

# YouGov September Wave—IA

September 7-14, 2012



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## 1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

|                          | Total         | Age          |               |               |               | Gender        |               | Race          |              |             | Party ID      |               |               |
|--------------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|---------------|
|                          |               | 18-29        | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black        | Hispanic    | Dem           | Ind           | Rep           |
| Definitely will vote     | 84%           | 81%          | 82%           | 85%           | 90%           | 84%           | 85%           | 85%           | 67%          | 96%         | 87%           | 77%           | 90%           |
| Probably will vote       | 8%            | 10%          | 11%           | 6%            | 3%            | 8%            | 8%            | 7%            | 27%          | 0%          | 7%            | 11%           | 5%            |
| Maybe will vote          | 2%            | 4%           | 2%            | 2%            | 1%            | 1%            | 3%            | 3%            | 0%           | 4%          | 2%            | 5%            | 0%            |
| Probably will not vote   | 1%            | 2%           | 2%            | 1%            | 0%            | 2%            | 1%            | 1%            | 0%           | 0%          | 1%            | 3%            | 1%            |
| Definitely will not vote | 3%            | 2%           | 1%            | 4%            | 5%            | 5%            | 1%            | 3%            | 0%           | 0%          | 3%            | 2%            | 4%            |
| Don't know               | 1%            | 0%           | 1%            | 2%            | 0%            | 0%            | 2%            | 1%            | 6%           | 0%          | 1%            | 2%            | 0%            |
| Totals<br>(Unweighted)   | 100%<br>(760) | 100%<br>(80) | 100%<br>(153) | 100%<br>(349) | 100%<br>(178) | 100%<br>(329) | 100%<br>(431) | 100%<br>(736) | 100%<br>(17) | 100%<br>(7) | 100%<br>(235) | 100%<br>(258) | 100%<br>(217) |

|                          | Total         | Likely Voter  | 2012 Presidential vote |               | 2008 Presidential vote |               | Region         |               |               |               |
|--------------------------|---------------|---------------|------------------------|---------------|------------------------|---------------|----------------|---------------|---------------|---------------|
|                          |               |               | Obama                  | Romney        | Obama                  | McCain        | Eastern Cities | East Central  | Central       | West          |
| Definitely will vote     | 84%           | 91%           | 88%                    | 91%           | 85%                    | 90%           | 87%            | 81%           | 86%           | 82%           |
| Probably will vote       | 8%            | 9%            | 7%                     | 5%            | 8%                     | 6%            | 8%             | 10%           | 5%            | 9%            |
| Maybe will vote          | 2%            | 0%            | 1%                     | 0%            | 3%                     | 1%            | 2%             | 2%            | 2%            | 4%            |
| Probably will not vote   | 1%            | 0%            | 1%                     | 0%            | 1%                     | 1%            | 1%             | 3%            | 1%            | 1%            |
| Definitely will not vote | 3%            | 0%            | 2%                     | 3%            | 3%                     | 3%            | 1%             | 4%            | 4%            | 3%            |
| Don't know               | 1%            | 0%            | 0%                     | 0%            | 1%                     | 0%            | 1%             | 0%            | 1%            | 1%            |
| Totals<br>(Unweighted)   | 100%<br>(760) | 100%<br>(700) | 100%<br>(326)          | 100%<br>(276) | 100%<br>(383)          | 100%<br>(284) | 100%<br>(212)  | 100%<br>(181) | 100%<br>(246) | 100%<br>(121) |

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## 2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

|              | Total | Age   |       |       |       | Gender |        | Race  |       |          | Party ID |       |       |
|--------------|-------|-------|-------|-------|-------|--------|--------|-------|-------|----------|----------|-------|-------|
|              |       | 18-29 | 30-44 | 45-64 | 65+   | Male   | Female | White | Black | Hispanic | Dem      | Ind   | Rep   |
| Barack Obama | 43%   | 47%   | 41%   | 45%   | 38%   | 41%    | 45%    | 41%   | 73%   | 73%      | 90%      | 37%   | 5%    |
| Mitt Romney  | 39%   | 39%   | 38%   | 37%   | 44%   | 48%    | 31%    | 41%   | 5%    | 22%      | 1%       | 33%   | 87%   |
| Other        | 4%    | 5%    | 3%    | 5%    | 1%    | 4%     | 4%     | 3%    | 11%   | 0%       | 2%       | 5%    | 1%    |
| Not sure     | 14%   | 9%    | 19%   | 13%   | 17%   | 8%     | 21%    | 15%   | 11%   | 4%       | 8%       | 25%   | 8%    |
| Totals       | 100%  | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%  | 100%  | 100%     | 100%     | 100%  | 100%  |
| (Unweighted) | (750) | (80)  | (151) | (341) | (178) | (322)  | (428)  | (727) | (16)  | (7)      | (233)    | (252) | (217) |

