# Celebrity President Poll - August 2020 

The Daily Show/YouGov

## BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc.
This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.
For further information about the results in this spreadsheet, please email uspress@yougov.com quoting the survey details.
EDITOR'S NOTES - all press releases should contain the following information.
All figures, unless otherwise stated, are from YouGov Plc. The Daily Show/YouGov survey consisted of 2,586 panelists and ran between August 7 - 11. Every person was randomly assigned to see 30 celebrities, which appeared in 15 head-to-head matchups. For each, respondents were asked to indicate which of the celebrities in the head-to-head matchup they would prefer as the next to become president. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48 hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | $55+$ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morgan Freeman | Actor | 81\% | 80\% | 82\% | $72 \%$ | 82\% | 87\% | 83\% | $76 \%$ | 81\% | $86 \%$ |
| Denzel Washington | Actor | 76\% | 74\% | 78\% | 64\% | 77\% | 81\% | 78\% | 71\% | 78\% | 72\% |
| Tom Hanks | Actor | 73\% | 72\% | $74 \%$ | 70\% | 69\% | 77\% | $75 \%$ | 68\% | 82\% | $59 \%$ |
| Samuel L Jackson | Actor | 73\% | 73\% | 73\% | 72\% | 77\% | 71\% | 73\% | 72\% | 87\% | $53 \%$ |
| The Rock | Actor | $72 \%$ | 73\% | 71\% | 69\% | 75\% | 72\% | $71 \%$ | $74 \%$ | 67\% | $72 \%$ |
| Bruce Willis | Actor | 70\% | 70\% | 70\% | 69\% | 68\% | 73\% | 70\% | $71 \%$ | 59\% | $74 \%$ |
| Harrison Ford | Actor | 70\% | 69\% | 71\% | 66\% | 72\% | 71\% | $72 \%$ | 65\% | 68\% | 68\% |
| Matt Damon | Actor | 70\% | 68\% | 71\% | $72 \%$ | 67\% | 70\% | $72 \%$ | 66\% | 67\% | 72\% |
| Judge Judy | Reality TV and Talk | 69\% | 64\% | 75\% | 59\% | 67\% | 77\% | $72 \%$ | 64\% | 72\% | 81\% |
| Sheindlin | Show |  |  |  |  |  |  |  |  |  |  |
| Leonardo Dicaprio | Actor | 67\% | 68\% | 67\% | 75\% | 67\% | 64\% | 65\% | 72\% | 71\% | $54 \%$ |
| Kurt Russell | Actor | 67\% | 67\% | 68\% | 59\% | 65\% | 74\% | 70\% | 62\% | 65\% | 68\% |
| Dolly Parton | Music | 67\% | 62\% | $72 \%$ | 65\% | 68\% | 68\% | 70\% | 62\% | 66\% | 71\% |
| Betty White | Actor | 67\% | 69\% | 64\% | 66\% | 71\% | 65\% | 69\% | 62\% | 74\% | $59 \%$ |
| Peyton Manning | Athlete | 65\% | 68\% | 63\% | 56\% | 67\% | 72\% | 66\% | 63\% | 54\% | 76\% |
| Sylvester Stallone | Actor | 65\% | 67\% | 64\% | 56\% | 75\% | 64\% | 66\% | 64\% | $52 \%$ | 76\% |
| Ben Affleck | Actor | 64\% | 62\% | 68\% | 60\% | 69\% | 64\% | 64\% | 65\% | 69\% | $56 \%$ |
| Robert De Niro | Actor | 64\% | 61\% | 67\% | 65\% | 61\% | 65\% | 61\% | 70\% | 76\% | 50\% |
| Will Smith | Actor | 64\% | 66\% | 62\% | 71\% | 73\% | 54\% | 58\% | 74\% | 72\% | $53 \%$ |
| Robert Redford | Actor | 64\% | 60\% | 67\% | 56\% | 63\% | 69\% | 67\% | 58\% | 62\% | 69\% |
| George Clooney | Actor | 64\% | 59\% | 69\% | 60\% | 71\% | 60\% | 64\% | 64\% | 80\% | 47\% |
| Bill Murray | Actor | 64\% | 61\% | 66\% | 61\% | 73\% | $56 \%$ | 68\% | $54 \%$ | 66\% | 69\% |
| Diane Sawyer | News Personalities | 64\% | 54\% | 70\% | 53\% | 67\% | 71\% | 67\% | 58\% | 72\% | $51 \%$ |
| Jennifer Anniston | Actor | 64\% | 62\% | 65\% | 61\% | 69\% | 62\% | 65\% | 61\% | 69\% | $59 \%$ |
| Magic Johnson | Athlete | 63\% | 58\% | 68\% | 60\% | 57\% | 72\% | 59\% | 71\% | 64\% | 58\% |
| Tom Brady | Athlete | 63\% | 63\% | 63\% | 65\% | 64\% | 62\% | 63\% | 62\% | 56\% | 75\% |
| Robin Roberts | News Personalities | 63\% | 61\% | 64\% | 61\% | 61\% | 65\% | 65\% | 60\% | 67\% | $54 \%$ |
