

YouGov / The Times Survey Results

Sample Size: 1111 Scottish adults (aged 18+)

| | | | endum 2014 | ٧ | | nster Votin tention | ıg | | 20 | 10 Vote | | Holy | rood \ | oting inter | ntion | Hol | yrood 20 | | /ote |
|--------------------------|-------|-----|---------------|-----|-----|------------------------|-----|-----|-----|---------|-----|------|--------|-------------|-------|-----|-------------|-----|------|
| | Total | Yes | No | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib | SNP |
| Weighted Sample | 1111 | 482 | 588 | 164 | 238 | 53 | 475 | 165 | 367 | 133 | 191 | 138 | 252 | 60 | 501 | 123 | 282 | 70 | 403 |
| Unweighted Sample | 1111 | 485 | 585 | 186 | 230 | 62 | 445 | 179 | 268 | 190 | 211 | 158 | 236 | 73 | 472 | 119 | 252 | 96 | 368 |
| • | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | April 8-9 | April 16-20 | | | | | | | | | | | | | | | | | | |
|---|--------------|----------------|-----|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|---------|
| Headline Voting Intention | 00 | 10 20 | | | | | | | | | | | | | | | | | | |
| [Excludes Don't knows and Would not votes and taking into account likelihood to vote] | | | | | | | | | | | | | | | | | | | | |
| Con | 18 | 17 | 1 1 | 30 | 100 | 0 | 0 | 0 | 65 | 3 | 12 | 8 | 91 | 6 | 18 | 1 | 73 | 3 | 20 | 11 |
| Lab | 25 | 25 | 5 | 42 | 0 | 100 | 0 | 0 | 10 | 49 | 18 | 2 | 3 | 84 | 4 | 4 | 4 | 60 | 19 | 7 |
| Lib Dem | 4 | 5 | 1 | 9 | 0 | 0 | 100 | 0 | 7 | 2 | 22 | 0 | 1 | 2 | 76 | 1 | 6 | 4 | 39 | 2 |
| SNP | 49 | 49 | 90 | 13 | 0 | 0 | 0 | 100 | 14 | 45 | 47 | 88 | 3 | 4 | 2 | 94 | 11 | 29 | 20 | - 79 |
| Other | 4 | 4 | 2 | 5 | 0 | 0 | 0 | 0 | 4 | 2 | 2 | 3 | 2 | 3 | 1 | 1 | 5 | 4 | 1 | 1 |
| Other Parties Voting Intention | • | _ | _ | Ü | · | Ü | Ü | Ŭ | • | _ | _ | | _ | Ü | • | • | · | • | • | • |
| UKIP | 2 | 3 | 0 | 4 | 0 | 0 | 0 | 0 | 3 | 1 | 1 | 2 | 2 | 2 | 1 | 0 | 3 | 4 | 0 | 1 |
| Green | 1 | 1 | 2 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 0 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election? | | | | | | | | | | | | | | | | | | | | |
| 0 - Certain NOT to vote | 3 | 3 | 2 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 2 | 1 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 1 |
| 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 2 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| 3 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
| 4 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| 5 | 1 | 1 | 2 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 1 |
| 6 | 2 | 2 | 2 | 2 | 1 | 1 | 3 | 0 | 0 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 4 | 1 |
| 7 | 2 | 2 | 1 | 2 | 3 | 1 | 7 | 2 | 0 | 1 | 0 | 0 | 2 | 0 | 6 | 2 | 2 | 0 | 8 | 0 |
| 8 | 3 | 4 | 3 | 5 | 3 | 3 | 5 | 3 | 2 | 4 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 2 | 4 | 3 |
| 9 | 6 | 6 | 7 | 6 | 6 | 6 | 4 | 6 | 4 | 9 | 7 | 4 | 5 | 7 | 6 | 5 | 3 | 6 | 9 | 7 |
| 10 - Absolutely certain to vote | 81 | 80 | 84 | 82 | 85 | 88 | 78 | 85 | 91 | 84 | 86 | 87 | 87 | 88 | 81 | 84 | 85 | 89 | 74 | 87 |





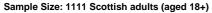
| | | Ge | ender | | Ag | je | | Social | grade | | Where born | |
|--------------------------|-------|------|--------|-------|-------|-------|-----|--------|-------|----------|--------------------|------------|
| | Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | Scotland | Elsewhere in UK | Outside UK |
| Weighted Sample | 1111 | 531 | 580 | 132 | 263 | 396 | 320 | 522 | 589 | 900 | 111 | 100 |
| Unweighted Sample | 1111 | 571 | 540 | 156 | 215 | 384 | 356 | 677 | 434 | 809 | 242 | 60 |
| • | 0/2 | 0/2 | 0/_ | 0/2 | 0/2 | 0/2 | 0/2 | 0/2 | 0/2 | 0/_ | 0/2 | 0/2 |

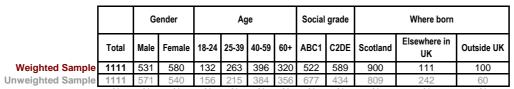
| | April 8-9 | April 16-20 | | | | | | | | | | | |
|---|--------------|----------------|----|----|----|----|----|----|----|----|----|----|----|
| Headline Voting Intention | | | | | | | | | | | | | |
| [Excludes Don't knows and Would not votes and taking into account likelihood to vote] | | | _ | | _ | | | _ | | | | | |
| Con | 18 | 17 | 18 | 15 | 9 | 12 | 13 | 27 | 22 | 11 | 15 | 28 | 16 |
| Lab | 25 | 25 | 20 | 30 | 20 | 17 | 28 | 29 | 24 | 26 | 24 | 32 | 22 |
| Lib Dem | 4 | 5 | 5 | 5 | 1 | 5 | 4 | 8 | 5 | 5 | 5 | 9 | 8 |
| SNP | 49 | 49 | 52 | 46 | 64 | 58 | 53 | 33 | 45 | 53 | 53 | 22 | 50 |
| Other | 4 | 4 | 4 | 4 | 6 | 7 | 3 | 2 | 3 | 5 | 3 | 9 | 5 |
| Other Parties Voting Intention | | | | | | | | | | | • | | |
| UKIP | 2 | 3 | 3 | 2 | 3 | 4 | 2 | 2 | 2 | 3 | 2 | 6 | 0 |
| Green | 1 | 1 | 1 | 2 | 3 | 4 | 0 | 0 | 1 | 1 | 1 | 3 | 5 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election? | | | | | _ | | | _ | | | | | |
| 0 - Certain NOT to vote | 3 | 3 | 3 | 4 | 15 | 2 | 2 | 2 | 4 | 3 | 2 | 1 | 15 |
| 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| 2 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |
| 3 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| 4 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| 5 | 1 | 1 | 1 | 1 | 0 | 1 | 2 | 0 | 1 | 2 | 1 | 2 | 2 |
| 6 | 2 | 2 | 1 | 3 | 1 | 3 | 2 | 1 | 1 | 3 | 2 | 4 | 2 |
| 7 | 2 | 2 | 0 | 3 | 2 | 4 | 1 | 0 | 0 | 3 | 1 | 1 | 9 |
| 8 | 3 | 4 | 3 | 4 | 5 | 3 | 4 | 3 | 3 | 4 | 4 | 6 | 1 |
| 9 | 6 | 6 | 7 | 5 | 5 | 9 | 5 | 6 | 7 | 5 | 6 | 8 | 9 |
| 10 - Absolutely certain to vote | 81 | 80 | 82 | 78 | 71 | 72 | 82 | 88 | 81 | 79 | 82 | 79 | 61 |

