

YouGov Survey Results

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
Total		Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	6077	892	1094	504	963	607	1094	1561	559	656	338	2133	2169	2935	3142	638	2504	1501	1434
	6077	870	1176	560	958	557	973	1697	608	668	318	2404	2168	2603	3474	460	2205	1750	1662
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
10 - 12 Feb '26		15 - 17 Sep '26																	
Rebased Weighted Sample	3018	453	553	241	452	310	516	806	268	326	158	1071	1059	1439	1579	313	1263	739	703
	3018	446	585	268	458	283	467	875	286	327	143	1190	1066	1283	1735	228	1125	854	811
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[Respondents were randomly shown a selection of five of the following statements]

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Reform UK and the Conservatives. If that were the case, how would you vote?

[Seen by 3018 respondents]

Conservative	31	35	91	43	49	2	26	68	35	46	15	24	43	33	32	38	34	31	35	42
Labour	6	8	0	35	4	0	4	0	22	3	0	7	12	4	9	6	8	10	6	5
Liberal Democrat	3	3	0	1	29	0	0	0	3	18	0	1	4	2	2	4	4	2	3	4
Scottish National Party (SNP)	2	1	0	0	0	0	0	0	1	1	0	0	1	0	1	0	0	1	1	1
Plaid Cymru	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0
Reform UK	24	20	4	2	3	96	2	24	8	8	77	4	6	40	24	16	7	15	26	27
Green	8	6	0	3	2	0	49	0	7	6	0	42	10	1	6	7	18	8	3	1
Some other party	2	3	0	3	1	0	3	1	3	3	3	2	3	2	4	1	2	3	3	1
Would not vote	16	15	0	11	10	0	13	0	14	10	2	11	12	9	13	16	12	16	14	13
Don't know	6	6	3	2	2	1	3	6	4	5	3	8	5	5	5	8	6	8	5	5
Refused	3	4	1	1	1	1	0	1	2	2	0	1	2	2	3	4	9	5	2	1

YouGov Survey Results

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6077	2060	1361	1817	5257	292	529	1440	997	735	2084
Unweighted Sample	6077	2412	1366	1445	5145	378	554	1492	1031	541	2081
	%	%	%	%	%	%	%	%	%	%	%
	10 - 12 Feb '26	15 - 17 Sep '26									
Rebased Weighted Sample	3018	1024	661	914	2606	140	272	689	498	362	1057
Unweighted Sample	3018	1200	667	727	2556	183	279	723	515	260	1058
	%	%	%	%	%	%	%	%	%	%	%

[Respondents were randomly shown a selection of five of the following statements]

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Reform UK and the Conservatives. If that were the case, how would you vote?

[Seen by 3018 respondents]

Conservative	31	35	41	37	28	36	26	29	33	33	40	38
Labour	6	8	10	6	7	8	9	6	9	8	10	6
Liberal Democrat	3	3	3	3	3	3	0	4	1	2	1	5
Scottish National Party (SNP)	2	1	1	0	1	0	0	9	0	0	0	0
Plaid Cymru	1	0	0	0	0	0	8	0	0	0	0	0
Reform UK	24	20	14	23	26	20	22	18	22	22	11	20
Green	8	6	7	4	4	6	4	8	7	5	7	6
Some other party	2	3	4	1	3	3	3	3	2	4	4	2
Would not vote	16	15	12	16	17	14	18	15	15	18	13	13
Don't know	6	6	5	7	7	7	6	5	6	6	7	7
Refused	3	4	3	3	4	4	5	3	4	3	7	3

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

Weighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
	6077	892	1094	504	963	607	1094	1561	559	656	338	2133	2169	2935	3142	638	2504	1501	1434	
	6077	870	1176	560	958	557	973	1697	608	668	318	2404	2168	2603	3474	460	2205	1750	1662	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																				

Rebased Weighted Sample	3103	431	566	257	510	313	535	814	274	342	163	1086	1100	1513	1590	332	1288	765	719
Unweighted Sample	3099	426	604	286	501	285	486	871	296	346	158	1228	1105	1341	1758	241	1133	888	837
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Reform UK and Labour. If that were the case, how would you vote?