|              | Total | Likely Voter | 2012 Presidential vote |        | 2008 Presidential vote |        | Region         |              |         |       |
|--------------|-------|--------------|------------------------|--------|------------------------|--------|----------------|--------------|---------|-------|
|              |       |              | Obama                  | Romney | Obama                  | McCain | Eastern Cities | East Central | Central | West  |
| Barack Obama | 43%   | 44%          | 100%                   | 0%     | 78%                    | 3%     | 53%            | 48%          | 48%     | 20%   |
| Mitt Romney  | 39%   | 40%          | 0%                     | 100%   | 5%                     | 83%    | 30%            | 29%          | 38%     | 60%   |
| Other        | 4%    | 3%           | 0%                     | 0%     | 3%                     | 3%     | 3%             | 4%           | 3%      | 5%    |
| Not sure     | 14%   | 13%          | 0%                     | 0%     | 14%                    | 11%    | 14%            | 19%          | 11%     | 15%   |
| Totals       | 100%  | 100%         | 100%                   | 100%   | 100%                   | 100%   | 100%           | 100%         | 100%    | 100%  |
| (Unweighted) | (750) | (700)        | (326)                  | (276)  | (381)                  | (284)  | (210)          | (178)        | (243)   | (119) |

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## 3. 2012 Presidential Vote (leaners allocated)

Who will you vote for in the 2012 Presidential election?

|              | Total | Age   |       |       |       | Gender |        | Race  |       |          | Party ID |       |       |
|--------------|-------|-------|-------|-------|-------|--------|--------|-------|-------|----------|----------|-------|-------|
|              |       | 18-29 | 30-44 | 45-64 | 65+   | Male   | Female | White | Black | Hispanic | Dem      | Ind   | Rep   |
| Barack Obama | 48%   | 50%   | 47%   | 49%   | 44%   | 43%    | 52%    | 46%   | 73%   | 73%      | 94%      | 46%   | 6%    |
| Mitt Romney  | 42%   | 41%   | 40%   | 41%   | 50%   | 50%    | 36%    | 44%   | 5%    | 22%      | 3%       | 37%   | 92%   |
| Other        | 4%    | 5%    | 3%    | 5%    | 1%    | 4%     | 4%     | 3%    | 11%   | 0%       | 2%       | 5%    | 1%    |
| Not sure     | 6%    | 4%    | 10%   | 5%    | 6%    | 4%     | 9%     | 6%    | 11%   | 4%       | 2%       | 13%   | 1%    |
| Totals       | 100%  | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%  | 100%  | 100%     | 100%     | 100%  | 100%  |
| (Unweighted) | (750) | (80)  | (151) | (341) | (178) | (322)  | (428)  | (727) | (16)  | (7)      | (233)    | (252) | (217) |

|              | Total | Likely Voter | 2012 Presidential vote |        | 2008 Presidential vote |        | Region         |              |         |       |
|--------------|-------|--------------|------------------------|--------|------------------------|--------|----------------|--------------|---------|-------|
|              |       |              | Obama                  | Romney | Obama                  | McCain | Eastern Cities | East Central | Central | West  |
| Barack Obama | 48%   | 48%          | 100%                   | 0%     | 83%                    | 6%     | 59%            | 53%          | 53%     | 23%   |
| Mitt Romney  | 42%   | 43%          | 0%                     | 100%   | 7%                     | 88%    | 34%            | 35%          | 41%     | 61%   |
| Other        | 4%    | 3%           | 0%                     | 0%     | 3%                     | 3%     | 3%             | 4%           | 3%      | 5%    |
| Not sure     | 6%    | 5%           | 0%                     | 0%     | 7%                     | 4%     | 4%             | 7%           | 4%      | 11%   |
| Totals       | 100%  | 100%         | 100%                   | 100%   | 100%                   | 100%   | 100%           | 100%         | 100%    | 100%  |
| (Unweighted) | (750) | (700)        | (326)                  | (276)  | (381)                  | (284)  | (210)          | (178)        | (243)   | (119) |