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Sample Size: 1111 Scottish adults (aged 18+)

| Pietuwork. Total - 20th April 2013 | | | | endum 2014 | W | | nster Votir tention | ıg | | 20 | 10 Vote | | Holy | rood V | oting inter | ntion | Hol | yrood 20 | | ote/ |
|--|--------------|----------------|-----|---------------|-----|--------|------------------------|---------|---------|-----|---------|---------|------|--------|-------------|-------|---------|-------------|---------|------|
| | | Total | Yes | No | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib | SNP |
| Weighted \$ | Sample | 1111 | 482 | 588 | 164 | 238 | 53 | 475 | 165 | 367 | 133 | 191 | 138 | 252 | 60 | 501 | 123 | 282 | 70 | 403 |
| Unweighted 9 | Sample | 1111 | 485 | 585 | 186 | 230 | 62 | 445 | 179 | 268 | 190 | 211 | 158 | 236 | 73 | 472 | 119 | 252 | 96 | 368 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | A | A!I | | | | | | | | | | | | | | | | | | |
| | April 8-9 | April 16-20 | | | | | | | | | | | | | | | | | | |
| Westminster Headline Voting Intention [Excluding Don't know and Wouldn't vote] | 0-9 | 10-20 | | | | | | | | | | | | | | | | | | |
| Con | 17 | 17 | 1 | 30 | 100 | 0 | 0 | 0 | 65 | 3 | 12 | 8 | 92 | 6 | 17 | 1 | 74 | 3 | 19 | 11 |
| Lab | 25 | 25 | 6 | 42 | 0 | 100 | 0 | 0 | 10 | 48 | 18 | 2 | 3 | 84 | 3 | 4 | 4 | 59 | 18 | 7 |
| Lib Dem | 4 | 5 | 1 | 9 | 0 | 0 | 100 | 0 | 7 | 2 | 21 | 0 | 1 | 2 | 77 | 1 | 6 | 4 | 39 | 2 |
| SNP | 49 4 | 49 | 90 | 13 5 | 0 | 0 | 0 | 100 | 14 | 45 | 47 | 88 3 | 3 | 4 3 | 2 | 94 | 11 5 | 29 | 22 | 79 |
| Other Westminster Other Parties Voting Intention | 4 | 4 | 2 | 5 | 0 | 0 | 0 | 0 | 4 | 2 | 2 | 3 | 2 | 3 | 1 | 1 | 5 | 5 | 1 | 1 |
| UKIP | 2 | 3 | 0 | 4 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 0 | 3 | 4 | 0 | 1 |
| Green | 2 | 1 | 2 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 0 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | | | | • | | | | | | | | • | | | | , | | | |
| Non Voters | | | | | | | | | | | | i | 1 | | | | 1 | | | |
| Would Not Vote | 2 | 3 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| Don't know | 10 | 9 | 5 | 11 | 0 | 0 | 0 | 0 | 5 | 8 | 10 | 8 | 1 | 4 | 8 | 3 | 6 | 6 | 14 | 8 |
| Holyrood Headline Voting Intention [Excluding Don't know and Wouldn't vote] | | | | | | | | | | | | | | | | | | | | |
| Con | 16 | 14 | 1 | 25 | 80 | 2 | 2 | 1 | 58 | 3 | 10 | 7 | 100 | 0 | 0 | 0 | 67 | 2 | 14 | 9 |
| Lab | 24 | 25 | 5 | 44 | 10 | 89 | 11 | 2 | 13 | 47 | 18 | 2 | 0 | 100 | 0 | 0 | 11 | 61 | 17 | 8 |
| Lib Dem | 5 | 6 | 1 | 11 | 6 | 1 | 83 | 0 | 9 | 2 | 24 | 0 | 0 | 0 | 100 | 0 | 10 | 3 | 44 | 2 |
| SNP | 49 5 | 51 | 90 | 16 4 | 4 | 8 0 | 5 0 | 97 0 | 15 4 | 46 | 46 | 88 | 0 | 0 | 0 | 100 | 8 | 32 2 | 23 2 | 80 |
| Other Holyrood Other Parties Voting Intention | 5 | 4 | 4 | 4 | 0 | U | U | U | 4 | 2 | 2 | 2 | 0 | 0 | U | 0 | 5 | 2 | 2 | 2 |
| Green | 3 | 2 | 3 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 1 |
| UKIP | 2 | 2 | 1 | 2 | 0 | 0 | 0 | 0 | 3 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 1 |
| Scottish Socialist | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Solidarity | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | | | | | | | | | | | | | | | | | | | | |
| Holyrood Non Voters | | | | | | | | | | | | ı | i | | | | 1 | | | |
| Would Not Vote | 2 | 3 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 |
| Don't know | 8 | 8 | 4 | 10 | 5 | 4 | 1 | 1 | 7 | 6 | 10 | 5 | 0 | 0 | 0 | 0 | 7 | 6 | 15 | 6 |





| Oliweighted (| Janipic | | 57 | JHU | 100 | 210 | JU- | 550 | 011 | 707 | 000 | 272 | 00 |
|--|---------|-------|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
| | | % | % | % | % | % | % | % | % | % | % | % | % |
| | | | | | | | | | | | | | |
| | April | April | | | | | | | | | | | |
| | 8-9 | 16-20 | | | | | | | | | | | |
| Westminster Headline Voting Intention | | | | | | | | | | | | | |
| [Excluding Don't know and Wouldn't vote] | | | _ | | - | | | _ | | | _ | | |
| Con | 17 | 17 | 19 | 15 | 9 | 12 | 13 | 28 | 22 | 12 | 16 | 28 | 14 |
| Lab | 25 | 25 | 20 | 29 | 19 | 17 | 28 | 29 | 24 | 25 | 24 | 31 | 21 |
| Lib Dem | 4 | 5 | 5 | 6 | 1 | 6 | 4 | 8 | 5 | 6 | 5 | 9 | 8 |
| SNP | 49 | 49 | 52 | 46 | 64 | 58 | 52 | 33 | 45 | 53 | 52 | 22 | 53 |
| Other | 4 | 4 | 4 | 4 | 6 | 7 | 2 | 2 | 3 | 5 | 3 | 10 | 4 |
| Westminster Other Parties Voting Intention | | | | | | | | | | | | | |
| UKIP | 2 | 3 | 3 | 2 | 3 | 4 | 2 | 2 | 2 | 3 | 2 | 6 | 0 |
| Green | 2 | 1 | 1 | 2 | 3 | 3 | 0 | 0 | 2 | 1 | 1 | 3 | 4 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | | | | | | | | | | | | |
| Non Voters | | | _ | | _ | | | _ | | | _ | | |
| Would Not Vote | 2 | 3 | 2 | 3 | 7 | 3 | 1 | 2 | 2 | 3 | 2 | 1 | 6 |
| Don't know | 10 | 9 | 8 | 9 | 13 | 6 | 11 | 7 | 8 | 10 | 9 | 5 | 12 |
| | | | | | | | | | | | | | |
| Holyrood Headline Voting Intention | | | | | | | | | | | | | |
| [Excluding Don't know and Wouldn't vote] | | | _ | | - | | | _ | | | _ | | |
| Con | 16 | 14 | 16 | 12 | 7 | 10 | 10 | 25 | 19 | 9 | 13 | 24 | 13 |
| Lab | 24 | 25 | 22 | 28 | 28 | 20 | 25 | 29 | 25 | 26 | 26 | 30 | 19 |
| Lib Dem | 5 | 6 | 6 | 6 | 1 | 7 | 5 | 8 | 7 | 5 | 5 | 11 | 11 |
| SNP | 49 | 51 | 52 | 50 | 60 | 58 | 56 | 36 | 45 | 56 | 54 | 27 | 51 |
| Other | 5 | 4 | 4 | 3 | 4 | 6 | 3 | 3 | 4 | 4 | 3 | 8 | 6 |
| Holyrood Other Parties Voting Intention | | | | | - | | | | | | | | |
| Green | 3 | 2 | 2 | 2 | 4 | 4 | 1 | 1 | 2 | 2 | 2 | 3 | 4 |
| UKIP | 2 | 2 | 2 | 1 | 0 | 2 | 2 | 1 | 1 | 2 | 1 | 4 | 1 |
| Scottish Socialist | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Solidarity | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | | | | | | | | | | | | |
| Holyrood Non Voters | | | | | | | | | | | | | |
| Would Not Vote | 2 | 3 | 3 | 3 | 7 | 5 | 2 | 2 | 3 | 3 | 3 | 2 | 5 |
| Don't know | 8 | 8 | 6 | 10 | 13 | 9 | 8 | 6 | 7 | 9 | 7 | 9 | 14 |

