

YouGov Survey: Swearing



Sample 1143 U.S. adult citizens
 Conducted May 12 - 14, 2025
 Margin of Error $\pm 4\%$

1. How offensive, if at all, do you consider the following words to be?

	Very offensive	Fairly offensive	Not very offensive	Not offensive at all	Don't know
Cunt	55%	26%	7%	9%	3%
Motherfucker	44%	27%	13%	14%	1%
Slut	39%	30%	14%	15%	2%
Whore	38%	33%	13%	14%	1%
Fuck	35%	30%	14%	20%	1%
Bitch	32%	34%	18%	16%	1%
Son of a bitch	29%	26%	27%	17%	1%
Pussy	28%	34%	18%	17%	3%
Cock	28%	32%	22%	17%	1%
Asshole	24%	30%	28%	18%	1%
Goddamn	21%	19%	24%	33%	3%
Twat	22%	28%	24%	19%	7%
Bastard	20%	28%	30%	20%	1%
Dick	19%	33%	24%	21%	2%
Prick	19%	31%	27%	20%	2%
Douchebag	16%	33%	26%	22%	4%
Holy shit	15%	19%	26%	36%	4%
Dumbass	14%	29%	29%	26%	2%
Shit	13%	18%	36%	32%	1%
Tits	13%	25%	36%	24%	3%
Jackass	11%	23%	32%	31%	3%
Balls	10%	17%	31%	40%	2%
Idiot	10%	31%	26%	32%	1%
Wanker	10%	22%	25%	28%	15%
Effing	9%	19%	25%	42%	6%
Bullshit	9%	22%	32%	37%	0%
Hell	7%	12%	29%	50%	1%
Piss	8%	18%	31%	41%	3%
Ass	8%	22%	33%	34%	3%
Arse	7%	11%	22%	46%	13%
Bollocks	6%	10%	25%	39%	20%
Jerk	6%	18%	33%	42%	1%
Bugger	5%	8%	22%	57%	8%
Damn	5%	8%	34%	51%	2%
Poo	5%	9%	20%	63%	4%

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Butt	4%	10%	18%	65%	2%
Crap	3%	10%	25%	61%	1%
Heck	3%	3%	13%	78%	2%
Gosh	3%	2%	9%	84%	2%
Darn	2%	6%	15%	75%	2%

2. Which, if any, of the following words do you regularly use? Select all that apply.

Damn	55%
Shit	54%
Fuck	47%
Idiot	44%
Bullshit	43%
Hell	42%
Asshole	40%
Ass	38%
Dumbass	36%
Crap	35%
Bitch	34%
Holy shit	34%
Motherfucker	32%
Son of a bitch	30%
Jerk	29%
Goddamn	28%
Butt	22%
Dick	22%
Darn	22%
Heck	20%
Jackass	20%
Gosh	19%
Piss	19%
Bastard	19%
Douchebag	18%
Balls	16%
Tits	16%
Effing	16%
Pussy	14%
Prick	13%
None of the above	13%
Whore	12%
Cock	12%
Slut	11%
Cunt	10%
Poo	8%
Twat	6%
Arse	3%
Wanker	3%
Bugger	3%
Bollocks	2%
Prefer not to say	2%

3. How often, if at all, would you say you swear?

Every day	25%
Most days	14%
Sometimes	45%
Never	12%
Don't know	4%

4. Do you generally have a positive or negative opinion of swearing?

Very positive	5%
Somewhat positive	6%
Neither positive nor negative	44%
Somewhat negative	26%
Very negative	17%
Don't know	2%

5. At what age do you think it becomes acceptable to start swearing? If you think it is never acceptable to swear, please select N/A.

Less than 5 years old	1%
5-10 years old	1%
11 years old	0%
12 years old	2%
13 years old	2%
14 years old	3%
15 years old	4%
16 years old	12%
17 years old	3%
18 years old	13%
Older than 18 years old	17%
N/A - It is never acceptable to start swearing	31%
Don't know	11%

6. How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Completely acceptable	Somewhat acceptable	Somewhat unacceptable	Completely unacceptable	Don't know
In your own home by yourself	60%	15%	10%	11%	5%
With friends, in private	47%	24%	13%	13%	1%
In response to physical pain	44%	32%	9%	12%	3%
At a sporting event	15%	29%	25%	25%	7%
With friends, at a fast food restaurant	16%	25%	23%	30%	6%
With friends, in a public place	13%	30%	26%	27%	4%
With friends, at a fancy restaurant	11%	15%	24%	44%	6%
In a post on social media	11%	21%	23%	38%	7%

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At work, with a colleague	7%	25%	27%	38%	3%
In front of older people	5%	13%	31%	45%	6%
With someone who works for you	5%	14%	22%	49%	11%
In a church or place of worship	3%	2%	11%	77%	7%
In a shop, at a member of staff	3%	6%	16%	69%	6%
At work, with your boss	2%	9%	21%	61%	7%
In front of children	1%	4%	20%	71%	3%
At work, with a customer or client	1%	5%	14%	75%	6%

7. How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Completely acceptable	Somewhat acceptable	Somewhat unacceptable	Completely unacceptable	Don't know
On television after 9pm	24%	26%	18%	22%	11%
On the news before 9pm, when quoting someone who has sworn	19%	21%	20%	29%	11%
On television before 9pm	11%	19%	25%	33%	11%

8. If someone accidentally swears on a live television broadcast, do you think they should be punished (such as having to pay a fine or not being allowed to be on television for a period of time)?

Yes	20%
No	58%
Not sure	22%

9. Do you think that the word "cunt" is or is not inherently misogynistic?

It is inherently misogynistic	42%
It is not inherently misogynistic	24%
Don't know	34%

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Interviewing Dates	May 12 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.566, with a mean of one and a standard deviation of 0.961.
Number of respondents	1143
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	84 questions not reported.

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1A. Offensiveness of Swear Words — Cunt

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	55%	50%	59%	39%	50%	57%	68%	58%	*	*	*
Fairly offensive	26%	26%	26%	39%	23%	25%	18%	26%	*	*	*
Not very offensive	7%	8%	7%	9%	10%	6%	6%	6%	*	*	*
Not offensive at all	9%	14%	5%	8%	14%	9%	7%	9%	*	*	*
Don't know	3%	2%	4%	5%	3%	3%	1%	2%	*	*	*
Totals	100%	100%	101%	100%	100%	100%	100%	101%	*	*	*
Unweighted N	(482)	(233)	(249)	(117)	(123)	(135)	(107)	(309)	(72)	(74)	(27)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	55%	60%	47%	58%	59%	64%	50%	57%	64%	*	*	51%	54%
Fairly offensive	26%	25%	24%	27%	25%	21%	24%	26%	26%	*	*	24%	32%
Not very offensive	7%	7%	8%	6%	7%	7%	12%	4%	5%	*	*	10%	7%
Not offensive at all	9%	5%	16%	6%	6%	8%	10%	10%	5%	*	*	12%	5%
Don't know	3%	2%	5%	2%	3%	0%	4%	2%	0%	*	*	3%	3%
Totals	100%	99%	100%	99%	100%	100%	100%	99%	100%	*	*	100%	101%
Unweighted N	(482)	(178)	(172)	(132)	(205)	(160)	(184)	(131)	(115)	(94)	(96)	(172)	(120)

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1B. Offensiveness of Swear Words — Motherfucker

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	44%	44%	45%	29%	44%	44%	*	45%	*	*	*
Fairly offensive	27%	26%	28%	34%	23%	28%	*	28%	*	*	*
Not very offensive	13%	10%	16%	12%	20%	13%	*	10%	*	*	*
Not offensive at all	14%	18%	11%	23%	10%	15%	*	15%	*	*	*
Don't know	1%	2%	0%	2%	3%	0%	*	1%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	*	99%	*	*	*
Unweighted N	(500)	(244)	(256)	(125)	(121)	(157)	(97)	(330)	(60)	(84)	(26)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	44%	47%	35%	56%	48%	56%	49%	51%	37%	*	*	55%	41%
Fairly offensive	27%	31%	28%	21%	30%	20%	16%	27%	40%	*	*	23%	29%
Not very offensive	13%	11%	16%	11%	13%	14%	16%	7%	12%	*	*	6%	13%
Not offensive at all	14%	11%	19%	12%	8%	9%	19%	12%	11%	*	*	14%	13%
Don't know	1%	1%	3%	0%	2%	1%	0%	3%	0%	*	*	2%	4%
Totals	99%	101%	101%	100%	101%	100%	100%	100%	100%	*	*	100%	100%
Unweighted N	(500)	(164)	(188)	(148)	(194)	(174)	(193)	(142)	(112)	(93)	(99)	(199)	(109)

1C. Offensiveness of Swear Words — Slut

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	39%	30%	47%	44%	40%	33%	*	37%	*	*	*
Fairly offensive	30%	30%	29%	30%	26%	34%	*	32%	*	*	*
Not very offensive	14%	17%	12%	14%	15%	15%	*	16%	*	*	*
Not offensive at all	15%	21%	11%	9%	16%	18%	*	13%	*	*	*
Don't know	2%	2%	1%	3%	2%	1%	*	2%	*	*	*
Totals	100%	100%	100%	100%	99%	101%	*	100%	*	*	*
Unweighted N	(517)	(244)	(273)	(119)	(140)	(159)	(99)	(328)	(69)	(84)	(36)

		Party ID			2024 Vote		Family Income (3 category)				Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very offensive	39%	45%	35%	39%	43%	36%	39%	37%	40%	*	32%	40%	42%	
Fairly offensive	30%	34%	26%	31%	32%	37%	32%	35%	25%	*	39%	28%	29%	
Not very offensive	14%	12%	14%	16%	15%	10%	11%	20%	15%	*	16%	13%	15%	
Not offensive at all	15%	8%	21%	13%	8%	15%	17%	5%	21%	*	10%	18%	10%	
Don't know	2%	0%	4%	1%	2%	2%	2%	3%	0%	*	3%	1%	3%	
Totals	100%	99%	100%	100%	100%	100%	101%	100%	101%	*	100%	100%	99%	
Unweighted N	(517)	(172)	(202)	(143)	(216)	(180)	(190)	(146)	(135)	(97)	(119)	(181)	(120)	

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1D. Offensiveness of Swear Words — Whore

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	38%	31%	44%	37%	43%	38%	34%	38%	*	*	*
Fairly offensive	33%	37%	31%	37%	25%	36%	35%	35%	*	*	*
Not very offensive	13%	16%	12%	15%	14%	13%	13%	13%	*	*	*
Not offensive at all	14%	16%	12%	10%	17%	12%	16%	12%	*	*	*
Don't know	1%	1%	2%	1%	2%	1%	2%	1%	*	*	*
Totals	99%	101%	101%	100%	101%	100%	100%	99%	*	*	*
Unweighted N	(522)	(230)	(292)	(125)	(125)	(162)	(110)	(344)	(59)	(84)	(35)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	38%	40%	32%	44%	43%	41%	34%	40%	40%	36%	32%	42%	40%
Fairly offensive	33%	37%	35%	27%	34%	35%	38%	34%	27%	33%	41%	27%	34%
Not very offensive	13%	9%	14%	17%	11%	12%	9%	16%	19%	11%	15%	11%	18%
Not offensive at all	14%	12%	18%	10%	12%	10%	18%	8%	13%	19%	13%	16%	6%
Don't know	1%	1%	1%	3%	1%	3%	1%	2%	1%	1%	0%	3%	1%
Totals	99%	99%	100%	101%	101%	101%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(522)	(185)	(193)	(144)	(222)	(175)	(196)	(142)	(128)	(109)	(114)	(179)	(120)

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1E. Offensiveness of Swear Words — Fuck

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	35%	34%	35%	20%	33%	37%	44%	38%	*	*	*
Fairly offensive	30%	30%	31%	21%	33%	32%	31%	31%	*	*	*
Not very offensive	14%	15%	14%	20%	11%	16%	11%	11%	*	*	*
Not offensive at all	20%	20%	19%	36%	20%	15%	14%	20%	*	*	*
Don't know	1%	1%	1%	3%	3%	0%	0%	0%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(505)	(242)	(263)	(115)	(128)	(158)	(104)	(338)	(57)	(74)	(36)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	35%	32%	34%	39%	31%	45%	33%	41%	32%	36%	34%	38%	29%
Fairly offensive	30%	28%	30%	33%	33%	30%	27%	23%	40%	29%	24%	32%	35%
Not very offensive	14%	18%	12%	14%	17%	17%	14%	17%	12%	19%	18%	8%	15%
Not offensive at all	20%	22%	23%	14%	18%	8%	24%	18%	16%	14%	21%	22%	19%
Don't know	1%	1%	2%	0%	1%	0%	1%	1%	0%	0%	3%	0%	2%
Totals	100%	101%	101%	100%	100%	100%	99%	100%	100%	98%	100%	100%	100%
Unweighted N	(505)	(174)	(189)	(142)	(208)	(177)	(194)	(144)	(121)	(100)	(128)	(172)	(105)

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1F. Offensiveness of Swear Words — Bitch

