YouGov Survey: Tariffs and Trade

YouGov

Sample	1104 U.S. adult citizens
Conducted	February 12 - 14, 2025
Margin of Error	±3.9%

1. Do you consider the following to be an ally or an enemy of the United States?

	Ally	Friendly	Unfriendly	Enemy	Not sure
Canada	50%	32%	5%	1%	11%
Mexico	30%	33%	16%	4%	16%

2. Do you think the amount of U.S. trade with other countries should be. . . ?

Increased 27%
Kept the same 37%
Decreased 14%
Not sure 21%

3. In general, do you think that free trade agreements, like NAFTA and the World Trade Organization, have been a good thing or a bad thing for the United States?

A good thing 44%
A bad thing 22%
Not Sure 34%

4. Do you think that tariffs on foreign goods imported into the U.S. should be. . . ?

Increased 25%
Kept the same 30%
Decreased 22%
Not sure 23%

5. Who do you think ultimately bears the cost of tariffs on foreign products imported into the U.S.?

Mostly companies and people in the country exporting products 21%
Mostly companies and people in the U.S. 55%
Not sure 24%

6. What effect on prices do you think that increasing tariffs on foreign goods imported into the U.S. generally has?

Increases prices 70%
Has no effect on prices 8%
Decreases prices 4%
Not sure 18%

7. Would you support increasing tariffs on foreign goods even if that leads to higher prices for American consumers?

Asked of people who say tariffs should be increased

Yes 75%
No 11%
Not sure 15%

8. Do you think that imposing higher tariffs helps or hurts the following?

	Helps	Hurts	Neither helps nor hurts	Not sure
Government revenue	46%	20%	14%	21%
Domestic industries	36%	32%	12%	20%
The U.S. economy	29%	46%	9%	16%
The job market	26%	39%	18%	17%
Your local economy	19%	47%	17%	17%
Your financial wellbeing	14%	50%	18%	18%
The environment	13%	24%	39%	24%
The variety of goods available	12%	56%	18%	15%
The affordability of goods	11%	62%	12%	14%
The economies of countries we impose tariffs on	8%	58%	16%	19%

9. Would you support or oppose the following?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Imposing a 10% tariff on goods imported from China	27%	23%	13%	20%	17%
Imposing a 10% tariff on goods imported from all countries	16%	22%	18%	23%	22%
Establishing the External Revenue Service to collect all tariffs	16%	19%	11%	21%	34%
Imposing a 25% tariff on all steel and aluminum imports to the U.S.	14%	20%	15%	29%	23%
Imposing a 25% tariff on goods imported from Mexico	13%	18%	17%	32%	20%
Imposing a 25% tariff on goods imported from Canada	11%	17%	18%	35%	20%

10. Do you approve or disapprove of Donald Trump's approach to foreign trade?

Strongly approve 20%
Somewhat approve 19%
Somewhat disapprove 12%
Strongly disapprove 35%
Not sure 14%

11. Do you think that as president, Donald Trump will increase or decrease tariffs on foreign goods imported into the U.S.?

Increase 71%
Keep the same 10%
Decrease 2%
Not sure 17%

12. Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Major reason	Minor reason	Not a reason	Not sure
For leverage in other negotiations with foreign countries	55%	19%	9%	17%
For leverage in negotiations over trade agreements	53%	21%	8%	18%
To project strength internationally	48%	18%	15%	19%
To follow through on his campaign promises	48%	26%	10%	17%
To boost U.S. manufacturing	43%	23%	18%	17%
To stop illegal immigration and drug trafficking	39%	18%	26%	16%
To reduce the U.S. trade deficit	39%	20%	19%	22%
To raise funds for the federal government	31%	27%	21%	22%
To protect U.S. national security	30%	19%	33%	18%
To allow the government to lower taxes	22%	21%	31%	26%
To lower prices for Americans	19%	17%	44%	20%
To push for Canada to join the U.S.	18%	22%	39%	22%

13. Have you or do you plan to make any purchases because you expect prices will increase as a result of potential tariffs?

Yes 21%
No 52%
Not sure 28%

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14. On February 1, 2025, U.S. President Donald Trump announced he would impose 25% tariffs on most imports from Canada. On February 4, 2025, the tariffs on Canadian goods were put on hold for 30 days to allow time for the Canadian and American governments to negotiate. On February 10, President Trump announced a 25% tariff on steel and aluminum imports into the U.S. How much have you heard about this prior to this survey?

A lot 42%

A little 39%

Nothing at all 11%

Not sure 8%

15. Do you think Donald Trump will proceed with his plan to implement tariffs on all Canadian goods (beyond steel and aluminum) imported into or sold in the U.S. after the 30 day hold is complete?

Yes 46%

No 18%

Not sure 35%

16. Do you think that the U.S. imposing higher tariffs on Canada helps or hurts the following?

	Helps	Hurts	Neither helps nor hurts	Not sure
The U.S. economy	31%	44%	9%	16%
The affordability of goods	10%	61%	15%	14%
The variety of goods available	8%	54%	23%	15%
The Canadian economy	6%	63%	13%	19%

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Interviewing Dates	February 12 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.057 to 5.049, with a mean of one and a standard deviation of 0.861.
Number of respondents	1104
Margin of error	$\pm$ 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	83 questions not reported.

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February 12 - 14, 2025 - 1104 U.S. adult citizens

1A. Friend or Enemy — Canada
Do you consider the following to be an ally or an enemy of the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ally	50%	53%	48%	35%	45%	53%	67%	54%	39%	36%	*
Friendly	32%	34%	29%	40%	29%	30%	28%	32%	36%	31%	*
Unfriendly	5%	7%	4%	7%	10%	4%	2%	5%	4%	11%	*
Enemy	1%	1%	2%	2%	2%	2%	0%	1%	1%	4%	*
Not sure	11%	6%	17%	17%	15%	11%	3%	9%	20%	17%	*
Totals	99%	101%	100%	101%	101%	100%	100%	101%	100%	99%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Ally	50%	62%	47%	43%	71%	39%	50%	52%	54%	38%	58%	48%	55%
Friendly	32%	24%	30%	40%	19%	45%	30%	35%	31%	42%	29%	30%	29%
Unfriendly	5%	6%	5%	6%	4%	8%	4%	5%	9%	7%	7%	5%	5%
Enemy	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	3%	0%
Not sure	11%	7%	16%	10%	6%	7%	14%	7%	5%	12%	6%	14%	11%
Totals	99%	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

1B. Friend or Enemy — Mexico
Do you consider the following to be an ally or an enemy of the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ally	30%	31%	30%	27%	31%	29%	36%	29%	33%	30%	*
Friendly	33%	36%	30%	28%	26%	35%	39%	37%	23%	29%	*
Unfriendly	16%	17%	16%	21%	15%	16%	14%	16%	17%	15%	*
Enemy	4%	5%	4%	1%	9%	6%	1%	4%	1%	6%	*
Not sure	16%	12%	21%	23%	19%	14%	10%	13%	26%	20%	*
Totals	99%	101%	101%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,102)	(510)	(592)	(265)	(207)	(360)	(270)	(727)	(136)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Ally	30%	45%	31%	16%	52%	13%	29%	36%	30%	24%	32%	29%	36%
Friendly	33%	32%	28%	38%	29%	43%	30%	34%	38%	33%	29%	34%	34%
Unfriendly	16%	9%	15%	26%	7%	28%	17%	13%	20%	24%	19%	14%	13%
Enemy	4%	3%	3%	7%	2%	6%	5%	4%	4%	2%	7%	5%	1%
Not sure	16%	12%	22%	13%	9%	9%	18%	14%	8%	17%	14%	18%	16%
Totals	99%	101%	99%	100%	99%	99%	99%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,102)	(379)	(402)	(321)	(439)	(415)	(439)	(303)	(263)	(176)	(230)	(410)	(286)