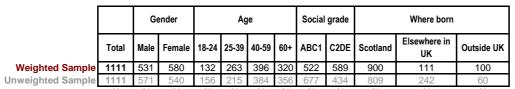


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What the world thinks

Sample Size: 1111 Scottish adults (aged 18+)

| Fieldwork: 16th - 20th April 2015 | | | Refere vote | endum 2014 | W | | nster Votir tention | ng | | 20 | 10 Vote | | Holy | rood \ | oting inter | ntion | Hol | yrood 20 | Past \ | /ote |
|---|-----------------------------------|-----------------------------------|----------------------------------|------------------------------------|-----------------------------------|-----------------------------|-----------------------------------|-----------------------------|------------------------------------|-----------------------------------|-----------------------------------|----------------------------------|------------------------------|-----------------------------|------------------------------|----------------------------------|------------------------------------|-----------------------------------|------------------------------------|-----------------------------------|
| | | Total | Yes | No | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib | SNP |
| Weighted S | ample | 1111 | 482 | 588 | 164 | 238 | 53 | 475 | 165 | 367 | 133 | 191 | 138 | 252 | 60 | 501 | 123 | 282 | 70 | 403 |
| Unweighted S | ample | 1111 | 485 | 585 | 186 | 230 | 62 | 445 | 179 | 268 | 190 | 211 | 158 | 236 | 73 | 472 | 119 | 252 | 96 | 368 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | April 8-9 | April 16-20 | | | | | | | | | | | | | | | | | | |
| Scottish Regional Vote | | | | | | | | | | | | | | | | | | | | |
| [Excluding Don't know and Wouldn't vote] | 40 | 45 | | 07 | Loa | 2 | 7 | 4 | 00 | 2 | 40 | 7 | I 04 | | 7 | | Loc | 4 | 4.4 | 44 |
| Conservative Labour | 16 24 | 15 25 | 1 6 | 27 42 | 84 7 | 3 86 | 7 8 | 3 | 62 11 | 3 49 | 10 14 | 7 2 | 94 1 | 4 90 | 7 3 | 1 3 | 66 9 | 4 59 | 14 15 | 11 8 |
| Lib Dem | 5 | 6 | 1 | 11 | 5 | 2 | 81 | 1 | 7 | 2 | 25 | 0 | 1 | 2 | 86 | 1 | 10 | 4 | 45 | 1 |
| SNP | 42 | 42 | 76 | 13 | 3 | 5 | 0 | 83 | 14 | 41 | 32 | 78 | 2 | 0 | 0 | 83 | 10 | 26 | 12 | 67 |
| Other | 12 | 11 | 16 | 7 | 1 | 4 | 4 | 13 | 6 | 6 | 18 | 12 | 2 | 3 | 5 | 13 | 6 | 7 | 14 | 12 |
| Scottish Regional Vote: Others | | • • • | | • | | · | | | ŭ | ŭ | .0 | | . – | ŭ | · · | | | • | • | |
| Green | 6 | 7 | 11 | 3 | 0 | 2 | 4 | 8 | 3 | 3 | 13 | 6 | 0 | 2 | 5 | 8 | 3 | 3 | 13 | 7 |
| Scottish Socialist Party | 3 | 2 | 4 | 0 | 0 | 0 | 0 | 4 | 0 | 1 | 3 | 3 | 0 | 0 | 0 | 4 | 0 | 1 | 0 | 4 |
| UKIP | 2 | 2 | 1 | 3 | 1 | 1 | 0 | 0 | 3 | 1 | 2 | 3 | 2 | 0 | 0 | 1 | 3 | 2 | 0 | 2 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Scottish Regional Non Voters | | | | | | | | | | | | | | | | | | | | |
| Wouldn't vote | 2 | 3 | 1 | 2 | 1 | 0 | 2 | 1 | 1 | 0 | 2 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 1 |
| Don't know | 8 | 8 | 4 | 10 | 5 | 4 | 1 | 2 | 7 | 5 | 13 | 5 | 2 | 1 | 1 | 1 | 8 | 5 | 17 | 6 |
| Imagine that in your constituency at the general election only Labour and the Scottish National Party had a realistic chance of winning. How would you then vote? | | | | | | | | | | | | | | | | | | | | |
| Conservative Labour Liberal Democrat Scottish National Party (SNP) Some other party Would not vote Don't know | 6 34 2 47 2 3 6 | 7 34 2 45 2 4 6 | 0 8 0 86 1 1 3 | 13 58 3 14 2 4 6 | 44 41 1 7 1 5 2 | 0 96 0 2 0 0 | 5 54 28 8 2 3 0 | 0 2 0 95 0 1 | 31 37 4 18 2 5 3 | 1 53 0 39 1 0 6 | 6 34 5 48 1 2 3 | 4 7 0 82 1 2 5 | 47 37 0 8 1 7 | 1 95 0 2 0 0 | 7 55 27 7 2 2 | 0 4 0 93 0 1 2 | 37 35 5 13 1 6 4 | 1 63 1 28 1 1 6 | 8 50 12 25 2 0 2 | 4 16 1 73 1 2 3 |