[Seen by 3099 respondents]

Conservative	6	5	31	0	0	0	0	19	1	4	2	0	5	6	5	5	2	3	6	7
Labour	35	41	18	97	68	0	63	19	75	59	2	61	61	19	40	41	64	43	36	30
Liberal Democrat	2	2	1	1	20	0	0	0	2	12	0	0	4	1	2	2	1	2	2	2
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	1	0	0	1	1	1	1	1	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Reform UK	31	26	37	1	5	98	2	44	9	8	89	7	9	51	30	23	8	19	32	41
Green	5	3	0	0	1	0	27	0	3	2	1	21	5	1	3	3	4	4	3	1
Some other party	1	1	1	0	1	0	0	1	0	1	1	1	1	2	1	1	1	1	1	2
Would not vote	10	11	8	0	3	0	3	8	4	5	2	5	7	10	9	13	5	13	11	11
Don't know	5	6	3	0	1	0	2	6	4	4	3	4	4	6	4	7	7	6	6	4
Refused	3	4	2	1	1	1	2	2	1	4	0	1	2	3	3	4	7	5	2	1

Rebased Weighted Sample	3056	458	564	277	484	294	555	781	295	337	148	1064	1083	1464	1592	318	1237	768	733
Unweighted Sample	3074	451	610	298	491	273	505	856	313	350	144	1218	1102	1319	1755	230	1100	895	849
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Reform UK and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3074 respondents]

Conservative	4	4	24	0	0	0	0	15	0	2	2	1	4	5	4	4	1	2	5	7
Labour	2	3	0	16	0	0	1	0	9	0	1	2	4	2	4	3	3	4	4	2
Liberal Democrat	41	41	30	74	97	0	60	23	67	82	5	53	63	22	39	43	62	41	38	35
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	1	0	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
Reform UK	29	26	36	3	3	98	2	50	8	7	84	3	9	53	31	21	6	18	31	41
Green	3	3	0	1	0	1	31	1	3	1	0	29	5	1	4	3	5	4	3	1
Some other party	1	2	0	0	0	0	2	1	1	1	1	2	1	2	2	1	0	2	1	1
Would not vote	9	11	5	4	0	1	2	4	4	1	2	4	6	7	9	13	8	13	10	8
Don't know	6	5	4	2	0	0	0	6	4	2	3	5	4	5	3	8	7	7	5	3
Refused	3	4	1	1	0	0	2	1	2	3	2	1	2	3	4	4	7	6	1	1

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Weighted Sample Unweighted Sample		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
	6077	2060	1361	1817	5257	292	529	1440	997	735	2084
	6077	2412	1366	1445	5145	378	554	1492	1031	541	2081
	%	%	%	%	%	%	%	%	%	%	%

Rebased Weighted Sample	3103	1016	689	936	2704	143	255	734	514	382	1074
Unweighted Sample	3099	1204	685	745	2642	185	272	757	529	273	1083
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Reform UK and Labour. If that were the case, how would you vote?

[Seen by 3099 respondents]

Conservative	6	5	6	6	4	5	3	2	4	7	5	5
Labour	35	41	51	37	28	41	36	41	42	36	50	39
Liberal Democrat	2	2	3	2	2	2	0	3	1	2	1	3
Scottish National Party (SNP)	1	1	1	1	1	0	0	12	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	8	0	0	0	0	0
Reform UK	31	26	20	27	37	27	23	23	27	31	18	27
Green	5	3	3	3	3	3	2	2	3	2	5	4
Some other party	1	1	1	1	1	1	3	2	1	1	1	1
Would not vote	10	11	8	13	14	11	16	7	11	13	8	12
Don't know	5	6	4	7	6	6	5	6	6	6	4	5
Refused	3	4	3	3	4	4	4	3	4	3	7	3

Rebased Weighted Sample	3056	1051	704	895	2660	136	260	694	504	383	1078
Unweighted Sample	3074	1229	710	719	2616	189	269	733	521	292	1070
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Reform UK and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3074 respondents]