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	32%	33%	30%	43%	33%	23%	29%	26%	*	*	*
Fairly offensive	34%	32%	36%	33%	32%	36%	35%	39%	*	*	*
Not very offensive	18%	17%	19%	15%	15%	24%	16%	19%	*	*	*
Not offensive at all	16%	16%	16%	9%	17%	17%	20%	16%	*	*	*
Don't know	1%	1%	0%	0%	2%	0%	0%	0%	*	*	*
Totals	101%	99%	101%	100%	99%	100%	100%	100%	*	*	*
Unweighted N	(514)	(237)	(277)	(130)	(133)	(150)	(101)	(335)	(63)	(84)	(32)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	32%	35%	30%	30%	34%	27%	35%	26%	29%	*	27%	37%	33%
Fairly offensive	34%	35%	34%	33%	35%	37%	35%	36%	34%	*	39%	29%	35%
Not very offensive	18%	12%	19%	22%	18%	19%	13%	23%	23%	*	18%	15%	19%
Not offensive at all	16%	18%	15%	14%	13%	17%	18%	16%	14%	*	16%	18%	12%
Don't know	1%	0%	1%	0%	0%	1%	0%	0%	0%	*	0%	1%	1%
Totals	101%	100%	99%	99%	100%	101%	101%	101%	100%	*	100%	100%	100%
Unweighted N	(514)	(178)	(192)	(144)	(213)	(182)	(189)	(141)	(127)	(93)	(123)	(171)	(127)

1G. Offensiveness of Swear Words — Son of a bitch

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	29%	31%	27%	45%	38%	18%	20%	24%	*	*	*
Fairly offensive	26%	27%	25%	18%	30%	28%	25%	27%	*	*	*
Not very offensive	27%	25%	29%	24%	16%	31%	37%	27%	*	*	*
Not offensive at all	17%	16%	18%	11%	16%	23%	17%	22%	*	*	*
Don't know	1%	1%	1%	3%	1%	0%	0%	0%	*	*	*
Totals	100%	100%	100%	101%	101%	100%	99%	100%	*	*	*
Unweighted N	(540)	(244)	(296)	(130)	(135)	(171)	(104)	(358)	(60)	(83)	(39)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	29%	30%	25%	33%	31%	25%	28%	19%	40%	*	15%	32%	37%
Fairly offensive	26%	23%	27%	27%	26%	27%	23%	31%	22%	*	38%	23%	23%
Not very offensive	27%	25%	32%	23%	26%	28%	28%	28%	27%	*	21%	34%	24%
Not offensive at all	17%	21%	14%	17%	17%	20%	20%	21%	11%	*	24%	9%	16%
Don't know	1%	0%	2%	0%	0%	0%	1%	1%	0%	*	2%	1%	0%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	*	100%	99%	100%
Unweighted N	(540)	(191)	(190)	(159)	(229)	(186)	(206)	(153)	(128)	(96)	(122)	(185)	(137)

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1H. Offensiveness of Swear Words — Pussy

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	28%	20%	36%	22%	31%	29%	29%	29%	*	*	*
Fairly offensive	34%	35%	34%	42%	30%	36%	30%	35%	*	*	*
Not very offensive	18%	20%	16%	14%	22%	14%	23%	18%	*	*	*
Not offensive at all	17%	22%	12%	19%	14%	19%	15%	18%	*	*	*
Don't know	3%	3%	2%	3%	3%	3%	2%	1%	*	*	*
Totals	100%	100%	100%	100%	100%	101%	99%	101%	*	*	*
Unweighted N	(557)	(273)	(284)	(128)	(140)	(168)	(121)	(360)	(67)	(94)	(36)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	28%	35%	18%	35%	37%	38%	29%	26%	32%	31%	18%	30%	31%
Fairly offensive	34%	36%	32%	35%	32%	35%	36%	30%	36%	37%	42%	36%	23%
Not very offensive	18%	12%	23%	17%	13%	16%	16%	21%	17%	19%	14%	16%	23%
Not offensive at all	17%	15%	22%	13%	16%	11%	16%	20%	15%	12%	22%	15%	20%
Don't know	3%	2%	5%	0%	3%	1%	3%	3%	1%	0%	5%	2%	3%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	101%	99%	101%	99%	100%
Unweighted N	(557)	(189)	(210)	(158)	(235)	(195)	(215)	(164)	(127)	(109)	(114)	(192)	(142)

11. Offensiveness of Swear Words — Cock

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	28%	22%	33%	33%	20%	23%	38%	25%	*	*	*
Fairly offensive	32%	30%	35%	30%	32%	40%	25%	34%	*	*	*
Not very offensive	22%	24%	20%	17%	29%	20%	19%	22%	*	*	*
Not offensive at all	17%	24%	11%	17%	18%	17%	18%	19%	*	*	*
Don't know	1%	1%	1%	3%	1%	0%	0%	0%	*	*	*
Totals	100%	101%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(535)	(250)	(285)	(127)	(136)	(165)	(107)	(356)	(65)	(76)	(38)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	28%	25%	31%	26%	24%	26%	27%	24%	32%	33%	18%	27%	31%
Fairly offensive	32%	33%	26%	42%	33%	41%	30%	34%	35%	33%	34%	32%	31%
Not very offensive	22%	21%	27%	13%	24%	16%	23%	23%	15%	16%	22%	22%	25%
Not offensive at all	17%	21%	15%	17%	18%	17%	19%	18%	18%	17%	22%	18%	13%
Don't know	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	4%	0%	0%
Totals	100%	100%	100%	99%	99%	101%	100%	99%	101%	99%	100%	99%	100%
Unweighted N	(535)	(179)	(209)	(147)	(228)	(188)	(208)	(137)	(131)	(107)	(113)	(195)	(120)

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1J. Offensiveness of Swear Words — Asshole

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	24%	25%	23%	35%	18%	19%	*	23%	*	*	*
Fairly offensive	30%	30%	30%	24%	40%	24%	*	31%	*	*	*
Not very offensive	28%	25%	31%	22%	24%	37%	*	27%	*	*	*
Not offensive at all	18%	19%	16%	16%	16%	21%	*	19%	*	*	*
Don't know	1%	1%	1%	3%	2%	0%	*	0%	*	*	*
Totals	101%	100%	101%	100%	100%	101%	*	100%	*	*	*
Unweighted N	(509)	(243)	(266)	(123)	(124)	(166)	(96)	(331)	(58)	(83)	(37)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	24%	21%	23%	26%	18%	26%	26%	24%	23%	23%	23%	26%	22%
Fairly offensive	30%	31%	28%	30%	36%	28%	24%	31%	31%	21%	35%	28%	34%
Not very offensive	28%	32%	24%	30%	28%	32%	31%	27%	24%	34%	23%	29%	28%
Not offensive at all	18%	15%	23%	13%	19%	13%	17%	18%	21%	22%	17%	18%	14%
Don't know	1%	0%	2%	0%	0%	0%	1%	0%	0%	0%	2%	0%	1%
Totals	101%	99%	100%	99%	101%	99%	99%	100%	99%	100%	100%	101%	99%
Unweighted N	(509)	(163)	(188)	(158)	(199)	(184)	(193)	(143)	(120)	(105)	(120)	(172)	(112)

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1K. Offensiveness of Swear Words — Goddamn

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	21%	24%	18%	8%	18%	28%	27%	24%	*	*	*
Fairly offensive	19%	16%	21%	18%	15%	21%	21%	20%	*	*	*
Not very offensive	24%	23%	25%	27%	28%	21%	23%	25%	*	*	*
Not offensive at all	33%	33%	33%	44%	31%	30%	28%	30%	*	*	*
Don't know	3%	4%	3%	3%	8%	0%	2%	1%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(522)	(245)	(277)	(135)	(132)	(147)	(108)	(352)	(62)	(77)	(31)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	21%	12%	15%	38%	13%	36%	24%	23%	17%	16%	23%	29%	11%
Fairly offensive	19%	19%	14%	24%	22%	25%	14%	21%	29%	25%	12%	21%	17%
Not very offensive	24%	30%	26%	16%	32%	17%	21%	19%	25%	24%	24%	20%	31%
Not offensive at all	33%	39%	37%	22%	33%	22%	34%	37%	28%	35%	38%	24%	39%
Don't know	3%	0%	8%	0%	0%	0%	6%	0%	1%	0%	3%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(522)	(181)	(192)	(149)	(226)	(187)	(206)	(138)	(126)	(102)	(123)	(183)	(114)

1L. Offensiveness of Swear Words — Twat

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	22%	19%	24%	16%	18%	20%	31%	22%	*	*	*
Fairly offensive	28%	33%	24%	21%	26%	36%	28%	29%	*	*	*
Not very offensive	24%	20%	27%	34%	23%	22%	17%	21%	*	*	*
Not offensive at all	19%	24%	15%	24%	21%	21%	13%	22%	*	*	*
Don't know	7%	4%	10%	5%	12%	1%	11%	6%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(515)	(242)	(273)	(140)	(126)	(148)	(101)	(349)	(56)	(79)	(31)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	22%	17%	21%	26%	24%	28%	23%	24%	17%	*	18%	21%	30%
Fairly offensive	28%	24%	27%	33%	30%	33%	28%	28%	33%	*	27%	22%	31%
Not very offensive	24%	26%	26%	19%	20%	21%	22%	17%	28%	*	19%	34%	17%
Not offensive at all	19%	24%	16%	19%	21%	15%	16%	25%	21%	*	25%	16%	17%
Don't know	7%	8%	9%	4%	5%	3%	11%	6%	2%	*	11%	7%	5%
Totals	100%	99%	99%	101%	100%	100%	100%	100%	101%	*	100%	100%	100%
Unweighted N	(515)	(170)	(186)	(159)	(216)	(200)	(192)	(149)	(123)	(91)	(130)	(176)	(118)

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1M. Offensiveness of Swear Words — Bastard

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	20%	17%	23%	30%	26%	12%	19%	18%	*	*	*
Fairly offensive	28%	30%	27%	43%	22%	30%	22%	29%	*	*	*
Not very offensive	30%	28%	32%	15%	33%	31%	38%	30%	*	*	*
Not offensive at all	20%	22%	18%	12%	16%	27%	20%	23%	*	*	*
Don't know	1%	2%	0%	0%	3%	0%	1%	0%	*	*	*
Totals	99%	99%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(504)	(254)	(250)	(115)	(122)	(162)	(105)	(333)	(54)	(84)	(33)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	20%	18%	17%	25%	17%	24%	27%	16%	16%	21%	14%	23%	20%
Fairly offensive	28%	27%	29%	29%	24%	27%	28%	35%	25%	15%	44%	29%	25%
Not very offensive	30%	32%	31%	28%	32%	28%	30%	32%	33%	37%	19%	26%	39%
Not offensive at all	20%	21%	21%	18%	26%	20%	15%	16%	27%	27%	23%	20%	14%
Don't know	1%	1%	2%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%
Totals	99%	99%	100%	100%	99%	100%	100%	100%	101%	101%	100%	99%	99%
Unweighted N	(504)	(164)	(185)	(155)	(216)	(183)	(169)	(142)	(138)	(109)	(106)	(162)	(127)

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1N. Offensiveness of Swear Words — Dick

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	19%	18%	20%	22%	20%	12%	*	17%	*	*	*
Fairly offensive	33%	34%	33%	20%	37%	38%	*	36%	*	*	*
Not very offensive	24%	20%	28%	29%	24%	22%	*	24%	*	*	*
Not offensive at all	21%	27%	17%	26%	20%	25%	*	21%	*	*	*
Don't know	2%	1%	3%	3%	0%	2%	*	1%	*	*	*
Totals	99%	100%	101%	100%	101%	99%	*	99%	*	*	*
Unweighted N	(507)	(230)	(277)	(130)	(133)	(145)	(99)	(338)	(56)	(74)	(39)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	19%	15%	17%	26%	15%	24%	21%	18%	20%	*	14%	15%	26%
Fairly offensive	33%	32%	33%	35%	36%	37%	29%	36%	36%	*	44%	28%	27%
Not very offensive	24%	33%	18%	23%	31%	22%	21%	23%	26%	*	27%	25%	27%
Not offensive at all	21%	18%	29%	14%	18%	15%	24%	23%	19%	*	13%	29%	19%
Don't know	2%	1%	2%	2%	0%	2%	5%	0%	0%	*	2%	3%	1%
Totals	99%	99%	99%	100%	100%	100%	100%	100%	101%	*	100%	100%	100%
Unweighted N	(507)	(180)	(188)	(139)	(230)	(170)	(189)	(149)	(116)	(87)	(129)	(165)	(126)

10. Offensiveness of Swear Words — Prick

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	19%	17%	21%	23%	18%	11%	*	19%	*	*	*
Fairly offensive	31%	34%	28%	35%	24%	34%	*	31%	*	*	*
Not very offensive	27%	22%	33%	24%	29%	27%	*	29%	*	*	*
Not offensive at all	20%	25%	15%	16%	26%	24%	*	20%	*	*	*
Don't know	2%	2%	3%	3%	3%	4%	*	1%	*	*	*
Totals	99%	100%	100%	101%	100%	100%	*	100%	*	*	*
Unweighted N	(498)	(236)	(262)	(120)	(133)	(148)	(97)	(327)	(66)	(77)	(28)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	19%	15%	18%	25%	18%	26%	18%	25%	18%	*	16%	13%	30%
Fairly offensive	31%	30%	29%	33%	25%	28%	34%	21%	36%	*	34%	34%	23%
Not very offensive	27%	27%	29%	27%	31%	30%	21%	34%	27%	*	30%	24%	27%
Not offensive at all	20%	26%	21%	14%	26%	15%	24%	18%	19%	*	17%	25%	20%
Don't know	2%	2%	4%	1%	1%	2%	4%	2%	1%	*	3%	5%	0%
Totals	99%	100%	101%	100%	101%	101%	101%	100%	101%	*	100%	101%	100%
Unweighted N	(498)	(177)	(176)	(145)	(218)	(167)	(185)	(153)	(115)	(92)	(120)	(179)	(107)

