

YouGov / TBI Survey Results

Sample Size: 12068 GB Adults
Fieldwork: 30th January - 9th February 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age					Socio-economic Classification (N.S.S.C.)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	12068	1559	1547	1160	2436	1647	2173	1110	1304	706	4236	4308	5941	6227	1266	4984	2961	2836	4091	2703	3608	10439	579	1050	2860	1979	1460	4139		
Unweighted Sample	12068	1511	1643	1282	2459	1626	2017	1316	1224	1417	718	4777	4391	5199	6869	958	4373	3269	3448	4800	2676	2903	10377	650	1041	2914	2007	1150	4306	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Overall, which of the following comes closest to your view on the welfare system?

The welfare system is too easy to access and does not do enough to prevent misuse	54	79	36	48	82	23	81	40	46	81	29	45	73	56	51	29	48	61	69	58	58	57	54	52	53	55	56	41	57
The welfare system has the right balance between supporting those who need it and preventing those who shouldn't get welfare from accessing it	17	11	33	22	7	26	9	25	21	6	20	22	10	18	16	25	19	15	13	17	15	15	17	17	15	17	16	24	16
The welfare system is too strict and prevents too many people from getting the help they need	16	5	20	18	5	40	4	22	21	7	37	21	9	15	17	26	18	15	11	15	15	14	16	18	20	16	14	20	15
Don't know	13	5	11	12	5	11	6	13	13	6	13	12	8	10	15	20	16	10	8	10	13	14	13	13	12	12	14	15	12

Thinking of the following statements, does your view come closer to Statement A or Statement B?
Statement A: In general, being in work is beneficial for most people's mental and physical health
Statement B: In general, being in work often makes people's mental or physical health worse

Much closer to statement A	52	71	46	55	69	28	75	46	50	68	34	51	65	52	51	23	41	60	74	58	57	53	52	51	53	50	52	45	55
Slightly closer to statement A	22	18	29	27	15	29	16	27	26	16	26	26	17	22	23	29	26	20	15	23	20	21	22	19	23	22	23	24	22
TOTAL CLOSER TO A	74	89	75	82	84	57	91	73	76	84	60	77	82	74	74	52	67	80	89	81	77	74	74	70	76	72	75	69	77
Slightly closer to statement B	7	3	7	6	4	14	2	8	7	4	13	6	4	8	6	17	9	5	2	5	6	7	7	8	7	8	6	7	7
Much closer to statement B	5	2	4	3	3	9	1	5	4	3	7	4	4	5	5	10	6	4	1	3	4	5	5	7	4	6	4	5	4
TOTAL CLOSER TO B	12	5	11	9	7	23	3	13	11	7	20	10	8	13	11	27	15	9	3	8	10	12	12	15	11	14	10	12	11
Neither / both equally	10	5	11	7	6	17	4	12	10	6	16	10	7	10	11	16	13	9	5	8	9	10	10	9	9	11	10	14	9
Don't know	4	2	2	2	2	3	2	3	3	3	4	3	3	4	4	5	5	3	2	2	3	5	4	6	4	4	4	5	3

Thinking of the following statements, does your view come closer to Statement A or Statement B?
Statement A: Leaving people on financial benefits without a clear path forward is morally wrong
Statement B: Forcing people back into work when they need financial benefits is morally wrong

