	14
Strongly disagree	4	5	2	12	6	2	2	10	5	3	5	5	8	3	5	5	6	4	4	5	5	6	4
TOTAL DISAGREE	19	17	6	38	20	9	7	29	17	10	16	17	25	16	17	13	17	16	14	16	17	19	18
Don't know	12	13	7	10	5	7	7	14	12	12	10	17	19	20	13	6	11	17	13	16	13	11	10

Fieldwork: 29th - 30th September 2015

	Total	Current VI				Vote in May 2015				Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Sept 29-30 2010	Sept 29-30 2015																					
Labour have seriously lost touch with ordinary working people																							
Strongly agree	27	26	40	7	15	44	38	8	16	40	31	21	15	22	27	31	26	25	27	26	23	23	34
Tend to agree	32	32	38	25	35	36	37	26	41	34	32	33	27	32	30	38	34	31	28	31	35	33	38
TOTAL AGREE	59	58	78	32	50	80	75	34	57	74	63	54	42	54	57	69	60	56	55	57	58	56	72
Tend to disagree	20	18	12	29	38	8	13	29	23	9	16	20	17	15	19	19	18	18	18	17	18	20	15
Strongly disagree	10	10	2	29	4	6	2	23	9	6	11	10	20	9	11	6	11	10	10	11	10	11	4
TOTAL DISAGREE	30	28	14	58	42	14	15	52	32	15	27	30	37	24	30	25	29	28	28	28	28	31	19
Don't know	12	14	8	10	8	6	10	14	10	10	10	17	21	22	12	5	12	17	18	15	13	12	9
Labour these days are mainly a party for immigrants, benefit claimants and trade unions																							
Strongly agree	24	21	35	2	9	46	32	4	9	46	25	17	15	19	20	25	21	20	22	22	19	20	19
Tend to agree	25	21	34	6	18	26	32	10	19	21	21	20	13	18	19	28	21	20	18	22	18	21	23
TOTAL AGREE	49	42	69	8	27	72	64	14	28	67	46	37	28	37	39	53	42	40	40	44	37	41	42
Tend to disagree	20	20	17	23	28	14	17	24	28	15	19	21	19	21	21	18	20	20	21	19	21	19	24
Strongly disagree	18	24	4	59	34	5	5	49	34	6	26	23	37	22	24	21	26	21	25	22	26	25	25
TOTAL DISAGREE	38	44	21	82	62	19	22	73	62	21	45	44	56	43	45	39	46	41	46	41	47	44	49
Don't know	13	15	10	9	11	9	13	13	9	11	10	19	16	20	14	9	12	18	14	15	16	15	10
Labour still haven't faced up to the damage they did to the British economy																							
Strongly agree	37	34	64	3	26	56	60	5	34	52	38	30	21	28	32	48	34	34	38	37	34	29	31
Tend to agree	23	22	23	13	31	20	25	15	26	22	20	23	21	24	20	22	24	19	20	21	20	22	28
TOTAL AGREE	60	56	87	16	57	76	85	20	60	74	58	53	42	52	52	70	58	53	58	58	54	51	59
Tend to disagree	18	15	5	29	21	12	5	28	18	12	15	16	22	15	17	11	14	17	13	14	17	17	16
Strongly disagree	10	15	2	41	15	5	2	35	12	5	17	13	18	13	17	13	16	13	14	13	16	18	13
TOTAL DISAGREE	28	30	7	70	36	17	7	63	30	17	32	29	40	28	34	24	30	30	27	27	33	35	29
Don't know	11	14	6	13	7	6	8	17	10	10	10	18	18	20	14	7	12	17	16	15	13	14	11
If Labour returned to government they would put the country into even more debt																							
Strongly agree	26	32	65	2	23	49	61	5	20	44	36	28	20	24	29	46	34	29	33	36	30	28	30
Tend to agree	21	21	24	7	39	26	24	13	36	25	22	19	19	21	21	20	22	19	20	21	20	20	22
TOTAL AGREE	47	53	89	9	62	75	85	18	56	69	58	47	39	45	50	66	56	48	53	57	50	48	52
Tend to disagree	21	16	2	33	24	10	4	30	17	12	15	16	19	17	17	12	16	16	16	12	16	20	18
Strongly disagree	13	15	2	43	7	4	2	35	9	6	15	14	16	13	15	15	15	14	14	14	14	17	13
TOTAL DISAGREE	34	31	4	76	31	14	6	65	26	18	30	30	35	30	32	27	31	30	30	26	30	37	31
Don't know	18	17	7	14	8	11	9	17	18	13	12	22	25	24	18	7	14	22	16	18	20	15	16

Fieldwork: 29th - 30th September 2015

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept
29-30
2010
Sept
29-30
2015

After a short period in opposition Labour will be ready for a quick return to office

Strongly agree	13	8	3	25	6	2	2	20	6	3	8	8	10	8	8	9	9	8	9	8	9	10	3
Tend to agree	25	18	5	42	12	13	6	33	17	11	18	19	24	22	19	13	16	22	17	18	21	16	21
TOTAL AGREE	38	26	8	67	18	15	8	53	23	14	26	27	34	30	27	22	25	30	26	26	30	26	24
Tend to disagree	21	23	24	14	42	24	24	21	33	23	22	24	21	18	26	25	24	21	19	21	26	23	28
Strongly disagree	24	31	58	3	28	47	55	7	27	46	37	25	22	23	30	43	34	27	35	34	25	30	33
TOTAL DISAGREE	45	54	82	17	70	71	79	28	60	69	59	49	43	41	56	68	58	48	54	55	51	53	61
Don't know	17	19	11	16	12	14	13	20	17	17	14	24	23	29	18	11	17	22	21	20	19	20	15