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1P. Offensiveness of Swear Words — Douchebag

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	16%	14%	17%	16%	16%	14%	*	14%	*	*	*
Fairly offensive	33%	29%	38%	30%	41%	30%	*	35%	*	*	*
Not very offensive	26%	25%	26%	20%	20%	34%	*	29%	*	*	*
Not offensive at all	22%	25%	18%	26%	21%	20%	*	19%	*	*	*
Don't know	4%	6%	1%	8%	3%	1%	*	4%	*	*	*
Totals	101%	99%	100%	100%	101%	99%	*	101%	*	*	*
Unweighted N	(511)	(254)	(257)	(123)	(124)	(168)	(96)	(343)	(57)	(90)	(21)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	16%	14%	15%	18%	13%	19%	23%	12%	13%	*	13%	17%	12%
Fairly offensive	33%	32%	33%	35%	33%	26%	30%	33%	36%	*	29%	26%	44%
Not very offensive	26%	20%	29%	26%	26%	32%	24%	29%	23%	*	27%	30%	24%
Not offensive at all	22%	27%	18%	20%	25%	21%	19%	23%	27%	*	23%	25%	18%
Don't know	4%	6%	4%	1%	3%	2%	4%	3%	1%	*	8%	3%	2%
Totals	101%	99%	99%	100%	100%	100%	100%	100%	100%	*	100%	101%	100%
Unweighted N	(511)	(175)	(183)	(153)	(221)	(186)	(174)	(161)	(122)	(98)	(112)	(183)	(118)

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1Q. Offensiveness of Swear Words — Holy shit

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	15%	15%	15%	10%	17%	14%	*	17%	*	*	*
Fairly offensive	19%	20%	19%	22%	19%	17%	*	20%	*	*	*
Not very offensive	26%	29%	24%	25%	25%	25%	*	27%	*	*	*
Not offensive at all	36%	31%	40%	41%	34%	39%	*	34%	*	*	*
Don't know	4%	6%	1%	1%	6%	5%	*	2%	*	*	*
Totals	100%	101%	99%	99%	101%	100%	*	100%	*	*	*
Unweighted N	(532)	(261)	(271)	(131)	(138)	(165)	(98)	(347)	(68)	(82)	(35)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	15%	16%	10%	21%	15%	19%	15%	15%	15%	10%	16%	18%	15%
Fairly offensive	19%	14%	21%	22%	18%	21%	18%	21%	20%	20%	17%	20%	21%
Not very offensive	26%	23%	24%	31%	30%	29%	21%	27%	33%	23%	28%	27%	25%
Not offensive at all	36%	42%	39%	27%	38%	31%	40%	32%	32%	47%	32%	30%	38%
Don't know	4%	4%	6%	0%	0%	0%	5%	5%	0%	0%	8%	4%	2%
Totals	100%	99%	100%	101%	101%	100%	99%	100%	100%	100%	101%	99%	101%
Unweighted N	(532)	(173)	(201)	(158)	(216)	(193)	(197)	(147)	(136)	(104)	(123)	(186)	(119)

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1R. Offensiveness of Swear Words — Dumbass

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	14%	14%	15%	20%	18%	10%	*	11%	*	*	*
Fairly offensive	29%	28%	29%	35%	37%	28%	*	27%	*	*	*
Not very offensive	29%	28%	30%	25%	21%	28%	*	34%	*	*	*
Not offensive at all	26%	27%	26%	17%	21%	34%	*	27%	*	*	*
Don't know	2%	3%	0%	4%	2%	0%	*	1%	*	*	*
Totals	100%	100%	100%	101%	99%	100%	*	100%	*	*	*
Unweighted N	(530)	(258)	(272)	(133)	(130)	(174)	(93)	(358)	(50)	(91)	(31)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	14%	15%	12%	17%	12%	15%	19%	13%	12%	*	12%	16%	20%
Fairly offensive	29%	27%	28%	30%	30%	31%	31%	33%	25%	*	28%	35%	24%
Not very offensive	29%	27%	31%	29%	32%	31%	25%	25%	38%	*	27%	27%	29%
Not offensive at all	26%	28%	26%	24%	27%	23%	25%	29%	25%	*	30%	21%	25%
Don't know	2%	3%	2%	0%	0%	1%	0%	0%	0%	*	4%	1%	1%
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	*	101%	100%	99%
Unweighted N	(530)	(182)	(183)	(165)	(222)	(186)	(193)	(158)	(132)	(89)	(127)	(194)	(120)

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1S. Offensiveness of Swear Words — Shit

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	13%	14%	12%	20%	16%	9%	*	12%	*	*	*
Fairly offensive	18%	19%	16%	17%	24%	12%	*	17%	*	*	*
Not very offensive	36%	31%	41%	37%	30%	36%	*	39%	*	*	*
Not offensive at all	32%	34%	31%	26%	27%	43%	*	31%	*	*	*
Don't know	1%	1%	0%	0%	3%	0%	*	0%	*	*	*
Totals	100%	99%	100%	100%	100%	100%	*	99%	*	*	*
Unweighted N	(505)	(233)	(272)	(127)	(123)	(159)	(96)	(335)	(59)	(80)	(31)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	13%	11%	11%	19%	10%	16%	15%	10%	16%	*	9%	15%	14%
Fairly offensive	18%	19%	18%	15%	24%	17%	14%	20%	21%	*	14%	17%	23%
Not very offensive	36%	36%	32%	43%	38%	40%	33%	37%	38%	*	41%	38%	32%
Not offensive at all	32%	34%	38%	23%	28%	26%	38%	32%	25%	*	35%	29%	30%
Don't know	1%	1%	1%	0%	0%	1%	0%	0%	0%	*	0%	1%	1%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	*	99%	100%	100%
Unweighted N	(505)	(193)	(176)	(136)	(233)	(169)	(191)	(154)	(115)	(98)	(111)	(167)	(129)

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1T. Offensiveness of Swear Words — Tits

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	13%	7%	18%	15%	15%	8%	14%	12%	*	*	*
Fairly offensive	25%	25%	24%	24%	23%	29%	22%	26%	*	*	*
Not very offensive	36%	38%	34%	31%	34%	33%	46%	36%	*	*	*
Not offensive at all	24%	28%	20%	26%	26%	28%	14%	25%	*	*	*
Don't know	3%	2%	4%	4%	2%	3%	3%	1%	*	*	*
Totals	101%	100%	100%	100%	100%	101%	99%	100%	*	*	*
Unweighted N	(518)	(240)	(278)	(127)	(132)	(152)	(107)	(333)	(71)	(82)	(32)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	13%	13%	10%	16%	10%	16%	10%	15%	14%	*	7%	10%	18%
Fairly offensive	25%	25%	18%	34%	25%	28%	22%	27%	29%	*	31%	24%	18%
Not very offensive	36%	38%	39%	29%	36%	36%	36%	35%	36%	*	36%	42%	34%
Not offensive at all	24%	21%	28%	20%	26%	18%	27%	20%	20%	*	20%	21%	29%
Don't know	3%	3%	4%	2%	3%	2%	5%	2%	2%	*	6%	3%	1%
Totals	101%	100%	99%	101%	100%	100%	100%	99%	101%	*	100%	100%	100%
Unweighted N	(518)	(177)	(204)	(137)	(214)	(186)	(194)	(150)	(130)	(96)	(116)	(185)	(121)

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1U. Offensiveness of Swear Words — Jackass

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	11%	8%	14%	18%	14%	6%	9%	9%	*	*	*
Fairly offensive	23%	23%	24%	28%	39%	18%	12%	22%	*	*	*
Not very offensive	32%	32%	31%	34%	24%	34%	35%	34%	*	*	*
Not offensive at all	31%	32%	30%	13%	15%	42%	45%	33%	*	*	*
Don't know	3%	5%	2%	8%	8%	0%	0%	2%	*	*	*
Totals	100%	100%	101%	101%	100%	100%	101%	100%	*	*	*
Unweighted N	(508)	(242)	(266)	(127)	(115)	(165)	(101)	(351)	(53)	(69)	(35)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	11%	7%	11%	14%	11%	13%	8%	18%	7%	*	7%	11%	13%
Fairly offensive	23%	24%	23%	23%	18%	20%	22%	19%	27%	*	21%	24%	22%
Not very offensive	32%	25%	32%	37%	34%	33%	28%	35%	31%	*	34%	32%	33%
Not offensive at all	31%	40%	29%	25%	37%	33%	37%	26%	35%	*	31%	28%	31%
Don't know	3%	4%	5%	1%	1%	1%	5%	2%	0%	*	7%	6%	0%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	*	100%	101%	99%
Unweighted N	(508)	(163)	(181)	(164)	(188)	(197)	(194)	(148)	(116)	(98)	(116)	(176)	(118)

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1V. Offensiveness of Swear Words — Balls

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	10%	5%	14%	18%	9%	7%	8%	10%	*	*	*
Fairly offensive	17%	16%	17%	13%	16%	17%	19%	17%	*	*	*
Not very offensive	31%	36%	28%	17%	38%	29%	40%	34%	*	*	*
Not offensive at all	40%	41%	39%	51%	33%	45%	31%	37%	*	*	*
Don't know	2%	2%	2%	0%	4%	2%	2%	1%	*	*	*
Totals	100%	100%	100%	99%	100%	100%	100%	99%	*	*	*
Unweighted N	(528)	(242)	(286)	(135)	(136)	(143)	(114)	(354)	(62)	(80)	(32)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	10%	7%	10%	13%	9%	11%	9%	10%	10%	17%	1%	7%	20%
Fairly offensive	17%	11%	17%	22%	14%	26%	19%	15%	12%	18%	10%	19%	18%
Not very offensive	31%	29%	29%	35%	34%	33%	22%	36%	45%	36%	30%	30%	33%
Not offensive at all	40%	50%	43%	27%	42%	28%	46%	38%	31%	28%	58%	41%	27%
Don't know	2%	2%	2%	2%	1%	3%	3%	1%	1%	1%	1%	3%	3%
Totals	100%	99%	101%	99%	100%	101%	99%	100%	99%	100%	100%	100%	101%
Unweighted N	(528)	(180)	(187)	(161)	(223)	(204)	(197)	(150)	(123)	(102)	(118)	(194)	(114)

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1W. Offensiveness of Swear Words — Idiot

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	10%	11%	10%	13%	13%	7%	8%	7%	*	*	*
Fairly offensive	31%	29%	33%	40%	33%	27%	29%	28%	*	*	*
Not very offensive	26%	22%	29%	28%	26%	25%	25%	28%	*	*	*
Not offensive at all	32%	37%	28%	15%	27%	41%	38%	36%	*	*	*
Don't know	1%	2%	0%	5%	0%	0%	0%	1%	*	*	*
Totals	100%	101%	100%	101%	99%	100%	100%	100%	*	*	*
Unweighted N	(532)	(254)	(278)	(127)	(139)	(156)	(110)	(342)	(64)	(86)	(40)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	10%	15%	8%	8%	12%	8%	11%	11%	7%	*	4%	15%	8%
Fairly offensive	31%	32%	31%	31%	25%	25%	40%	29%	28%	*	43%	28%	30%
Not very offensive	26%	24%	27%	26%	32%	32%	22%	28%	27%	*	25%	26%	30%
Not offensive at all	32%	26%	35%	34%	31%	35%	27%	32%	38%	*	25%	31%	32%
Don't know	1%	3%	0%	0%	0%	0%	0%	0%	0%	*	4%	0%	0%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	*	101%	100%	100%
Unweighted N	(532)	(186)	(200)	(146)	(227)	(187)	(205)	(156)	(119)	(97)	(112)	(180)	(143)

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1X. Offensiveness of Swear Words — Wanker

How offensive, if at all, do you consider the following words to be?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	10%	10%	10%	15%	12%	8%	7%	8%	*	*	*
Fairly offensive	22%	25%	18%	33%	22%	19%	17%	23%	*	*	*
Not very offensive	25%	23%	27%	18%	21%	24%	35%	28%	*	*	*
Not offensive at all	28%	31%	26%	27%	27%	40%	14%	29%	*	*	*
Don't know	15%	11%	19%	7%	18%	9%	27%	11%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(513)	(239)	(274)	(121)	(133)	(158)	(101)	(334)	(61)	(85)	(33)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	10%	7%	11%	12%	10%	12%	8%	11%	12%	20%	5%	11%	6%
Fairly offensive	22%	18%	27%	19%	20%	18%	18%	19%	24%	12%	25%	17%	36%
Not very offensive	25%	27%	23%	25%	31%	30%	23%	25%	31%	20%	18%	29%	30%
Not offensive at all	28%	28%	26%	33%	27%	30%	28%	34%	26%	32%	34%	28%	19%
Don't know	15%	21%	13%	11%	12%	11%	22%	11%	8%	17%	18%	15%	10%
Totals	100%	101%	100%	100%	100%	101%	99%	100%	101%	101%	100%	100%	101%
Unweighted N	(513)	(187)	(184)	(142)	(216)	(175)	(196)	(143)	(121)	(100)	(110)	(193)	(110)

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1Y. Offensiveness of Swear Words — Effing