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2. Trade Increased or Decreased
Do you think the amount of U.S. trade with other countries should be...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increased	27%	34%	22%	31%	30%	25%	26%	24%	26%	36%	*
Kept the same	37%	36%	39%	37%	37%	38%	38%	38%	47%	33%	*
Decreased	14%	12%	15%	6%	12%	17%	18%	17%	6%	6%	*
Not sure	21%	18%	24%	26%	21%	20%	18%	22%	21%	25%	*
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,103)	(510)	(593)	(265)	(207)	(361)	(270)	(727)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increased	27%	34%	25%	24%	34%	24%	24%	24%	35%	23%	23%	29%	32%
Kept the same	37%	52%	33%	30%	48%	34%	35%	42%	40%	46%	38%	32%	41%
Decreased	14%	5%	11%	25%	5%	23%	15%	17%	10%	14%	19%	12%	12%
Not sure	21%	10%	31%	21%	13%	19%	26%	17%	15%	17%	20%	26%	16%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,103)	(380)	(402)	(321)	(440)	(416)	(440)	(303)	(263)	(176)	(230)	(410)	(287)

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3. Free Trade Agreements Good or Bad for U.S.

In general, do you think that free trade agreements, like NAFTA and the World Trade Organization, have been a good thing or a bad thing for the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A good thing	44%	44%	44%	47%	48%	38%	44%	41%	54%	48%	*
A bad thing	22%	28%	16%	10%	16%	29%	29%	27%	6%	13%	*
Not Sure	34%	28%	41%	43%	35%	33%	27%	32%	40%	39%	*
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A good thing	44%	71%	37%	26%	73%	23%	37%	50%	52%	45%	43%	40%	50%
A bad thing	22%	7%	18%	40%	8%	47%	24%	19%	25%	20%	22%	24%	18%
Not Sure	34%	22%	45%	33%	19%	30%	39%	31%	23%	35%	35%	36%	32%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

4. Tariffs on Foreign Goods Increased or Decreased
Do you think that tariffs on foreign goods imported into the U.S. should be...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increased	25%	27%	22%	11%	18%	33%	31%	30%	8%	17%	*
Kept the same	30%	33%	27%	35%	32%	23%	33%	28%	45%	35%	*
Decreased	22%	21%	23%	24%	24%	21%	21%	20%	23%	25%	*
Not sure	23%	18%	28%	30%	25%	23%	14%	22%	24%	23%	*
Totals	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%	*
Unweighted N	(1,103)	(511)	(592)	(265)	(207)	(361)	(270)	(727)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increased	25%	8%	16%	51%	8%	51%	25%	23%	28%	27%	27%	26%	18%
Kept the same	30%	40%	27%	24%	40%	25%	28%	32%	32%	36%	31%	30%	25%
Decreased	22%	40%	23%	5%	41%	7%	22%	22%	23%	16%	18%	21%	32%
Not sure	23%	13%	34%	20%	11%	17%	25%	23%	17%	20%	23%	24%	25%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	99%	101%	100%
Unweighted N	(1,103)	(380)	(403)	(320)	(440)	(415)	(440)	(303)	(263)	(176)	(230)	(410)	(287)

5. Who Pays Tariffs

Who do you think ultimately bears the cost of tariffs on foreign products imported into the U.S.?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mostly companies and people in the country exporting products	21%	23%	19%	22%	22%	19%	20%	21%	13%	28%	*
Mostly companies and people in the U.S.	55%	56%	54%	47%	46%	59%	66%	58%	55%	39%	*
Not sure	24%	21%	28%	31%	32%	21%	14%	21%	32%	34%	*
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	101%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Mostly companies and people in the country exporting products	21%	10%	15%	37%	11%	35%	19%	16%	26%	14%	21%	23%	19%
Mostly companies and people in the U.S.	55%	76%	52%	40%	76%	44%	54%	58%	59%	61%	55%	50%	61%
Not sure	24%	14%	33%	24%	13%	21%	27%	26%	16%	25%	24%	27%	20%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

6. Tariffs on Foreign Goods Increase Effect on Prices

What effect on prices do you think that increasing tariffs on foreign goods imported into the U.S. generally has?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increases prices	70%	73%	68%	65%	64%	71%	80%	71%	69%	63%	*
Has no effect on prices	8%	8%	7%	9%	10%	7%	4%	8%	2%	8%	*
Decreases prices	4%	5%	3%	4%	3%	4%	5%	4%	3%	6%	*
Not sure	18%	14%	22%	21%	23%	18%	11%	16%	27%	23%	*
Totals	100%	100%	100%	99%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,103)	(510)	(593)	(265)	(207)	(361)	(270)	(727)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increases prices	70%	85%	67%	61%	86%	63%	71%	74%	67%	74%	70%	68%	72%
Has no effect on prices	8%	4%	6%	12%	3%	14%	5%	7%	12%	8%	9%	7%	7%
Decreases prices	4%	2%	3%	7%	3%	5%	4%	2%	5%	3%	3%	4%	6%
Not sure	18%	9%	24%	20%	9%	18%	20%	16%	16%	15%	19%	21%	15%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,103)	(379)	(403)	(321)	(439)	(416)	(441)	(302)	(263)	(175)	(231)	(410)	(287)

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7. Support Increasing Tariffs if Higher Prices

Would you support increasing tariffs on foreign goods even if that leads to higher prices for American consumers?

Asked of people who say tariffs should be increased

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	75%	78%	71%	*	*	73%	*	76%	*	*	*
No	11%	9%	13%	*	*	13%	*	11%	*	*	*
Not sure	15%	14%	16%	*	*	14%	*	13%	*	*	*
Totals	101%	101%	100%	*	*	100%	*	100%	*	*	*
Unweighted N	(274)	(144)	(130)	(37)	(41)	(107)	(89)	(215)	(16)	(27)	(16)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	75%	*	*	78%	*	84%	73%	*	*	*	*	79%	*
No	11%	*	*	8%	*	7%	15%	*	*	*	*	9%	*
Not sure	15%	*	*	14%	*	9%	13%	*	*	*	*	12%	*
Totals	101%	*	*	100%	*	100%	101%	*	*	*	*	100%	*
Unweighted N	(274)	(35)	(78)	(161)	(30)	(203)	(112)	(83)	(63)	(48)	(57)	(115)	(54)

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8A. Effects of Tariffs — Government revenue

Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	46%	52%	39%	43%	45%	46%	48%	51%	30%	37%	*
Hurts	20%	18%	21%	19%	19%	19%	22%	16%	33%	26%	*
Neither helps nor hurts	14%	14%	13%	18%	9%	13%	15%	13%	10%	16%	*
Not sure	21%	15%	27%	20%	27%	23%	14%	20%	26%	20%	*
Totals	101%	99%	100%	100%	100%	101%	99%	100%	99%	99%	*
Unweighted N	(1,096)	(507)	(589)	(264)	(204)	(360)	(268)	(722)	(137)	(155)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	46%	34%	35%	69%	29%	70%	44%	45%	52%	49%	49%	43%	44%
Hurts	20%	34%	19%	7%	37%	6%	17%	23%	18%	15%	17%	20%	25%
Neither helps nor hurts	14%	15%	15%	10%	16%	13%	14%	12%	16%	16%	12%	12%	16%
Not sure	21%	17%	30%	15%	18%	12%	25%	20%	15%	19%	22%	25%	16%
Totals	101%	100%	99%	101%	100%	101%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(1,096)	(378)	(400)	(318)	(436)	(413)	(437)	(301)	(261)	(174)	(228)	(409)	(285)