Conservative	4	4	4	5	4	4	4	2	3	4	3	5
Labour	2	3	4	3	3	3	3	5	4	2	5	2
Liberal Democrat	41	41	50	37	30	42	31	36	39	33	46	46
Scottish National Party (SNP)	1	1	1	1	1	0	0	10	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	6	0	0	0	0	0
Reform UK	29	26	21	28	34	26	29	25	24	33	18	27
Green	3	3	2	4	3	4	2	2	4	4	5	2
Some other party	1	2	2	2	2	2	3	1	1	2	1	1
Would not vote	9	11	8	12	12	11	12	10	12	13	11	9
Don't know	6	5	4	6	6	5	3	6	7	6	6	4
Refused	3	4	3	3	4	4	6	3	5	3	6	3

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	6077	892	1094	504	963	607	1094	1561	559	656	338	2133	2169	2935	3142	638	2504	1501	1434
Unweighted Sample	6077	870	1176	560	958	557	973	1697	608	668	318	2404	2168	2603	3474	460	2205	1750	1662
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Rebased Weighted Sample	3026	426	532	272	486	303	522	734	287	364	192	1074	1062	1479	1547	333	1252	733	708
Unweighted Sample	3025	409	567	309	488	282	469	805	311	365	183	1209	1068	1309	1716	232	1105	855	833
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Conservatives and Labour. If that were the case, how would you vote?

[Seen by 3025 respondents]

Conservative	28	27	95	1	14	41	4	80	6	18	41	8	19	46	29	26	12	19	30	45
Labour	29	34	3	96	52	2	55	5	75	44	3	49	53	15	34	34	50	38	30	24
Liberal Democrat	3	3	0	0	25	0	0	0	2	15	1	2	4	2	2	3	3	2	3	3
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	1	0	0	1	0	1	1	0	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	1	0
Reform UK	9	7	0	0	0	43	0	5	2	2	35	2	2	16	10	5	1	6	10	10
Green	6	4	0	0	2	0	34	1	3	5	0	26	5	1	4	4	10	5	2	1
Some other party	1	2	0	0	0	2	0	1	0	1	7	0	1	3	3	1	1	2	3	1
Would not vote	13	12	0	1	3	8	4	1	4	5	7	8	6	9	10	14	9	14	12	10
Don't know	6	6	1	0	4	3	2	5	5	8	4	3	6	5	4	8	7	7	6	4
Refused	3	3	0	0	0	1	0	1	2	1	1	3	2	2	2	4	5	5	2	1

Rebased Weighted Sample	3086	479	522	254	485	317	563	773	305	311	165	1060	1093	1486	1600	337	1261	748	740
Unweighted Sample	3044	464	571	279	463	291	487	845	327	313	155	1193	1069	1290	1754	241	1082	882	839
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Conservatives and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3044 respondents]

Conservative	26	28	95	8	2	44	4	83	11	13	40	10	21	45	29	28	11	20	32	46
Labour	3	4	0	20	0	0	1	0	12	1	1	3	6	2	5	3	4	5	4	2
Liberal Democrat	34	31	4	63	96	3	54	4	54	74	4	40	49	14	30	31	52	30	29	24
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	0	0	0	2	1	1	1	1	2	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0
Reform UK	8	7	0	0	1	40	0	6	2	1	38	1	2	15	9	5	3	6	8	9
Green	5	4	0	0	0	0	34	0	4	1	0	24	5	1	4	4	8	6	2	1
Some other party	1	2	0	0	0	2	0	1	1	2	6	0	2	3	3	1	1	4	2	1
Would not vote	12	12	0	4	0	8	4	1	7	3	6	9	6	10	11	13	3	15	12	10
Don't know	7	7	0	4	0	3	2	4	6	4	4	10	5	6	4	9	11	8	6	4
Refused	3	3	0	1	0	1	1	2	2	2	1	3	2	2	3	3	8	4	2	1

Rebased Weighted Sample	2985	423	563	238	485	301	543	795	255	311	165	1074	1055	1477	1508	323	1212	769	681
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Fieldwork: 15th - 22nd September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6077	2060	1361	1817	5257	292	529	1440	997	735	2084
Unweighted Sample	6077	2412	1366	1445	5145	378	554	1492	1031	541	2081
	%	%	%	%	%	%	%	%	%	%	%
Rebased Weighted Sample	3026	1042	656	906	2613	157	255	742	503	337	1031
Unweighted Sample	3025	1206	665	729	2557	202	266	757	518	253	1029
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Conservatives and Labour. If that were the case, how would you vote?