| Clint Eastwood | Actor | 63\% | 63\% | 62\% | $52 \%$ | 56\% | 75\% | 70\% | 49\% | 43\% | 80\% |
| Willie Nelson | Music | 63\% | 60\% | 65\% | 55\% | 62\% | 70\% | 66\% | $56 \%$ | 61\% | 60\% |
| John Legend | Music | 62\% | 61\% | 64\% | 69\% | 64\% | 56\% | 55\% | 72\% | 67\% | $54 \%$ |
| Chris Evans | Actor | 62\% | 58\% | 65\% | 71\% | 61\% | 55\% | 59\% | 68\% | 60\% | 65\% |
| Adam Levine | Music | 62\% | $56 \%$ | 68\% | 60\% | 66\% | 60\% | 60\% | 66\% | 61\% | $51 \%$ |
| Chuck Norris | Actor | 62\% | $53 \%$ | 69\% | 49\% | 59\% | 71\% | 62\% | 62\% | 43\% | 78\% |
| Serena Williams | Athlete | 61\% | 57\% | 65\% | 64\% | 59\% | 61\% | 58\% | 67\% | 69\% | 47\% |
| Bruce Springsteen | Music | 61\% | 64\% | 58\% | 57\% | 56\% | 67\% | 64\% | 55\% | 73\% | $50 \%$ |
| Robert Downey Jr | Actor | 61\% | 58\% | 65\% | 66\% | 56\% | 61\% | 60\% | 62\% | 62\% | 58\% |
| Charles Barkley | Athlete | 61\% | 64\% | 58\% | 64\% | 52\% | 65\% | 61\% | 61\% | 58\% | 71\% |
| Neil Degrasse Tyson | Reality TV and Talk Show | 61\% | 67\% | $55 \%$ | 60\% | 58\% | 64\% | 67\% | 51\% | 68\% | 49\% |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | 55+ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jennifer Lawrence | Actor | 61\% | 56\% | 67\% | 58\% | 60\% | 63\% | 64\% | 54\% | 65\% | 57\% |
| Angela Bassett | Actor | 61\% | 55\% | 66\% | 51\% | 66\% | 63\% | 59\% | 64\% | 68\% | 49\% |
| Kelsey Grammer | Actor | 60\% | 59\% | 62\% | 57\% | 55\% | 66\% | 62\% | 58\% | 51\% | 71\% |
| Gary Sinise | Actor | 60\% | 59\% | 62\% | 44\% | 61\% | 74\% | 65\% | 50\% | 52\% | 67\% |
| Tim Allen | Actor | 60\% | 63\% | $57 \%$ | 48\% | 66\% | 66\% | 63\% | 56\% | 39\% | 78\% |
| Michael Strahan | Reality TV and Talk Show | 60\% | 56\% | 64\% | 55\% | 64\% | 61\% | 62\% | 56\% | 60\% | 65\% |
| Neil Patrick Harris | Actor | 59\% | 60\% | 58\% | 62\% | 59\% | 57\% | 60\% | 58\% | 62\% | 46\% |
| Meryl Streep | Actor | 59\% | 53\% | 66\% | 58\% | 68\% | 51\% | 59\% | 58\% | 76\% | 41\% |
| Stephen Curry | Athlete | 59\% | 58\% | 59\% | 69\% | 53\% | 57\% | $55 \%$ | 67\% | 67\% | 52\% |
| Mike Rowe | Reality TV and Talk Show | 59\% | 60\% | 58\% | 57\% | 56\% | 62\% | 65\% | 47\% | 55\% | 72\% |
| Donald Glover | Actor | 59\% | 56\% | 61\% | 60\% | 69\% | 51\% | $57 \%$ | 62\% | 65\% | 59\% |
| Chris Rock | Actor | 59\% | 55\% | 62\% | 66\% | 55\% | 57\% | $56 \%$ | 65\% | 53\% | 59\% |
| Bill Nye | Reality TV and Talk Show | 59\% | 63\% | $54 \%$ | 59\% | 60\% | 57\% | 60\% | 55\% | 74\% | 43\% |
| Andy Garcia | Actor | 58\% | 61\% | 57\% | 63\% | 52\% | 59\% | 58\% | 58\% | 55\% | 55\% |
| Trace Adkins | Music | 58\% | 62\% | 55\% | 53\% | 53\% | 66\% | $59 \%$ | 58\% | 39\% | 76\% |
| Dave Chapelle | Actor | 58\% | 59\% | 58\% | 62\% | 56\% | 58\% | 54\% | 67\% | 58\% | 51\% |
| Drew Carey | Actor | 58\% | 53\% | 62\% | 47\% | 66\% | 61\% | 66\% | 45\% | 59\% | 65\% |
| Vince Vaughn | Actor | 58\% | 58\% | $58 \%$ | 47\% | 67\% | 59\% | 63\% | 50\% | 49\% | 73\% |
| Hank Williams Jr | Music | 58\% | 53\% | 62\% | 58\% | 56\% | 59\% | 58\% | 57\% | 41\% | 76\% |
| Terry Crews | Actor | 57\% | 59\% | 55\% | 53\% | 63\% | 57\% | 55\% | 63\% | 59\% | 61\% |
| Dale Earnhardt Jr | Athlete | 57\% | 64\% | $52 \%$ | 50\% | 51\% | 66\% | 65\% | 43\% | 39\% | 79\% |
| Tina Fey | Actor | 57\% | 56\% | $59 \%$ | 61\% | 50\% | 60\% | 59\% | 55\% | 70\% | 43\% |
| Stephen Baldwin | Actor | 57\% | 62\% | $53 \%$ | 59\% | 48\% | 63\% | $53 \%$ | 63\% | 54\% | 61\% |
