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## 1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

|                          | Total           | Age           |               |               |               | Gender        |               | Race            |               |              | Party ID      |               |               |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------------|---------------|--------------|---------------|---------------|---------------|
|                          |                 | 18-29         | 30-44         | 45-64         | 65+           | Male          | Female        | White           | Black         | Hispanic     | Dem           | Ind           | Rep           |
| Definitely will vote     | 86%             | 80%           | 82%           | 90%           | 94%           | 88%           | 85%           | 87%             | 81%           | 94%          | 89%           | 83%           | 93%           |
| Probably will vote       | 6%              | 8%            | 7%            | 5%            | 3%            | 5%            | 7%            | 6%              | 4%            | 6%           | 4%            | 8%            | 4%            |
| Maybe will vote          | 3%              | 4%            | 4%            | 2%            | 1%            | 2%            | 3%            | 2%              | 4%            | 0%           | 3%            | 3%            | 1%            |
| Probably will not vote   | 1%              | 1%            | 0%            | 1%            | 0%            | 0%            | 1%            | 1%              | 0%            | 0%           | 0%            | 1%            | 0%            |
| Definitely will not vote | 3%              | 6%            | 4%            | 1%            | 2%            | 4%            | 3%            | 2%              | 11%           | 0%           | 4%            | 2%            | 2%            |
| Don't know               | 1%              | 1%            | 3%            | 1%            | 1%            | 1%            | 1%            | 2%              | 0%            | 0%           | 0%            | 2%            | 1%            |
| Totals<br>(Unweighted)   | 100%<br>(1,193) | 100%<br>(146) | 100%<br>(213) | 100%<br>(603) | 100%<br>(231) | 100%<br>(539) | 100%<br>(654) | 100%<br>(1,060) | 100%<br>(112) | 100%<br>(21) | 100%<br>(440) | 100%<br>(333) | 100%<br>(304) |

|                          | Total           | Likely Voter    | 2012 Presidential vote |               | 2008 Presidential vote |               | Region        |                |                   |               |               |
|--------------------------|-----------------|-----------------|------------------------|---------------|------------------------|---------------|---------------|----------------|-------------------|---------------|---------------|
|                          |                 |                 | Obama                  | Romney        | Obama                  | McCain        | Wayne Cty     | Oakland/Macomb | Lansing-Ann Arbor | Grand Rapids  | North/UP      |
| Definitely will vote     | 86%             | 94%             | 89%                    | 94%           | 89%                    | 93%           | 87%           | 85%            | 90%               | 81%           | 87%           |
| Probably will vote       | 6%              | 6%              | 5%                     | 4%            | 6%                     | 4%            | 5%            | 5%             | 5%                | 11%           | 4%            |
| Maybe will vote          | 3%              | 0%              | 3%                     | 0%            | 2%                     | 1%            | 1%            | 4%             | 1%                | 3%            | 4%            |
| Probably will not vote   | 1%              | 0%              | 1%                     | 0%            | 0%                     | 0%            | 1%            | 0%             | 1%                | 1%            | 0%            |
| Definitely will not vote | 3%              | 0%              | 2%                     | 2%            | 3%                     | 2%            | 6%            | 4%             | 3%                | 3%            | 2%            |
| Don't know               | 1%              | 0%              | 1%                     | 0%            | 0%                     | 0%            | 1%            | 2%             | 0%                | 1%            | 3%            |
| Totals<br>(Unweighted)   | 100%<br>(1,193) | 100%<br>(1,115) | 100%<br>(548)          | 100%<br>(453) | 100%<br>(592)          | 100%<br>(454) | 100%<br>(181) | 100%<br>(248)  | 100%<br>(287)     | 100%<br>(236) | 100%<br>(241) |

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## 2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

|              | Total   | Age   |       |       |       | Gender |        | Race    |       |          | Party ID |       |       |
|--------------|---------|-------|-------|-------|-------|--------|--------|---------|-------|----------|----------|-------|-------|
|              |         | 18-29 | 30-44 | 45-64 | 65+   | Male   | Female | White   | Black | Hispanic | Dem      | Ind   | Rep   |
| Barack Obama | 47%     | 60%   | 48%   | 42%   | 39%   | 41%    | 53%    | 39%     | 85%   | 53%      | 91%      | 41%   | 3%    |
| Mitt Romney  | 38%     | 23%   | 32%   | 47%   | 49%   | 44%    | 33%    | 46%     | 1%    | 32%      | 1%       | 36%   | 92%   |
| Other        | 4%      | 7%    | 5%    | 2%    | 3%    | 5%     | 3%     | 4%      | 2%    | 11%      | 2%       | 8%    | 2%    |
| Not sure     | 11%     | 10%   | 14%   | 9%    | 9%    | 11%    | 10%    | 11%     | 11%   | 4%       | 6%       | 15%   | 3%    |
| Totals       | 100%    | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%    | 100%  | 100%     | 100%     | 100%  | 100%  |
| (Unweighted) | (1,179) | (142) | (207) | (599) | (231) | (536)  | (643)  | (1,048) | (110) | (21)     | (438)    | (330) | (303) |

|              | Total   | Likely Voter | 2012 Presidential vote |        | 2008 Presidential vote |        | Region    |                |                   |              |          |
|--------------|---------|--------------|------------------------|--------|------------------------|--------|-----------|----------------|-------------------|--------------|----------|
|              |         |              | Obama                  | Romney | Obama                  | McCain | Wayne Cty | Oakland/Macomb | Lansing-Ann Arbor | Grand Rapids | North/UP |
| Barack Obama | 47%     | 47%          | 100%                   | 0%     | 81%                    | 5%     | 62%       | 48%            | 47%               | 43%          | 36%      |
| Mitt Romney  | 38%     | 40%          | 0%                     | 100%   | 4%                     | 88%    | 23%       | 35%            | 38%               | 46%          | 47%      |
| Other        | 4%      | 3%           | 0%                     | 0%     | 3%                     | 3%     | 1%        | 6%             | 5%                | 2%           | 5%       |
| Not sure     | 11%     | 9%           | 0%                     | 0%     | 12%                    | 5%     | 13%       | 11%            | 9%                | 9%           | 12%      |
| Totals       | 100%    | 100%         | 100%                   | 100%   | 100%                   | 100%   | 100%      | 100%           | 100%              | 100%         | 100%     |
| (Unweighted) | (1,179) | (1,114)      | (548)                  | (453)  | (589)                  | (453)  | (177)     | (245)          | (284)             | (234)        | (239)    |

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## 3. 2012 Presidential Vote (leaners allocated)

Who will you vote for in the 2012 Presidential election?

|              | Total   | Age   |       |       |       | Gender |        | Race    |       |          | Party ID |       |       |
|--------------|---------|-------|-------|-------|-------|--------|--------|---------|-------|----------|----------|-------|-------|
|              |         | 18-29 | 30-44 | 45-64 | 65+   | Male   | Female | White   | Black | Hispanic | Dem      | Ind   | Rep   |
| Barack Obama | 51%     | 64%   | 53%   | 45%   | 43%   | 45%    | 57%    | 42%     | 91%   | 54%      | 93%      | 44%   | 3%    |
| Mitt Romney  | 40%     | 25%   | 34%   | 50%   | 50%   | 46%    | 35%    | 49%     | 1%    | 34%      | 2%       | 40%   | 94%   |
| Other        | 4%      | 7%    | 5%    | 2%    | 3%    | 5%     | 3%     | 4%      | 2%    | 11%      | 2%       | 8%    | 2%    |
| Not sure     | 5%      | 4%    | 7%    | 3%    | 4%    | 5%     | 5%     | 5%      | 6%    | 0%       | 3%       | 8%    | 1%    |
| Totals       | 100%    | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%    | 100%  | 100%     | 100%     | 100%  | 100%  |
| (Unweighted) | (1,179) | (142) | (207) | (599) | (231) | (536)  | (643)  | (1,048) | (110) | (21)     | (438)    | (330) | (303) |