Labour's past problems were down to poor leadership, there is nothing wrong with the party itself

Strongly agree	9	9	7	18	9	8	6	17	5	8	10	9	11	9	10	9	9	10	12	10	8	11	4
Tend to agree	29	27	19	40	31	22	19	37	33	21	26	28	20	27	27	30	26	28	23	24	33	29	24
TOTAL AGREE	38	36	26	58	40	30	25	54	38	29	36	37	31	36	37	39	35	38	35	34	41	40	28
Tend to disagree	34	31	41	24	43	34	42	23	36	31	32	31	29	30	32	33	34	28	35	30	29	31	38
Strongly disagree	14	16	23	6	12	28	21	7	13	30	20	13	14	14	17	19	17	16	16	17	14	15	23
TOTAL DISAGREE	48	47	64	30	55	62	63	30	49	61	52	44	43	44	49	52	51	44	51	47	43	46	61
Don't know	15	16	10	12	5	7	13	16	13	11	11	19	27	20	14	9	14	18	15	18	15	14	11

Labour's core values and principles are still strong and relevant

Strongly agree	13	13	2	40	8	3	2	31	10	3	14	12	24	9	12	12	13	12	15	11	12	17	7
Tend to agree	28	26	16	38	49	19	16	37	41	21	27	26	23	28	28	24	28	24	32	24	26	25	31
TOTAL AGREE	41	39	18	78	57	22	18	68	51	24	41	38	47	37	40	36	41	36	47	35	38	42	38
Tend to disagree	26	26	41	11	24	32	39	14	24	28	27	26	19	24	28	30	27	25	22	25	28	27	33
Strongly disagree	18	17	28	1	11	33	27	3	13	32	20	14	11	15	16	22	17	17	17	20	17	14	17
TOTAL DISAGREE	44	43	69	12	35	65	66	17	37	60	47	40	30	39	44	52	44	42	39	45	45	41	50
Don't know	15	17	13	10	7	13	17	15	12	17	12	22	23	23	16	12	14	22	14	20	18	17	12

The Labour party cares about helping all groups in society, not just the few

Strongly agree	14	16	2	46	10	5	2	37	11	5	19	13	21	15	16	13	17	15	20	15	16	17	8
Tend to agree	28	28	17	37	52	21	17	38	44	23	27	29	29	28	30	24	28	27	28	25	31	27	32
TOTAL AGREE	42	44	19	83	62	26	19	75	55	28	46	42	50	43	46	37	45	42	48	40	47	44	40
Tend to disagree	25	23	38	7	17	27	36	10	19	25	23	22	16	21	22	28	23	22	21	24	20	22	31
Strongly disagree	20	18	32	2	13	35	31	3	13	33	20	17	15	14	17	26	19	18	18	21	16	17	18
TOTAL DISAGREE	45	41	70	9	30	62	67	13	32	58	43	39	31	35	39	54	42	40	39	45	36	39	49
Don't know	14	15	11	9	8	11	14	13	13	14	12	19	20	22	14	8	13	19	14	16	15	17	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept
29-30
2010

**Sept
29-30
2015**

Labour would cut spending in a fairer and more compassionate way than the government

Strongly agree	18	17	1	48	16	10	2	38	15	9	19	16	23	16	17	16	18	16	21	16	17	19	13
Tend to agree	23	25	12	36	45	18	12	36	39	22	24	27	26	28	24	23	24	26	22	22	28	27	30
TOTAL AGREE	41	42	13	84	61	28	14	74	54	31	43	43	49	44	41	39	42	42	43	38	45	46	43
Tend to disagree	20	20	33	4	26	24	30	6	29	22	20	19	13	18	21	23	20	19	19	20	20	17	25
Strongly disagree	20	20	41	2	5	33	40	4	7	30	23	18	16	15	19	29	23	17	19	23	18	20	18
TOTAL DISAGREE	40	40	74	6	31	57	70	10	36	52	43	37	29	33	40	52	43	36	38	43	38	37	43
Don't know	19	18	13	10	8	16	16	16	11	17	14	21	23	24	19	9	16	21	19	19	18	18	14

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	44	124
Male 25 to 39	154	260
Male 40 to 59	439	349
Male 60 +	425	268
Female 18 to 24	82	122
Female 25 to 39	241	262
Female 40 to 59	407	357
Female 60 +	272	322
Region		
North England	479	508
Midlands	345	338
East	201	198
London	217	264
South England	485	473
Wales	131	103
Scotland	206	180
Social Grade		
AB	723	578
C1	513	599
C2	347	433
DE	481	454
Newspaper Type		
Express / Mail	257	293
Sun / Star	664	415
Mirror / Record	171	182
Guardian / Independent	128	91
FT / Times / Telegraph	110	165
Other Paper	195	237
No Paper	539	681
Vote Share May 2015		
Conservative	635	702
Labour	566	578
Liberal Democrat	143	144
UKIP	294	248
Green	69	72
Other	134	114
Didn't vote / Don't know	223	206

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk