

YouGov / The Times Survey Results

Sample Size: 2032 GB Adults
Fieldwork: 23rd - 24th July 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2032	366	522	187	219	716	757	983	1049	213	839	502	477	1158	874	1758	98	177	482	333	246	697	
Unweighted Sample	2032	299	592	234	289	842	736	932	1100	147	864	519	502	1236	796	1736	109	187	495	344	197	700	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Labour Government so far, which of the following best reflects your view?

I expected them to do well and they have done	29	9	59	43	7	44	16	29	29	30	30	29	26	34	22	28	28	34	29	27	34	26
I expected them to do poorly, but they have been better than I expected	8	9	7	8	7	6	8	9	7	15	7	6	9	7	9	8	5	6	11	7	7	8
I expected them to do well, but I have been disappointed	5	5	3	7	9	5	6	5	5	3	5	4	7	5	5	5	4	3	6	7	2	5
I expected them to do poorly and they have done	19	41	1	5	49	9	34	22	16	11	14	21	28	16	23	19	19	17	18	20	18	20
None of these	21	21	19	25	18	21	21	20	23	23	22	23	19	22	21	21	19	21	17	24	20	24
Don't know	18	14	12	11	10	16	16	15	21	19	21	18	12	16	21	18	24	19	20	14	20	17

And thinking specifically about how Keir Starmer has done as Prime Minister so far, which of the following best reflects your view?

I expected him to do well and he has done	24	6	52	38	4	39	12	26	22	24	26	25	19	28	18	24	24	23	24	23	29	22
I expected him to do poorly, but he has been better than I expected	11	13	11	13	9	12	9	12	10	17	9	10	12	10	11	11	8	10	12	10	9	11
I expected him to do well, but I have been disappointed	4	3	3	3	7	3	5	4	4	3	4	3	6	3	5	4	2	2	5	5	3	4
I expected him to do poorly and he has done	19	41	2	8	50	9	34	23	16	11	14	22	29	16	23	19	22	18	18	22	16	20
None of these	21	23	17	22	17	20	23	18	23	15	23	21	20	22	19	21	18	19	18	24	22	22
Don't know	21	14	15	16	14	18	17	17	25	30	24	19	15	19	24	20	26	28	23	16	21	21

Sample Size: 2032 GB Adults
Fieldwork: 23rd - 24th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2032	366	522	187	219	716	757	983	1049	213	839	502	477	1158	874	1758	98	177	482	333	246	697
Unweighted Sample	2032	299	592	234	289	842	736	932	1100	147	864	519	502	1236	796	1736	109	187	495	344	197	700
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Chancellor Rachel Reeves will deliver her first Budget in the Autumn.

If taxes are increased in the Autumn budget, do you think this will be mainly due to...

The choices of the current Labour Government	32	73	12	17	54	21	53	35	30	14	25	37	48	31	35	33	29	25	33	37	23	36
The public finances that the previous Conservative Government left behind	30	3	58	45	9	46	15	32	28	37	33	28	22	34	24	29	29	34	30	30	32	28
Both equally	27	21	23	32	28	27	25	25	29	29	29	25	25	26	28	27	27	29	24	24	34	27
Don't know	11	3	7	6	9	6	8	9	13	19	13	9	6	10	13	11	14	12	13	9	11	10

And at the present time, do you think the Government should...

Look to increase taxes	15	4	24	25	5	25	6	17	13	16	16	18	11	19	10	14	20	20	14	14	18	14
Look to keep taxes at their current level	41	53	44	48	42	43	46	41	40	27	36	45	50	39	42	41	35	39	41	41	32	45
Look to reduce taxes	29	37	17	16	45	16	37	32	28	38	31	25	28	28	31	30	26	26	29	32	37	27
Don't know	15	7	14	11	8	15	10	11	19	19	17	13	11	14	16	14	18	15	17	13	13	14

And from what you've seen or heard, do you think the public finances that the outgoing Conservative Government left behind were...

Very good	1	5	0	0	1	0	3	2	1	0	1	1	3	1	2	1	0	2	1	2	1	2
Fairly good	10	26	2	4	13	6	15	10	9	5	7	11	16	10	9	10	9	5	10	10	12	10
TOTAL GOOD	11	31	2	4	14	6	18	12	10	5	8	12	19	11	11	11	9	7	11	12	13	12
Neither good nor bad	18	39	4	13	30	11	28	17	18	8	13	19	27	15	21	18	15	13	17	18	18	19
Fairly bad	26	17	27	33	31	25	25	26	26	33	27	24	24	27	24	26	31	18	25	28	23	28
Very bad	35	6	61	47	17	52	20	38	33	40	40	35	24	39	30	34	34	47	36	33	40	31
TOTAL BAD	61	23	88	80	48	77	45	64	59	73	67	59	48	66	54	60	65	65	61	61	63	59
Don't know	10	6	6	4	8	5	9	8	13	13	13	10	6	8	14	10	12	15	11	9	7	10

Sample Size: 2032 GB Adults
Fieldwork: 23rd - 24th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2032	366	522	187	219	716	757	983	1049	213	839	502	477	1158	874	1758	98	177	482	333	246	697
Unweighted Sample	2032	299	592	234	289	842	736	932	1100	147	864	519	502	1236	796	1736	109	187	495	344	197	700
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the future of the Conservative party, from what you know, which of the following do you think would make the best leader?

Robert Jenrick	2	4	2	1	2	2	3	2	1	1	2	2	2	1	2	2	1	1	1	1	1	2	2
Mel Stride	1	0	1	1	0	1	0	1	1	0	1	0	1	1	0	1	1	0	1	0	1	1	1
James Cleverly	7	11	9	6	3	9	5	8	6	2	7	7	7	8	4	7	4	8	4	7	6	8	8
Kemi Badenoch	4	6	2	4	9	3	5	4	3	3	4	4	4	4	3	4	5	2	4	4	3	4	4
Priti Patel	3	4	1	1	8	2	4	3	2	3	2	4	3	2	4	3	2	0	5	2	3	2	2
Suella Braverman	6	11	2	1	23	2	12	8	5	0	4	8	10	5	7	6	6	5	4	7	5	7	7
Tom Tugendhat	8	10	13	13	4	11	7	12	5	10	6	10	10	10	6	8	15	5	6	10	9	9	9
Victoria Atkins	1	0	1	2	1	1	1	1	1	1	1	1	1	1	1	1	0	2	1	1	1	0	0
Don't know	70	53	71	71	51	69	62	61	77	79	75	64	62	67	72	69	65	77	75	68	69	66	66

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.