|              | Total   | Likely Voter | 2012 Presidential vote |        | 2008 Presidential vote |        | Region    |                |                   |              |          |
|--------------|---------|--------------|------------------------|--------|------------------------|--------|-----------|----------------|-------------------|--------------|----------|
|              |         |              | Obama                  | Romney | Obama                  | McCain | Wayne Cty | Oakland/Macomb | Lansing-Ann Arbor | Grand Rapids | North/UP |
| Barack Obama | 51%     | 51%          | 100%                   | 0%     | 86%                    | 5%     | 68%       | 51%            | 50%               | 46%          | 41%      |
| Mitt Romney  | 40%     | 42%          | 0%                     | 100%   | 5%                     | 91%    | 25%       | 37%            | 41%               | 49%          | 50%      |
| Other        | 4%      | 3%           | 0%                     | 0%     | 3%                     | 3%     | 1%        | 6%             | 5%                | 2%           | 5%       |
| Not sure     | 5%      | 4%           | 0%                     | 0%     | 6%                     | 1%     | 6%        | 6%             | 4%                | 3%           | 5%       |
| Totals       | 100%    | 100%         | 100%                   | 100%   | 100%                   | 100%   | 100%      | 100%           | 100%              | 100%         | 100%     |
| (Unweighted) | (1,179) | (1,114)      | (548)                  | (453)  | (589)                  | (453)  | (177)     | (245)          | (284)             | (234)        | (239)    |

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## 4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

|                           | Total   | Age   |       |       |       | Gender |        | Race    |       |          | Party ID |       |       |
|---------------------------|---------|-------|-------|-------|-------|--------|--------|---------|-------|----------|----------|-------|-------|
|                           |         | 18-29 | 30-44 | 45-64 | 65+   | Male   | Female | White   | Black | Hispanic | Dem      | Ind   | Rep   |
| My mind is made up        | 78%     | 75%   | 67%   | 85%   | 87%   | 78%    | 79%    | 78%     | 80%   | 76%      | 86%      | 71%   | 87%   |
| Too early to say for sure | 6%      | 7%    | 9%    | 4%    | 1%    | 5%     | 6%     | 6%      | 4%    | 8%       | 5%       | 5%    | 7%    |
| Undecided                 | 16%     | 18%   | 23%   | 12%   | 12%   | 17%    | 15%    | 16%     | 16%   | 15%      | 9%       | 24%   | 6%    |
| Totals                    | 100%    | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%    | 100%  | 100%     | 100%     | 100%  | 100%  |
| (Unweighted)              | (1,193) | (146) | (212) | (604) | (231) | (539)  | (654)  | (1,060) | (112) | (21)     | (441)    | (333) | (303) |

|                           | Total   | Likely Voter | 2012 Presidential vote |        | 2008 Presidential vote |        | Region    |                |                   |              |          |
|---------------------------|---------|--------------|------------------------|--------|------------------------|--------|-----------|----------------|-------------------|--------------|----------|
|                           |         |              | Obama                  | Romney | Obama                  | McCain | Wayne Cty | Oakland/Macomb | Lansing-Ann Arbor | Grand Rapids | North/UP |
| My mind is made up        | 78%     | 82%          | 93%                    | 93%    | 81%                    | 85%    | 75%       | 76%            | 79%               | 84%          | 78%      |
| Too early to say for sure | 6%      | 5%           | 7%                     | 7%     | 3%                     | 7%     | 7%        | 6%             | 6%                | 4%           | 4%       |
| Undecided                 | 16%     | 13%          | 0%                     | 0%     | 16%                    | 8%     | 18%       | 18%            | 15%               | 12%          | 17%      |
| Totals                    | 100%    | 100%         | 100%                   | 100%   | 100%                   | 100%   | 100%      | 100%           | 100%              | 100%         | 100%     |
| (Unweighted)              | (1,193) | (1,114)      | (548)                  | (452)  | (592)                  | (454)  | (181)     | (248)          | (287)             | (236)        | (241)    |

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## 5. 2012 Senate Vote

Who will you vote for in this year's U.S. Senate race?

|                        | Total           | Age           |               |               |               | Gender        |               | Race            |               |              | Party ID      |               |               |
|------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------------|---------------|--------------|---------------|---------------|---------------|
|                        |                 | 18-29         | 30-44         | 45-64         | 65+           | Male          | Female        | White           | Black         | Hispanic     | Dem           | Ind           | Rep           |
| Debbie Stabenow        | 46%             | 53%           | 47%           | 42%           | 42%           | 42%           | 49%           | 38%             | 80%           | 40%          | 85%           | 38%           | 3%            |
| Peter Hoekstra         | 38%             | 25%           | 33%           | 47%           | 48%           | 47%           | 30%           | 46%             | 3%            | 38%          | 2%            | 36%           | 91%           |
| Not sure               | 16%             | 22%           | 21%           | 11%           | 10%           | 11%           | 20%           | 16%             | 17%           | 22%          | 12%           | 26%           | 6%            |
| Totals<br>(Unweighted) | 100%<br>(1,146) | 100%<br>(130) | 100%<br>(199) | 100%<br>(589) | 100%<br>(228) | 100%<br>(520) | 100%<br>(626) | 100%<br>(1,016) | 100%<br>(109) | 100%<br>(21) | 100%<br>(430) | 100%<br>(316) | 100%<br>(301) |