[Seen by 3025 respondents]

Conservative	28	27	28	32	27	28	22	18	22	29	23	34
Labour	29	34	41	30	27	34	34	35	36	31	45	30
Liberal Democrat	3	3	3	2	2	3	1	3	2	3	2	3
Scottish National Party (SNP)	1	1	1	1	1	0	0	10	0	0	0	0
Plaid Cymru	0	0	0	0	1	0	8	0	0	0	0	0
Reform UK	9	7	4	7	13	8	6	5	9	8	3	8
Green	6	4	3	3	4	4	1	3	4	4	5	4
Some other party	1	2	1	2	3	2	2	2	2	3	3	2
Would not vote	13	12	9	15	12	12	14	14	14	13	9	10
Don't know	6	6	6	6	7	6	5	6	7	6	5	7
Refused	3	3	3	2	3	3	5	4	3	3	6	2

Rebased Weighted Sample	3086	1045	663	973	2645	149	292	725	497	383	1040
Unweighted Sample	3044	1215	669	752	2556	179	309	741	513	278	1024
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Conservatives and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3044 respondents]

Conservative	26	28	30	32	28	30	18	17	26	30	28	34
Labour	3	4	5	3	4	4	4	4	6	3	5	3
Liberal Democrat	34	31	37	28	23	31	25	30	30	29	33	33
Scottish National Party (SNP)	1	1	1	0	1	0	0	13	0	0	0	0
Plaid Cymru	0	0	0	1	0	0	8	0	0	0	0	0
Reform UK	8	7	4	7	11	7	12	4	8	8	3	8
Green	5	4	4	4	4	4	2	4	5	3	8	3
Some other party	1	2	2	2	3	2	1	3	2	4	3	2
Would not vote	12	12	8	11	17	11	18	15	14	13	9	9
Don't know	7	7	5	9	6	7	7	8	6	8	7	6
Refused	3	3	3	2	3	3	4	1	4	3	4	3

Rebased Weighted Sample	2985	1028	666	861	2591	148	246	691	482	373	1045
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Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

Weighted Sample Unweighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
	6077	892	1094	504	963	607	1094	1561	559	656	338	2133	2169	2935	3142	638	2504	1501	143
	6077	870	1176	560	958	557	973	1697	608	668	318	2404	2168	2603	3474	460	2205	1750	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	3002	408	604	270	481	278	471	866	287	330	162	1220	1051	1300	1702	232	1084	897	789
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Labour and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3002 respondents]

Conservative	5	6	39	0	1	1	0	24	1	1	5	1	5	10	7	5	2	4	9	10
Labour	21	29	12	92	13	6	34	12	64	17	6	36	42	16	30	27	38	32	26	23
Liberal Democrat	29	22	30	5	85	15	25	26	17	71	15	16	27	21	21	24	25	21	20	25
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
Reform UK	11	9	3	0	0	51	0	15	2	2	37	2	3	20	13	6	3	8	13	11
Green	5	4	0	0	0	0	36	1	4	2	0	28	6	1	4	4	11	5	2	1
Some other party	2	3	2	0	0	4	1	3	1	1	8	1	1	5	4	3	1	3	4	4
Would not vote	16	15	11	0	0	21	1	13	4	1	21	6	6	18	13	16	3	15	16	19
Don't know	8	7	4	1	1	2	1	5	5	3	5	9	7	6	5	9	8	8	6	5
Refused	3	3	0	0	0	0	1	1	2	1	1	1	2	2	3	3	8	4	1	1

Rebased Weighted Sample	3003	446	508	239	481	281	558	718	284	313	156	1011	1114	1444	1559	308	1220	730	745
Unweighted Sample	3033	444	565	267	479	261	503	799	304	323	150	1163	1115	1295	1738	223	1093	861	856
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and the Conservatives. If that were the case, how would you vote?