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	9%	6%	11%	12%	6%	7%	13%	8%	*	*	*
Fairly offensive	19%	21%	16%	18%	20%	18%	17%	19%	*	*	*
Not very offensive	25%	28%	21%	15%	27%	23%	31%	26%	*	*	*
Not offensive at all	42%	40%	43%	43%	44%	48%	28%	41%	*	*	*
Don't know	6%	5%	8%	12%	3%	4%	11%	6%	*	*	*
Totals	101%	100%	99%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(547)	(256)	(291)	(131)	(149)	(160)	(107)	(352)	(76)	(90)	(29)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	9%	10%	9%	7%	12%	8%	12%	9%	5%	6%	4%	8%	16%
Fairly offensive	19%	20%	14%	24%	18%	26%	14%	22%	21%	19%	21%	21%	13%
Not very offensive	25%	28%	23%	24%	24%	23%	28%	20%	25%	27%	23%	29%	19%
Not offensive at all	42%	37%	47%	38%	43%	34%	40%	41%	44%	41%	48%	35%	45%
Don't know	6%	5%	7%	7%	4%	9%	6%	8%	4%	8%	3%	7%	8%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	99%	101%	99%	100%	101%
Unweighted N	(547)	(177)	(226)	(144)	(226)	(188)	(213)	(159)	(123)	(107)	(121)	(196)	(123)

12. Offensiveness of Swear Words — Bullshit

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	9%	8%	10%	12%	13%	6%	*	6%	*	*	*
Fairly offensive	22%	27%	17%	24%	28%	16%	*	22%	*	*	*
Not very offensive	32%	29%	35%	32%	32%	26%	*	32%	*	*	*
Not offensive at all	37%	37%	38%	32%	27%	52%	*	39%	*	*	*
Don't know	0%	0%	0%	0%	0%	0%	*	0%	*	*	*
Totals	100%	101%	100%	100%	100%	100%	*	99%	*	*	*
Unweighted N	(511)	(246)	(265)	(116)	(141)	(157)	(97)	(333)	(64)	(81)	(33)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	9%	11%	4%	12%	11%	9%	10%	9%	9%	*	6%	12%	9%
Fairly offensive	22%	21%	19%	26%	17%	29%	15%	23%	24%	*	29%	22%	18%
Not very offensive	32%	25%	35%	36%	29%	31%	26%	38%	33%	*	24%	36%	38%
Not offensive at all	37%	43%	42%	26%	43%	31%	49%	30%	34%	*	41%	29%	36%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	99%	101%
Unweighted N	(511)	(179)	(176)	(156)	(212)	(186)	(185)	(145)	(130)	(92)	(116)	(184)	(119)

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1AA. Offensiveness of Swear Words — Hell

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	7%	7%	8%	6%	12%	5%	7%	7%	*	*	*
Fairly offensive	12%	14%	11%	17%	19%	8%	9%	11%	*	*	*
Not very offensive	29%	30%	28%	35%	27%	25%	33%	31%	*	*	*
Not offensive at all	50%	50%	51%	39%	42%	62%	50%	50%	*	*	*
Don't know	1%	0%	1%	3%	0%	0%	1%	0%	*	*	*
Totals	99%	101%	99%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(533)	(250)	(283)	(122)	(135)	(173)	(103)	(367)	(62)	(72)	(32)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	7%	7%	8%	8%	5%	7%	9%	10%	3%	9%	7%	7%	8%
Fairly offensive	12%	9%	13%	15%	11%	12%	17%	9%	14%	14%	13%	13%	9%
Not very offensive	29%	26%	30%	30%	29%	35%	21%	32%	29%	31%	28%	30%	26%
Not offensive at all	50%	57%	49%	47%	55%	46%	51%	49%	54%	46%	50%	50%	56%
Don't know	1%	0%	1%	0%	0%	0%	2%	0%	0%	1%	2%	0%	0%
Totals	99%	99%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(533)	(171)	(198)	(164)	(221)	(191)	(202)	(162)	(122)	(101)	(121)	(202)	(109)

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1AB. Offensiveness of Swear Words — Piss

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	8%	7%	8%	15%	8%	3%	*	5%	*	*	*
Fairly offensive	18%	18%	19%	16%	23%	13%	*	22%	*	*	*
Not very offensive	31%	26%	35%	32%	32%	25%	*	32%	*	*	*
Not offensive at all	41%	46%	35%	35%	33%	57%	*	39%	*	*	*
Don't know	3%	3%	3%	3%	4%	2%	*	1%	*	*	*
Totals	101%	100%	100%	101%	100%	100%	*	99%	*	*	*
Unweighted N	(526)	(244)	(282)	(136)	(142)	(161)	(87)	(337)	(68)	(83)	(38)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	8%	13%	4%	8%	8%	7%	7%	6%	11%	9%	6%	6%	10%
Fairly offensive	18%	15%	18%	22%	17%	24%	15%	17%	18%	21%	14%	18%	20%
Not very offensive	31%	33%	21%	41%	37%	32%	21%	38%	41%	31%	35%	32%	25%
Not offensive at all	41%	39%	50%	30%	37%	36%	51%	38%	30%	36%	40%	41%	43%
Don't know	3%	1%	6%	0%	1%	1%	4%	1%	0%	3%	5%	2%	1%
Totals	101%	101%	99%	101%	100%	100%	98%	100%	100%	100%	100%	99%	99%
Unweighted N	(526)	(173)	(190)	(163)	(208)	(185)	(203)	(148)	(117)	(101)	(107)	(186)	(132)

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1AC. Offensiveness of Swear Words — Ass

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	8%	8%	8%	20%	8%	4%	*	6%	*	*	*
Fairly offensive	22%	20%	24%	25%	23%	19%	*	20%	*	*	*
Not very offensive	33%	34%	32%	28%	39%	33%	*	33%	*	*	*
Not offensive at all	34%	34%	34%	25%	20%	44%	*	40%	*	*	*
Don't know	3%	4%	1%	1%	11%	0%	*	1%	*	*	*
Totals	100%	100%	99%	99%	101%	100%	*	100%	*	*	*
Unweighted N	(515)	(253)	(262)	(131)	(125)	(163)	(96)	(347)	(59)	(76)	(33)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	8%	8%	10%	5%	10%	7%	9%	7%	8%	*	2%	8%	13%
Fairly offensive	22%	20%	17%	29%	19%	18%	21%	29%	20%	*	31%	19%	22%
Not very offensive	33%	34%	32%	35%	36%	37%	29%	32%	34%	*	28%	36%	35%
Not offensive at all	34%	36%	36%	30%	34%	35%	38%	32%	36%	*	38%	32%	28%
Don't know	3%	1%	5%	2%	1%	3%	4%	1%	2%	*	2%	6%	2%
Totals	100%	99%	100%	101%	100%	100%	101%	101%	100%	*	101%	101%	100%
Unweighted N	(515)	(169)	(187)	(159)	(211)	(190)	(184)	(146)	(130)	(96)	(118)	(188)	(113)

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1AD. Offensiveness of Swear Words — Arse

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	7%	8%	6%	15%	7%	4%	*	6%	*	*	*
Fairly offensive	11%	15%	8%	11%	20%	9%	*	10%	*	*	*
Not very offensive	22%	21%	24%	23%	22%	15%	*	24%	*	*	*
Not offensive at all	46%	40%	51%	36%	41%	58%	*	50%	*	*	*
Don't know	13%	15%	12%	15%	9%	14%	*	9%	*	*	*
Totals	99%	99%	101%	100%	99%	100%	*	99%	*	*	*
Unweighted N	(518)	(242)	(276)	(118)	(133)	(171)	(96)	(336)	(66)	(87)	(29)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	7%	7%	4%	10%	8%	8%	6%	9%	9%	8%	8%	6%	7%
Fairly offensive	11%	10%	8%	16%	8%	12%	11%	6%	16%	9%	4%	18%	9%
Not very offensive	22%	22%	21%	24%	31%	26%	18%	24%	21%	15%	28%	24%	22%
Not offensive at all	46%	38%	56%	42%	44%	45%	47%	45%	50%	55%	50%	40%	44%
Don't know	13%	23%	10%	8%	9%	8%	18%	16%	4%	14%	10%	12%	18%
Totals	99%	100%	99%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(518)	(185)	(183)	(150)	(217)	(179)	(194)	(151)	(113)	(107)	(112)	(174)	(125)

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1AE. Offensiveness of Swear Words — Bollocks

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	6%	4%	9%	10%	7%	5%	*	4%	*	*	*
Fairly offensive	10%	13%	8%	18%	11%	6%	*	8%	*	*	*
Not very offensive	25%	25%	26%	25%	18%	28%	*	29%	*	*	*
Not offensive at all	39%	43%	34%	27%	46%	44%	*	43%	*	*	*
Don't know	20%	16%	23%	20%	17%	17%	*	15%	*	*	*
Totals	100%	101%	100%	100%	99%	100%	*	99%	*	*	*
Unweighted N	(518)	(245)	(273)	(143)	(126)	(152)	(97)	(342)	(61)	(84)	(31)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	6%	7%	6%	6%	9%	6%	6%	7%	4%	10%	2%	7%	6%
Fairly offensive	10%	8%	10%	11%	7%	9%	11%	14%	7%	12%	4%	11%	12%
Not very offensive	25%	22%	24%	30%	23%	31%	18%	23%	36%	27%	18%	28%	26%
Not offensive at all	39%	45%	38%	34%	49%	39%	38%	41%	41%	39%	51%	31%	39%
Don't know	20%	18%	21%	18%	12%	14%	27%	15%	12%	13%	24%	22%	16%
Totals	100%	100%	99%	99%	100%	99%	100%	100%	100%	101%	99%	99%	99%
Unweighted N	(518)	(163)	(202)	(153)	(205)	(192)	(187)	(146)	(137)	(101)	(122)	(185)	(110)

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1AF. Offensiveness of Swear Words — Jerk

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	6%	7%	5%	10%	7%	3%	*	3%	*	*	*
Fairly offensive	18%	20%	15%	22%	25%	15%	*	15%	*	*	*
Not very offensive	33%	29%	36%	36%	26%	30%	*	37%	*	*	*
Not offensive at all	42%	42%	43%	29%	39%	52%	*	44%	*	*	*
Don't know	1%	2%	0%	2%	2%	0%	*	1%	*	*	*
Totals	100%	100%	99%	99%	99%	100%	*	100%	*	*	*
Unweighted N	(521)	(261)	(260)	(145)	(130)	(160)	(86)	(339)	(59)	(90)	(33)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	6%	13%	3%	4%	12%	5%	5%	8%	7%	*	2%	9%	7%
Fairly offensive	18%	19%	16%	18%	12%	14%	18%	15%	23%	*	12%	18%	19%
Not very offensive	33%	26%	35%	36%	33%	35%	35%	26%	27%	*	47%	26%	33%
Not offensive at all	42%	42%	43%	42%	44%	45%	41%	51%	42%	*	39%	46%	39%
Don't know	1%	0%	2%	0%	0%	1%	0%	1%	1%	*	1%	1%	2%
Totals	100%	100%	99%	100%	101%	100%	99%	101%	100%	*	101%	100%	100%
Unweighted N	(521)	(177)	(190)	(154)	(214)	(186)	(173)	(164)	(126)	(90)	(118)	(194)	(119)

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1AG. Offensiveness of Swear Words — Bugger

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	5%	5%	5%	9%	5%	3%	5%	3%	*	*	*
Fairly offensive	8%	11%	6%	12%	7%	6%	10%	8%	*	*	*
Not very offensive	22%	16%	28%	25%	23%	15%	30%	21%	*	*	*
Not offensive at all	57%	58%	56%	40%	62%	68%	47%	61%	*	*	*
Don't know	8%	10%	6%	13%	3%	8%	8%	6%	*	*	*
Totals	100%	100%	101%	99%	100%	100%	100%	99%	*	*	*
Unweighted N	(531)	(254)	(277)	(124)	(134)	(164)	(109)	(342)	(70)	(83)	(36)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	5%	12%	2%	3%	5%	4%	6%	4%	5%	7%	2%	4%	8%
Fairly offensive	8%	8%	6%	11%	10%	13%	6%	9%	10%	6%	5%	10%	10%
Not very offensive	22%	22%	23%	22%	24%	20%	26%	19%	20%	19%	18%	27%	22%
Not offensive at all	57%	47%	65%	56%	57%	56%	51%	67%	57%	62%	69%	46%	57%
Don't know	8%	12%	4%	8%	4%	6%	11%	2%	8%	6%	6%	12%	3%
Totals	100%	101%	100%	100%	100%	99%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(531)	(181)	(197)	(153)	(218)	(190)	(203)	(146)	(129)	(109)	(125)	(183)	(114)

1AH. Offensiveness of Swear Words — Damn

How offensive, if at all, do you consider the following words to be?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	5%	5%	4%	3%	8%	5%	*	4%	*	*	*
Fairly offensive	8%	8%	9%	11%	14%	5%	*	7%	*	*	*
Not very offensive	34%	37%	31%	35%	37%	26%	*	34%	*	*	*
Not offensive at all	51%	49%	53%	45%	37%	64%	*	54%	*	*	*
Don't know	2%	1%	3%	5%	3%	1%	*	1%	*	*	*
Totals	100%	100%	100%	99%	99%	101%	*	100%	*	*	*
Unweighted N	(513)	(254)	(259)	(132)	(133)	(150)	(98)	(342)	(70)	(76)	(25)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	5%	4%	1%	9%	2%	10%	7%	5%	3%	*	3%	6%	2%
Fairly offensive	8%	6%	7%	11%	6%	11%	9%	7%	9%	*	4%	11%	7%
Not very offensive	34%	29%	40%	32%	37%	34%	26%	39%	38%	*	32%	34%	38%
Not offensive at all	51%	60%	49%	45%	55%	43%	57%	47%	51%	*	60%	46%	52%
Don't know	2%	0%	3%	3%	0%	2%	1%	1%	0%	*	2%	4%	2%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	101%	*	101%	101%	101%
Unweighted N	(513)	(174)	(181)	(158)	(202)	(192)	(189)	(136)	(142)	(93)	(121)	(194)	(105)