| | | % | % | % | % | % | % | % | % | % | % | % | % |
|---|--------------|----------------|--------|----|----|--------|--------|--------|--------|----|----|----|----|
| | April 8-9 | April 16-20 | | | | | | | | | | | |
| Scottish Regional Vote [Excluding Don't know and Wouldn't vote] | | _ | | | - | | | _ | | | | | |
| Conservative | 16 | 15 | 18 | 12 | 10 | 12 | 11 | 25 | 21 | 10 | 14 | 24 | 15 |
| Labour | 24 | 25 | 21 | 29 | 20 | 21 | 26 | 29 | 23 | 27 | 25 | 27 | 21 |
| Lib Dem | 5 | 6 | 6 | 6 | 5 | 6 | 5 | 8 | 7 | 6 | 5 | 10 | 9 |
| SNP | 42 | 42 | 41 | 44 | 47 | 48 | 48 | 30 | 38 | 46 | 46 | 19 | 34 |
| Other | 12 | 11 | 14 | 9 | 18 | 14 | 11 | 8 | 12 | 11 | 9 | 19 | 21 |
| Scottish Regional Vote: Others | | | | | | | | | | | • | | |
| Green | 6 | 7 | 8 | 6 | 15 | 9 | 5 | 4 | 8 | 6 | 6 | 9 | 11 |
| Scottish Socialist Party | 3 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 7 |
| UKIP | 2 | 2 | 3 | 2 | 1 | | | 2 | | 3 | 2 | 8 | 4 |
| Other | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Scottish Regional Non Voters | | _ | | | _ | | | _ | | | | | |
| Wouldn't vote | 2 | 3 | 3 7 | 3 | 7 | 4 9 | 2 8 | 2 6 | 2 7 | 4 | 3 | 2 | 7 |
| Don't know | 8 | 8 | 7 | 10 | 13 | 9 | 8 | 6 | 7 | 9 | 8 | 9 | 10 |
| Imagine that in your constituency at the general election only Labour and the Scottish National Party had a realistic chance of winning. How would you then vote? | | _ | | | | | | | | | | | |
| Conservative | 6 | 7 | 8 | 6 | 3 | 7 | 5 | 11 | 9 | 5 | 7 | 11 | 4 |
| Labour | 34 | 34 | 33 | 35 | 25 | 24 | 35 | 45 | 36 | 32 | 33 | 45 | 32 |
| Liberal Democrat | 2 | 2 | 1 | 2 | 0 | 4 | 1 | 2 | 2 | 2 | 1 | 5 | 4 |
| Scottish National Party (SNP) | 47 | 45 | 48 | 43 | 51 | 50 | 51 | 32 | 43 | 48 | 48 | 27 | 42 |
| Some other party | 2 | 2 | 3 | 1 | 1 | 3 | 2 | 2 | 2 | 2 | 1 | 6 | 3 |
| Would not vote | 3 | 4 | 3 | 5 | 7 | 4 | 3 | 5 | 3 | 5 | 4 | 4 | 6 |
| Don't know | 6 | 6 | 4 | 7 | 13 | 7 | 4 | 4 | 6 | 5 | 6 | 2 | 9 |





| | | | | endum 2014 | W | | nster Votir tention | ng | | 20 | 10 Vote | | Holy | rood \ | oting inter | ntion | Hol | yrood 20 | Past \ | /ote |
|--|--------------|----------------|---------|---------------|---------|----------|------------------------|---------|---------|----------|---------|------------|---------|----------|-------------|---------|---------|-------------|----------|---------|
| | | Total | Yes | No | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib | SNP |
| Weighted S | Sample | 1111 | 482 | 588 | 164 | 238 | 53 | 475 | 165 | 367 | 133 | 191 | 138 | 252 | 60 | 501 | 123 | 282 | 70 | 403 |
| Unweighted S | Sample | 1111 | 485 | 585 | 186 | 230 | 62 | 445 | 179 | 268 | 190 | 211 | 158 | 236 | 73 | 472 | 119 | 252 | 96 | 368 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | April 8-9 | April 16-20 | | | | | | | | | | | | | | | | | | |
| Imagine that in your constituency at the general election only Labour and the Scottish National Party had a realistic chance of winning. How would you then vote? | | | | | | | | | | | | | | | | | | | | |
| [Rebased to exclude Don't know and Wouldn't Vote. N=1012] | | | | | | | | | | | | | | | | | | | | |
| Conservative | 7 | 8 | 0 | 14 | 47 | 0 | 5 | 0 | 34 | 1 | 7 | 4 | 51 | 1 | 7 | 0 | 41 | 1 | 9 | 4 |
| Labour | 37 | 38 | 8 | 64 | 44 | 97 | 55 | 3 | 40 | 56 | 36 | 7 | 40 | 96 | 57 | 4 | 39 | 67 | 51 | 17 |
| Liberal Democrat | 2 52 | 2 50 | 0 90 | 4 15 | 1 8 | 0 2 | 29 9 | 0 97 | 5 19 | 0 42 | 5 51 | 0 87 | 0 8 | 0 2 | 28 7 | 0 95 | 5 14 | 1 30 | 13 26 | 1 77 |
| Scottish National Party (SNP) Some other party | 3 | 2 | 90 1 | 3 | 1 | 0 | 2 | 0 | 3 | 42 | 51 1 | 0 <i>1</i> | | 0 | 2 | 95 | 2 | 30 1 | 26 | 1 |
| Now imagine that in your constituency at the general election only the Conservatives and the Scottish National Party had a realistic chance of winning. How would you then vote? Conservative | 26 | 24 | 2 | 44 | l 96 | 22 | 54 | 1 | 73 | 12 | 30 | 11 | l 96 | 29 | 50 | 1 | l 84 | 19 | 37 | 13 |
| Labour | 20 8 | 9 | 3 | 15 | 2 | 38 | 5 4 1 | 0 | 73 7 | 19 | 30 4 | 0 | 2 | 29 34 | 59 2 | 1 | 1 | 25 | 31 7 | 3 |
| Liberal Democrat | 2 | 2 | 0 | 3 | 0 | 0 | 29 | 0 | 3 | 1 | 5 | 0 | 0 | 0 | 22 | 0 | 2 | 2 | 14 | 0 |
| Scottish National Party (SNP) | 53 | 54 | 90 | 26 | 1 | 29 | 11 | 98 | 13 | 59 | 51 | 83 | 1 | 27 | 10 | 96 | 10 | 46 | 29 | 79 |
| Some other party | 3 | 2 | 1 | 3 | 0 | 4 | 2 | 0 | 1 | 3 | 3 | 1 | 1 | 5 | 2 | 0 | 0 | 4 | 3 | 1 |
| Would not vote | 3 | 4 | 3 | 4 | 0 | 4 | 3 | 1 | 0 | 3 | 2 | 2 | 0 | 3 | 3 | 1 | 1 | 2 | 4 | 1 |
| Don't know | 5 | 5 | 2 | 5 | 1 | 2 | 0 | 0 | 2 | 3 | 5 | 4 | 0 | 2 | 2 | 0 | 3 | 3 | 4 | 3 |
| Now imagine that in your constituency at the general election only the Conservatives and the Scottish National Party had a realistic chance of winning. How would you then vote? [Rebased to exclude Don't know and Wouldn't Vote.] | | | | | | | | | | | | | | | | | | | | |
| N=1019] | | | Ī | | | | | | | | | | | | | | ı | | | |
| Conservative Labour | 29 9 | 27 10 | 2 | 48 16 | 96 2 | 24 41 | 56 1 | 1 0 | 74 7 | 13 20 | 32 4 | 11 0 | 96 2 | 30 36 | 62 2 | 1 1 | 86 1 | 20 26 | 41 8 | 14 3 |
| Labour Liberal Democrat | 2 | 2 | 0 | 3 | 0 | 0 | 30 | 0 | 3 | 20 1 | 4 5 | 0 | 0 | 36 0 | 2 24 | 0 | 2 | 26 2 | 8 16 | 0 |
| Scottish National Party (SNP) | 58 | 59 | 94 | 28 | 1 | 31 | 11 | 99 | 14 | 63 | 55 | 88 | 1 | 28 | 10 | 98 | 10 | 48 | 32 | 82 |
| Some other party | 3 | 3 | 1 | 4 | 0 | 4 | 2 | 0 | 2 | 3 | 3 | 1 | 1 | 5 | 2 | 0 | 0 | 4 | 4 | 1 |
| | | | | | | | | | | | | | | | | | | | | |