| Alex Rodriguez | Athlete | 57\% | 53\% | 61\% | 46\% | 58\% | 64\% | 58\% | 54\% | 51\% | 62\% |
| Kareem | Athlete | 57\% | 59\% | 54\% | 51\% | 59\% | 60\% | 52\% | 65\% | 65\% | 48\% |
| Abdul-Jabbar |  |  |  |  |  |  |  |  |  |  |  |
| Neil Young | Music | 57\% | 56\% | 57\% | 57\% | 52\% | 60\% | 57\% | 55\% | 60\% | 41\% |
| Tom Morello | Music | 56\% | 61\% | $52 \%$ | 59\% | 62\% | 51\% | 57\% | 55\% | 47\% | 65\% |
| Loretta Lynn | Music | 56\% | 54\% | $58 \%$ | 51\% | 52\% | 63\% | 60\% | 49\% | 49\% | 67\% |
| Lawrence O'Donnell | News Personalities | 56\% | 52\% | 60\% | 56\% | 51\% | 61\% | 59\% | 50\% | 65\% | 53\% |
| Oprah Winfrey | Reality TV and Talk Show | 56\% | 50\% | 61\% | 58\% | 58\% | 53\% | 51\% | 64\% | 78\% | $36 \%$ |
| Gloria Estefan | Music | 56\% | 54\% | $59 \%$ | 58\% | 63\% | 49\% | $53 \%$ | 61\% | 66\% | 44\% |
| Michael Bennett | Athlete | 56\% | 58\% | $54 \%$ | 57\% | 43\% | 65\% | $57 \%$ | 53\% | 64\% | 54\% |
| Simon Cowell | Reality TV and Talk Show | $56 \%$ | 59\% | $52 \%$ | 68\% | 55\% | 47\% | 54\% | 58\% | 46\% | 58\% |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | 55+ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weird Al Yankovic | Music | 56\% | 63\% | $48 \%$ | 60\% | 59\% | 49\% | $53 \%$ | 60\% | 51\% | 53\% |
| Jimmy Buffett | Music | 56\% | 49\% | 62\% | 48\% | 49\% | 65\% | 62\% | 44\% | 49\% | 59\% |
| Chris Wallace | News Personalities | 55\% | 58\% | $53 \%$ | 46\% | 59\% | 58\% | $55 \%$ | 56\% | 61\% | 51\% |
| Natalie Portman | Actor | 55\% | 54\% | $56 \%$ | 69\% | 47\% | $53 \%$ | $55 \%$ | 56\% | 62\% | 45\% |
| Adam Baldwin | Actor | 55\% | 60\% | $51 \%$ | 62\% | 59\% | 48\% | $59 \%$ | 48\% | 42\% | 62\% |
| Mandy Moore | Actor | 55\% | 52\% | $58 \%$ | 65\% | 52\% | 49\% | $54 \%$ | 56\% | 55\% | 48\% |
| Lee Greenwood | Music | 55\% | 59\% | $51 \%$ | 50\% | 56\% | 60\% | $54 \%$ | 57\% | 44\% | 77\% |
| Lou Dobbs | News Personalities | 55\% | 58\% | $52 \%$ | 47\% | 54\% | 62\% | $57 \%$ | $51 \%$ | 40\% | 66\% |
| Dennis Miller | Actor | 55\% | 62\% | 48\% | 44\% | 53\% | 64\% | $55 \%$ | 54\% | 45\% | 70\% |
| Rob Schneider | Actor | 55\% | 55\% | $54 \%$ | 53\% | 62\% | 50\% | $50 \%$ | 64\% | 57\% | 59\% |
| George | News Personalities | 54\% | 55\% | $54 \%$ | 51\% | 50\% | 61\% | $57 \%$ | 50\% | 59\% | 57\% |
| Stephanopoulos |  |  |  |  |  |  |  |  |  |  |  |
| Toby Keith | Music | 54\% | 59\% | 49\% | 54\% | 48\% | 57\% | $59 \%$ | 45\% | 41\% | 76\% |
| Michelle Kwan | Athlete | 54\% | 57\% | $52 \%$ | 59\% | 52\% | 51\% | 55\% | 53\% | 57\% | 55\% |
| LeBron James | Athlete | 54\% | 53\% | $54 \%$ | 65\% | 51\% | 50\% | 48\% | 64\% | 61\% | $35 \%$ |
| Patricia Heaton | Actor | 54\% | 54\% | $54 \%$ | 41\% | 64\% | 55\% | $54 \%$ | $53 \%$ | 53\% | 62\% |
| Meghan McCain | Reality TV and Talk Show | 54\% | 57\% | $51 \%$ | 53\% | 47\% | 59\% | $55 \%$ | 51\% | 45\% | 64\% |
| James Woods | Actor | 54\% | 61\% | 47\% | 50\% | 53\% | 57\% | $53 \%$ | 55\% | 48\% | 60\% |
| Alec Baldwin | Actor | 53\% | 51\% | 55\% | 63\% | 54\% | 47\% | $54 \%$ | 53\% | 65\% | 40\% |
| Billy Ray Cyrus | Music | 53\% | 51\% | $57 \%$ | 62\% | 43\% | 56\% | $55 \%$ | 50\% | 57\% | 63\% |
| Billie Joe | Music | 53\% | 55\% | $52 \%$ | 49\% | 65\% | 48\% | $55 \%$ | 50\% | 55\% | 58\% |
| Armstrong |  |  |  |  |  |  |  |  |  |  |  |
| Craig T Nelson | Actor | 53\% | 51\% | $55 \%$ | 45\% | 61\% | 53\% | $58 \%$ | 44\% | 43\% | 64\% |
| Billie Jean King | Athlete | 53\% | 49\% | $56 \%$ | 56\% | 48\% | 54\% | $51 \%$ | 57\% | 55\% | 39\% |
| Eva Longoria | Actor | 53\% | 56\% | 50\% | 56\% | 54\% | 50\% | $53 \%$ | 54\% | 54\% | 57\% |
| Kirk Cameron | Actor | 53\% | 51\% | $55 \%$ | 49\% | 64\% | 47\% | $54 \%$ | 50\% | 33\% | 71\% |
| Anderson Cooper | News Personalities | 53\% | 43\% | 63\% | 46\% | 54\% | 58\% | $55 \%$ | 50\% | 73\% | 37\% |
| Jennifer Lopez | Music | 53\% | 52\% | $54 \%$ | 68\% | 50\% | 44\% | $50 \%$ | 58\% | 60\% | 48\% |
| Mark Ruffalo | Actor | 53\% | 48\% | $58 \%$ | 56\% | 49\% | 54\% | $56 \%$ | 46\% | 57\% | 53\% |
| Adam Corolla | Reality TV and Talk Show | 53\% | 58\% | 48\% | 51\% | 48\% | 58\% | $57 \%$ | 42\% | 49\% | 59\% |
| Gene Simmons | Music | 53\% | 51\% | 54\% | 43\% | 56\% | 57\% | $56 \%$ | 45\% | 39\% | 65\% |
| Nicolle Wallace | News Personalities | 53\% | 63\% | $43 \%$ | 50\% | 57\% | 52\% | $55 \%$ | 48\% | 54\% | 53\% |
| Tim Tebow | Athlete | 53\% | 53\% | $53 \%$ | 39\% | 58\% | 58\% | $53 \%$ | 51\% | 44\% | 64\% |
| Martin Sheen | Actor | $52 \%$ | 54\% | $51 \%$ | 46\% | 45\% | 61\% | $51 \%$ | 55\% | 65\% | 42\% |
| Chris Hayes | News Personalities | 52\% | 53\% | $51 \%$ | 56\% | 52\% | 49\% | 48\% | 59\% | 60\% | 47\% |
| Chris Cuomo | News Personalities | $52 \%$ | 49\% | $55 \%$ | 57\% | 47\% | $52 \%$ | 50\% | $56 \%$ | $72 \%$ | $31 \%$ |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | 55+ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Willie Robertson | Reality TV and Talk Show | 52\% | 50\% | 54\% | 56\% | 47\% | 53\% | 49\% | 59\% | 49\% | 57\% |
| Kathie Lee Gifford | Reality TV and Talk Show | 52\% | 52\% | $52 \%$ | 50\% | 55\% | 51\% | $53 \%$ | 49\% | 51\% | 55\% |
| Mario Lopez | Reality TV and Talk Show | $52 \%$ | 49\% | 55\% | 45\% | 63\% | $46 \%$ | 50\% | 55\% | $52 \%$ | 48\% |
| Hulk Hogan | Athlete | 52\% | 55\% | 49\% | 52\% | 54\% | 50\% | $52 \%$ | 52\% | 42\% | 63\% |
| Christiane | News Personalities | 52\% | 53\% | 50\% | 54\% | $52 \%$ | 49\% | 50\% | 55\% | 62\% | $32 \%$ |
| Amanpour Andy Cohen | Reality TV and Talk Show | 51\% | 52\% | 51\% | 49\% | 49\% | 55\% | $56 \%$ | 44\% | 56\% | 48\% |
| Scott Baio | Actor | 51\% | 46\% | 56\% | 52\% | 50\% | 52\% | $53 \%$ | 48\% | 38\% | 70\% |
| Harris Faulkner | News Personalities | 51\% | 54\% | 49\% | 48\% | 50\% | 54\% | 50\% | 53\% | 40\% | 49\% |
| Jonathan Van Ness | Reality TV and Talk Show | 51\% | $53 \%$ | 49\% | 46\% | 60\% | 47\% | $55 \%$ | 42\% | 47\% | 53\% |
| Paul O'Neill | Athlete | 51\% | 49\% | 53\% | 44\% | 51\% | 56\% | 51\% | 52\% | 50\% | 57\% |
| Drew Brees | Athlete | 51\% | 50\% | $52 \%$ | 39\% | 59\% | 55\% | $54 \%$ | 44\% | 51\% | $72 \%$ |
| Seth Rogen | Actor | 51\% | 47\% | $54 \%$ | 57\% | 41\% | 53\% | $54 \%$ | 46\% | 57\% | 43\% |
| Alex Wagner | News Personalities | 51\% | 47\% | $55 \%$ | 45\% | 49\% | 58\% | $52 \%$ | 49\% | 53\% | 49\% |
| Stacey Dash | Actor | 51\% | 50\% | $52 \%$ | 54\% | 56\% | 46\% | $53 \%$ | 47\% | 53\% | 57\% |
| Lindsey Vonn | Athlete | 51\% | 51\% | 50\% | 49\% | 54\% | 49\% | $52 \%$ | 48\% | 57\% | 50\% |
| Meat Loaf | Music | 51\% | 57\% | 45\% | 48\% | 47\% | 56\% | $52 \%$ | 49\% | 40\% | 64\% |
| Ron Perlman | Actor | 50\% | 51\% | 50\% | 48\% | 48\% | 54\% | 49\% | 53\% | 48\% | 52\% |
| Dana Bash | News Personalities | 50\% | 51\% | 49\% | 58\% | 41\% | 51\% | 49\% | 53\% | 54\% | 39\% |
| Bono | Music | 50\% | 48\% | $52 \%$ | 43\% | 57\% | 51\% | $55 \%$ | 42\% | 53\% | 56\% |
| Rachel Maddow | News Personalities | 50\% | 58\% | 43\% | 50\% | 53\% | 47\% | 50\% | 50\% | 68\% | 28\% |