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1A1. Offensiveness of Swear Words — Poo

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	5%	4%	5%	11%	4%	3%	*	5%	*	*	*
Fairly offensive	9%	12%	5%	12%	16%	5%	*	9%	*	*	*
Not very offensive	20%	17%	23%	15%	16%	21%	*	20%	*	*	*
Not offensive at all	63%	61%	64%	58%	57%	69%	*	66%	*	*	*
Don't know	4%	5%	2%	3%	8%	1%	*	1%	*	*	*
Totals	101%	99%	99%	99%	101%	99%	*	101%	*	*	*
Unweighted N	(513)	(248)	(265)	(127)	(124)	(165)	(97)	(349)	(57)	(70)	(37)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	5%	3%	4%	8%	3%	6%	5%	3%	4%	*	1%	8%	4%
Fairly offensive	9%	10%	6%	11%	7%	10%	11%	8%	5%	*	9%	7%	13%
Not very offensive	20%	19%	24%	15%	26%	18%	16%	21%	25%	*	20%	22%	20%
Not offensive at all	63%	65%	59%	66%	61%	65%	61%	67%	65%	*	66%	57%	60%
Don't know	4%	3%	7%	0%	3%	1%	7%	2%	1%	*	4%	5%	3%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	*	100%	99%	100%
Unweighted N	(513)	(175)	(197)	(141)	(232)	(174)	(181)	(140)	(139)	(97)	(110)	(184)	(122)

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1AJ. Offensiveness of Swear Words — Butt

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	4%	2%	7%	12%	4%	3%	*	5%	*	*	*
Fairly offensive	10%	14%	6%	13%	17%	7%	*	10%	*	*	*
Not very offensive	18%	18%	19%	15%	19%	10%	*	18%	*	*	*
Not offensive at all	65%	66%	65%	55%	56%	81%	*	67%	*	*	*
Don't know	2%	0%	3%	5%	3%	0%	*	1%	*	*	*
Totals	99%	100%	100%	100%	99%	101%	*	101%	*	*	*
Unweighted N	(531)	(257)	(274)	(137)	(138)	(157)	(99)	(355)	(62)	(75)	(39)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	4%	5%	6%	3%	3%	3%	8%	3%	1%	*	1%	2%	11%
Fairly offensive	10%	7%	13%	9%	6%	10%	7%	11%	9%	*	12%	9%	10%
Not very offensive	18%	16%	16%	23%	24%	23%	17%	23%	19%	*	14%	19%	23%
Not offensive at all	65%	72%	63%	62%	66%	63%	65%	61%	70%	*	70%	68%	55%
Don't know	2%	1%	2%	3%	1%	2%	2%	2%	0%	*	3%	3%	0%
Totals	99%	101%	100%	100%	100%	101%	99%	100%	99%	*	100%	101%	99%
Unweighted N	(531)	(184)	(199)	(148)	(233)	(180)	(192)	(149)	(135)	(97)	(121)	(191)	(122)

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1AK. Offensiveness of Swear Words — Crap

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	3%	4%	2%	8%	3%	2%	0%	2%	*	*	*
Fairly offensive	10%	13%	7%	13%	12%	4%	13%	10%	*	*	*
Not very offensive	25%	23%	26%	24%	27%	18%	33%	24%	*	*	*
Not offensive at all	61%	58%	64%	52%	55%	76%	53%	63%	*	*	*
Don't know	1%	2%	1%	3%	3%	0%	0%	0%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	99%	99%	*	*	*
Unweighted N	(531)	(240)	(291)	(118)	(132)	(169)	(112)	(358)	(64)	(77)	(32)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	3%	6%	2%	2%	3%	2%	2%	2%	7%	3%	1%	3%	7%
Fairly offensive	10%	4%	10%	15%	6%	15%	11%	6%	9%	11%	8%	10%	10%
Not very offensive	25%	19%	27%	27%	29%	27%	21%	24%	31%	21%	16%	31%	28%
Not offensive at all	61%	70%	59%	57%	61%	55%	64%	68%	53%	65%	73%	55%	53%
Don't know	1%	0%	3%	0%	0%	1%	2%	0%	0%	0%	2%	1%	2%
Totals	100%	99%	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(531)	(168)	(190)	(173)	(218)	(195)	(201)	(148)	(126)	(107)	(119)	(186)	(119)

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1AL. Offensiveness of Swear Words — Heck

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	3%	3%	2%	6%	6%	0%	1%	2%	*	*	*
Fairly offensive	3%	5%	2%	12%	4%	0%	0%	3%	*	*	*
Not very offensive	13%	16%	11%	15%	16%	11%	12%	13%	*	*	*
Not offensive at all	78%	75%	81%	61%	71%	87%	86%	82%	*	*	*
Don't know	2%	0%	4%	6%	2%	1%	1%	1%	*	*	*
Totals	99%	99%	100%	100%	99%	99%	100%	101%	*	*	*
Unweighted N	(521)	(255)	(266)	(123)	(140)	(155)	(103)	(346)	(73)	(75)	(27)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	3%	3%	1%	5%	2%	4%	2%	2%	4%	4%	1%	2%	4%
Fairly offensive	3%	5%	2%	3%	4%	5%	5%	4%	2%	1%	2%	5%	5%
Not very offensive	13%	11%	11%	19%	13%	18%	15%	7%	18%	12%	11%	18%	10%
Not offensive at all	78%	78%	84%	71%	79%	72%	77%	84%	75%	82%	82%	72%	81%
Don't know	2%	3%	2%	2%	3%	1%	2%	2%	1%	1%	4%	3%	0%
Totals	99%	100%	100%	100%	101%	100%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(521)	(181)	(201)	(139)	(222)	(172)	(192)	(151)	(123)	(110)	(113)	(181)	(117)

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1AM. Offensiveness of Swear Words — Gosh

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	3%	3%	3%	2%	3%	3%	*	1%	*	*	*
Fairly offensive	2%	2%	1%	4%	2%	1%	*	2%	*	*	*
Not very offensive	9%	9%	9%	10%	9%	10%	*	7%	*	*	*
Not offensive at all	84%	83%	86%	82%	78%	86%	*	90%	*	*	*
Don't know	2%	3%	2%	2%	7%	0%	*	1%	*	*	*
Totals	100%	100%	101%	100%	99%	100%	*	101%	*	*	*
Unweighted N	(529)	(265)	(264)	(129)	(138)	(163)	(99)	(352)	(59)	(87)	(31)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	3%	4%	2%	2%	4%	3%	4%	2%	2%	*	0%	4%	1%
Fairly offensive	2%	2%	0%	3%	2%	3%	2%	2%	1%	*	2%	1%	2%
Not very offensive	9%	9%	9%	9%	9%	10%	8%	10%	9%	*	5%	11%	10%
Not offensive at all	84%	84%	85%	84%	84%	84%	83%	85%	88%	*	93%	78%	86%
Don't know	2%	1%	4%	2%	1%	1%	3%	2%	0%	*	0%	6%	1%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	*	100%	100%	100%
Unweighted N	(529)	(174)	(188)	(167)	(202)	(198)	(201)	(147)	(130)	(94)	(123)	(186)	(126)

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1AN. Offensiveness of Swear Words — Darn

How offensive, if at all, do you consider the following words to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very offensive	2%	3%	1%	4%	3%	1%	*	1%	*	*	*
Fairly offensive	6%	8%	4%	15%	5%	4%	*	4%	*	*	*
Not very offensive	15%	17%	14%	18%	20%	9%	*	14%	*	*	*
Not offensive at all	75%	68%	81%	59%	68%	87%	*	81%	*	*	*
Don't know	2%	3%	1%	4%	5%	0%	*	0%	*	*	*
Totals	100%	99%	101%	100%	101%	101%	*	100%	*	*	*
Unweighted N	(509)	(230)	(279)	(119)	(128)	(163)	(99)	(310)	(76)	(84)	(39)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very offensive	2%	3%	0%	2%	3%	3%	2%	3%	0%	3%	1%	3%	0%
Fairly offensive	6%	6%	5%	6%	5%	6%	5%	3%	8%	6%	1%	8%	7%
Not very offensive	15%	13%	17%	16%	12%	11%	13%	22%	10%	12%	13%	15%	21%
Not offensive at all	75%	78%	74%	74%	80%	80%	76%	71%	82%	80%	85%	69%	72%
Don't know	2%	0%	3%	2%	0%	0%	3%	1%	0%	0%	0%	6%	0%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(509)	(178)	(190)	(141)	(229)	(161)	(181)	(145)	(136)	(102)	(113)	(176)	(118)

2. Swear Words Used

Which, if any, of the following words do you regularly use? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Damn	55%	55%	56%	55%	52%	58%	56%	59%	46%	46%	*
Shit	54%	52%	56%	54%	49%	57%	54%	55%	46%	52%	*
Fuck	47%	49%	44%	58%	49%	53%	26%	45%	42%	54%	*
Idiot	44%	45%	42%	40%	38%	49%	47%	46%	36%	40%	*
Bullshit	43%	43%	43%	42%	41%	50%	35%	45%	31%	35%	*
Hell	42%	42%	42%	40%	43%	44%	41%	45%	27%	34%	*
Asshole	40%	41%	40%	36%	38%	45%	40%	42%	33%	34%	*
Ass	38%	37%	38%	42%	38%	42%	26%	37%	37%	38%	*
Dumbass	36%	38%	35%	36%	35%	42%	29%	39%	23%	34%	*
Crap	35%	32%	38%	35%	32%	38%	37%	41%	16%	31%	*
Bitch	34%	28%	40%	39%	35%	38%	24%	33%	27%	40%	*
Holy shit	34%	33%	34%	40%	38%	37%	19%	35%	22%	29%	*
Motherfucker	32%	34%	29%	34%	33%	38%	17%	30%	30%	34%	*
Son of a bitch	30%	33%	27%	27%	29%	31%	32%	32%	22%	21%	*
Jerk	29%	24%	34%	16%	25%	34%	37%	34%	17%	12%	*
Goddamn	28%	28%	28%	38%	28%	27%	21%	28%	20%	30%	*
Butt	22%	21%	23%	23%	22%	22%	22%	24%	21%	17%	*
Dick	22%	24%	20%	26%	24%	27%	9%	24%	14%	25%	*
Darn	22%	16%	28%	17%	24%	22%	24%	25%	13%	14%	*
Heck	20%	14%	26%	21%	19%	19%	23%	20%	15%	17%	*
Jackass	20%	21%	19%	12%	19%	23%	23%	22%	16%	16%	*
Gosh	19%	12%	26%	21%	20%	15%	23%	20%	10%	20%	*
Piss	19%	23%	15%	20%	18%	26%	10%	20%	21%	14%	*
Bastard	19%	20%	17%	18%	15%	23%	17%	20%	18%	13%	*
Douchebag	18%	17%	18%	15%	19%	24%	9%	18%	9%	19%	*

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	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Balls	16%	21%	12%	13%	18%	20%	13%	19%	11%	10%	*
Tits	16%	23%	9%	22%	15%	16%	12%	17%	13%	18%	*
Effing	16%	12%	19%	12%	14%	23%	10%	18%	4%	15%	*
Pussy	14%	19%	10%	18%	13%	17%	6%	15%	14%	13%	*
Prick	13%	16%	11%	13%	8%	19%	13%	16%	7%	7%	*
None of the above	13%	13%	13%	15%	11%	13%	14%	11%	20%	18%	*
Whore	12%	14%	11%	13%	14%	15%	7%	12%	10%	17%	*
Cock	12%	19%	6%	17%	11%	15%	5%	14%	5%	13%	*
Slut	11%	13%	9%	14%	9%	11%	10%	11%	9%	17%	*
Cunt	10%	11%	9%	11%	11%	13%	4%	11%	7%	10%	*
Poo	8%	6%	10%	8%	9%	6%	9%	9%	6%	4%	*
Twat	6%	9%	4%	4%	6%	9%	5%	6%	3%	9%	*
Arse	3%	4%	3%	4%	3%	3%	4%	4%	2%	4%	*
Wanker	3%	2%	3%	3%	3%	3%	1%	3%	2%	2%	*
Bugger	3%	4%	1%	2%	3%	3%	2%	2%	2%	3%	*
Bollocks	2%	2%	2%	1%	4%	2%	1%	2%	4%	1%	*
Prefer not to say	2%	4%	1%	2%	4%	2%	1%	2%	1%	0%	*
Unweighted N	(1,044)	(496)	(548)	(256)	(264)	(320)	(204)	(688)	(127)	(163)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Damn	55%	63%	55%	48%	62%	50%	57%	52%	56%	47%	64%	55%	54%
Shit	54%	61%	56%	44%	60%	48%	56%	54%	51%	51%	62%	51%	52%
Fuck	47%	55%	50%	35%	55%	36%	47%	44%	52%	41%	59%	43%	45%
Idiot	44%	44%	45%	42%	49%	47%	43%	44%	49%	43%	48%	40%	46%
Bullshit	43%	48%	47%	33%	51%	36%	45%	38%	45%	38%	55%	39%	40%

