

Texas

Republican Rick Perry leads Democrat Bill White for Governor

In the final day before the election, Republican Rick Perry appears to have the race for Governor all but won. Perry holds a solid lead of 10 percentage points among likely voters over Democrat Bill White.

	Registered Voters	Likely Voters
Governor		
Bill White	45%	44%
Rick Perry	53%	54%

Independents leaning toward Perry

Among likely voters, incumbent Governor Republican Rick Perry leads Democrat Bill White by 8 percentage points among Independents. Perry also has a double digit lead over White among men, 19 points, but only holds a 3 point lead among women. Perry holds a 31 point lead among white voters, while White holds a 38 point lead among non-whites.

	Governor			
	Registered Voters		Likely Voters	
	Bill White	Rick Perry	Bill White	Rick Perry
Gender				
Male	40%	57%	39%	58%
Female	49%	50%	48%	51%
Age				
18-29	38%	62%	39%	61%
30-64	51%	46%	49%	48%
over 65	35%	64%	35%	64%
Race/Ethnicity				
White	33%	64%	33%	64%
Non-White	70%	29%	69%	31%
Party Identification				
Democrat	95%	5%	95%	5%
Republican	9%	89%	8%	91%
Independent	45%	51%	44%	52%

Methodology

Interviews with 1000 registered voters, including 903 likely voters, were conducted October 7-31, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the Texas registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is $\pm 3.9\%$ and for likely voters is $\pm 4.3\%$.

About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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