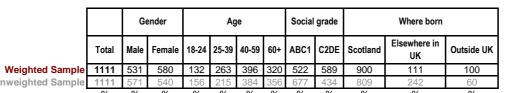


| | | | G | ender | | Ag | je | | Social | grade | | Where born | |
|--|--------------|----------------|-------------|---------|-------------|---------|---------|---------|---------|---------|----------|-----------------|------------|
| | | Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | Scotland | Elsewhere in UK | Outside UP |
| Weighted | | 1111 | 531 | 580 | 132 | 263 | 396 | 320 | 522 | 589 | 900 | 111 | 100 |
| Unweighted | Sample | 1111 | 571 | 540 | 156 | 215 | 384 | 356 | 677 | 434 | 809 | 242 | 60 |
| | | % | % | % | % | % | % | % | % | % | % | % | % |
| | April 8-9 | April 16-20 | | | | | | | | | | | |
| Imagine that in your constituency at the general election only Labour and the Scottish National Party had a realistic chance of winning. How would you then vote? | | | | | | | | | | | | | |
| [Rebased to exclude Don't know and Wouldn't Vote. N=1012] | | | | | | | | | | | | | |
| Conservative | | 8 | 9 | 6 | 4 | 8 | 5 | 12 | 10 | 5 | 7 | 12 | 5 |
| Labour | | 38 | 35 | 40 | 31 | 27 | 38 | 49 | 40 | 36 | 36 | 48 | 38 |
| Liberal Democrat | | 2 50 | 1 | 3 49 | 0 | 5 56 | 1 55 | 2 36 | 2 47 | 2 54 | 1 | 5 | 4 |
| Scottish National Party (SNP) Some other party | | 2 | 52 3 | 49 1 | 63 2 | 3 | 2 | 2 | 2 | 2 | 53 1 | 28 6 | 50 3 |
| Now imagine that in your constituency at the general election only the Conservatives and the Scottish National Party had a realistic chance of winning. How would you then vote? Conservative | 26 | 24 | l 27 | 22 | I 16 | 19 | 23 | 34 | l 31 | 18 | l 23 | 41 | 18 |
| Labour | | 9 | 7 | 11 | 6 | 7 | 23 6 | 15 | 6 | 12 | 9 | 11 | 10 |
| Liberal Democrat | | 2 | 1 | 2 | 0 | 4 | 0 | 3 | 1 | 2 | 1 | 3 | 4 |
| Scottish National Party (SNP) | 53 | 54 | 56 | 51 | 58 | 58 | 60 | 40 | 52 | 55 | 56 | 33 | 50 |
| Some other party | | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 5 | 2 |
| Would not vote | | 4 | 3 | 6 | 7 | 5 | 5 | 2 | 3 | 6 | 4 | 2 | 7 |
| Don't know | 5 | 5 | 4 | 6 | 11 | 6 | 4 | 2 | 5 | 5 | 4 | 4 | 9 |
| Now imagine that in your constituency at the general election only the Conservatives and the Scottish National Party had a realistic chance of winning. How would you then vote? | | | | | | | | | | | | | |
| [Rebased to exclude Don't know and Wouldn't Vote. N=1019] | | | _ | | _ | | | | _ | | _ | | |
| Conservative | | 27 | 29 | 24 | 19 | 22 | 25 | 36 | 34 | 20 | 25 | 44 | 21 |
| Labour | | 10 | 8 | 12 | 8 | 8 | 7 | 16 | 7 | 13 | 9 | 12 | 13 |
| Liberal Democrat | | 2 | 1 | 3 | 0 71 | 4 65 | 0 65 | 3 42 | 1 | 3 | 1 | 3 | 4 |
| Scottish National Party (SNP) Some other party | | 59 3 | 60 2 | 58 3 | 2 | 65 2 | 65 2 | 42 4 | 56 3 | 62 3 | 62 2 | 35 6 | 60 2 |
| Some other party | 3 | 3 | 1 - | 3 | - | _ | _ | 7 | , | J | ı - | 3 | _ |