[Seen by 3033 respondents]

Conservative	29	32	97	13	22	46	2	82	14	29	43	6	26	49	34	31	16	23	37	50
Labour	3	4	0	19	0	0	1	0	12	2	0	2	6	3	4	3	2	4	3	4
Liberal Democrat	2	2	0	0	22	0	0	0	1	12	0	0	3	1	2	2	1	2	2	2
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	1	0	0	2	1	1	1	0	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Reform UK	9	7	0	0	0	42	0	6	2	2	38	3	2	15	9	5	1	7	9	9
Green	37	30	1	60	46	4	95	3	55	41	5	78	46	12	28	31	55	34	25	18
Some other party	1	2	0	0	1	2	0	1	1	2	4	0	1	2	2	1	2	2	2	1
Would not vote	10	12	0	4	5	6	0	2	6	4	6	1	6	10	11	14	7	15	11	11
Don't know	6	6	1	2	4	1	0	5	6	5	2	8	6	6	5	8	9	7	6	4
Refused	2	3	0	0	0	0	1	1	2	1	1	1	2	2	3	4	7	5	2	1

Rebased Weighted Sample	3026	459	519	250	457	293	572	754	274	321	187	1046	1080	1414	1612	322	1271	738	695
Unweighted Sample	3013	443	560	283	450	263	501	824	308	323	168	1177	1072	1259	1754	234	1101	856	822

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

Weighted Sample Unweighted Sample Unweighted Sample		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
	6077	2060	1361	1817	5257	292	529	1440	997	735	2084
	6077	2412	1366	1445	5145	378	554	1492	1031	541	2081
	%	%	%	%	%	%	%	%	%	%	%
	3002	1198	681	689	2550	197	255	726	505	278	1041
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were Labour and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3002 respondents]

Conservative	5	6	7	7	6	7	4	4	5	7	5	8
Labour	21	29	36	24	24	30	22	27	35	28	39	24
Liberal Democrat	29	22	25	21	21	22	21	24	17	16	20	29
Scottish National Party (SNP)	1	1	1	1	0	0	0	9	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	7	0	0	0	0	0
Reform UK	11	9	7	9	14	10	9	6	10	10	7	10
Green	5	4	3	4	4	5	2	3	5	4	6	4
Some other party	2	3	3	5	2	3	4	3	4	3	4	2
Would not vote	16	15	11	18	17	15	18	13	15	20	10	14
Don't know	8	7	6	8	7	7	7	8	7	9	7	6
Refused	3	3	2	1	3	3	6	3	3	2	3	3
Rebased Weighted Sample	3003	1019	675	888	2592	142	269	755	486	339	1012	
Unweighted Sample	3033	1205	685	714	2556	192	285	777	509	265	1005	
	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and the Conservatives. If that were the case, how would you vote?

[Seen by 3033 respondents]

Conservative	29	32	35	36	33	33	24	26	30	34	29	37
Labour	3	4	4	4	3	3	4	6	4	3	4	2
Liberal Democrat	2	2	2	3	1	2	1	3	1	2	2	2
Scottish National Party (SNP)	1	1	1	1	1	0	0	10	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	7	0	0	0	0	0
Reform UK	9	7	4	8	12	7	7	5	8	8	5	7
Green	37	30	34	25	21	30	27	27	31	27	36	29
Some other party	1	2	1	2	2	2	0	1	2	2	3	1
Would not vote	10	12	10	11	15	12	17	11	14	15	9	11
Don't know	6	6	5	9	6	6	6	7	7	5	6	7
Refused	2	3	3	2	4	3	6	3	3	4	5	3
Rebased Weighted Sample	3026	1018	704	904	2627	145	254	718	498	376	1035	
Unweighted Sample	3013	1190	694	719	2559	184	270	749	513	268	1029	

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	6077	892	1094	504	963	607	1094	1561	559	656	338	2133	2169	2935	3142	638	2504	1501	1434
Unweighted Sample	6077	870	1176	560	958	557	973	1697	608	668	318	2404	2168	2603	3474	460	2205	1750	1662
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and Labour. If that were the case, how would you vote?