| Dana White | Athlete | 50\% | 53\% | 46\% | 57\% | 53\% | 43\% | 48\% | $53 \%$ | 42\% | 52\% |
| Nick Offerman | Actor | 50\% | 55\% | $46 \%$ | 54\% | 49\% | 48\% | $52 \%$ | 46\% | 48\% | 52\% |
| Phil Mickelson | Athlete | 50\% | 52\% | 48\% | 41\% | 49\% | 57\% | 51\% | 48\% | 46\% | 58\% |
| Mike Ditka | Athlete | 50\% | 54\% | $46 \%$ | 42\% | 48\% | 57\% | $54 \%$ | 41\% | 28\% | 71\% |
| John Ratzenberger | Actor | 50\% | 53\% | 47\% | 50\% | 52\% | 48\% | $53 \%$ | 44\% | 42\% | 56\% |
| Whoopi Goldberg | Reality TV and Talk Show | 50\% | 41\% | $57 \%$ | 54\% | 52\% | 45\% | 40\% | 71\% | 68\% | 15\% |
| Colin Kaepernick | Athlete | 50\% | 50\% | 49\% | 52\% | 55\% | 44\% | 47\% | 55\% | 69\% | 23\% |
| Amy Poehler | Actor | 49\% | 45\% | 54\% | 59\% | 45\% | 45\% | 49\% | 50\% | 53\% | 45\% |
| America Ferrera | Actor | 49\% | 51\% | 48\% | 57\% | 50\% | 42\% | 43\% | 59\% | 61\% | 34\% |
| Mel Gibson | Actor | 49\% | 44\% | 53\% | 46\% | 49\% | 51\% | 48\% | 52\% | 38\% | 56\% |
| Wayne Newton | Music | 49\% | 49\% | 50\% | 50\% | 48\% | 50\% | $50 \%$ | 48\% | 45\% | 65\% |
| Aaron Tippin | Music | 49\% | 45\% | $53 \%$ | 49\% | 46\% | 52\% | $55 \%$ | 40\% | 45\% | 58\% |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | 55+ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Katy Perry | Music | 49\% | 49\% | $49 \%$ | 50\% | 51\% | 48\% | 51\% | 47\% | 61\% | 37\% |
| Jon Voight | Actor | 49\% | 51\% | 46\% | 43\% | 55\% | 49\% | 50\% | 47\% | 33\% | 63\% |
| Joe Rogan | Reality TV and Talk Show | 49\% | 49\% | 49\% | 58\% | 56\% | $38 \%$ | 49\% | 49\% | 38\% | 52\% |
| Geraldo Rivera | News Personalities | 49\% | 55\% | $42 \%$ | 58\% | 37\% | 50\% | 48\% | 49\% | 34\% | 60\% |
| Martina Navratilova | Athlete | 49\% | 57\% | 40\% | 47\% | 47\% | 50\% | $46 \%$ | 53\% | 45\% | 45\% |
| Dean Cain | Actor | 48\% | 43\% | 54\% | 40\% | 46\% | 57\% | 54\% | 39\% | 37\% | 60\% |
| Ronda Rousey | Athlete | 48\% | 55\% | $42 \%$ | 42\% | 53\% | 49\% | 49\% | 46\% | 47\% | 53\% |
| Tucker Carlson | News Personalities | 48\% | 44\% | $52 \%$ | 46\% | 50\% | 48\% | 48\% | 48\% | 26\% | 75\% |
| Sherri Shepherd | Reality TV and Talk Show | 48\% | 44\% | $51 \%$ | 44\% | 44\% | 55\% | 47\% | 50\% | 52\% | $38 \%$ |
| Victoria Jackson | Actor | 48\% | 47\% | 50\% | 48\% | 54\% | 43\% | $44 \%$ | 55\% | 39\% | 52\% |
| Heather Locklear | Actor | 48\% | 48\% | 49\% | 49\% | 47\% | 48\% | 47\% | 50\% | 50\% | 57\% |
| Jeanine Pirro | News Personalities | 48\% | 53\% | $43 \%$ | 37\% | 50\% | 53\% | 49\% | 46\% | 32\% | 67\% |
| Angie Harmon | Actor | 48\% | 45\% | 51\% | 45\% | 42\% | 56\% | 49\% | 45\% | 47\% | 45\% |
| Demi Lovato | Music | 48\% | 44\% | 51\% | 48\% | 56\% | 41\% | $43 \%$ | 54\% | 50\% | 41\% |
| Bobby Knight | Athlete | 48\% | 51\% | 44\% | 54\% | 44\% | 47\% | 47\% | 48\% | 38\% | 59\% |
| Janelle Monáe | Music | 48\% | 48\% | 47\% | 62\% | 50\% | $36 \%$ | $39 \%$ | 61\% | 54\% | 29\% |
| Natalie Maines | Music | 48\% | 44\% | $52 \%$ | 53\% | 44\% | 45\% | 49\% | 46\% | 43\% | 47\% |
| Shakira | Music | 47\% | 47\% | $48 \%$ | 56\% | 46\% | 41\% | $44 \%$ | 53\% | 47\% | 43\% |
| Steve Kerr | Athlete | 47\% | 47\% | 47\% | 57\% | 42\% | 45\% | $46 \%$ | 50\% | 50\% | 45\% |
| Laura Ingraham | News Personalities | 47\% | 50\% | 44\% | 42\% | 47\% | 51\% | $46 \%$ | 48\% | 29\% | 76\% |
| Kacey Musgraves | Music | 47\% | 45\% | 49\% | 54\% | 50\% | 39\% | 48\% | 46\% | 56\% | 43\% |
| Jesse James | Reality TV and Talk Show | 47\% | $52 \%$ | $42 \%$ | 42\% | 49\% | 49\% | 49\% | 43\% | 35\% | 58\% |