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8B. Effects of Tariffs — Domestic industries
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	36%	44%	27%	32%	34%	37%	39%	41%	23%	26%	*
Hurts	32%	30%	34%	28%	32%	32%	38%	29%	45%	41%	*
Neither helps nor hurts	12%	12%	13%	15%	14%	10%	11%	14%	6%	9%	*
Not sure	20%	13%	25%	25%	20%	20%	12%	16%	26%	24%	*
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,091)	(505)	(586)	(261)	(205)	(358)	(267)	(719)	(136)	(154)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	36%	21%	31%	56%	20%	58%	32%	38%	45%	41%	31%	36%	37%
Hurts	32%	53%	31%	14%	59%	16%	33%	33%	30%	30%	33%	31%	35%
Neither helps nor hurts	12%	10%	12%	15%	9%	15%	11%	13%	13%	14%	16%	10%	11%
Not sure	20%	16%	26%	15%	13%	12%	24%	16%	12%	14%	20%	23%	16%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,091)	(376)	(398)	(317)	(434)	(412)	(437)	(299)	(258)	(174)	(228)	(407)	(282)

8C. Effects of Tariffs — The U.S. economy
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	29%	35%	24%	25%	28%	32%	30%	33%	18%	25%	*
Hurts	46%	44%	49%	42%	43%	46%	55%	44%	55%	50%	*
Neither helps nor hurts	9%	9%	8%	14%	7%	6%	7%	9%	3%	11%	*
Not sure	16%	12%	20%	18%	21%	16%	8%	14%	23%	14%	*
Totals	100%	100%	101%	99%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(1,089)	(507)	(582)	(262)	(203)	(357)	(267)	(716)	(136)	(156)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	29%	10%	23%	55%	10%	55%	29%	28%	38%	32%	32%	29%	25%
Hurts	46%	76%	46%	20%	77%	19%	51%	45%	39%	44%	43%	43%	58%
Neither helps nor hurts	9%	5%	8%	12%	3%	13%	5%	10%	10%	11%	10%	8%	7%
Not sure	16%	9%	23%	14%	10%	13%	15%	17%	14%	14%	15%	20%	10%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,089)	(374)	(398)	(317)	(432)	(412)	(434)	(298)	(260)	(172)	(228)	(407)	(282)

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8D. Effects of Tariffs — The job market
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	26%	30%	22%	25%	22%	31%	24%	28%	15%	25%	*
Hurts	39%	40%	39%	35%	44%	33%	48%	35%	55%	41%	*
Neither helps nor hurts	18%	17%	19%	20%	14%	19%	17%	21%	9%	14%	*
Not sure	17%	13%	21%	21%	19%	17%	10%	16%	21%	20%	*
Totals	100%	100%	101%	101%	99%	100%	99%	100%	100%	100%	*
Unweighted N	(1,093)	(507)	(586)	(262)	(207)	(357)	(267)	(721)	(134)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	26%	9%	20%	50%	9%	53%	26%	27%	30%	29%	29%	25%	23%
Hurts	39%	62%	42%	15%	69%	13%	38%	38%	39%	35%	35%	39%	47%
Neither helps nor hurts	18%	16%	15%	23%	11%	23%	15%	22%	21%	25%	19%	14%	18%
Not sure	17%	13%	23%	12%	11%	11%	22%	12%	10%	11%	17%	21%	12%
Totals	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,093)	(377)	(399)	(317)	(435)	(411)	(438)	(300)	(259)	(174)	(230)	(409)	(280)

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8E. Effects of Tariffs — Your local economy
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	19%	22%	17%	20%	20%	23%	13%	22%	11%	19%	*
Hurts	47%	45%	48%	43%	42%	46%	57%	43%	60%	52%	*
Neither helps nor hurts	17%	19%	16%	15%	16%	18%	18%	20%	6%	9%	*
Not sure	17%	14%	20%	22%	22%	14%	12%	14%	24%	21%	*
Totals	100%	100%	101%	100%	100%	101%	100%	99%	101%	101%	*
Unweighted N	(1,093)	(509)	(584)	(263)	(203)	(358)	(269)	(721)	(135)	(156)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	19%	8%	15%	35%	8%	36%	19%	16%	27%	20%	19%	20%	17%
Hurts	47%	74%	44%	24%	75%	21%	49%	48%	39%	47%	46%	43%	52%
Neither helps nor hurts	17%	8%	16%	27%	8%	28%	14%	21%	21%	20%	22%	14%	16%
Not sure	17%	10%	25%	14%	9%	15%	19%	15%	12%	13%	13%	22%	14%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%	99%
Unweighted N	(1,093)	(374)	(400)	(319)	(434)	(413)	(437)	(301)	(259)	(175)	(227)	(407)	(284)

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8F. Effects of Tariffs — Your financial wellbeing
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	14%	14%	13%	16%	18%	13%	10%	14%	11%	19%	*
Hurts	50%	50%	49%	45%	45%	51%	57%	47%	61%	44%	*
Neither helps nor hurts	18%	20%	17%	18%	15%	19%	22%	22%	7%	14%	*
Not sure	18%	15%	20%	20%	22%	17%	12%	16%	21%	23%	*
Totals	100%	99%	99%	99%	100%	100%	101%	99%	100%	100%	*
Unweighted N	(1,093)	(508)	(585)	(262)	(206)	(358)	(267)	(720)	(135)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	14%	8%	11%	23%	5%	22%	15%	12%	14%	13%	14%	14%	14%
Hurts	50%	76%	49%	26%	79%	25%	51%	49%	48%	50%	51%	47%	54%
Neither helps nor hurts	18%	7%	15%	33%	7%	35%	14%	20%	27%	22%	18%	17%	19%
Not sure	18%	9%	25%	17%	8%	17%	19%	18%	11%	14%	17%	22%	13%
Totals	100%	100%	100%	99%	99%	99%	99%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,093)	(376)	(401)	(316)	(434)	(411)	(438)	(301)	(258)	(175)	(229)	(408)	(281)

8G. Effects of Tariffs — The environment
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	13%	16%	11%	19%	14%	12%	8%	14%	9%	17%	*
Hurts	24%	24%	24%	21%	26%	24%	25%	20%	35%	29%	*
Neither helps nor hurts	39%	41%	37%	29%	31%	42%	52%	45%	26%	26%	*
Not sure	24%	19%	28%	31%	29%	23%	15%	21%	31%	28%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	*
Unweighted N	(1,093)	(506)	(587)	(264)	(206)	(357)	(266)	(718)	(137)	(156)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	13%	8%	10%	22%	8%	23%	12%	11%	18%	12%	11%	14%	13%
Hurts	24%	40%	25%	8%	42%	9%	25%	26%	21%	19%	23%	22%	31%
Neither helps nor hurts	39%	31%	32%	55%	29%	53%	36%	46%	41%	49%	44%	35%	34%
Not sure	24%	21%	33%	16%	22%	15%	27%	17%	20%	20%	21%	29%	22%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,093)	(377)	(399)	(317)	(434)	(412)	(436)	(302)	(258)	(174)	(227)	(408)	(284)