|                        | Total           | Likely Voter    | 2012 Presidential vote |               | 2008 Presidential vote |               | Region        |                |                   |               |               |
|------------------------|-----------------|-----------------|------------------------|---------------|------------------------|---------------|---------------|----------------|-------------------|---------------|---------------|
|                        |                 |                 | Obama                  | Romney        | Obama                  | McCain        | Wayne Cty     | Oakland/Macomb | Lansing-Ann Arbor | Grand Rapids  | North/UP      |
| Debbie Stabenow        | 46%             | 46%             | 82%                    | 4%            | 79%                    | 6%            | 59%           | 48%            | 46%               | 38%           | 36%           |
| Peter Hoekstra         | 38%             | 40%             | 3%                     | 88%           | 9%                     | 85%           | 25%           | 34%            | 39%               | 48%           | 46%           |
| Not sure               | 16%             | 14%             | 14%                    | 8%            | 12%                    | 9%            | 16%           | 18%            | 14%               | 14%           | 18%           |
| Totals<br>(Unweighted) | 100%<br>(1,146) | 100%<br>(1,087) | 100%<br>(535)          | 100%<br>(447) | 100%<br>(579)          | 100%<br>(445) | 100%<br>(174) | 100%<br>(236)  | 100%<br>(274)     | 100%<br>(227) | 100%<br>(235) |

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## 6. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

|                        | Total           | Age           |               |               |               | Gender        |               | Race          |               |              | Party ID      |               |               |
|------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|
|                        |                 | 18-29         | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black         | Hispanic     | Dem           | Ind           | Rep           |
| Democratic candidate   | 43%             | 50%           | 44%           | 40%           | 39%           | 42%           | 44%           | 35%           | 74%           | 51%          | 78%           | 35%           | 3%            |
| Republican candidate   | 40%             | 27%           | 35%           | 47%           | 50%           | 46%           | 35%           | 48%           | 9%            | 24%          | 6%            | 41%           | 89%           |
| Not sure               | 17%             | 23%           | 21%           | 13%           | 12%           | 12%           | 21%           | 17%           | 17%           | 26%          | 16%           | 24%           | 8%            |
| Totals<br>(Unweighted) | 100%<br>(1,026) | 100%<br>(122) | 100%<br>(181) | 100%<br>(517) | 100%<br>(206) | 100%<br>(466) | 100%<br>(560) | 100%<br>(902) | 100%<br>(107) | 100%<br>(17) | 100%<br>(395) | 100%<br>(282) | 100%<br>(263) |

|                        | Total           | Likely Voter  | 2012 Presidential vote |               | 2008 Presidential vote |               | Region        |                |                   |               |               |
|------------------------|-----------------|---------------|------------------------|---------------|------------------------|---------------|---------------|----------------|-------------------|---------------|---------------|
|                        |                 |               | Obama                  | Romney        | Obama                  | McCain        | Wayne Cty     | Oakland/Macomb | Lansing-Ann Arbor | Grand Rapids  | North/UP      |
| Democratic candidate   | 43%             | 44%           | 76%                    | 4%            | 74%                    | 5%            | 58%           | 41%            | 45%               | 29%           | 35%           |
| Republican candidate   | 40%             | 41%           | 8%                     | 88%           | 11%                    | 87%           | 22%           | 38%            | 41%               | 56%           | 49%           |
| Not sure               | 17%             | 15%           | 16%                    | 7%            | 15%                    | 8%            | 20%           | 21%            | 14%               | 14%           | 17%           |
| Totals<br>(Unweighted) | 100%<br>(1,026) | 100%<br>(974) | 100%<br>(484)          | 100%<br>(395) | 100%<br>(523)          | 100%<br>(394) | 100%<br>(171) | 100%<br>(234)  | 100%<br>(272)     | 100%<br>(157) | 100%<br>(192) |