| Mike Love | Music | 47\% | 51\% | 43\% | 51\% | 42\% | 47\% | 48\% | 44\% | 44\% | 46\% |
| Antonio Sabato Jr | Actor | 47\% | 40\% | $52 \%$ | 38\% | 58\% | 43\% | $45 \%$ | 49\% | 41\% | 52\% |
| Joe Scarborough | News Personalities | 47\% | 45\% | 49\% | 44\% | 41\% | 53\% | $46 \%$ | 48\% | 44\% | 51\% |
| Melissa Joan Hart | Actor | 47\% | 39\% | $54 \%$ | 39\% | 45\% | $52 \%$ | 48\% | 44\% | 48\% | 43\% |
| Lena Dunham | Actor | 47\% | 42\% | $51 \%$ | 49\% | 50\% | 42\% | 48\% | 44\% | 57\% | 43\% |
| Floyd Mayweather | Athlete | 46\% | 50\% | $42 \%$ | 45\% | 41\% | $52 \%$ | 43\% | 53\% | 43\% | 48\% |
| Elisabeth | Reality TV and Talk | 46\% | 53\% | 40\% | 50\% | 48\% | 43\% | 45\% | 48\% | 40\% | 52\% |
| Hasselbeck | Show |  |  |  |  |  |  |  |  |  |  |
| Debra Messing | Actor | 46\% | 42\% | 50\% | 48\% | 51\% | 42\% | 47\% | 46\% | 55\% | 35\% |
| Sean Hannity | News Personalities | 46\% | 43\% | 49\% | 38\% | 46\% | 53\% | 47\% | 45\% | 27\% | 74\% |
| Amy Schumer | Actor | 46\% | 46\% | 47\% | 54\% | 49\% | 39\% | $41 \%$ | 56\% | 56\% | 28\% |
| Jim Caviezel | Actor | 46\% | 45\% | 48\% | 46\% | 40\% | 52\% | 48\% | 43\% | 36\% | 51\% |
| Megyn Kelly | News Personalities | 46\% | 44\% | 49\% | 33\% | 50\% | 53\% | 46\% | 46\% | 31\% | 59\% |
| Clay Aiken | Music | 46\% | 44\% | 48\% | 51\% | 33\% | 55\% | 50\% | 39\% | 42\% | 52\% |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | $55+$ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eminem | Music | 46\% | 47\% | 45\% | 55\% | $39 \%$ | 45\% | 41\% | 54\% | 45\% | 29\% |
| Terrell Owens | Athlete | 46\% | 47\% | 45\% | 50\% | 46\% | 44\% | $42 \%$ | 52\% | 38\% | 41\% |
| Tiger Woods | Athlete | 46\% | $51 \%$ | 41\% | 45\% | 49\% | 45\% | 46\% | 45\% | 42\% | 50\% |
| Christian Siriano | Reality TV and Talk Show | 46\% | $52 \%$ | 40\% | 54\% | 45\% | 40\% | 44\% | 49\% | 42\% | 48\% |
| Erin Burnett | News Personalities | 46\% | 47\% | 44\% | 37\% | 56\% | 43\% | 53\% | $33 \%$ | 43\% | 46\% |
| Van Jones | News Personalities | 45\% | 45\% | 45\% | 42\% | 50\% | 43\% | $46 \%$ | 43\% | 51\% | 37\% |
| Megan Rapinoe | Athlete | 45\% | 49\% | $42 \%$ | 46\% | 45\% | 45\% | 47\% | 40\% | 57\% | 29\% |
| Sammy Hagar | Music | 45\% | 40\% | 49\% | 44\% | 48\% | 42\% | 50\% | 36\% | 45\% | 57\% |
| Cher | Music | 45\% | 43\% | 47\% | 43\% | 49\% | 43\% | 45\% | 44\% | 53\% | 34\% |
| Bubba Wallace | Athlete | 45\% | 46\% | 43\% | 54\% | 52\% | 34\% | 43\% | 49\% | 47\% | $52 \%$ |
| Gregg Popovich | Athlete | 45\% | 44\% | 45\% | 42\% | $36 \%$ | 52\% | 45\% | 44\% | 45\% | 41\% |
| Taylor Swift | Music | 45\% | 40\% | 48\% | 46\% | 46\% | 43\% | 40\% | 53\% | 60\% | 28\% |
| Greg Gutfeld | News Personalities | 44\% | 46\% | 43\% | $34 \%$ | 44\% | 50\% | 48\% | 38\% | 32\% | 56\% |
| Jake Tapper | News Personalities | 44\% | 48\% | $39 \%$ | 48\% | $34 \%$ | 49\% | 44\% | 45\% | 53\% | 43\% |
| Rihanna | Music | 44\% | 50\% | 40\% | 61\% | 48\% | 31\% | $35 \%$ | 62\% | 52\% | 30\% |
| Jim Acosta | News Personalities | 44\% | 47\% | 42\% | 43\% | 54\% | 40\% | 47\% | 40\% | 60\% | $35 \%$ |
| Chuck Todd | News Personalities | 44\% | 42\% | $46 \%$ | $34 \%$ | 51\% | 48\% | 47\% | 37\% | 52\% | 42\% |
| Duane Allen | Music | 44\% | 41\% | 48\% | 47\% | 45\% | 42\% | 44\% | 45\% | 38\% | 53\% |
| Rex Ryan | Athlete | 44\% | 51\% | 38\% | 36\% | 43\% | 49\% | 46\% | 40\% | 30\% | 54\% |
| Jane Fonda | Actor | 44\% | 41\% | 47\% | 52\% | 40\% | 42\% | 39\% | 53\% | 67\% | 12\% |