| | | | | endum 2014 | W | | nster Votin tention | g | | 20 | 10 Vote | | Holy | rood \ | Voting inter | ntion | Hol | yrood 20 | | /ote |
|--|---------------|--------------------|-------------------|----------------------|--------------------|---------------------|------------------------|-------------------|---------------------|---------------------|--------------------|-------------------|--------------------|---------------------|-------------------|-------------------|---------------------|---------------------|--------------------|--------------------|
| | | Total | Yes | No | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib | SNP |
| Weighted | | | 482 | 588 | 164 | 238 | 53 | 475 | 165 | 367 | 133 | 191 | | 252 | 60 | 501 | 123 | 282 | 70 | 403 |
| Unweighted | Sample | | 485 | 585 | 186 | 230 | 62 | 445 | 179 | 268 | 190 | 211 | 158 | 236 | 73 | 472 | 119 | 252 | 96 | 368 |
| | April | % April | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Finally in this section, imagine that in your constituency at the general election only the Liberal Democrats and the Scottish National Party had a realistic chance of winning. How would you then vote? | 8-9 | 16-20 | | | | | | | | | | | | | | | | | | |
| Conservative Labour Liberal Democra Scottish National Party (SNP) | 8 23 53 | 7 8 22 52 | 0 2 3 89 | 12 13 38 25 | 43 0 46 6 | 1 34 33 23 | 0 0 100 0 | 0 0 1 98 | 32 4 40 17 | 1 17 16 57 | 3 3 43 43 | 4 0 5 85 | 48 0 43 5 | 1 31 36 23 | 1 0 97 2 | 0 1 1 97 | 37 0 45 12 | 1 24 23 43 | 5 4 59 22 | 4 1 10 80 |
| Some other party Would not vote Don't know | 4 | 2 4 5 | 2 2 2 | 2 4 6 | 0 3 2 | 2 3 4 | 0 0 0 | 0 1 0 | 1 2 3 | 2 2 4 | 1 2 5 | 1 2 4 | 1 2 1 | 3 4 3 | 0 0 0 | 0 1 1 | 0 3 2 | 3 2 3 | 0 0 10 | 1 2 4 |
| Finally in this section, imagine that in your constituency at the general election only the Liberal Democrats and the Scottish National Party had a realistic chance of winning. How would you then vote? [Rebased to exclude Don't know and Wouldn't Vote. N=1015] | | | | | | | | | | | | | | | | | | | | |
| Conservative | | 7 | 0 | 14 | 45 | 1 | 0 | 0 | 34 | 1 | 3 | 4 | 50 | 1 | 1 | 0 | 39 | 1 | 6 | 4 |
| Laboui Liberal Democra | | 9 24 | 2 | 14 42 | 0 49 | 37 35 | 0 100 | 0 1 | 4 43 | 18 17 | 3 46 | 0 5 | 0 44 | 33 39 | 0 97 | 1 1 | 0 48 | 26 25 | 4 66 | 1 11 |
| Scottish National Party (SNP) | | 58 | 92 | 42 27 | 6 | 35 25 | 0 | 99 | 43 18 | 61 | 46 47 | 90 | 5 | 39 24 | 2 | 98 | 13 | 25 45 | 24 | 84 |
| Some other party | | 2 | 2 | 2 | 0 | 2 | 0 | 0 | 1 | 3 | 1 | 1 | 1 | 3 | 0 | 0 | 0 | 3 | 0 | 1 |
| Do you think that David Cameron is doing well or badly as Prime Minister? | | | | | • | | | | | | | | • | | | • | | | | |
| Very wel | | 7 | 1 | 12 | 41 | 1 | 6 | 1 | 29 | 1 | 4 | 5 | 42 | 3 | 11 | 1 | 28 | 1 | 10 | 5 |
| Fairly wel | | 26 | 15 | 36 | 57 | 20 | 56 | 16 | 52 | 18 | 32 | 19 | | 21 | 55 | 16 | 60 | 17 | 40 | 24 |
| TOTAL WELL | | 33 | 16 | 48 | 98 | 21 | 62 | 17 | 81 | 19 | 36 | 24 | 97 | 24 | 66 | 17 | 88 | 18 | 50 | 29 |
| Fairly badly | | 29 33 | 34 | 24 22 | 2 | 32 42 | 27 9 | 34 | 11 3 | 35 43 | 25 | 31 42 | 2 | 34 36 | 24 8 | 33 | 9 | 37 | 26 | 28 |
| Very badly TOTAL BADLY | | 62 | 48 82 | 46 | 0 2 | 42 74 | 36 | 46 80 | 14 | 43 78 | 33 58 | 73 | 0 2 | 70 | 32 | 46 79 | 0 9 | 41 78 | 17 43 | 40 68 |
| Don't know | | 6 | 3 | 5 | 0 | 6 | 2 | 3 | 5 | 4 | 5 | 3 | 1 | 6 | 1 | 3 | 3 | 4 | 6 | 3 |
| | | | 1 | | | | | | | | | | | | | | | | | |



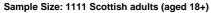


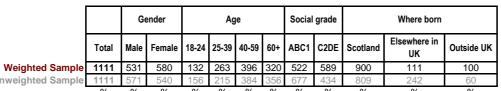
| Unweighted S | Sample | 1111 | 571 | 540 | 156 | 215 | 384 | 356 | 677 | 434 | 809 | 242 | 60 |
|--|-----------------------------------|-----------------------------------|-----------------------------------|------------------------------------|------------------------------|-----------------------------------|-----------------------------------|-------------------------------------|-----------------------------------|------------------------------------|-----------------------------------|------------------------------------|-------------------------------|
| | | % | % | % | % | % | % | % | % | % | % | % | % |
| Finally in this section, imagine that in your constituency at the general election only the Liberal Democrats and the Scottish National Party had a realistic chance of winning. How would you then vote? | April 8-9 | April 16-20 | | | | | | | | | | | |
| Conservative Labour Liberal Democrat Scottish National Party (SNP) Some other party Would not vote Don't know | 4 8 23 53 2 4 5 | 7 8 22 52 2 4 5 | 8 5 23 55 2 3 4 | 6 10 21 50 2 5 6 | 4 5 15 57 1 7 | 7 7 19 55 2 4 5 | 4 6 20 59 2 5 5 | 10 11 29 41 2 3 4 | 9 6 26 50 2 4 5 | 5 10 18 55 2 5 6 | 6 7 20 56 1 4 5 | 11 8 37 30 5 3 5 | 4 10 20 49 3 5 |
| Finally in this section, imagine that in your constituency at the general election only the Liberal Democrats and the Scottish National Party had a realistic chance of winning. How would you then vote? [Rebased to exclude Don't know and Wouldn't Vote. N=1015] | | | | | | | | | | | | | |
| Conservative Labour Liberal Democrat Scottish National Party (SNP) Some other party | 5 8 26 59 3 | 7 9 24 58 2 | 8 6 25 60 2 | 7 11 24 56 2 | 5 6 18 69 2 | 8 8 20 61 3 | 5 7 22 65 2 | 11 12 31 44 2 | 9 6 29 54 2 | 5 11 20 61 2 | 7 8 22 61 2 | 12 9 40 33 5 | 5 12 23 57 3 |
| Do you think that David Cameron is doing well or badly as Prime Minister? | | | | | | | | | | | | | |
| Very well | 6 | 7 | 9 | 5 | 3 | 7 | 4 | 12 | 9 | 5 | 6 | 15 | 5 |
| Fairly well | 29 | 26 | 27 | 26 | 20 | 28 | 25 | 27 | 30 | 23 | 26 | 30 | 22 |
| TOTAL WELL | 35 | 33 | 36 | 31 | 23 | 35 | 29 | 39 | 39 | 28 | 32 | 45 | 27 |
| Fairly badly | 29 | 29 | 28 | 29 | 37 | 34 | 21 | 30 | 27 | 30 | 29 | 25 | 32 |
| Very badly | 31 | 33 | 33 | 32 | 26 | 24 | 44 | 29 | 29 | 36 | 33 | 30 | 32 |
| TOTAL BADLY Don't know | 60 5 | 62 6 | 61 | 61 | 63 | 58 7 | 65 | 59 | 56 | 66 | 62 | 55 1 | 64 11 |