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8H. Effects of Tariffs — The variety of goods available
Do you think that imposing higher tariffs helps or hurts the following?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	12%	12%	12%	16%	13%	9%	11%	12%	8%	19%	*
Hurts	56%	54%	57%	55%	54%	55%	59%	56%	61%	46%	*
Neither helps nor hurts	18%	22%	15%	13%	15%	22%	22%	21%	12%	14%	*
Not sure	15%	12%	17%	17%	19%	15%	8%	12%	19%	21%	*
Totals	101%	100%	101%	101%	101%	101%	100%	101%	100%	100%	*
Unweighted N	(1,089)	(506)	(583)	(261)	(205)	(359)	(264)	(715)	(136)	(156)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	12%	7%	10%	19%	7%	18%	12%	9%	14%	14%	9%	14%	9%
Hurts	56%	77%	53%	39%	79%	36%	56%	57%	54%	46%	67%	49%	63%
Neither helps nor hurts	18%	8%	16%	31%	6%	35%	15%	20%	24%	32%	11%	19%	15%
Not sure	15%	9%	21%	12%	8%	11%	17%	14%	8%	8%	13%	19%	13%
Totals	101%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,089)	(375)	(398)	(316)	(433)	(412)	(435)	(298)	(260)	(173)	(226)	(407)	(283)

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8I. Effects of Tariffs — The affordability of goods
Do you think that imposing higher tariffs helps or hurts the following?

| | | **Gender** | | **Age (4 category)** | | | | **Race (4 category)** | | | |
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	11%	11%	11%	9%	15%	13%	6%	12%	8%	17%	*
Hurts	62%	63%	61%	57%	57%	64%	71%	62%	70%	48%	*
Neither helps nor hurts	12%	14%	11%	17%	10%	12%	12%	14%	4%	17%	*
Not sure	14%	11%	17%	17%	19%	11%	12%	13%	19%	18%	*
Totals	99%	99%	100%	100%	101%	100%	101%	101%	101%	100%	*
Unweighted N	(1,098)	(509)	(589)	(263)	(206)	(361)	(268)	(723)	(136)	(156)	(83)

| | | **Party ID** | | | **2024 Vote** | | **Family Income (3 category)** | | | **Region** | | | |
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	11%	7%	8%	19%	5%	17%	12%	9%	14%	9%	11%	12%	11%
Hurts	62%	80%	62%	46%	86%	48%	62%	65%	60%	63%	64%	58%	67%
Neither helps nor hurts	12%	6%	10%	21%	4%	23%	11%	13%	16%	17%	10%	12%	13%
Not sure	14%	7%	21%	13%	6%	12%	15%	13%	10%	10%	15%	18%	9%
Totals	99%	100%	101%	99%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,098)	(378)	(402)	(318)	(437)	(414)	(437)	(302)	(262)	(175)	(229)	(408)	(286)

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8J. Effects of Tariffs — The economies of countries we impose tariffs on
Do you think that imposing higher tariffs helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	8%	7%	8%	10%	9%	6%	5%	7%	8%	14%	*
Hurts	58%	62%	55%	56%	48%	60%	67%	59%	55%	50%	*
Neither helps nor hurts	16%	15%	16%	13%	19%	16%	15%	17%	9%	16%	*
Not sure	19%	16%	22%	20%	24%	18%	13%	16%	28%	21%	*
Totals	101%	100%	101%	99%	100%	100%	100%	99%	100%	101%	*
Unweighted N	(1,093)	(508)	(585)	(260)	(205)	(359)	(269)	(721)	(135)	(155)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	8%	4%	7%	12%	4%	11%	7%	7%	10%	8%	8%	8%	5%
Hurts	58%	68%	49%	59%	68%	61%	58%	57%	63%	68%	54%	55%	61%
Neither helps nor hurts	16%	17%	15%	16%	15%	15%	14%	20%	16%	11%	17%	15%	19%
Not sure	19%	11%	28%	14%	12%	13%	22%	16%	11%	14%	21%	21%	16%
Totals	101%	100%	99%	101%	99%	100%	101%	100%	100%	101%	100%	99%	101%
Unweighted N	(1,093)	(376)	(401)	(316)	(435)	(411)	(439)	(299)	(259)	(175)	(229)	(407)	(282)

9A. Support or Oppose Policies — Imposing a 10% tariff on goods imported from China
Would you support or oppose the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	27%	30%	25%	12%	22%	34%	38%	33%	9%	18%	*
Somewhat support	23%	23%	22%	24%	21%	21%	25%	24%	22%	19%	*
Somewhat oppose	13%	15%	12%	17%	17%	8%	13%	11%	17%	15%	*
Strongly oppose	20%	19%	20%	23%	19%	20%	16%	17%	25%	27%	*
Not sure	17%	13%	21%	24%	21%	17%	8%	14%	28%	21%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,099)	(508)	(591)	(265)	(206)	(360)	(268)	(725)	(136)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	27%	7%	19%	56%	9%	58%	29%	28%	31%	29%	32%	27%	23%
Somewhat support	23%	19%	21%	28%	22%	29%	17%	23%	31%	22%	23%	22%	24%
Somewhat oppose	13%	21%	15%	5%	22%	4%	13%	14%	15%	16%	11%	13%	15%
Strongly oppose	20%	39%	19%	2%	35%	3%	21%	18%	18%	19%	21%	15%	26%
Not sure	17%	14%	26%	9%	12%	6%	20%	17%	6%	14%	13%	23%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,099)	(379)	(400)	(320)	(438)	(414)	(440)	(301)	(261)	(175)	(231)	(406)	(287)

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9B. Support or Oppose Policies — Imposing a 10% tariff on goods imported from all countries
Would you support or oppose the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	16%	16%	16%	9%	16%	19%	17%	19%	6%	14%	*
Somewhat support	22%	25%	19%	20%	21%	24%	22%	23%	21%	22%	*
Somewhat oppose	18%	22%	13%	22%	21%	11%	19%	17%	18%	17%	*
Strongly oppose	23%	21%	25%	20%	21%	25%	26%	22%	24%	27%	*
Not sure	22%	15%	27%	30%	22%	20%	15%	19%	32%	19%	*
Totals	101%	99%	100%	101%	101%	99%	99%	100%	101%	99%	*
Unweighted N	(1,102)	(510)	(592)	(265)	(207)	(362)	(268)	(726)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	16%	7%	9%	33%	6%	33%	16%	14%	19%	14%	16%	18%	14%
Somewhat support	22%	11%	19%	36%	11%	40%	22%	24%	26%	31%	22%	20%	21%
Somewhat oppose	18%	19%	22%	11%	21%	9%	17%	18%	20%	15%	15%	18%	20%
Strongly oppose	23%	46%	22%	3%	47%	4%	23%	21%	23%	23%	24%	18%	30%
Not sure	22%	17%	29%	18%	15%	14%	21%	23%	12%	17%	23%	26%	15%
Totals	101%	100%	101%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,102)	(380)	(402)	(320)	(440)	(414)	(440)	(303)	(262)	(176)	(231)	(408)	(287)

9C. Support or Oppose Policies — Establishing the External Revenue Service to collect all tariffs
Would you support or oppose the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	16%	19%	12%	9%	15%	20%	15%	18%	8%	11%	*
Somewhat support	19%	20%	18%	21%	20%	16%	20%	20%	14%	26%	*
Somewhat oppose	11%	12%	9%	15%	10%	7%	13%	10%	15%	13%	*
Strongly oppose	21%	20%	22%	14%	18%	26%	24%	21%	23%	22%	*
Not sure	34%	29%	38%	41%	37%	31%	27%	32%	40%	28%	*
Totals	101%	100%	99%	100%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(1,101)	(509)	(592)	(265)	(206)	(360)	(270)	(727)	(136)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	16%	6%	13%	27%	9%	30%	12%	16%	23%	13%	15%	19%	12%
Somewhat support	19%	12%	15%	30%	11%	34%	19%	22%	20%	24%	20%	19%	15%
Somewhat oppose	11%	14%	10%	9%	14%	6%	12%	9%	11%	11%	8%	10%	14%
Strongly oppose	21%	41%	18%	6%	41%	6%	20%	19%	25%	23%	20%	18%	26%
Not sure	34%	28%	44%	27%	26%	25%	37%	34%	22%	30%	38%	34%	32%
Totals	101%	101%	100%	99%	101%	101%	100%	100%	101%	101%	101%	100%	99%
Unweighted N	(1,101)	(379)	(401)	(321)	(439)	(415)	(440)	(302)	(262)	(176)	(229)	(409)	(287)