| Tracee Ellis Ross | Actor | 44\% | 42\% | $46 \%$ | $39 \%$ | 51\% | 43\% | 41\% | 52\% | 50\% | 42\% |
| Kid Rock | Music | 44\% | 45\% | 43\% | 43\% | 38\% | 49\% | 45\% | 42\% | 30\% | 62\% |
| Nick Searcy | Actor | 44\% | 45\% | 43\% | 39\% | 48\% | 46\% | 45\% | 42\% | 47\% | 48\% |
| John Rocker | Athlete | 44\% | 45\% | 43\% | 47\% | 47\% | 39\% | $39 \%$ | 53\% | 32\% | 53\% |
| Brian Kilmeade | News Personalities | 44\% | 52\% | $36 \%$ | 41\% | 38\% | 50\% | 49\% | 35\% | 27\% | 68\% |
| Robert Davi | Actor | 44\% | 46\% | 41\% | 44\% | 43\% | 44\% | 46\% | 39\% | 31\% | 53\% |
| John Daly | Athlete | 44\% | 50\% | $36 \%$ | 44\% | 45\% | 43\% | 45\% | 41\% | $32 \%$ | 63\% |
| Chrissy Teigen | Reality TV and Talk Show | 44\% | 40\% | 47\% | 52\% | $36 \%$ | 45\% | 41\% | 48\% | 54\% | 30\% |
| Abby Wambach | Athlete | 44\% | 43\% | 44\% | 47\% | 38\% | 45\% | 45\% | 42\% | 56\% | 29\% |
| Steve Doocy | News Personalities | 43\% | 45\% | 41\% | 37\% | 42\% | 49\% | 47\% | 35\% | 38\% | 50\% |
| Kendrick Lamar | Music | 43\% | 49\% | $38 \%$ | 57\% | 39\% | 38\% | 40\% | 51\% | 50\% | 40\% |
| Ellen Degeneres | Reality TV and Talk Show | 43\% | 43\% | 43\% | 49\% | 43\% | 40\% | 42\% | 45\% | 56\% | $33 \%$ |
| Johnny Damon | Athlete | 43\% | 44\% | 42\% | 40\% | 37\% | 51\% | 47\% | $36 \%$ | 39\% | 51\% |
| Wolf Blitzer | News Personalities | 43\% | 43\% | 43\% | 35\% | 45\% | 47\% | 44\% | 41\% | 49\% | $35 \%$ |
| Ted Nugent | Music | 43\% | 46\% | 40\% | 42\% | 47\% | 40\% | 49\% | 33\% | 30\% | 72\% |
| Alyssa Milano | Actor | 42\% | 40\% | 44\% | 45\% | 45\% | 38\% | 43\% | 41\% | 60\% | 28\% |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | 55+ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kristy Swanson | Actor | 42\% | 50\% | $35 \%$ | 42\% | 45\% | 40\% | $43 \%$ | 40\% | 36\% | 45\% |
| Don Lemon | News Personalities | 42\% | 37\% | 47\% | 46\% | 37\% | 42\% | $39 \%$ | 47\% | 64\% | 32\% |
| Mika Brzezinsk | News Personalities | 42\% | 46\% | $39 \%$ | 39\% | 41\% | 45\% | 42\% | 41\% | 47\% | 35\% |
| Taraji P Henson | Actor | 42\% | 35\% | 49\% | 44\% | 48\% | 35\% | 40\% | 45\% | 46\% | 36\% |
| Glenn Beck | News Personalities | 42\% | 44\% | $39 \%$ | 34\% | 45\% | 45\% | 46\% | 36\% | 28\% | 71\% |
| Aubrey Huff | Athlete | 42\% | 42\% | 41\% | 46\% | 46\% | 36\% | $37 \%$ | 50\% | 38\% | 38\% |
| Joy Reid | News Personalities | 41\% | 37\% | 45\% | 37\% | 45\% | 41\% | 40\% | 43\% | 53\% | 27\% |
| Wendy Williams | Reality TV and Talk Show | 41\% | 42\% | 40\% | 47\% | 39\% | 39\% | $42 \%$ | 38\% | 41\% | 41\% |
| Joy Villa | Music | 41\% | 41\% | 41\% | 39\% | 41\% | 41\% | 40\% | 42\% | 41\% | 43\% |
| Gary Busey | Actor | 41\% | 41\% | 41\% | 39\% | 37\% | 44\% | 41\% | 40\% | 33\% | 53\% |
| Lin Manuel Miranda | Actor | 41\% | 36\% | 45\% | 49\% | 38\% | 38\% | $42 \%$ | 38\% | 51\% | 27\% |
| Tito Ortiz | Athlete | 40\% | 36\% | 44\% | 39\% | 44\% | 39\% | $35 \%$ | 48\% | 38\% | 45\% |
| Mike Tyson | Athlete | 40\% | 43\% | $37 \%$ | 58\% | $36 \%$ | 26\% | $38 \%$ | 42\% | 34\% | 42\% |
| Clay Buchholz | Athlete | 39\% | 44\% | $36 \%$ | 31\% | 42\% | 44\% | $39 \%$ | 40\% | 34\% | 54\% |
| Zayn Malik | Music | 39\% | 42\% | $37 \%$ | 51\% | 46\% | 27\% | $37 \%$ | 44\% | 43\% | $33 \%$ |
| Tomi Lahren | News Personalities | 39\% | 40\% | $38 \%$ | 38\% | 32\% | 47\% | 41\% | 36\% | 22\% | 53\% |
| Dave Mustaine | Music | 39\% | 40\% | 38\% | 43\% | 36\% | 38\% | 41\% | 37\% | 27\% | 46\% |
| Joy Behar | Reality TV and Talk Show | 39\% | $36 \%$ | 41\% | 46\% | 33\% | 39\% | $36 \%$ | 47\% | 56\% | 11\% |