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	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Hell	42%	42%	44%	40%	47%	41%	41%	40%	47%	39%	44%	42%	43%
Asshole	40%	44%	46%	30%	49%	33%	41%	39%	43%	42%	47%	36%	39%
Ass	38%	38%	41%	33%	40%	31%	39%	35%	42%	34%	42%	38%	35%
Dumbass	36%	38%	38%	33%	40%	34%	40%	35%	35%	33%	46%	32%	35%
Crap	35%	35%	33%	40%	39%	41%	27%	42%	37%	40%	43%	31%	31%
Bitch	34%	40%	34%	29%	40%	29%	38%	35%	31%	32%	39%	32%	35%
Holy shit	34%	37%	36%	28%	41%	28%	34%	29%	40%	31%	38%	32%	35%
Motherfucker	32%	36%	36%	22%	37%	22%	36%	28%	32%	28%	39%	31%	29%
Son of a bitch	30%	32%	32%	25%	35%	27%	29%	32%	31%	31%	37%	26%	28%
Jerk	29%	30%	29%	28%	37%	32%	27%	30%	31%	35%	33%	26%	26%
Goddamn	28%	37%	31%	17%	34%	17%	30%	24%	32%	28%	32%	26%	28%
Butt	22%	27%	19%	20%	28%	23%	17%	24%	27%	25%	29%	18%	18%
Dick	22%	26%	24%	16%	26%	16%	24%	21%	20%	20%	27%	20%	22%
Darn	22%	20%	19%	28%	24%	29%	22%	22%	20%	23%	24%	22%	19%
Heck	20%	18%	20%	22%	21%	24%	20%	25%	16%	21%	23%	19%	18%
Jackass	20%	25%	20%	15%	27%	21%	19%	21%	22%	24%	22%	17%	19%
Gosh	19%	13%	19%	25%	19%	26%	19%	19%	19%	16%	20%	22%	17%
Piss	19%	23%	21%	13%	23%	14%	24%	18%	16%	18%	23%	19%	17%
Bastard	19%	16%	21%	18%	22%	18%	20%	19%	16%	22%	21%	16%	18%
Douchebag	18%	19%	19%	14%	21%	15%	19%	13%	21%	23%	20%	15%	14%
Balls	16%	13%	22%	12%	16%	14%	17%	15%	18%	20%	18%	14%	15%
Tits	16%	17%	17%	14%	14%	12%	18%	17%	14%	12%	18%	16%	17%
Effing	16%	17%	17%	12%	20%	15%	14%	15%	20%	16%	18%	17%	11%
Pussy	14%	16%	16%	10%	14%	10%	16%	15%	9%	12%	17%	11%	17%
Prick	13%	12%	13%	16%	14%	15%	15%	10%	14%	18%	15%	11%	13%
None of the above	13%	11%	16%	12%	10%	10%	15%	14%	8%	8%	8%	17%	16%
Whore	12%	14%	14%	9%	12%	9%	16%	11%	11%	14%	12%	11%	14%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Cock	12%	12%	14%	11%	10%	8%	16%	11%	9%	10%	16%	11%	11%
Slut	11%	12%	12%	9%	9%	9%	14%	9%	10%	10%	12%	12%	10%
Cunt	10%	12%	10%	8%	10%	7%	14%	8%	7%	9%	10%	11%	9%
Poo	8%	12%	7%	5%	11%	8%	6%	9%	7%	5%	10%	7%	9%
Twat	6%	7%	7%	4%	7%	4%	8%	4%	7%	5%	3%	7%	9%
Arse	3%	3%	3%	4%	4%	4%	3%	4%	2%	2%	5%	2%	4%
Wanker	3%	3%	3%	1%	4%	2%	3%	2%	3%	4%	2%	2%	3%
Bugger	3%	3%	3%	2%	4%	2%	3%	2%	2%	2%	5%	2%	1%
Bollocks	2%	2%	3%	1%	2%	2%	4%	1%	2%	2%	1%	2%	3%
Prefer not to say	2%	1%	2%	3%	1%	2%	1%	1%	4%	5%	1%	1%	2%
Unweighted N	(1,044)	(355)	(385)	(304)	(436)	(369)	(388)	(298)	(253)	(199)	(236)	(368)	(241)

3. Frequency of Swearing

How often, if at all, would you say you swear?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	25%	24%	26%	22%	26%	33%	16%	28%	15%	16%	*
Most days	14%	15%	14%	18%	17%	9%	15%	13%	15%	24%	*
Sometimes	45%	45%	45%	37%	40%	48%	53%	48%	43%	42%	*
Never	12%	11%	13%	15%	11%	9%	13%	11%	14%	15%	*
Don't know	4%	4%	3%	7%	6%	1%	3%	1%	13%	3%	*
Totals	100%	99%	101%	99%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,142)	(540)	(602)	(291)	(290)	(337)	(224)	(747)	(142)	(181)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	25%	30%	28%	17%	32%	18%	28%	23%	29%	20%	34%	23%	24%
Most days	14%	13%	18%	11%	13%	14%	14%	15%	16%	20%	11%	13%	16%
Sometimes	45%	46%	39%	50%	47%	50%	42%	46%	46%	46%	48%	43%	45%
Never	12%	10%	8%	18%	8%	17%	11%	14%	9%	10%	6%	14%	15%
Don't know	4%	2%	6%	3%	1%	1%	5%	2%	0%	3%	1%	8%	1%
Totals	100%	101%	99%	99%	101%	100%	100%	100%	100%	99%	100%	101%	101%
Unweighted N	(1,142)	(391)	(413)	(338)	(474)	(413)	(420)	(325)	(276)	(209)	(252)	(409)	(272)

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4. Opinion of Swearing

Do you generally have a positive or negative opinion of swearing?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	5%	5%	5%	4%	7%	6%	1%	5%	7%	3%	*
Somewhat positive	6%	6%	7%	7%	11%	6%	1%	5%	7%	8%	*
Neither positive nor negative	44%	44%	44%	55%	41%	43%	38%	43%	41%	44%	*
Somewhat negative	26%	28%	24%	16%	23%	28%	34%	29%	15%	27%	*
Very negative	17%	16%	18%	13%	16%	16%	23%	16%	24%	15%	*
Don't know	2%	1%	4%	5%	2%	1%	2%	2%	6%	3%	*
Totals	100%	100%	102%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,140)	(540)	(600)	(290)	(290)	(336)	(224)	(746)	(142)	(180)	(72)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	5%	7%	5%	3%	8%	3%	6%	4%	6%	2%	6%	5%	7%
Somewhat positive	6%	10%	5%	4%	8%	4%	9%	4%	4%	7%	7%	5%	7%
Neither positive nor negative	44%	44%	51%	36%	43%	36%	43%	42%	40%	53%	44%	40%	44%
Somewhat negative	26%	22%	25%	30%	27%	30%	22%	25%	36%	23%	27%	27%	25%
Very negative	17%	14%	11%	26%	12%	27%	15%	24%	14%	12%	12%	22%	17%
Don't know	2%	2%	4%	1%	2%	1%	5%	1%	0%	4%	4%	1%	1%
Totals	100%	99%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,140)	(390)	(412)	(338)	(472)	(413)	(418)	(325)	(276)	(208)	(252)	(409)	(271)

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5. Age of Swearing

At what age do you think it becomes acceptable to start swearing? If you think it is never acceptable to swear, please select N/A.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Less than 5 years old	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	*
5-10 years old	1%	1%	1%	1%	0%	2%	0%	1%	2%	0%	*
11 years old	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	*
12 years old	2%	3%	1%	4%	1%	2%	1%	2%	1%	0%	*
13 years old	2%	2%	3%	3%	3%	3%	2%	3%	1%	2%	*
14 years old	3%	3%	2%	5%	2%	3%	1%	3%	0%	2%	*
15 years old	4%	5%	3%	3%	3%	5%	5%	4%	3%	4%	*
16 years old	12%	12%	12%	13%	14%	13%	5%	12%	8%	7%	*
17 years old	3%	4%	2%	1%	3%	4%	3%	4%	2%	3%	*
18 years old	13%	15%	12%	17%	17%	11%	10%	13%	10%	23%	*
Older than 18 years old	17%	13%	20%	10%	12%	21%	22%	17%	19%	16%	*
N/A - It is never acceptable to start swearing	31%	30%	31%	22%	28%	29%	45%	30%	41%	32%	*
Don't know	11%	11%	12%	19%	15%	7%	6%	11%	13%	10%	*
Totals	100%	100%	100%	99%	100%	100%	100%	102%	101%	100%	*
Unweighted N	(1,141)	(540)	(601)	(291)	(290)	(336)	(224)	(746)	(142)	(181)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Less than 5 years old	1%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	1%	0%
5-10 years old	1%	1%	2%	1%	1%	0%	2%	0%	1%	0%	2%	1%	0%
11 years old	0%	1%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%
12 years old	2%	2%	1%	2%	3%	0%	1%	2%	3%	0%	6%	0%	1%

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	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
13 years old	2%	5%	1%	2%	3%	3%	2%	3%	2%	4%	4%	2%	1%
14 years old	3%	4%	3%	2%	4%	2%	2%	3%	3%	3%	3%	2%	4%
15 years old	4%	3%	5%	4%	5%	3%	3%	5%	5%	7%	4%	3%	4%
16 years old	12%	12%	13%	10%	14%	9%	10%	13%	13%	10%	15%	10%	12%
17 years old	3%	4%	3%	2%	3%	3%	5%	3%	0%	1%	2%	4%	5%
18 years old	13%	16%	13%	11%	11%	13%	17%	13%	11%	11%	14%	13%	16%
Older than 18 years old	17%	19%	18%	14%	22%	18%	14%	17%	25%	23%	13%	17%	17%
N/A - It is never acceptable to start swearing	31%	22%	25%	45%	23%	41%	32%	29%	30%	27%	22%	38%	30%
Don't know	11%	11%	15%	7%	10%	6%	10%	11%	6%	14%	14%	10%	10%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	99%	100%	100%	102%	100%
Unweighted N	(1,141)	(391)	(413)	(337)	(474)	(412)	(420)	(325)	(276)	(209)	(252)	(408)	(272)

6A. Acceptability of Swearing — In your own home by yourself

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	60%	57%	62%	49%	61%	67%	57%	63%	*	*	*
Somewhat acceptable	15%	19%	12%	15%	15%	16%	14%	15%	*	*	*
Somewhat unacceptable	10%	9%	11%	5%	11%	8%	16%	8%	*	*	*
Completely unacceptable	11%	12%	10%	13%	12%	8%	12%	12%	*	*	*
Don't know	5%	4%	6%	18%	2%	0%	0%	3%	*	*	*
Totals	101%	101%	101%	100%	101%	99%	99%	101%	*	*	*
Unweighted N	(567)	(268)	(299)	(153)	(141)	(173)	(100)	(366)	(71)	(90)	(40)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	60%	68%	66%	44%	71%	44%	62%	61%	59%	*	69%	48%	61%
Somewhat acceptable	15%	12%	14%	19%	11%	23%	12%	16%	15%	*	15%	17%	15%
Somewhat unacceptable	10%	9%	9%	11%	10%	13%	10%	8%	14%	*	6%	11%	10%
Completely unacceptable	11%	6%	7%	22%	8%	19%	12%	9%	12%	*	4%	16%	14%
Don't know	5%	5%	5%	4%	0%	2%	3%	6%	0%	*	6%	7%	1%
Totals	101%	100%	101%	100%	100%	101%	99%	100%	100%	*	100%	99%	101%
Unweighted N	(567)	(198)	(206)	(163)	(245)	(205)	(205)	(155)	(148)	(99)	(123)	(207)	(138)

6B. Acceptability of Swearing — With friends, in private

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	47%	43%	52%	60%	60%	48%	26%	45%	*	*	*
Somewhat acceptable	24%	28%	21%	16%	16%	29%	31%	25%	*	*	*
Somewhat unacceptable	13%	17%	10%	6%	10%	12%	24%	16%	*	*	*
Completely unacceptable	13%	11%	15%	14%	13%	10%	18%	13%	*	*	*
Don't know	1%	0%	2%	4%	0%	1%	1%	2%	*	*	*
Totals	98%	99%	100%	100%	99%	100%	100%	101%	*	*	*
Unweighted N	(563)	(269)	(294)	(130)	(133)	(183)	(117)	(373)	(69)	(85)	(36)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	47%	61%	49%	34%	55%	30%	44%	47%	55%	46%	54%	44%	49%
Somewhat acceptable	24%	22%	26%	24%	27%	29%	22%	27%	28%	35%	22%	23%	20%
Somewhat unacceptable	13%	9%	11%	20%	10%	17%	18%	12%	7%	8%	18%	14%	12%
Completely unacceptable	13%	8%	11%	20%	7%	21%	14%	13%	9%	8%	5%	18%	18%
Don't know	1%	0%	2%	2%	0%	2%	1%	2%	0%	3%	1%	1%	1%
Totals	98%	100%	99%	100%	99%	99%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(563)	(186)	(205)	(172)	(232)	(206)	(219)	(157)	(124)	(108)	(115)	(206)	(134)