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9D. Support or Oppose Policies — Imposing a 25% tariff on all steel and aluminum imports to the U.S.
Would you support or oppose the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	14%	17%	11%	4%	11%	20%	18%	18%	4%	7%	*
Somewhat support	20%	23%	16%	17%	20%	18%	24%	21%	11%	24%	*
Somewhat oppose	15%	18%	12%	23%	13%	10%	15%	15%	15%	13%	*
Strongly oppose	29%	26%	31%	20%	29%	32%	31%	27%	39%	28%	*
Not sure	23%	16%	30%	35%	26%	20%	12%	19%	31%	27%	*
Totals	101%	100%	100%	99%	99%	100%	100%	100%	100%	99%	*
Unweighted N	(1,102)	(511)	(591)	(265)	(207)	(362)	(268)	(726)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	14%	4%	8%	31%	5%	32%	12%	12%	22%	13%	16%	16%	9%
Somewhat support	20%	8%	17%	34%	8%	37%	20%	22%	21%	28%	18%	18%	18%
Somewhat oppose	15%	14%	18%	11%	18%	12%	17%	14%	13%	14%	14%	15%	16%
Strongly oppose	29%	57%	25%	6%	57%	5%	27%	31%	28%	25%	27%	26%	36%
Not sure	23%	17%	32%	18%	13%	14%	24%	22%	16%	20%	24%	25%	20%
Totals	101%	100%	100%	100%	101%	100%	100%	101%	100%	100%	99%	100%	99%
Unweighted N	(1,102)	(380)	(401)	(321)	(439)	(415)	(441)	(302)	(262)	(175)	(231)	(409)	(287)

9E. Support or Oppose Policies — Imposing a 25% tariff on goods imported from Mexico
Would you support or oppose the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	13%	14%	13%	7%	11%	18%	16%	16%	4%	12%	*
Somewhat support	18%	21%	16%	14%	19%	18%	21%	20%	9%	15%	*
Somewhat oppose	17%	19%	15%	22%	19%	12%	17%	17%	13%	17%	*
Strongly oppose	32%	31%	33%	26%	29%	35%	35%	29%	44%	35%	*
Not sure	20%	16%	24%	31%	22%	17%	11%	17%	30%	21%	*
Totals	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,101)	(509)	(592)	(265)	(206)	(361)	(269)	(726)	(137)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	13%	3%	9%	28%	4%	30%	12%	12%	18%	15%	12%	15%	11%
Somewhat support	18%	7%	13%	35%	7%	35%	17%	19%	25%	22%	19%	18%	15%
Somewhat oppose	17%	16%	20%	13%	15%	14%	19%	17%	15%	20%	17%	15%	19%
Strongly oppose	32%	60%	29%	8%	63%	6%	31%	32%	35%	26%	32%	29%	40%
Not sure	20%	13%	28%	16%	10%	14%	21%	21%	8%	18%	20%	24%	15%
Totals	100%	99%	99%	100%	99%	99%	100%	101%	101%	101%	100%	101%	100%
Unweighted N	(1,101)	(380)	(400)	(321)	(440)	(413)	(441)	(301)	(262)	(175)	(230)	(409)	(287)

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9F. Support or Oppose Policies — Imposing a 25% tariff on goods imported from Canada
Would you support or oppose the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	11%	12%	9%	5%	12%	14%	9%	12%	3%	10%	*
Somewhat support	17%	17%	17%	18%	15%	17%	17%	18%	8%	20%	*
Somewhat oppose	18%	20%	15%	17%	21%	14%	20%	18%	16%	14%	*
Strongly oppose	35%	35%	36%	32%	29%	38%	42%	34%	43%	36%	*
Not sure	20%	16%	23%	28%	23%	18%	11%	17%	30%	20%	*
Totals	101%	100%	100%	100%	100%	101%	99%	99%	100%	100%	*
Unweighted N	(1,102)	(510)	(592)	(265)	(207)	(362)	(268)	(726)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly support	11%	3%	7%	22%	4%	22%	8%	9%	16%	7%	11%	12%	10%
Somewhat support	17%	7%	13%	30%	5%	34%	18%	15%	20%	24%	12%	19%	12%
Somewhat oppose	18%	13%	16%	23%	17%	21%	17%	20%	20%	21%	21%	15%	17%
Strongly oppose	35%	65%	35%	9%	66%	7%	34%	36%	36%	32%	35%	32%	44%
Not sure	20%	13%	29%	15%	8%	15%	23%	19%	9%	17%	21%	21%	17%
Totals	101%	101%	100%	99%	100%	99%	100%	99%	101%	101%	100%	99%	100%
Unweighted N	(1,102)	(380)	(401)	(321)	(440)	(415)	(441)	(301)	(263)	(175)	(231)	(409)	(287)

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10. Trump Approval on Foreign Trade
Do you approve or disapprove of Donald Trump's approach to foreign trade?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	20%	23%	17%	7%	11%	29%	27%	24%	4%	12%	*
Somewhat approve	19%	21%	17%	16%	26%	15%	19%	23%	6%	16%	*
Somewhat disapprove	12%	14%	11%	20%	16%	7%	11%	11%	16%	19%	*
Strongly disapprove	35%	34%	36%	30%	33%	38%	39%	30%	56%	35%	*
Not sure	14%	8%	20%	27%	14%	11%	4%	12%	18%	17%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly approve	20%	1%	13%	45%	3%	49%	19%	18%	26%	23%	18%	23%	13%
Somewhat approve	19%	7%	15%	35%	5%	35%	15%	25%	20%	22%	25%	17%	15%
Somewhat disapprove	12%	12%	16%	8%	13%	5%	13%	13%	11%	10%	10%	12%	18%
Strongly disapprove	35%	74%	32%	2%	74%	3%	36%	33%	35%	34%	34%	32%	42%
Not sure	14%	6%	24%	9%	5%	8%	17%	11%	8%	12%	13%	17%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

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11. Trump Stance on Tariffs
Do you think that as president, Donald Trump will increase or decrease tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Increase	71%	74%	69%	58%	66%	77%	81%	74%	61%	59%	*
Keep the same	10%	12%	9%	12%	16%	7%	7%	11%	6%	14%	*
Decrease	2%	2%	2%	4%	1%	2%	1%	2%	4%	3%	*
Not sure	17%	13%	20%	26%	17%	14%	11%	14%	29%	25%	*
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%	*
Unweighted N	(1,103)	(510)	(593)	(265)	(207)	(361)	(270)	(727)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Increase	71%	78%	65%	73%	82%	72%	69%	73%	77%	75%	76%	67%	72%
Keep the same	10%	10%	8%	13%	6%	16%	10%	11%	12%	11%	7%	12%	9%
Decrease	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%
Not sure	17%	10%	26%	12%	10%	11%	19%	15%	10%	11%	14%	20%	17%
Totals	100%	100%	101%	100%	100%	101%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(1,103)	(380)	(402)	(321)	(439)	(416)	(441)	(303)	(262)	(176)	(231)	(409)	(287)