| Beyonce | Music | 39\% | 33\% | 45\% | 43\% | 44\% | 29\% | $32 \%$ | 52\% | 56\% | 16\% |
| Padma Lakshmi | Reality TV and Talk Show | 39\% | 37\% | 40\% | 41\% | $35 \%$ | 40\% | 40\% | $36 \%$ | 47\% | 30\% |
| Aaron Carter | Music | 39\% | 42\% | $34 \%$ | 35\% | 40\% | 40\% | $39 \%$ | 38\% | 40\% | 42\% |
| Madonna | Music | 38\% | 41\% | $35 \%$ | 38\% | 50\% | 32\% | $39 \%$ | 37\% | 43\% | 31\% |
| Solange | Music | 38\% | 43\% | $34 \%$ | 40\% | 39\% | 35\% | $37 \%$ | 41\% | 47\% | 33\% |
| Porsha Williams | Reality TV and Talk Show | 37\% | $36 \%$ | $38 \%$ | 44\% | 36\% | 34\% | $34 \%$ | 43\% | 42\% | 30\% |
| Morrissey | Music | 37\% | 34\% | 40\% | 48\% | 32\% | 32\% | $39 \%$ | 33\% | 46\% | 34\% |
| Ann Coulter | News Personalities | 37\% | 36\% | $37 \%$ | 31\% | 35\% | 43\% | $38 \%$ | 35\% | 24\% | 46\% |
| Roseanne Barr | Actor | 37\% | 40\% | $34 \%$ | 48\% | 27\% | 34\% | $35 \%$ | 39\% | 25\% | 46\% |
| Rosie O'Donnell | Reality TV and Talk Show | 36\% | $33 \%$ | $39 \%$ | 47\% | $36 \%$ | 29\% | $33 \%$ | 42\% | 44\% | 21\% |
| Teresa Giudice | Reality TV and Talk Show | $36 \%$ | 40\% | $33 \%$ | 46\% | $33 \%$ | $33 \%$ | $30 \%$ | 47\% | $35 \%$ | $32 \%$ |
| Curt Schilling | Athlete | 36\% | 38\% | $35 \%$ | 31\% | 39\% | 38\% | 41\% | 26\% | 28\% | 49\% |
| Miley Cyrus | Music | 36\% | 39\% | $34 \%$ | 38\% | 37\% | 34\% | $32 \%$ | 45\% | 44\% | 25\% |
| Bethenny Frankel | Reality TV and Talk Show | 35\% | 39\% | $32 \%$ | $36 \%$ | 30\% | 39\% | $32 \%$ | 40\% | 48\% | 34\% |


| Celebrity | Profession | Overall | Men | Women | 18-34 | 35-54 | 55+ | White | Nonwhite | Democrat | Republican |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jay-Z | Music | $35 \%$ | 35\% | $36 \%$ | 52\% | 26\% | 31\% | $31 \%$ | 45\% | 43\% | 29\% |
| Killer Mike | Music | 35\% | 37\% | $34 \%$ | 42\% | 33\% | 30\% | $32 \%$ | 43\% | 39\% | 30\% |
| Ru Paul Charles | Reality TV and Talk Show | 35\% | $34 \%$ | $37 \%$ | $36 \%$ | 45\% | 27\% | $33 \%$ | 39\% | 53\% | 24\% |
| Nene Leakes | Reality TV and Talk Show | $35 \%$ | 35\% | $34 \%$ | $37 \%$ | $32 \%$ | $34 \%$ | $33 \%$ | 37\% | $36 \%$ | 30\% |
| Azealia Banks | Music | 34\% | 33\% | $36 \%$ | 29\% | 34\% | 38\% | 29\% | 45\% | 40\% | 29\% |
| Cardi B | Music | $32 \%$ | 28\% | $37 \%$ | 37\% | 29\% | 33\% | 24\% | 44\% | 40\% | 16\% |
| Dikembe Mutombo | Athlete | $32 \%$ | 36\% | 28\% | 29\% | 28\% | 36\% | $31 \%$ | 32\% | 35\% | 34\% |
| Kris Jenner | Reality TV and Talk Show | 31\% | 30\% | $33 \%$ | 37\% | $37 \%$ | 23\% | $31 \%$ | $32 \%$ | 35\% | $33 \%$ |
| Chance the Rapper | Music | 31\% | 31\% | $30 \%$ | 39\% | 30\% | 25\% | 30\% | 33\% | 37\% | 28\% |
| Omarosa Manigault | Reality TV and Talk Show | 30\% | 26\% | $33 \%$ | 45\% | 22\% | 25\% | $22 \%$ | 46\% | 32\% | 25\% |
| Dennis Rodman | Athlete | 30\% | 27\% | $32 \%$ | 37\% | 38\% | 18\% | 29\% | 31\% | 28\% | 26\% |
| Meek Mill | Music | 30\% | 29\% | $30 \%$ | 44\% | 28\% | 23\% | 28\% | 33\% | 35\% | 31\% |
| SE Cupp | News Personalities | 29\% | 35\% | 23\% | 29\% | 28\% | 30\% | $31 \%$ | 26\% | 26\% | 39\% |
| Kanye West | Music | 29\% | 30\% | 29\% | 33\% | 26\% | 29\% | 26\% | $36 \%$ | 14\% | 42\% |
| Lil Nas X | Music | 26\% | 23\% | 29\% | 43\% | 23\% | 16\% | 23\% | 32\% | 34\% | 18\% |
| Kim Kardashian | Reality TV and Talk Show | 26\% | 31\% | 21\% | $31 \%$ | 25\% | 21\% | $22 \%$ | $32 \%$ | 28\% | 26\% |
| Caitlyn Jenner | Reality TV and Talk Show | 24\% | 29\% | 19\% | $36 \%$ | 15\% | 22\% | $23 \%$ | 27\% | 27\% | 24\% |