Much closer to statement A	33	48	22	28	51	16	49	25	28	50	17	28	44	36	31	20	30	36	41	37	37	34	33	31	36	33	33	27	35
Slightly closer to statement A	20	21	27	26	16	20	20	23	23	17	20	22	18	20	21	24	21	19	19	23	19	19	20	20	19	21	19	21	21
TOTAL CLOSER TO A	53	69	49	54	67	36	69	48	51	67	37	50	62	56	52	44	51	55	60	60	56	53	53	51	55	54	52	48	56
Slightly closer to statement B	13	10	17	14	8	20	9	16	15	8	19	15	9	12	13	18	13	11	10	12	12	12	13	12	13	13	12	17	11
Much closer to statement B	12	6	12	11	8	23	5	14	12	8	21	13	10	11	12	14	13	12	9	9	11	10	12	14	13	12	12	12	11
TOTAL CLOSER TO B	25	16	29	25	16	43	14	30	27	16	40	28	19	23	25	32	26	23	19	21	23	22	25	26	26	25	24	29	22
Neither / both equally	15	12	16	16	12	17	13	16	16	12	18	16	13	15	16	17	15	16	15	14	15	17	16	13	15	15	16	15	16
Don't know	7	4	6	5	5	4	4	6	5	5	6	6	6	6	8	8	8	6	5	4	7	8	7	10	6	7	8	8	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Benefits received														Labour switchers			
	Total	Council tax benefit	Disability benefit (e.g. PIP, ESA, DLA)	Carers allowance	Attendance allowance	Housing benefit	Winter fuel allowance	Child benefit	Child tax credit	Working tax credit	Income support	Pension credit	Jobseeker's Allowance (JSA)	Universal credit	Labour 2024, still Labour now	Labour 2024, Conservative / Reform now	Labour 2024, Green / Lib Dem now	Labour 2024, don't know / would not vote now
Weighted Sample	12068	479	865	211	190	375	882	1147	106	17	22	167	38	951	1170	330	844	593
Unweighted Sample	12068	503	894	206	218	376	1034	1082	96	15	18	167	32	875	1296	328	907	624
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, which of the following comes closest to your view on the welfare system?

The welfare system is too easy to access and does not do enough to prevent misuse	54	45	34	37	62	40	65	52	48	57	29	52	28	24	36	69	28	47
The welfare system has the right balance between supporting those who need it and preventing those who shouldn't get welfare from accessing it	17	18	23	23	17	21	15	19	16	11	36	20	32	28	33	14	29	14
The welfare system is too strict and prevents too many people from getting the help they need	16	25	30	26	14	24	13	16	25	20	17	15	34	31	21	12	32	17
Don't know	13	12	13	14	7	15	8	14	11	12	18	13	7	16	10	5	11	22

Thinking of the following statements, does your view come closer to Statement A or Statement B?
Statement A: In general, being in work is beneficial for most people's mental and physical health
Statement B: In general, being in work often makes people's mental or physical health worse

Much closer to statement A	52	51	40	40	68	48	74	47	36	23	48	67	18	29	49	55	37	48
Slightly closer to statement A	22	18	22	26	18	19	17	27	29	29	11	19	41	23	29	24	30	22
TOTAL CLOSER TO A	74	69	62	66	86	67	91	74	65	52	59	86	59	52	78	79	67	70
Slightly closer to statement B	7	9	9	9	4	9	1	8	10	8	17	2	11	12	6	4	12	6
Much closer to statement B	5	7	10	9	3	9	2	3	7	0	11	1	6	10	3	6	5	5
TOTAL CLOSER TO B	12	16	19	18	7	18	3	11	17	8	28	3	17	22	9	10	17	11
Neither / both equally	10	10	13	13	5	10	4	11	12	23	9	6	18	18	11	10	14	14
Don't know	4	4	6	4	2	5	1	5	6	17	5	5	6	7	2	1	2	6

Thinking of the following statements, does your view come closer to Statement A or Statement B?
Statement A: Leaving people on financial benefits without a clear path forward is morally wrong
Statement B: Forcing people back into work when they need financial benefits is morally wrong

Much closer to statement A	33	19	20	21	38	15	39	30	35	42	21	24	18	13	22	45	18	29
Slightly closer to statement A	20	16	11	13	16	15	19	25	26	0	14	23	25	12	27	14	23	22
TOTAL CLOSER TO A	53	35	31	34	54	30	58	55	61	42	35	47	43	25	49	59	41	51
Slightly closer to statement B	13	12	12	16	14	13	11	12	5	17	26	12	18	18	18	10	20	11
Much closer to statement B	12	28	32	29	11	30	11	11	17	6	28	11	15	31	12	15	19	11
TOTAL CLOSER TO B	25	40	44	45	25	43	22	23	22	23	54	23	33	49	30	25	39	22
Neither / both equally	15	18	17	15	18	19	15	14	14	19	5	20	14	17	15	13	16	18
Don't know	7	7	8	6	3	7	5	7	3	17	7	9	10	9	5	4	4	10

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