12A. Reason for Trump Tariffs — For leverage in other negotiations with foreign countries
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	55%	62%	49%	42%	48%	60%	69%	58%	45%	47%	*
Minor reason	19%	19%	18%	23%	16%	21%	15%	21%	15%	13%	*
Not a reason	9%	8%	10%	8%	13%	8%	7%	7%	17%	12%	*
Not sure	17%	10%	23%	27%	22%	11%	9%	15%	23%	27%	*
Totals	100%	99%	100%	100%	99%	100%	100%	101%	100%	99%	*
Unweighted N	(1,092)	(506)	(586)	(262)	(207)	(357)	(266)	(719)	(136)	(154)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	55%	50%	50%	67%	51%	71%	54%	56%	63%	61%	56%	53%	56%
Minor reason	19%	19%	20%	18%	19%	18%	16%	24%	19%	16%	24%	16%	20%
Not a reason	9%	19%	6%	4%	16%	4%	10%	6%	10%	7%	7%	9%	13%
Not sure	17%	12%	25%	11%	13%	6%	19%	14%	8%	16%	14%	22%	11%
Totals	100%	100%	101%	100%	99%	99%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,092)	(376)	(400)	(316)	(436)	(413)	(434)	(300)	(262)	(174)	(230)	(407)	(281)

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12B. Reason for Trump Tariffs — For leverage in negotiations over trade agreements
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	53%	58%	47%	45%	42%	57%	66%	58%	43%	38%	*
Minor reason	21%	21%	21%	20%	23%	22%	19%	22%	15%	25%	*
Not a reason	8%	8%	8%	8%	11%	9%	4%	5%	14%	12%	*
Not sure	18%	13%	23%	27%	25%	13%	11%	15%	29%	24%	*
Totals	100%	100%	99%	100%	101%	101%	100%	100%	101%	99%	*
Unweighted N	(1,099)	(511)	(588)	(265)	(207)	(360)	(267)	(724)	(137)	(156)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	53%	47%	45%	67%	49%	74%	49%	53%	61%	62%	47%	51%	55%
Minor reason	21%	24%	21%	18%	23%	16%	20%	26%	20%	15%	26%	21%	20%
Not a reason	8%	14%	9%	1%	13%	2%	10%	6%	8%	6%	9%	5%	14%
Not sure	18%	14%	25%	14%	15%	8%	21%	15%	10%	17%	18%	23%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,099)	(379)	(401)	(319)	(438)	(414)	(439)	(301)	(262)	(175)	(231)	(407)	(286)

12C. Reason for Trump Tariffs — To project strength internationally
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	48%	51%	46%	38%	47%	53%	54%	50%	47%	37%	*
Minor reason	18%	20%	17%	19%	16%	17%	21%	21%	9%	17%	*
Not a reason	15%	15%	14%	14%	10%	17%	16%	13%	18%	16%	*
Not sure	19%	14%	23%	29%	26%	13%	9%	16%	26%	30%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,092)	(505)	(587)	(263)	(206)	(358)	(265)	(718)	(135)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	48%	47%	39%	62%	49%	62%	47%	48%	60%	52%	49%	46%	49%
Minor reason	18%	15%	18%	21%	13%	23%	21%	17%	17%	20%	18%	18%	18%
Not a reason	15%	24%	14%	7%	24%	7%	14%	14%	13%	12%	16%	14%	17%
Not sure	19%	13%	30%	10%	15%	7%	18%	21%	10%	16%	17%	22%	16%
Totals	100%	99%	101%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(378)	(398)	(316)	(437)	(410)	(436)	(300)	(260)	(174)	(231)	(402)	(285)

12D. Reason for Trump Tariffs — To follow through on his campaign promises
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	48%	54%	42%	32%	39%	55%	61%	51%	39%	42%	*
Minor reason	26%	26%	25%	28%	30%	21%	25%	28%	16%	18%	*
Not a reason	10%	9%	12%	10%	8%	13%	8%	9%	12%	13%	*
Not sure	17%	12%	21%	29%	23%	11%	6%	12%	33%	27%	*
Totals	101%	101%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,093)	(507)	(586)	(265)	(204)	(360)	(264)	(720)	(136)	(154)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	48%	44%	42%	58%	40%	63%	52%	44%	49%	42%	50%	50%	44%
Minor reason	26%	25%	24%	28%	27%	27%	21%	32%	29%	33%	22%	25%	26%
Not a reason	10%	17%	9%	5%	19%	5%	9%	9%	10%	8%	12%	7%	15%
Not sure	17%	14%	25%	9%	14%	6%	17%	15%	11%	16%	16%	18%	14%
Totals	101%	100%	100%	100%	100%	101%	99%	100%	99%	99%	100%	100%	99%
Unweighted N	(1,093)	(377)	(399)	(317)	(436)	(413)	(436)	(301)	(262)	(176)	(229)	(406)	(282)

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12E. Reason for Trump Tariffs — To boost U.S. manufacturing
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	43%	46%	40%	39%	36%	44%	52%	47%	27%	36%	*
Minor reason	23%	27%	19%	20%	25%	20%	26%	25%	26%	12%	*
Not a reason	18%	16%	19%	14%	19%	22%	13%	15%	18%	26%	*
Not sure	17%	11%	22%	27%	19%	14%	8%	13%	29%	27%	*
Totals	101%	100%	100%	100%	99%	100%	99%	100%	100%	101%	*
Unweighted N	(1,098)	(509)	(589)	(264)	(205)	(362)	(267)	(724)	(137)	(154)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	43%	24%	34%	72%	25%	75%	43%	44%	49%	49%	44%	42%	41%
Minor reason	23%	30%	23%	15%	29%	12%	22%	23%	23%	19%	25%	21%	26%
Not a reason	18%	31%	19%	4%	32%	6%	17%	19%	18%	14%	16%	17%	23%
Not sure	17%	15%	24%	9%	14%	7%	19%	15%	10%	19%	15%	20%	10%
Totals	101%	100%	100%	100%	100%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,098)	(379)	(400)	(319)	(437)	(415)	(439)	(302)	(263)	(175)	(231)	(407)	(285)

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12F. Reason for Trump Tariffs — To stop illegal immigration and drug trafficking
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	39%	41%	38%	36%	35%	43%	42%	42%	33%	37%	*
Minor reason	18%	21%	15%	21%	23%	15%	16%	20%	15%	10%	*
Not a reason	26%	28%	25%	16%	22%	30%	36%	26%	27%	27%	*
Not sure	16%	9%	22%	27%	20%	13%	6%	13%	24%	25%	*
Totals	99%	99%	100%	100%	100%	101%	100%	101%	99%	99%	*
Unweighted N	(1,092)	(507)	(585)	(263)	(207)	(355)	(267)	(719)	(137)	(154)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	39%	27%	33%	60%	19%	64%	40%	40%	43%	38%	41%	40%	37%
Minor reason	18%	20%	18%	17%	23%	15%	18%	16%	23%	19%	15%	18%	20%
Not a reason	26%	41%	24%	15%	47%	15%	25%	29%	25%	26%	29%	22%	32%
Not sure	16%	12%	25%	9%	11%	6%	17%	15%	9%	16%	14%	20%	12%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(1,092)	(379)	(400)	(313)	(439)	(410)	(436)	(301)	(260)	(173)	(229)	(406)	(284)