| Pieldwork. Tour - Zour April 2013 | | | Referendum vote 2014 | | Westminster Voting Intention | | | | 2010 Vote | | | | Holyrood Voting intention | | | ntion | Holyrood Past Vote 2011 | | | |
|---|--------------|----------------|-------------------------|-----|---------------------------------|-----|---------|-----|-----------|-----|---------|-----|---------------------------|-----|---------|-------|----------------------------|-----|-----|-----|
| | | Total | Yes | No | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib Dem | SNP | Con | Lab | Lib | SNP |
| Weighted | Sample | 1111 | 482 | 588 | 164 | 238 | 53 | 475 | 165 | 367 | 133 | 191 | 138 | 252 | 60 | 501 | 123 | 282 | 70 | 403 |
| Unweighted | Sample | 1111 | 485 | 585 | 186 | 230 | 62 | 445 | 179 | 268 | 190 | 211 | 158 | 236 | 73 | 472 | 119 | 252 | 96 | 368 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | April 8-9 | April 16-20 | | | | | | | | | | | | | | | | | | |
| Do you think Ed Miliband is doing well or badly as leader of the Labour party? | | | | | | | | | | | | | | | | | | | | |
| Very wel | 2 | 4 | 2 | 6 | 0 | 14 | 5 | 2 | 0 | 10 | 4 | 1 | 0 | 14 | 2 | 2 | 0 | 11 | 4 | 2 |
| Fairly wel | | 27 | 23 | 32 | 11 | 56 | 28 | 21 | 19 | 42 | 28 | 11 | | 52 | 31 | 21 | 18 | 45 | 27 | 19 |
| TOTAL WELL | | 31 | 25 | 38 | 11 | 70 | 33 | 23 | 19 | 52 | 32 | 12 | 11 | 66 | 33 | 23 | 18 | 56 | 31 | 21 |
| Fairly badly | _ | 36 | 34 | 39 | 49 | 22 | 48 | 36 | 43 | 31 | 41 | 37 | 48 | 23 | 51 | 37 | 50 | 26 | 40 | 37 |
| Very badly | | 26 | 35 | 18 | 38 | 4 | 14 | 35 | 35 | 14 | 21 | 46 | 39 | 7 | 12 | 34 | 29 | 13 | 24 | 37 |
| TOTAL BADLY | 70 | 62 | 69 | 57 | 87 | 26 | 62 | 71 | 78 | 45 | 62 | 83 | 87 | 30 | 63 | 71 | 79 | 39 | 64 | 74 |
| Don't know | 6 | 7 | 6 | 5 | 2 | 4 | 4 | 6 | 3 | 3 | 7 | 5 | 2 | 4 | 4 | 6 | 3 | 5 | 6 | 5 |
| Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats? | | | | | | | | | | | | | | | | | • | | | |
| Very wel | | 2 | 0 | 4 | 2 | 3 | 19 | 0 | 2 | 1 | 7 | 1 | 3 | 3 | 17 | 1 | 2 | 1 | 18 | 2 |
| Fairly wel | | 19 | 12 | 26 | 39 | 15 | 57 | 13 | 43 | 12 | 28 | 12 | 39 | 14 | 60 | 13 | 43 | 15 | 35 | 16 |
| TOTAL WELL | . 19 | 21 | 12 | 30 | 41 | 18 | 76 | 13 | 45 | 13 | 35 | 13 | 42 | 17 | 77 | 14 | 45 | 16 | 53 | 18 |
| Fairly badly | 33 | 32 | 29 | 35 | 38 | 38 | 17 | 28 | 29 | 36 | 30 | 30 | 39 | 40 | 14 | 29 | 36 | 37 | 26 | 28 |
| Very badly | 40 | 38 | 53 | 26 | 14 | 35 | 5 | 53 | 18 | 43 | 31 | 53 | 14 | 34 | 8 | 52 | 13 | 37 | 18 | 49 |
| TOTAL BADLY | 73 | 70 | 82 | 61 | 52 | 73 | 22 | 81 | 47 | 79 | 61 | 83 | 53 | 74 | 22 | 81 | 49 | 74 | 44 | 77 |
| Don't know | 8 | 9 | 6 | 8 | 6 | 9 | 2 | 6 | 7 | 7 | 5 | 5 | 6 | 9 | 1 | 5 | 6 | 10 | 4 | 4 |
| Do you think Nicola Sturgeon is doing well or badly as First Minister? | | | | | - | | | | | | | | _ | | | | | | | |
| Very wel | | 42 | 75 | 17 | 9 | 15 | 13 | 78 | 18 | 38 | 46 | 79 | 8 | 10 | 9 | 77 | 16 | 28 | 25 | 69 |
| Fairly wel | | 26 | 20 | 31 | 33 | 31 | 30 | 19 | 25 | 32 | 23 | 11 | | 32 | 39 | 21 | 23 | 31 | 28 | 19 |
| TOTAL WELL | | 68 | 95 | 48 | 42 | 46 | 43 | 97 | 43 | 70 | 69 | 90 | 35 | 42 | 48 | 98 | 39 | 59 | 53 | 88 |
| Fairly badly | | 10 | 3 | 16 | 14 | 20 | 13 | 1 | 11 | 12 | 10 | 3 | 13 | 22 | 17 | 1 | 14 | 14 | 18 | 5 |
| Very badly | | 16 | 1 | 27 | 39 | 25 | 35 | 0 | 37 | 13 | 14 | 6 | 46 | 26 | 24 | 0 | 43 | 20 | 13 | 6 |
| TOTAL BADLY | | 26 | 4 | 43 | 53 | 45 | 48 | 1 | 48 | 25 | 24 | 9 | 59 | 48 | 41 | 1 | 57 | 34 | 31 | 11 |
| Don't know | 5 | 6 | 1 | 8 | 5 | 9 | 10 | 1 | 9 | 5 | 8 | 2 | 5 | 10 | 10 | 1 | 5 | 6 | 17 | 2 |
| Do you think that Jim Murphy is doing well or badly as leader of the Scottish Labour party? | | | | | | | | | | | | | | | | | | | | |
| Very wel | 5 | 5 | 0 | 9 | 2 | 16 | 3 | 1 | 4 | 8 | 4 | 1 | 3 | 16 | 2 | 1 | 4 | 12 | 5 | 1 |
| Fairly wel | 29 | 27 | 13 | 40 | 40 | 51 | 54 | 12 | 38 | 37 | 27 | 12 | 40 | 48 | 52 | 12 | 37 | 39 | 35 | 19 |
| TOTAL WELL | . 34 | 32 | 13 | 49 | 42 | 67 | 57 | 13 | 42 | 45 | 31 | 13 | 43 | 64 | 54 | 13 | 41 | 51 | 40 | 20 |
| Fairly badly | 25 | 26 | 24 | 28 | 34 | 19 | 21 | 27 | 30 | 27 | 24 | 25 | 35 | 24 | 23 | 26 | 35 | 25 | 28 | 26 |
| Very badly | 27 | 28 | 50 | 10 | 16 | 6 | 11 | 49 | 20 | 17 | 30 | 55 | 16 | 4 | 8 | 48 | 17 | 13 | 14 | 46 |
| TOTAL BADLY | | 54 | 74 | 38 | 50 | 25 | 32 | 76 | 50 | 44 | 54 | 80 | 51 | 28 | 31 | 74 | 52 | 38 | 42 | 72 |
| Don't know | 14 | 14 | 12 | 13 | 8 | 8 | 11 | 11 | 8 | 11 | 15 | 7 | 7 | 8 | 15 | 12 | 6 | 11 | 18 | 9 |





