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**1. How often travel by plane**

Now thinking about air travel... How often, if at all, do you travel by airplane from a US Airport?

	Total	Age			Race			Gender		Family Income			
		18-34	35-49	50+	White	Black	Hispanic	Male	Female	Under 40	40-80	80-100	100+
Less than once a year	50%	39%	53%	55%	52%	45%	41%	51%	49%	47%	54%	57%	40%
1-3 times a year	16%	16%	15%	16%	18%	14%	8%	16%	16%	12%	17%	18%	30%
4-5 times a year	7%	14%	5%	5%	5%	9%	16%	10%	5%	4%	5%	15%	19%
More than 5 times a year	3%	2%	4%	3%	3%	4%	2%	4%	2%	1%	4%	1%	8%
Not applicable - I have never traveled by airplane	24%	30%	22%	21%	21%	28%	33%	20%	28%	37%	20%	9%	3%
Totals (Unweighted N)	100% (1,000)	100% (189)	100% (316)	100% (495)	100% (815)	100% (104)	100% (81)	100% (464)	100% (536)	100% (348)	100% (326)	100% (64)	100% (125)

	Total	Region				Education			
		Northeast	Midwest	South	West	HS or Less	Some College	College Grad	Post grad
Less than once a year	50%	44%	51%	49%	56%	52%	52%	43%	45%
1-3 times a year	16%	20%	16%	14%	16%	6%	17%	28%	36%
4-5 times a year	7%	10%	6%	7%	7%	4%	7%	14%	9%
More than 5 times a year	3%	3%	2%	2%	5%	0%	3%	6%	9%
Not applicable - I have never traveled by airplane	24%	24%	25%	28%	16%	37%	21%	8%	1%
Totals (Unweighted N)	100% (1,000)	100% (167)	100% (225)	100% (371)	100% (237)	100% (363)	100% (327)	100% (208)	100% (102)

	How often travel by plane					
	Total	Less than once a year	1-3 times a year	4-5 times a year	More than 5 times a year	Not applicable - I have never traveled by airplane
Less than once a year	50%	100%	—	—	—	—
1-3 times a year	16%	—	100%	—	—	—
4-5 times a year	7%	—	—	100%	—	—
More than 5 times a year	3%	—	—	—	100%	—
Not applicable - I have never traveled by airplane	24%	—	—	—	—	100%
Totals (Unweighted N)	100% (1,000)	100% (509)	100% (183)	100% (56)	100% (37)	100% (215)

**2. Seating preference air travel**

Which of the following statements, if any, best describes your seating preferences when traveling by air plane?

	Total	Age			Race			Gender		Family Income			
		18-34	35-49	50+	White	Black	Hispanic	Male	Female	Under 40	40-80	80-100	100+
I prefer to sit on the aisle seat	28%	21%	26%	34%	29%	18%	32%	32%	25%	20%	29%	37%	44%
I prefer to sit on the window seat	57%	59%	61%	54%	57%	64%	55%	56%	59%	61%	61%	49%	53%
I prefer to sit on the middle seat	1%	1%	1%	—	0%	1%	1%	0%	1%	0%	1%	1%	—
I don't have any preference where I sit	14%	19%	12%	12%	13%	17%	12%	12%	15%	19%	9%	12%	3%
Totals (Unweighted N)	100% (785)	100% (144)	100% (248)	100% (393)	100% (653)	100% (70)	100% (62)	100% (391)	100% (394)	100% (234)	100% (266)	100% (57)	100% (121)

	Total	Region				Education			
		Northeast	Midwest	South	West	HS or Less	Some College	College Grad	Post grad
I prefer to sit on the aisle seat	28%	27%	22%	31%	32%	25%	22%	40%	35%
I prefer to sit on the window seat	57%	60%	62%	53%	56%	60%	58%	49%	61%
I prefer to sit on the middle seat	1%	1%	—	1%	0%	—	1%	—	1%
I don't have any preference where I sit	14%	12%	16%	15%	12%	15%	18%	10%	4%
Totals (Unweighted N)	100% (785)	100% (131)	100% (174)	100% (276)	100% (204)	100% (230)	100% (262)	100% (192)	100% (101)

	Total	How often travel by plane				Not applicable - I have never traveled by airplane
		Less than once a year	1-3 times a year	4-5 times a year	More than 5 times a year	
I prefer to sit on the aisle seat	28%	25%	29%	44%	49%	—

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**How often travel by plane**

	Total	Less than once a year	1-3 times a year	4-5 times a year	More than 5 times a year	Not applicable - I have never traveled by airplane
I prefer to sit on the window seat	57%	59%	60%	45%	47%	—
I prefer to sit on the middle seat	1%	0%	1%	—	—	—
I don't have any preference where I sit	14%	16%	9%	11%	4%	—
Totals (Unweighted N)	100% (785)	100% (509)	100% (183)	100% (56)	100% (37)	0% (-)

**3. Seating preference on Airbus**

Plane manufacturer Airbus plans to reduce the size of its window seats to make room for wider ones in the aisles, which would be more expensive. If the new smaller window seats and middle seats are the same price and the wider aisle seats are charged a premium... Which of the following seats would be MOST likely to purchase?

	Total	Age			Race			Gender		Family Income			
		18-34	35-49	50+	White	Black	Hispanic	Male	Female	Under 40	40-80	80-100	100+
I would purchase an aisle seat	17%	16%	18%	16%	15%	15%	29%	20%	13%	15%	17%	22%	22%
I would purchase a window seat	59%	67%	58%	56%	61%	60%	46%	61%	58%	61%	61%	63%	53%
I would purchase a middle seat	4%	5%	3%	5%	4%	10%	2%	3%	6%	5%	6%	1%	3%
Not sure	20%	13%	20%	23%	20%	15%	22%	16%	23%	19%	16%	14%	22%
Totals (Unweighted N)	100% (785)	100% (144)	100% (248)	100% (393)	100% (653)	100% (70)	100% (62)	100% (391)	100% (394)	100% (234)	100% (266)	100% (57)	100% (121)

	Total	Region				Education			
		Northeast	Midwest	South	West	HS or Less	Some College	College Grad	Post grad
I would purchase an aisle seat	17%	15%	15%	18%	17%	16%	15%	22%	14%
I would purchase a window seat	59%	60%	65%	61%	52%	59%	64%	51%	63%
I would purchase a middle seat	4%	6%	4%	3%	6%	4%	4%	5%	5%
Not sure	20%	20%	16%	18%	25%	21%	16%	22%	18%
Totals (Unweighted N)	100% (785)	100% (131)	100% (174)	100% (276)	100% (204)	100% (230)	100% (262)	100% (192)	100% (101)

	Total	How often travel by plane				
		Less than once a year	1-3 times a year	4-5 times a year	More than 5 times a year	Not applicable - I have never traveled by airplane
I would purchase an aisle seat	17%	14%	15%	38%	23%	—
I would purchase a window seat	59%	61%	61%	44%	57%	—

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**How often travel by plane**

	Total	Less than once a year	1-3 times a year	4-5 times a year	More than 5 times a year	Not applicable - I have never traveled by airplane
I would purchase a middle seat	4%	5%	5%	1%	4%	—
Not sure	20%	20%	19%	16%	15%	—
Totals	100%	100%	100%	100%	100%	0%
(Unweighted N)	(785)	(509)	(183)	(56)	(37)	(-)