[Seen by 2013 respondents]

Conservative	6	7	39	0	1	1	0	26	1	3	5	1	6	11	8	6	2	5	9	10
Labour	20	27	20	84	41	8	5	19	54	36	10	18	40	19	29	26	30	26	28	28
Liberal Democrat	2	2	0	0	20	0	0	0	1	12	0	1	3	2	2	2	2	1	2	3
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	1	0	0	1	0	1	1	0	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0
Reform UK	12	9	3	0	0	52	0	10	2	3	41	2	2	19	12	6	3	8	10	12
Green	30	21	10	13	31	6	95	11	26	27	7	62	28	12	18	23	35	24	19	12
Some other party	1	3	2	0	1	4	0	5	1	3	11	0	2	6	5	2	1	3	4	4
Would not vote	16	18	20	1	4	26	0	19	5	7	20	3	8	22	17	19	10	18	18	24
Don't know	8	8	5	2	3	3	0	8	7	5	5	11	7	7	6	10	11	9	7	6
Refused	3	4	1	0	1	1	0	1	2	3	1	2	3	2	3	4	7	5	2	1

Rebased Weighted Sample	3066	439	570	251	498	301	555	815	264	333	181	1090	1084	1506	1560	312	1259	759	736
Unweighted Sample	3055	422	610	271	501	276	486	876	289	333	167	1217	1079	1328	1727	228	1101	878	848
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3055 respondents]

Conservative	6	5	33	0	0	1	0	21	1	3	4	1	5	9	5	5	0	3	8	8
Labour	3	4	0	19	0	0	1	1	11	1	0	2	6	3	5	3	3	4	4	4
Liberal Democrat	26	29	40	38	83	18	2	34	35	66	19	9	36	27	29	29	28	25	30	36
Scottish National Party (SNP)	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0	1	1	0
Reform UK	12	10	2	0	0	53	0	11	2	2	45	1	2	21	13	6	4	9	12	10
Green	25	21	4	32	14	3	95	5	32	16	2	74	30	8	19	23	43	25	17	10
Some other party	1	3	1	1	0	3	0	3	1	1	7	0	2	4	4	2	1	3	3	3
Would not vote	15	16	16	5	0	21	0	16	8	4	17	3	8	19	16	17	6	16	17	20
Don't know	9	8	4	4	2	2	0	9	7	4	5	7	8	7	5	11	6	10	6	6
Refused	3	3	1	1	1	0	2	1	2	2	1	3	2	2	3	4	9	4	2	1

Rebased Weighted Sample	3055	445	573	242	477	324	550	814	289	324	173	1086	1116	1479	1576	317	1262	765	711
Unweighted Sample	3052	437	604	269	478	293	490	868	319	330	160	1205	1113	1311	1741	226	1106	894	826
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

Weighted Sample Unweighted Sample		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
	6077	2060	1361	1817	5257	292	529	1440	997	735	2084
	6077	2412	1366	1445	5145	378	554	1492	1031	541	2081
	%	%	%	%	%	%	%	%	%	%	%
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and Labour. If that were the case, how would you vote?

[Seen by 2013 respondents]

Conservative	6	7	8	8	7	7	4	4	5	7	5	9
Labour	20	27	34	24	23	28	21	27	30	29	28	25
Liberal Democrat	2	2	2	2	2	2	0	3	1	2	1	3
Scottish National Party (SNP)	1	1	1	1	1	0	0	8	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	7	0	0	0	0	0
Reform UK	12	9	6	9	14	9	9	7	10	10	6	9
Green	30	21	21	23	16	21	15	20	20	20	26	22
Some other party	1	3	3	3	5	4	3	2	4	4	4	3
Would not vote	16	18	15	20	20	18	26	18	18	18	16	19
Don't know	8	8	7	7	8	8	9	6	9	7	9	8
Refused	3	4	3	3	5	4	6	4	4	4	5	3

Rebased Weighted Sample	3066	1032	703	927	2627	156	284	730	505	364	1027
Unweighted Sample	3055	1209	693	733	2563	200	292	748	516	261	1038
	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and the Liberal Democrats. If that were the case, how would you vote?