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## 4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

|                           | Total         | Age          |               |               |               | Gender        |               | Race          |              |             | Party ID      |               |               |
|---------------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|---------------|
|                           |               | 18-29        | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black        | Hispanic    | Dem           | Ind           | Rep           |
| My mind is made up        | 73%           | 72%          | 70%           | 75%           | 77%           | 81%           | 67%           | 73%           | 73%          | 96%         | 84%           | 59%           | 84%           |
| Too early to say for sure | 8%            | 14%          | 7%            | 5%            | 6%            | 7%            | 8%            | 8%            | 0%           | 0%          | 6%            | 10%           | 7%            |
| Undecided                 | 19%           | 14%          | 23%           | 20%           | 17%           | 13%           | 25%           | 19%           | 27%          | 4%          | 10%           | 31%           | 8%            |
| Totals<br>(Unweighted)    | 100%<br>(759) | 100%<br>(80) | 100%<br>(153) | 100%<br>(348) | 100%<br>(178) | 100%<br>(329) | 100%<br>(430) | 100%<br>(735) | 100%<br>(17) | 100%<br>(7) | 100%<br>(234) | 100%<br>(258) | 100%<br>(217) |

|                           | Total         | Likely Voter  | 2012 Presidential vote |               | 2008 Presidential vote |               | Region         |               |               |               |
|---------------------------|---------------|---------------|------------------------|---------------|------------------------|---------------|----------------|---------------|---------------|---------------|
|                           |               |               | Obama                  | Romney        | Obama                  | McCain        | Eastern Cities | East Central  | Central       | West          |
| My mind is made up        | 73%           | 77%           | 91%                    | 90%           | 75%                    | 80%           | 75%            | 71%           | 76%           | 71%           |
| Too early to say for sure | 8%            | 7%            | 9%                     | 10%           | 8%                     | 6%            | 7%             | 5%            | 10%           | 8%            |
| Undecided                 | 19%           | 16%           | 0%                     | 0%            | 17%                    | 14%           | 18%            | 24%           | 14%           | 21%           |
| Totals<br>(Unweighted)    | 100%<br>(759) | 100%<br>(699) | 100%<br>(325)          | 100%<br>(276) | 100%<br>(382)          | 100%<br>(284) | 100%<br>(212)  | 100%<br>(181) | 100%<br>(245) | 100%<br>(121) |

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## 5. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

|                        | Total         | Age          |               |               |               | Gender        |               | Race          |              |             | Party ID      |               |               |
|------------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|-------------|---------------|---------------|---------------|
|                        |               | 18-29        | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black        | Hispanic    | Dem           | Ind           | Rep           |
| Democratic candidate   | 39%           | 34%          | 38%           | 44%           | 39%           | 37%           | 42%           | 38%           | 69%          | 84%         | 80%           | 37%           | 2%            |
| Republican candidate   | 41%           | 39%          | 37%           | 39%           | 50%           | 47%           | 35%           | 42%           | 9%           | 12%         | 3%            | 32%           | 90%           |
| Not sure               | 20%           | 27%          | 25%           | 17%           | 11%           | 16%           | 24%           | 20%           | 22%          | 4%          | 16%           | 30%           | 8%            |
| Totals<br>(Unweighted) | 100%<br>(725) | 100%<br>(77) | 100%<br>(140) | 100%<br>(332) | 100%<br>(176) | 100%<br>(312) | 100%<br>(413) | 100%<br>(705) | 100%<br>(13) | 100%<br>(7) | 100%<br>(230) | 100%<br>(237) | 100%<br>(215) |

|                        | Total         | Likely Voter  | 2012 Presidential vote |               | 2008 Presidential vote |               | Region         |               |               |               |
|------------------------|---------------|---------------|------------------------|---------------|------------------------|---------------|----------------|---------------|---------------|---------------|
|                        |               |               | Obama                  | Romney        | Obama                  | McCain        | Eastern Cities | East Central  | Central       | West          |
| Democratic candidate   | 39%           | 40%           | 75%                    | 7%            | 70%                    | 7%            | 45%            | 44%           | 41%           | 27%           |
| Republican candidate   | 41%           | 41%           | 4%                     | 82%           | 7%                     | 81%           | 31%            | 40%           | 38%           | 54%           |
| Not sure               | 20%           | 19%           | 21%                    | 11%           | 22%                    | 13%           | 25%            | 16%           | 20%           | 19%           |
| Totals<br>(Unweighted) | 100%<br>(725) | 100%<br>(678) | 100%<br>(313)          | 100%<br>(273) | 100%<br>(367)          | 100%<br>(278) | 100%<br>(203)  | 100%<br>(169) | 100%<br>(236) | 100%<br>(117) |