

# YouGov / The Restart Project Survey Results

Sample Size: 2148 Adults in GB

Fieldwork: 30th September - 1st October 2024

|                          | Vote in 2024 GE |     |     |         | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Social Grade |      | Country |         |       | Region in England |       |          |        |               |   |
|--------------------------|-----------------|-----|-----|---------|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|---------|---------|-------|-------------------|-------|----------|--------|---------------|---|
|                          | Total           | Con | Lab | Lib Dem | Reform UK   | Remain | Leave  | Male | Female | 18-24 | 25-49 | 50-64 | 65+          | ABC1 | C2DE    | England | Wales | Scotland          | North | Midlands | London | Rest of South |   |
| <b>Weighted Sample</b>   | <b>2148</b>     | 387 | 552 | 198     | 232         | 757    | 800    | 1040 | 1108   | 226   | 887   | 531   | 504          | 1224 | 924     | 1858    | 103   | 187               | 509   | 352      | 260    | 737           |   |
| <b>Unweighted Sample</b> | <b>2148</b>     | 377 | 585 | 232     | 300         | 862    | 850    | 977  | 1171   | 123   | 859   | 558   | 607          | 1275 | 873     | 1849    | 114   | 185               | 538   | 372      | 193    | 746           |   |
|                          | %               | %   | %   | %       | %           | %      | %      | %    | %      | %     | %     | %     | %            | %    | %       | %       | %     | %                 | %     | %        | %      | %             | % |

As far as you are aware, what happens to the following electrical products after they're dropped off at waste facilities?

**Electrical products in good condition**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are repaired and/ or reused (e.g. sold or donated to someone)                   | 39 | 40 | 40 | 45 | 32 | 41 | 38 | 37 | 40 | 35 | 39 | 41 | 37 | 40 | 36 | 40 | 39 | 29 | 37 | 36 | 45 | 41 |
| They are shredded so that a small number of materials can be extracted for recycling | 21 | 23 | 22 | 22 | 25 | 22 | 23 | 26 | 17 | 21 | 19 | 24 | 22 | 23 | 19 | 21 | 26 | 25 | 22 | 23 | 14 | 21 |
| They are incinerated   | 1  | 2  | 1  | 0  | 2  | 1  | 1  | 1  | 1  | 0  | 1  | 2  | 1  | 1  | 2  | 1  | 3  | 3  | 1  | 1  | 2  | 0  |
| They are put into landfill   | 4  | 3  | 4  | 3  | 6  | 4  | 3  | 4  | 4  | 2  | 6  | 3  | 2  | 4  | 4  | 4  | 2  | 3  | 4  | 4  | 4  | 4  |
| Something else   | 1  | 1  | 1  | 0  | 3  | 1  | 2  | 2  | 1  | 0  | 1  | 1  | 2  | 1  | 2  | 1  | 1  | 1  | 1  | 1  | 0  | 2  |
| Don't know   | 34 | 32 | 31 | 30 | 32 | 31 | 33 | 31 | 36 | 42 | 33 | 29 | 36 | 31 | 37 | 33 | 29 | 39 | 35 | 34 | 35 | 32 |

**Electrical products in poor condition**

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are repaired and/ or reused (e.g. sold or donated to someone)                   | 2  | 2  | 2  | 2  | 1  | 3  | 2  | 2  | 2  | 0  | 3  | 2  | 2  | 2  | 2  | 2  | 2  | 1  | 3  | 2  | 3  | 2  |
| They are shredded so that a small number of materials can be extracted for recycling | 44 | 48 | 48 | 51 | 42 | 47 | 47 | 50 | 39 | 36 | 42 | 50 | 46 | 46 | 42 | 44 | 55 | 39 | 43 | 44 | 44 | 45 |
| They are incinerated   | 5  | 6  | 5  | 3  | 4  | 5  | 4  | 4  | 5  | 5  | 5  | 5  | 4  | 5  | 5  | 4  | 5  | 10 | 4  | 5  | 6  | 4  |
| They are put into landfill   | 11 | 9  | 11 | 12 | 14 | 11 | 9  | 11 | 12 | 19 | 13 | 9  | 8  | 13 | 10 | 12 | 12 | 9  | 12 | 10 | 10 | 13 |
| Something else   | 2  | 1  | 2  | 1  | 5  | 1  | 2  | 2  | 1  | 1  | 1  | 2  | 2  | 1  | 2  | 2  | 1  | 2  | 1  | 2  | 1  | 2  |
| Don't know   | 36 | 35 | 33 | 31 | 35 | 33 | 35 | 31 | 40 | 39 | 35 | 32 | 39 | 33 | 39 | 36 | 25 | 39 | 37 | 37 | 35 | 35 |

And still thinking about electrical products that are taken to waste facilities, to what extent, if at all, do you support or oppose the Government introducing targets to ensure more electrical products are repaired and re-used?

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly support     | 47        | 40        | 62        | 53        | 31        | 59        | 39        | 45        | 49        | 45        | 50        | 48        | 40        | 51        | 42        | 48        | 42        | 42        | 45        | 49        | 49        | 48        |
| Tend to support      | 38        | 47        | 28        | 39        | 44        | 33        | 44        | 38        | 38        | 35        | 35        | 38        | 43        | 37        | 39        | 37        | 37        | 45        | 40        | 35        | 34        | 37        |
| <b>TOTAL SUPPORT</b> | <b>85</b> | <b>87</b> | <b>90</b> | <b>92</b> | <b>75</b> | <b>92</b> | <b>83</b> | <b>83</b> | <b>87</b> | <b>80</b> | <b>85</b> | <b>86</b> | <b>83</b> | <b>88</b> | <b>81</b> | <b>85</b> | <b>79</b> | <b>87</b> | <b>85</b> | <b>84</b> | <b>83</b> | <b>85</b> |
| Tend to oppose       | 4         | 4         | 1         | 2         | 7         | 2         | 5         | 5         | 3         | 3         | 2         | 5         | 5         | 3         | 4         | 3         | 8         | 4         | 4         | 2         | 3         | 3         |
| Strongly oppose      | 2         | 2         | 1         | 1         | 7         | 1         | 3         | 2         | 1         | 0         | 2         | 2         | 2         | 2         | 2         | 2         | 6         | 2         | 1         | 1         | 2         | 2         |
| <b>TOTAL OPPOSE</b>  | <b>6</b>  | <b>6</b>  | <b>2</b>  | <b>3</b>  | <b>14</b> | <b>3</b>  | <b>8</b>  | <b>7</b>  | <b>4</b>  | <b>3</b>  | <b>4</b>  | <b>7</b>  | <b>7</b>  | <b>5</b>  | <b>6</b>  | <b>5</b>  | <b>14</b> | <b>6</b>  | <b>5</b>  | <b>3</b>  | <b>5</b>  | <b>5</b>  |
| Don't know           | 10        | 7         | 8         | 5         | 12        | 6         | 9         | 11        | 10        | 16        | 11        | 7         | 10        | 7         | 14        | 10        | 8         | 8         | 9         | 11        | 11        | 11        |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.