| weighted Sample | | | 531 | 580 | 132 | 263 | 396 | 320 | 522 | 589 | 900 | 111 | 100 |
|---|--------|--------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|----------------|-----|
| Unweighted 9 | Sample | 1111 | 571 | 540 | 156 | 215 | 384 | 356 | 677 | 434 | 809 | 242 | 60 |
| | - 1 | % | % | % | % | % | % | % | % | % | % | % | % |
| | | | , - | | | | , - | | | | | , - | |
| | A:1 | A:1 | | | | | | | | | | | |
| | April | April | | | | | | | | | | | |
| | 8-9 | 16-20 | | | | | | | | | | | |
| Do you think Ed Miliband is doing well or badly | | | | | | | | | | | | | |
| as leader of the Labour party? | | | | | | | | | | | | | |
| Very well | 2 | 4 | 4 | 4 | 2 | 2 | 6 | 4 | 4 | 4 | 4 | 6 | 6 |
| • | 22 | 7 27 | 26 | 28 | 27 | 21 | 25 | 35 | 26 | 28 | 28 | 31 | 19 |
| Fairly well | | | | | | | | | | | | | |
| TOTAL WELL | 24 | 31 | 30 | 32 | 29 | 23 | 31 | 39 | 30 | 32 | 32 | 37 | 25 |
| Fairly badly | 40 | 36 | 35 | 37 | 28 | 41 | 37 | 33 | 36 | 35 | 36 | 39 | 31 |
| Very badly | 30 | 26 | 30 | 22 | 27 | 27 | 25 | 24 | 27 | 24 | 26 | 20 | 32 |
| TOTAL BADLY | 70 | 62 | 65 | 59 | 55 | 68 | 62 | 57 | 63 | 59 | 62 | 59 | 63 |
| Don't know | 6 | 7 | 5 | 10 | 17 | 9 | 6 | 4 | 6 | 8 | 7 | 5 | 12 |
| | | | | | • | | | | | - 1 | | | |
| Do you think that Nick Clegg is doing well or | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| badly as leader of the Liberal Democrats? | | | - | | | | | | | | | | |
| Very well | 1 | 2 | 2 | 3 | 1 | 2 | 3 | 2 | 2 | 3 | 2 | 4 | 6 |
| Fairly well | 18 | 19 | 19 | 20 | 11 | 22 | 17 | 23 | 23 | 16 | 19 | 25 | 17 |
| TOTAL WELL | 19 | 21 | 21 | 23 | 12 | 24 | 20 | 25 | 25 | 19 | 21 | 29 | 23 |
| Fairly badly | 33 | 32 | 32 | 32 | 30 | 30 | 30 | 36 | 32 | 32 | 32 | 32 | 27 |
| Very badly | 40 | 38 | 43 | 33 | 40 | 36 | 42 | 33 | 36 | 39 | 38 | 34 | 39 |
| TOTAL BADLY | 73 | 70 | 75 | 65 | 70 | 66 | 72 | 69 | 68 | 71 | 70 | 66 | 66 |
| | | | | | | | | | | | | | |
| Don't know | 8 | 9 | 5 | 12 | 19 | 10 | 8 | 5 | 8 | 10 | 9 | 5 | 11 |
| | | | | | | | | | | | | | |
| Do you think Nicola Sturgeon is doing well or | | | | | | | | | | | | | |
| badly as First Minister? | | | | | | | | | | | | | |
| Very well | 38 | 42 | 45 | 40 | 42 | 44 | 48 | 34 | 41 | 44 | 45 | 26 | 34 |
| Fairly well | 33 | 26 | 25 | 27 | 27 | 23 | 24 | 30 | 30 | 22 | 25 | 32 | 30 |
| TOTAL WELL | 71 | 68 | 70 | 67 | 69 | 67 | 72 | 64 | 71 | 66 | 70 | 58 | 64 |
| | 7.7 | | | - | | | | | | | | | - |
| Fairly badly | 10 | 10 | 10 | 10 | 5 | 9 | 9 | 14 | 10 | 10 | 9 | 16 | 9 |
| Very badly | 13 | 16 | 17 | 15 | 14 | 16 | 13 | 19 | 14 | 17 | 15 | 19 | 17 |
| TOTAL BADLY | 23 | 26 | 27 | 25 | 19 | 25 | 22 | 33 | 24 | 27 | 24 | 35 | 26 |
| Don't know | 5 | 6 | 3 | 9 | 11 | 8 | 6 | 3 | 5 | 7 | 6 | 7 | 10 |
| | | | • | | • | | | • | | • | | | |
| | | | | | | | | | | | | | |
| Do you think that Jim Murphy is doing well or | | | | | | | | | | | | | |
| badly as leader of the Scottish Labour party? | | | | | | | | | | | | | |
| , , , | | _ | | | | _ | | | _ | | | _ | _ |
| Very well | 5 | 5 | 4 | 6 | 5 | 6 | 4 | 5 | 5 | 5 | 4 | 5 | 9 |
| Fairly well | 29 | 27 | 26 | 29 | 13 | 23 | 23 | 42 | 28 | 26 | 28 | 37 | 13 |
| TOTAL WELL | 34 | 32 | 30 | 35 | 18 | 29 | 27 | 47 | 33 | 31 | 32 | 42 | 22 |
| Fairly badly | 25 | 26 | 26 | 26 | 23 | 25 | 28 | 25 | 26 | 25 | 25 | 26 | 29 |
| Very badly | 27 | 28 | 36 | 20 | 32 | 26 | 34 | 20 | 28 | 28 | 29 | 18 | 25 |
| TOTAL BADLY | 52 | 54 | 62 | 46 | 55 | 51 | 62 | 45 | 54 | 53 | 54 | 44 | 54 |
| Don't know | 14 | 14 | 9 | 19 | 27 | 20 | 11 | 8 I | 13 | 15 | 14 | 13 | 23 |
| DOU E KNOW | 14 | 14 | 9 | 19 | 21 | 20 | 1.1 | ٥ | 13 | 15 | 14 | 13 | 23 |



YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, Holyrood Vote 2011, Place of birth and Recalled 2014 referendum vote:

Unweighted no. Weighted no.

| | Unweighted no. | weigntea |
|------------------------------------|----------------|----------|
| Age and Gender | | |
| Male 18-24 | 78 | 66 |
| Male 25-39 | 105 | 129 |
| Male 40-59 | 206 | 193 |
| Male 60+ | 182 | 143 |
| Female 18-24 | 78 | 67 |
| Female 25-39 | 110 | 134 |
| Female 40-59 | 178 | 202 |
| Female 60+ | 174 | 177 |
| Social Grade | | |
| AB | 315 | 217 |
| C1 | 362 | 306 |
| C2 | 180 | 222 |
| DE | 254 | 367 |
| Newspaper Type | | |
| Express / Mail | 165 | 133 |
| Sun / Star | 101 | 178 |
| Mirror / Record | 120 | 222 |
| Guardian / Independent / Herald | 112 | 67 |
| FT / Times / Telegraph / Scotsman | 99 | 67 |
| Other Paper | 224 | 222 |
| No Paper | 290 | 222 |
| Political Party Identification | | |
| Conservatives | 119 | 123 |
| Labour | 252 | 282 |
| Liberal Democrats | 96 | 70 |
| SNP | 333 | 291 |
| SNP (Holyrood) & Lab (Westminster) | 35 | 112 |
| Other | 37 | 10 |
| Don't know / No vote | 239 | 222 |
| Place of Birth | | |
| Scotland | 809 | 900 |
| Elsewhere in UK | 242 | 111 |
| Outside UK | 60 | 100 |
| Recalled Referendum Vote | | |
| Yes | 485 | 482 |
| No | 585 | 588 |
| Can't remember/ Didn't vote | 41 | 41 |
| | | |

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