12G. Reason for Trump Tariffs — To reduce the U.S. trade deficit
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	39%	42%	36%	29%	35%	39%	51%	42%	24%	33%	*
Minor reason	20%	20%	20%	21%	21%	20%	19%	22%	21%	18%	*
Not a reason	19%	21%	17%	17%	18%	22%	19%	17%	23%	20%	*
Not sure	22%	17%	26%	33%	27%	18%	11%	19%	32%	28%	*
Totals	100%	100%	99%	100%	101%	99%	100%	100%	100%	99%	*
Unweighted N	(1,095)	(505)	(590)	(263)	(207)	(361)	(264)	(722)	(135)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	39%	25%	32%	60%	25%	66%	37%	37%	49%	48%	37%	39%	33%
Minor reason	20%	22%	17%	23%	20%	19%	21%	23%	18%	15%	23%	17%	27%
Not a reason	19%	34%	20%	4%	37%	5%	17%	18%	20%	14%	21%	18%	22%
Not sure	22%	20%	31%	13%	18%	10%	25%	22%	13%	23%	18%	26%	17%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,095)	(378)	(401)	(316)	(439)	(412)	(439)	(301)	(261)	(174)	(231)	(405)	(285)

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12H. Reason for Trump Tariffs — To raise funds for the federal government
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	31%	31%	30%	34%	25%	31%	34%	33%	27%	29%	*
Minor reason	27%	32%	22%	22%	28%	25%	31%	27%	24%	25%	*
Not a reason	21%	22%	20%	17%	19%	24%	22%	21%	18%	16%	*
Not sure	22%	15%	28%	26%	29%	20%	13%	19%	32%	30%	*
Totals	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,090)	(506)	(584)	(261)	(205)	(358)	(266)	(719)	(134)	(154)	(83)

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	31%	29%	28%	36%	26%	36%	32%	31%	33%	32%	31%	31%	29%
Minor reason	27%	26%	21%	34%	22%	36%	25%	26%	31%	25%	23%	26%	32%
Not a reason	21%	28%	21%	14%	31%	15%	20%	19%	24%	19%	26%	15%	26%
Not sure	22%	18%	30%	16%	21%	13%	23%	23%	12%	23%	19%	28%	13%
Totals	101%	101%	100%	100%	100%	100%	100%	99%	100%	99%	99%	100%	100%
Unweighted N	(1,090)	(378)	(400)	(312)	(435)	(409)	(437)	(299)	(261)	(171)	(228)	(407)	(284)

12I. Reason for Trump Tariffs — To protect U.S. national security
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	30%	35%	25%	29%	26%	32%	32%	32%	22%	31%	*
Minor reason	19%	18%	19%	22%	23%	15%	15%	20%	11%	16%	*
Not a reason	33%	35%	32%	19%	29%	39%	43%	33%	36%	26%	*
Not sure	18%	12%	24%	29%	22%	13%	10%	15%	31%	27%	*
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,087)	(503)	(584)	(262)	(204)	(356)	(265)	(716)	(136)	(153)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	30%	15%	25%	52%	13%	55%	29%	31%	35%	27%	31%	35%	23%
Minor reason	19%	13%	17%	26%	12%	24%	18%	20%	19%	25%	17%	16%	20%
Not a reason	33%	59%	31%	11%	61%	12%	33%	32%	33%	28%	36%	29%	42%
Not sure	18%	14%	27%	11%	13%	9%	20%	16%	13%	21%	16%	21%	14%
Totals	100%	101%	100%	100%	99%	100%	100%	99%	100%	101%	100%	101%	99%
Unweighted N	(1,087)	(379)	(394)	(314)	(436)	(411)	(434)	(301)	(260)	(172)	(227)	(404)	(284)

12J. Reason for Trump Tariffs — To allow the government to lower taxes

Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	22%	24%	21%	22%	18%	24%	24%	23%	17%	29%	*
Minor reason	21%	26%	17%	20%	25%	20%	21%	23%	14%	14%	*
Not a reason	31%	29%	32%	26%	25%	32%	38%	30%	32%	26%	*
Not sure	26%	21%	30%	32%	31%	24%	17%	24%	37%	30%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	*
Unweighted N	(1,094)	(506)	(588)	(264)	(206)	(358)	(266)	(719)	(137)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	22%	19%	15%	34%	15%	36%	23%	19%	27%	24%	21%	23%	20%
Minor reason	21%	20%	16%	30%	13%	30%	21%	21%	28%	22%	23%	20%	21%
Not a reason	31%	43%	32%	16%	53%	15%	28%	32%	30%	30%	31%	25%	40%
Not sure	26%	18%	36%	20%	19%	18%	28%	27%	16%	23%	25%	31%	19%
Totals	100%	100%	99%	100%	100%	99%	100%	99%	101%	99%	100%	99%	100%
Unweighted N	(1,094)	(379)	(399)	(316)	(438)	(411)	(434)	(301)	(262)	(174)	(228)	(406)	(286)

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12K. Reason for Trump Tariffs — To lower prices for Americans
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	19%	18%	20%	17%	13%	24%	19%	21%	14%	18%	*
Minor reason	17%	20%	13%	19%	21%	13%	16%	18%	12%	13%	*
Not a reason	44%	47%	42%	34%	42%	47%	53%	44%	42%	42%	*
Not sure	20%	15%	25%	29%	24%	16%	13%	17%	32%	27%	*
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,090)	(503)	(587)	(262)	(204)	(356)	(268)	(720)	(136)	(152)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	19%	10%	11%	36%	6%	36%	22%	14%	22%	15%	14%	23%	18%
Minor reason	17%	13%	16%	21%	11%	22%	17%	19%	17%	19%	19%	15%	16%
Not a reason	44%	65%	43%	27%	69%	26%	41%	47%	48%	40%	49%	39%	53%
Not sure	20%	12%	30%	16%	14%	15%	19%	21%	14%	26%	18%	24%	13%
Totals	100%	100%	100%	100%	100%	99%	99%	101%	101%	100%	100%	101%	100%
Unweighted N	(1,090)	(377)	(399)	(314)	(436)	(410)	(435)	(300)	(258)	(175)	(229)	(403)	(283)

12L. Reason for Trump Tariffs — To push for Canada to join the U.S.
Do you think that the following is a major reason, a minor reason, or not a reason why Donald Trump has implemented or threatened to implement tariffs on foreign goods imported into the U.S.?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Major reason	18%	18%	17%	23%	17%	15%	17%	15%	21%	27%	*
Minor reason	22%	24%	20%	24%	23%	22%	18%	24%	15%	18%	*
Not a reason	39%	43%	35%	23%	33%	44%	52%	41%	29%	29%	*
Not sure	22%	16%	28%	30%	27%	19%	14%	19%	35%	25%	*
Totals	101%	101%	100%	100%	100%	100%	101%	99%	100%	99%	*
Unweighted N	(1,093)	(503)	(590)	(262)	(203)	(358)	(270)	(722)	(136)	(152)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Major reason	18%	25%	16%	13%	22%	15%	20%	17%	15%	22%	10%	24%	11%
Minor reason	22%	23%	16%	28%	21%	23%	21%	22%	24%	21%	25%	19%	23%
Not a reason	39%	36%	36%	44%	39%	48%	32%	43%	49%	32%	46%	31%	49%
Not sure	22%	16%	32%	15%	18%	13%	26%	18%	13%	25%	19%	26%	17%
Totals	101%	100%	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,093)	(380)	(396)	(317)	(438)	(412)	(436)	(300)	(262)	(175)	(229)	(403)	(286)

13. Purchase Behaviour Tariffs

Have you or do you plan to make any purchases because you expect prices will increase as a result of potential tariffs?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	19%	22%	25%	25%	18%	15%	16%	34%	29%	*
No	52%	57%	47%	44%	42%	56%	64%	56%	37%	45%	*
Not sure	28%	25%	30%	30%	32%	27%	21%	28%	29%	26%	*
Totals	101%	101%	99%	99%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	21%	26%	20%	17%	30%	15%	17%	24%	26%	25%	17%	22%	18%
No	52%	47%	46%	63%	42%	68%	55%	50%	51%	56%	52%	48%	55%
Not sure	28%	27%	34%	20%	28%	16%	28%	26%	23%	19%	31%	29%	26%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