6C. Acceptability of Swearing — In response to physical pain

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)					
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Completely acceptable	44%	41%	46%	44%	45%	51%	31%	44%	*	*	*		
Somewhat acceptable	32%	36%	28%	30%	22%	27%	49%	32%	*	*	*		
Somewhat unacceptable	9%	9%	9%	3%	11%	9%	12%	12%	*	*	*		
Completely unacceptable	12%	11%	14%	16%	17%	11%	6%	9%	*	*	*		
Don't know	3%	3%	4%	7%	5%	2%	1%	3%	*	*	*		
Totals	100%	100%	101%	100%	100%	100%	99%	100%	*	*	*		
Unweighted N	(585)	(271)	(314)	(152)	(152)	(171)	(110)	(373)	(78)	(93)	(41)		
	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	44%	55%	47%	29%	53%	32%	43%	46%	41%	46%	57%	33%	44%
Somewhat acceptable	32%	21%	36%	36%	28%	37%	32%	26%	36%	24%	25%	39%	32%
Somewhat unacceptable	9%	8%	7%	14%	7%	11%	12%	8%	8%	11%	11%	10%	5%
Completely unacceptable	12%	14%	6%	18%	10%	17%	9%	17%	14%	15%	4%	14%	16%
Don't know	3%	2%	4%	3%	2%	3%	3%	4%	2%	3%	3%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	99%	100%	100%	99%
Unweighted N	(585)	(207)	(216)	(162)	(248)	(207)	(219)	(167)	(135)	(111)	(129)	(211)	(134)

6D. Acceptability of Swearing — At a sporting event

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	15%	13%	17%	12%	13%	20%	12%	15%	*	*	*
Somewhat acceptable	29%	31%	27%	30%	30%	32%	21%	27%	*	*	*
Somewhat unacceptable	25%	26%	23%	31%	19%	24%	26%	27%	*	*	*
Completely unacceptable	25%	22%	29%	22%	27%	18%	36%	26%	*	*	*
Don't know	7%	9%	5%	5%	11%	7%	5%	5%	*	*	*
Totals	101%	101%	101%	100%	100%	101%	100%	100%	*	*	*
Unweighted N	(578)	(274)	(304)	(146)	(140)	(177)	(115)	(369)	(74)	(98)	(37)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	15%	18%	19%	7%	16%	9%	17%	12%	16%	13%	19%	14%	13%
Somewhat acceptable	29%	32%	32%	21%	38%	28%	26%	28%	32%	22%	26%	26%	39%
Somewhat unacceptable	25%	24%	22%	28%	22%	25%	24%	27%	26%	30%	28%	26%	15%
Completely unacceptable	25%	21%	18%	38%	19%	30%	23%	30%	24%	30%	22%	24%	26%
Don't know	7%	4%	9%	7%	5%	8%	10%	3%	2%	4%	5%	10%	6%
Totals	101%	99%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(578)	(204)	(207)	(167)	(233)	(212)	(211)	(166)	(135)	(100)	(127)	(206)	(145)

6E. Acceptability of Swearing — With friends, at a fast food restaurant

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	16%	15%	17%	16%	23%	15%	*	15%	*	*	*
Somewhat acceptable	25%	23%	27%	35%	33%	22%	*	25%	*	*	*
Somewhat unacceptable	23%	23%	24%	17%	11%	28%	*	25%	*	*	*
Completely unacceptable	30%	30%	29%	16%	26%	34%	*	30%	*	*	*
Don't know	6%	9%	3%	15%	7%	2%	*	4%	*	*	*
Totals	100%	100%	100%	99%	100%	101%	*	99%	*	*	*
Unweighted N	(561)	(277)	(284)	(148)	(152)	(168)	(93)	(371)	(72)	(90)	(28)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	16%	14%	21%	11%	19%	14%	14%	13%	19%	*	18%	13%	16%
Somewhat acceptable	25%	25%	24%	27%	26%	22%	24%	30%	20%	*	36%	20%	29%
Somewhat unacceptable	23%	27%	22%	22%	28%	27%	24%	20%	32%	*	21%	26%	21%
Completely unacceptable	30%	23%	28%	38%	26%	36%	34%	29%	29%	*	20%	33%	29%
Don't know	6%	11%	6%	2%	2%	1%	4%	7%	1%	*	5%	8%	4%
Totals	100%	100%	101%	100%	101%	100%	100%	99%	101%	*	100%	100%	99%
Unweighted N	(561)	(186)	(204)	(171)	(227)	(205)	(211)	(157)	(139)	(98)	(115)	(201)	(147)

6F. Acceptability of Swearing — With friends, in a public place

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	13%	14%	12%	20%	12%	18%	3%	11%	*	*	*
Somewhat acceptable	30%	30%	31%	30%	43%	31%	20%	32%	*	*	*
Somewhat unacceptable	26%	24%	29%	21%	22%	30%	30%	27%	*	*	*
Completely unacceptable	27%	29%	24%	15%	20%	21%	47%	27%	*	*	*
Don't know	4%	3%	4%	14%	3%	0%	0%	2%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(557)	(256)	(301)	(140)	(131)	(160)	(126)	(371)	(59)	(83)	(44)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	13%	18%	13%	7%	14%	8%	17%	7%	17%	*	9%	15%	14%
Somewhat acceptable	30%	31%	28%	33%	31%	31%	32%	32%	29%	*	40%	22%	33%
Somewhat unacceptable	26%	27%	25%	27%	29%	28%	24%	24%	26%	*	27%	27%	20%
Completely unacceptable	27%	20%	27%	33%	24%	33%	25%	31%	28%	*	23%	28%	31%
Don't know	4%	4%	6%	0%	1%	0%	2%	6%	0%	*	2%	7%	2%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	*	101%	99%	100%
Unweighted N	(557)	(199)	(198)	(160)	(248)	(198)	(203)	(155)	(142)	(93)	(129)	(193)	(142)

6G. Acceptability of Swearing — With friends, at a fancy restaurant

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	11%	15%	7%	9%	12%	16%	*	10%	*	*	*
Somewhat acceptable	15%	14%	16%	16%	18%	16%	*	15%	*	*	*
Somewhat unacceptable	24%	24%	24%	22%	27%	20%	*	25%	*	*	*
Completely unacceptable	44%	43%	46%	32%	38%	48%	*	46%	*	*	*
Don't know	6%	5%	7%	21%	5%	0%	*	3%	*	*	*
Totals	100%	101%	100%	100%	100%	100%	*	99%	*	*	*
Unweighted N	(586)	(287)	(299)	(158)	(152)	(181)	(95)	(377)	(80)	(90)	(39)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	11%	9%	17%	5%	10%	7%	12%	9%	12%	9%	7%	13%	11%
Somewhat acceptable	15%	20%	14%	11%	20%	14%	14%	14%	21%	17%	15%	12%	19%
Somewhat unacceptable	24%	27%	24%	21%	30%	25%	23%	23%	24%	21%	25%	27%	20%
Completely unacceptable	44%	38%	38%	58%	40%	53%	44%	48%	44%	53%	46%	37%	48%
Don't know	6%	5%	8%	5%	1%	1%	7%	6%	0%	1%	7%	10%	3%
Totals	100%	99%	101%	100%	101%	100%	100%	100%	101%	101%	100%	99%	101%
Unweighted N	(586)	(200)	(215)	(171)	(242)	(209)	(225)	(162)	(138)	(103)	(131)	(205)	(147)

6H. Acceptability of Swearing — In a post on social media

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	11%	10%	12%	16%	15%	9%	5%	11%	*	*	*
Somewhat acceptable	21%	25%	18%	28%	25%	24%	9%	18%	*	*	*
Somewhat unacceptable	23%	22%	23%	27%	20%	22%	23%	22%	*	*	*
Completely unacceptable	38%	35%	41%	18%	30%	40%	62%	43%	*	*	*
Don't know	7%	8%	5%	11%	10%	5%	1%	5%	*	*	*
Totals	100%	100%	99%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(565)	(258)	(307)	(149)	(146)	(148)	(122)	(369)	(66)	(94)	(36)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	11%	14%	13%	7%	19%	10%	10%	14%	8%	*	12%	12%	11%
Somewhat acceptable	21%	28%	21%	14%	22%	16%	23%	18%	23%	*	32%	14%	21%
Somewhat unacceptable	23%	20%	21%	27%	20%	25%	19%	26%	24%	*	18%	23%	22%
Completely unacceptable	38%	33%	35%	47%	36%	46%	37%	34%	45%	*	33%	44%	36%
Don't know	7%	5%	10%	5%	2%	3%	10%	8%	0%	*	4%	8%	9%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	*	99%	101%	99%
Unweighted N	(565)	(191)	(208)	(166)	(237)	(201)	(210)	(153)	(138)	(98)	(125)	(203)	(139)

6I. Acceptability of Swearing — At work, with a colleague

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	7%	11%	3%	3%	6%	10%	5%	8%	*	*	*
Somewhat acceptable	25%	28%	22%	25%	31%	19%	26%	26%	*	*	*
Somewhat unacceptable	27%	27%	28%	32%	24%	28%	28%	30%	*	*	*
Completely unacceptable	38%	31%	43%	35%	34%	40%	41%	34%	*	*	*
Don't know	3%	3%	4%	5%	5%	3%	1%	2%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(577)	(264)	(313)	(142)	(157)	(162)	(116)	(391)	(66)	(90)	(30)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	7%	10%	4%	7%	7%	8%	9%	6%	5%	4%	11%	6%	6%
Somewhat acceptable	25%	29%	31%	15%	28%	20%	21%	20%	27%	30%	26%	22%	25%
Somewhat unacceptable	27%	23%	28%	31%	27%	25%	23%	23%	35%	28%	31%	29%	20%
Completely unacceptable	38%	35%	34%	44%	37%	47%	41%	47%	33%	34%	29%	39%	47%
Don't know	3%	3%	4%	3%	2%	0%	5%	4%	0%	4%	3%	4%	3%
Totals	100%	100%	101%	100%	101%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(577)	(200)	(202)	(175)	(229)	(211)	(222)	(153)	(145)	(110)	(124)	(203)	(140)

6J. Acceptability of Swearing — In front of older people

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	5%	9%	2%	4%	5%	8%	*	6%	*	*	*
Somewhat acceptable	13%	16%	11%	16%	12%	10%	*	14%	*	*	*
Somewhat unacceptable	31%	32%	30%	32%	36%	32%	*	31%	*	*	*
Completely unacceptable	45%	36%	53%	33%	40%	48%	*	45%	*	*	*
Don't know	6%	7%	5%	16%	7%	2%	*	3%	*	*	*
Totals	100%	100%	101%	101%	100%	100%	*	99%	*	*	*
Unweighted N	(562)	(264)	(298)	(143)	(151)	(170)	(98)	(360)	(80)	(87)	(35)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	5%	6%	7%	2%	4%	4%	6%	2%	7%	3%	5%	6%	6%
Somewhat acceptable	13%	14%	15%	10%	18%	10%	14%	12%	10%	14%	12%	11%	18%
Somewhat unacceptable	31%	31%	32%	30%	32%	30%	24%	36%	35%	36%	37%	26%	30%
Completely unacceptable	45%	43%	39%	55%	43%	54%	49%	42%	49%	45%	39%	50%	43%
Don't know	6%	6%	6%	4%	3%	2%	8%	8%	0%	2%	8%	7%	4%
Totals	100%	100%	99%	101%	100%	100%	101%	100%	101%	100%	101%	100%	101%
Unweighted N	(562)	(188)	(219)	(155)	(244)	(189)	(208)	(169)	(125)	(110)	(115)	(208)	(129)

6K. Acceptability of Swearing — With someone who works for you

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	5%	6%	3%	0%	7%	6%	3%	4%	*	*	*
Somewhat acceptable	14%	19%	7%	15%	12%	19%	6%	15%	*	*	*
Somewhat unacceptable	22%	25%	19%	30%	23%	20%	17%	23%	*	*	*
Completely unacceptable	49%	37%	62%	35%	43%	49%	72%	51%	*	*	*
Don't know	11%	13%	8%	20%	14%	6%	2%	7%	*	*	*
Totals	101%	100%	99%	100%	99%	100%	100%	100%	*	*	*
Unweighted N	(561)	(270)	(291)	(140)	(157)	(158)	(106)	(372)	(64)	(80)	(45)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	5%	3%	7%	2%	4%	5%	4%	3%	4%	9%	3%	3%	5%
Somewhat acceptable	14%	13%	15%	12%	13%	17%	17%	10%	16%	9%	14%	14%	16%
Somewhat unacceptable	22%	25%	19%	23%	27%	19%	17%	24%	27%	19%	25%	22%	22%
Completely unacceptable	49%	46%	45%	58%	52%	56%	48%	57%	51%	57%	47%	46%	51%
Don't know	11%	13%	13%	5%	5%	2%	14%	6%	1%	5%	11%	15%	6%
Totals	101%	100%	99%	100%	101%	99%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(561)	(179)	(223)	(159)	(231)	(203)	(198)	(158)	(144)	(112)	(132)	(200)	(117)