[Seen by 3055 respondents]

Conservative	6	5	5	6	6	6	2	2	5	6	6	6
Labour	3	4	5	4	4	4	2	5	6	3	4	2
Liberal Democrat	26	29	35	28	26	29	26	32	24	27	29	34
Scottish National Party (SNP)	1	1	1	1	0	0	0	7	0	0	0	0
Plaid Cymru	0	0	0	1	0	0	8	0	0	0	0	0
Reform UK	12	10	6	11	14	9	15	7	10	10	6	10
Green	25	21	23	19	16	22	17	20	23	21	29	19
Some other party	1	3	2	4	3	3	3	2	3	3	2	3
Would not vote	15	16	12	18	19	16	17	16	17	21	10	16
Don't know	9	8	7	9	7	8	6	7	8	7	9	8
Refused	3	3	3	1	4	3	4	2	4	3	5	3

Rebased Weighted Sample	3055	1038	691	886	2657	142	257	739	505	384	1029
Unweighted Sample	3052	1214	686	703	2600	179	273	764	521	282	1033
	%	%	%	%	%	%	%	%	%	%	%

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	6077	892	1094	504	963	607	1094	1561	559	656	338	2133	2169	2935	3142	638	2504	1501	1434
Unweighted Sample	6077	870	1176	560	958	557	973	1697	608	668	318	2404	2168	2603	3474	460	2205	1750	1662
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and Reform UK. If that were the case, how would you vote?

[Seen by 3052 respondents]

Conservative	5	5	32	1	0	0	0	20	1	4	2	0	6	7	6	4	2	3	6	9
Labour	2	4	0	20	1	0	0	0	12	2	0	1	6	3	5	3	5	5	3	3
Liberal Democrat	2	2	0	1	14	0	0	1	1	10	0	1	2	1	2	1	1	1	2	2
Scottish National Party (SNP)	0	1	0	0	0	0	0	0	0	0	0	0	1	1	1	1	0	1	1	1
Plaid Cymru	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0
Reform UK	27	27	40	3	4	98	1	50	8	13	85	6	10	54	31	24	9	20	33	41
Green	42	39	16	68	71	1	98	14	64	56	3	82	59	17	36	41	64	42	35	25
Some other party	1	2	1	1	1	0	0	2	1	3	3	1	1	2	2	2	1	2	1	2
Would not vote	11	13	8	5	6	0	0	7	7	6	2	3	8	9	11	15	7	15	12	13
Don't know	6	5	2	1	1	0	0	4	4	4	3	4	4	4	3	6	5	6	5	2
Refused	3	3	1	1	1	0	1	3	2	3	1	2	2	2	3	4	6	5	2	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample size: 6077 adults in GB

Fieldwork: 15th - 22nd September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
Total		Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6077	2060	1361	1817	5257	292	529	1440	997	735	2084
Unweighted Sample	6077	2412	1366	1445	5145	378	554	1492	1031	541	2081
%		%	%	%	%	%	%	%	%	%	%

And imagine now that in your constituency the only two parties that appeared to have a chance of winning were the Greens and Reform UK. If that were the case, how would you vote?

[Seen by 3052 respondents]

Conservative	5	5	5	6	6	5	3	4	4	6	3	6
Labour	2	4	4	4	5	4	1	6	5	4	6	3
Liberal Democrat	2	2	2	2	1	1	1	3	1	1	1	2
Scottish National Party (SNP)	0	1	1	1	1	0	0	8	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	6	0	0	0	0	0
Reform UK	27	27	23	30	34	27	27	28	26	30	20	29
Green	42	39	46	34	28	40	31	29	39	37	50	38
Some other party	1	2	2	1	2	2	3	1	1	1	1	2
Would not vote	11	13	10	14	14	12	18	13	14	12	12	11
Don't know	6	5	4	6	5	5	5	4	6	5	4	5
Refused	3	3	3	2	3	3	6	3	4	3	3	3

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.