14. Heard About US Tariffs

On February 1, 2025, U.S. President Donald Trump announced he would impose 25% tariffs on most imports from Canada. On February 4, 2025, the tariffs on Canadian goods were put on hold for 30 days to allow time for the Canadian and American governments to negotiate. On February 10, President Trump announced a 25% tariff on steel and aluminum imports into the U.S. How much have you heard about this prior to this survey?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	42%	48%	35%	21%	38%	46%	58%	43%	38%	30%	*
A little	39%	38%	40%	46%	41%	38%	33%	39%	43%	36%	*
Nothing at all	11%	8%	15%	19%	13%	9%	5%	10%	13%	17%	*
Not sure	8%	6%	10%	14%	9%	7%	3%	7%	5%	16%	*
Totals	100%	100%	100%	100%	101%	100%	99%	99%	99%	99%	*
Unweighted N	(1,102)	(510)	(592)	(265)	(207)	(360)	(270)	(727)	(136)	(156)	(83)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	42%	51%	34%	43%	57%	45%	34%	43%	60%	44%	44%	41%	39%
A little	39%	37%	39%	42%	35%	45%	45%	40%	28%	41%	38%	35%	46%
Nothing at all	11%	9%	14%	10%	6%	7%	13%	9%	10%	12%	10%	14%	6%
Not sure	8%	4%	13%	6%	3%	3%	9%	8%	2%	3%	8%	10%	8%
Totals	100%	101%	100%	101%	101%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,102)	(380)	(402)	(320)	(440)	(414)	(439)	(303)	(263)	(175)	(230)	(410)	(287)

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15. Implement Tariffs

Do you think Donald Trump will proceed with his plan to implement tariffs on all Canadian goods (beyond steel and aluminum) imported into or sold in the U.S. after the 30 day hold is complete?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	46%	47%	46%	43%	49%	48%	44%	42%	56%	56%	*
No	18%	21%	16%	14%	15%	18%	26%	20%	14%	11%	*
Not sure	35%	32%	38%	42%	36%	34%	30%	37%	30%	33%	*
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	46%	51%	41%	48%	49%	52%	49%	43%	47%	52%	47%	47%	41%
No	18%	21%	12%	22%	22%	19%	12%	19%	29%	16%	17%	15%	27%
Not sure	35%	27%	47%	29%	29%	29%	38%	37%	24%	32%	36%	38%	33%
Totals	99%	99%	100%	99%	100%	100%	99%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

16A. Effects of Tariffs on Canada — The U.S. economy
Do you think that the U.S. imposing higher tariffs on Canada helps or hurts the following?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	31%	37%	26%	33%	31%	32%	28%	33%	22%	31%	*
Hurts	44%	42%	46%	36%	41%	46%	52%	41%	54%	44%	*
Neither helps nor hurts	9%	9%	10%	13%	9%	7%	11%	10%	6%	10%	*
Not sure	16%	12%	19%	19%	18%	16%	9%	16%	18%	15%	*
Totals	100%	100%	101%	101%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(1,102)	(510)	(592)	(265)	(206)	(361)	(270)	(727)	(137)	(155)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	31%	12%	27%	54%	11%	57%	29%	32%	38%	43%	30%	32%	22%
Hurts	44%	77%	40%	18%	77%	18%	45%	43%	45%	39%	47%	38%	54%
Neither helps nor hurts	9%	5%	9%	14%	3%	16%	9%	10%	11%	10%	9%	8%	13%
Not sure	16%	7%	24%	14%	9%	10%	17%	15%	7%	7%	14%	22%	11%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,102)	(379)	(402)	(321)	(440)	(415)	(440)	(302)	(263)	(176)	(230)	(410)	(286)

16B. Effects of Tariffs on Canada — The affordability of goods
Do you think that the U.S. imposing higher tariffs on Canada helps or hurts the following?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	10%	11%	9%	15%	9%	8%	7%	10%	9%	11%	*
Hurts	61%	62%	59%	53%	59%	61%	70%	59%	70%	53%	*
Neither helps nor hurts	15%	16%	14%	11%	14%	19%	15%	18%	6%	15%	*
Not sure	14%	11%	18%	21%	18%	12%	8%	13%	15%	21%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	10%	6%	7%	17%	4%	17%	12%	6%	11%	9%	7%	11%	10%
Hurts	61%	83%	58%	43%	86%	43%	61%	63%	63%	61%	63%	57%	65%
Neither helps nor hurts	15%	5%	14%	26%	4%	31%	12%	17%	18%	21%	18%	12%	15%
Not sure	14%	7%	21%	14%	7%	9%	15%	13%	7%	10%	12%	20%	10%
Totals	100%	101%	100%	100%	101%	100%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

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16C. Effects of Tariffs on Canada — The variety of goods available
Do you think that the U.S. imposing higher tariffs on Canada helps or hurts the following?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	8%	9%	7%	10%	10%	7%	5%	7%	4%	16%	*
Hurts	54%	56%	52%	52%	51%	54%	58%	51%	70%	49%	*
Neither helps nor hurts	23%	25%	22%	20%	19%	26%	27%	27%	10%	16%	*
Not sure	15%	11%	20%	19%	20%	13%	10%	14%	16%	19%	*
Totals	100%	101%	101%	101%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	8%	7%	5%	12%	5%	14%	8%	6%	12%	12%	5%	9%	5%
Hurts	54%	77%	53%	34%	80%	33%	57%	54%	53%	48%	53%	50%	65%
Neither helps nor hurts	23%	8%	20%	41%	8%	44%	20%	27%	25%	28%	25%	23%	19%
Not sure	15%	8%	22%	13%	7%	9%	16%	14%	10%	11%	17%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

16D. Effects of Tariffs on Canada — The Canadian economy

Do you think that the U.S. imposing higher tariffs on Canada helps or hurts the following?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Helps	6%	6%	6%	12%	7%	3%	4%	5%	5%	14%	*
Hurts	63%	66%	59%	52%	59%	66%	71%	67%	58%	43%	*
Neither helps nor hurts	13%	11%	14%	12%	12%	12%	15%	12%	15%	17%	*
Not sure	19%	17%	20%	23%	23%	18%	11%	17%	22%	26%	*
Totals	101%	100%	99%	99%	101%	99%	101%	101%	100%	100%	*
Unweighted N	(1,104)	(511)	(593)	(265)	(207)	(362)	(270)	(728)	(137)	(156)	(83)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Helps	6%	5%	5%	8%	5%	9%	6%	7%	5%	6%	5%	7%	5%
Hurts	63%	72%	54%	64%	73%	65%	60%	61%	71%	69%	66%	57%	66%
Neither helps nor hurts	13%	12%	10%	16%	12%	15%	13%	12%	14%	10%	13%	13%	15%
Not sure	19%	11%	30%	11%	10%	11%	20%	20%	10%	16%	17%	24%	14%
Totals	101%	100%	99%	99%	100%	100%	99%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,104)	(380)	(403)	(321)	(440)	(416)	(441)	(303)	(263)	(176)	(231)	(410)	(287)

YouGov Survey: Tariffs and Trade
February 12 - 14, 2025 - 1104 U.S. adult citizens

Interviewing Dates	February 12 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.057 to 5.049, with a mean of one and a standard deviation of 0.861.
Number of respondents	1104
Margin of error	$\pm$ 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	83 questions not reported.