6L. Acceptability of Swearing — In a church or place of worship

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	3%	5%	2%	1%	6%	3%	2%	4%	*	*	*
Somewhat acceptable	2%	3%	1%	2%	5%	1%	0%	2%	*	*	*
Somewhat unacceptable	11%	15%	8%	15%	21%	6%	5%	10%	*	*	*
Completely unacceptable	77%	69%	84%	71%	59%	83%	92%	80%	*	*	*
Don't know	7%	9%	5%	11%	10%	7%	1%	5%	*	*	*
Totals	100%	101%	100%	100%	101%	100%	100%	101%	*	*	*
Unweighted N	(575)	(269)	(306)	(142)	(156)	(160)	(117)	(373)	(69)	(98)	(35)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	3%	4%	4%	1%	3%	2%	4%	1%	1%	3%	5%	2%	3%
Somewhat acceptable	2%	2%	1%	3%	2%	3%	2%	3%	1%	0%	1%	2%	4%
Somewhat unacceptable	11%	12%	14%	9%	14%	7%	10%	7%	11%	9%	8%	11%	17%
Completely unacceptable	77%	78%	69%	83%	77%	86%	73%	85%	82%	85%	80%	75%	70%
Don't know	7%	3%	13%	4%	4%	2%	11%	4%	6%	3%	6%	10%	6%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(575)	(184)	(198)	(193)	(236)	(223)	(204)	(167)	(140)	(110)	(108)	(215)	(142)

6M. Acceptability of Swearing — In a shop, at a member of staff

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	3%	4%	1%	1%	1%	6%	0%	2%	*	*	*
Somewhat acceptable	6%	9%	3%	10%	7%	5%	3%	7%	*	*	*
Somewhat unacceptable	16%	22%	11%	21%	19%	14%	14%	17%	*	*	*
Completely unacceptable	69%	61%	77%	51%	61%	75%	82%	72%	*	*	*
Don't know	6%	5%	7%	17%	12%	1%	0%	2%	*	*	*
Totals	100%	101%	99%	100%	100%	101%	99%	100%	*	*	*
Unweighted N	(575)	(281)	(294)	(141)	(129)	(189)	(116)	(368)	(76)	(92)	(39)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	3%	5%	2%	1%	1%	2%	3%	4%	1%	6%	0%	4%	1%
Somewhat acceptable	6%	8%	7%	4%	6%	5%	6%	6%	4%	3%	4%	6%	10%
Somewhat unacceptable	16%	17%	15%	18%	18%	12%	16%	12%	17%	10%	21%	17%	16%
Completely unacceptable	69%	67%	65%	74%	73%	80%	66%	76%	77%	79%	70%	65%	65%
Don't know	6%	3%	11%	3%	2%	0%	9%	2%	1%	3%	4%	8%	8%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(575)	(204)	(203)	(168)	(244)	(199)	(205)	(168)	(146)	(106)	(131)	(199)	(139)

6N. Acceptability of Swearing — At work, with your boss

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	2%	3%	2%	2%	1%	5%	1%	2%	*	*	*
Somewhat acceptable	9%	14%	4%	7%	11%	14%	3%	11%	*	*	*
Somewhat unacceptable	21%	21%	21%	29%	28%	13%	16%	22%	*	*	*
Completely unacceptable	61%	56%	65%	52%	48%	66%	77%	61%	*	*	*
Don't know	7%	6%	7%	11%	11%	3%	3%	4%	*	*	*
Totals	100%	100%	99%	101%	99%	101%	100%	100%	*	*	*
Unweighted N	(529)	(252)	(277)	(140)	(125)	(160)	(104)	(341)	(68)	(85)	(35)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	2%	3%	1%	3%	5%	3%	2%	2%	4%	*	2%	2%	2%
Somewhat acceptable	9%	6%	14%	8%	4%	9%	9%	6%	11%	*	5%	9%	15%
Somewhat unacceptable	21%	23%	19%	22%	25%	18%	16%	20%	30%	*	22%	22%	20%
Completely unacceptable	61%	65%	51%	66%	62%	68%	61%	69%	53%	*	65%	58%	56%
Don't know	7%	3%	15%	1%	4%	2%	12%	3%	2%	*	6%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	99%	99%
Unweighted N	(529)	(183)	(188)	(158)	(215)	(193)	(196)	(159)	(120)	(94)	(122)	(188)	(125)

60. Acceptability of Swearing — In front of children

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	1%	1%	1%	2%	3%	0%	0%	1%	*	*	*
Somewhat acceptable	4%	5%	4%	4%	7%	5%	1%	4%	*	*	*
Somewhat unacceptable	20%	21%	19%	16%	27%	24%	12%	19%	*	*	*
Completely unacceptable	71%	66%	75%	69%	58%	71%	87%	75%	*	*	*
Don't know	3%	6%	0%	9%	4%	0%	0%	1%	*	*	*
Totals	99%	99%	99%	100%	99%	100%	100%	100%	*	*	*
Unweighted N	(558)	(261)	(297)	(153)	(149)	(148)	(108)	(384)	(65)	(86)	(23)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	1%	1%	1%	1%	1%	2%	1%	3%	1%	0%	0%	2%	2%
Somewhat acceptable	4%	5%	4%	5%	4%	4%	5%	6%	3%	2%	6%	1%	9%
Somewhat unacceptable	20%	23%	24%	13%	28%	17%	22%	17%	25%	16%	22%	20%	21%
Completely unacceptable	71%	67%	66%	80%	65%	77%	69%	70%	72%	81%	71%	68%	67%
Don't know	3%	4%	5%	0%	1%	0%	4%	4%	0%	0%	1%	9%	0%
Totals	99%	100%	100%	99%	99%	100%	101%	100%	101%	99%	100%	100%	99%
Unweighted N	(558)	(190)	(197)	(171)	(216)	(206)	(199)	(156)	(138)	(101)	(133)	(204)	(120)

6P. Acceptability of Swearing — At work, with a customer or client

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	1%	1%	1%	1%	2%	0%	0%	0%	*	*	*
Somewhat acceptable	5%	9%	2%	7%	1%	7%	5%	6%	*	*	*
Somewhat unacceptable	14%	20%	8%	13%	24%	10%	9%	13%	*	*	*
Completely unacceptable	75%	66%	83%	62%	65%	82%	86%	79%	*	*	*
Don't know	6%	6%	6%	18%	8%	0%	0%	2%	*	*	*
Totals	101%	102%	100%	101%	100%	99%	100%	100%	*	*	*
Unweighted N	(567)	(269)	(298)	(131)	(140)	(175)	(121)	(373)	(71)	(90)	(33)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	1%	1%	1%	0%	1%	1%	1%	1%	0%	2%	0%	1%	0%
Somewhat acceptable	5%	2%	10%	3%	1%	5%	8%	1%	5%	2%	3%	7%	8%
Somewhat unacceptable	14%	15%	10%	16%	14%	14%	12%	10%	16%	6%	11%	18%	16%
Completely unacceptable	75%	77%	68%	78%	82%	79%	70%	82%	79%	90%	81%	64%	72%
Don't know	6%	5%	10%	2%	1%	1%	9%	5%	0%	0%	5%	11%	4%
Totals	101%	100%	99%	99%	99%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(567)	(199)	(186)	(182)	(226)	(222)	(202)	(165)	(137)	(103)	(144)	(203)	(117)

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7A. Acceptability of Swearing on TV — On television after 9pm

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	24%	24%	23%	26%	27%	25%	16%	24%	21%	16%	*
Somewhat acceptable	26%	25%	28%	12%	27%	34%	27%	28%	20%	26%	*
Somewhat unacceptable	18%	18%	18%	14%	12%	18%	29%	18%	19%	17%	*
Completely unacceptable	22%	22%	21%	24%	22%	19%	24%	21%	19%	26%	*
Don't know	11%	11%	11%	24%	13%	4%	4%	8%	21%	14%	*
Totals	101%	100%	101%	100%	101%	100%	100%	99%	100%	99%	*
Unweighted N	(1,141)	(539)	(602)	(291)	(290)	(336)	(224)	(746)	(142)	(181)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	24%	31%	27%	13%	33%	16%	22%	23%	28%	22%	27%	23%	23%
Somewhat acceptable	26%	27%	26%	26%	30%	26%	24%	26%	33%	32%	23%	25%	27%
Somewhat unacceptable	18%	15%	15%	23%	16%	23%	20%	17%	15%	13%	22%	19%	16%
Completely unacceptable	22%	18%	16%	32%	16%	30%	21%	24%	23%	24%	18%	20%	27%
Don't know	11%	7%	17%	6%	6%	5%	12%	10%	1%	10%	10%	13%	8%
Totals	101%	98%	101%	100%	101%	100%	99%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,141)	(391)	(413)	(337)	(474)	(412)	(419)	(325)	(276)	(208)	(252)	(409)	(272)

7B. Acceptability of Swearing on TV — On the news before 9pm, when quoting someone who has sworn

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	19%	20%	18%	22%	22%	21%	10%	19%	16%	10%	*
Somewhat acceptable	21%	24%	19%	18%	18%	23%	25%	21%	18%	28%	*
Somewhat unacceptable	20%	19%	20%	14%	18%	22%	24%	22%	17%	16%	*
Completely unacceptable	29%	27%	30%	21%	28%	29%	37%	29%	28%	32%	*
Don't know	11%	10%	13%	24%	15%	5%	4%	9%	21%	15%	*
Totals	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	*
Unweighted N	(1,141)	(539)	(602)	(291)	(290)	(336)	(224)	(746)	(142)	(181)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	19%	23%	22%	11%	26%	12%	17%	20%	22%	14%	21%	20%	19%
Somewhat acceptable	21%	26%	22%	16%	25%	20%	20%	20%	25%	20%	21%	20%	24%
Somewhat unacceptable	20%	16%	18%	25%	20%	24%	20%	19%	21%	21%	21%	19%	20%
Completely unacceptable	29%	26%	22%	40%	23%	38%	29%	31%	29%	35%	26%	29%	28%
Don't know	11%	9%	16%	8%	5%	6%	13%	10%	2%	9%	12%	13%	10%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	99%	99%	101%	101%	101%
Unweighted N	(1,141)	(391)	(413)	(337)	(474)	(412)	(419)	(325)	(276)	(208)	(252)	(409)	(272)

7C. Acceptability of Swearing on TV — On television before 9pm

How acceptable or unacceptable do you think it typically is to swear in the following situations?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	11%	13%	10%	15%	15%	11%	4%	11%	14%	8%	*
Somewhat acceptable	19%	20%	17%	15%	18%	22%	19%	19%	13%	21%	*
Somewhat unacceptable	25%	25%	25%	17%	24%	31%	26%	27%	19%	21%	*
Completely unacceptable	33%	31%	36%	27%	29%	31%	47%	34%	34%	38%	*
Don't know	11%	11%	12%	26%	14%	5%	4%	9%	20%	13%	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,139)	(538)	(601)	(291)	(290)	(335)	(223)	(745)	(142)	(180)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	11%	14%	13%	7%	15%	7%	12%	12%	10%	7%	15%	10%	12%
Somewhat acceptable	19%	25%	17%	15%	24%	17%	18%	17%	25%	20%	13%	20%	21%
Somewhat unacceptable	25%	24%	26%	26%	27%	25%	24%	26%	27%	25%	28%	25%	24%
Completely unacceptable	33%	27%	27%	47%	29%	45%	32%	36%	37%	36%	30%	33%	35%
Don't know	11%	11%	17%	6%	6%	5%	13%	9%	1%	12%	13%	12%	7%
Totals	99%	101%	100%	101%	101%	99%	99%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,139)	(390)	(413)	(336)	(473)	(411)	(418)	(324)	(276)	(208)	(252)	(408)	(271)

8. Punishment for Swearing on Live TV

If someone accidentally swears on a live television broadcast, do you think they should be punished (such as having to pay a fine or not being allowed to be on television for a period of time)?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	20%	25%	15%	23%	21%	17%	20%	19%	29%	22%	*
No	58%	53%	62%	50%	57%	62%	60%	59%	46%	54%	*
Not sure	22%	22%	23%	27%	22%	21%	20%	22%	25%	25%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,142)	(540)	(602)	(291)	(290)	(337)	(224)	(747)	(142)	(181)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	20%	17%	13%	30%	18%	31%	18%	23%	23%	15%	15%	23%	23%
No	58%	62%	65%	45%	64%	48%	56%	59%	56%	63%	63%	54%	54%
Not sure	22%	20%	21%	25%	18%	21%	26%	18%	20%	22%	22%	23%	23%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,142)	(391)	(413)	(338)	(474)	(413)	(420)	(325)	(276)	(209)	(252)	(409)	(272)

9. Cunt Misogynistic

Do you think that the word "cunt" is or is not inherently misogynistic?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It is inherently misogynistic	42%	34%	49%	33%	38%	42%	55%	43%	38%	35%	*
It is not inherently misogynistic	24%	32%	16%	28%	28%	26%	12%	24%	19%	26%	*
Don't know	34%	34%	35%	39%	35%	32%	33%	33%	43%	39%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,042)	(494)	(548)	(255)	(263)	(320)	(204)	(686)	(127)	(163)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is inherently misogynistic	42%	49%	38%	40%	61%	42%	38%	47%	50%	45%	42%	42%	40%
It is not inherently misogynistic	24%	20%	21%	30%	20%	30%	21%	29%	24%	21%	22%	22%	29%
Don't know	34%	31%	40%	30%	19%	28%	41%	24%	26%	34%	36%	36%	31%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,042)	(355)	(384)	(303)	(436)	(368)	(388)	(298)	(252)	(199)	(235)	(367)	(241)

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Interviewing Dates	May 12 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.566, with a mean of one and a standard deviation of 0.961.
Number of respondents	1143
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	84 questions not reported.