

YouGov / The Times Survey Results

Sample Size: 2053 GB Adults
Fieldwork: 6th - 7th March 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	275	640	122	671	497	174	723	764	994	1059	216	848	507	483	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	297	654	124	709	495	175	855	750	941	1112	167	824	516	546	1278	775	1760	109	184	488	342	201	729	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 Nov '23	6-7 Mar '24																							
Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?																									
He is doing a good job	22	16	56	8	16	31	7	15	14	20	18	14	12	13	16	22	16	15	16	12	14	12	16	21	18
He is doing a bad job	33	43	12	63	42	32	65	38	52	39	50	36	37	42	49	40	45	39	42	40	48	47	36	47	40
Don't know	45	41	32	29	42	37	28	46	34	41	33	51	45	35	38	38	46	41	48	38	41	48	32	42	
Do you think the Government is managing the economy well or badly?																									
Very well	2	1	6	1	1	3	0	1	1	1	2	1	2	1	1	1	2	2	1	0	1	1	2	2	
Fairly well	24	19	65	6	18	37	4	17	14	26	21	17	15	14	21	27	19	18	20	17	11	16	17	23	22
TOTAL WELL	26	20	71	7	19	40	4	18	15	27	22	19	16	16	22	28	20	20	22	18	11	17	18	25	24
Fairly badly	31	31	16	32	35	30	29	33	30	31	28	33	34	32	28	30	32	29	31	26	28	32	30	28	32
Very badly	33	38	6	56	38	21	59	38	48	30	42	35	37	40	41	32	40	36	36	50	49	39	36	40	34
TOTAL BADLY	64	69	22	88	73	51	88	71	78	61	70	68	71	72	69	62	72	65	67	76	77	71	66	68	66
Don't know	11	11	7	5	9	9	8	11	7	11	8	14	13	12	9	11	9	14	11	7	12	12	16	8	10
In your opinion how good or bad is the state of Britain's economy at the moment?																									
Very good	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Quite good	6	4	13	3	6	5	1	4	2	4	5	3	7	4	2	5	3	5	4	1	1	4	3	9	4
TOTAL GOOD	7	4	13	3	6	5	1	4	2	4	5	3	7	4	2	5	3	5	4	2	1	4	3	9	4
Neither good nor bad	19	20	50	9	17	37	7	18	14	29	21	19	16	13	24	30	20	21	20	26	12	19	19	18	23
Quite bad	39	39	28	42	39	37	40	42	40	39	38	40	38	40	38	39	40	38	40	28	41	37	38	42	41
Very bad	30	32	8	45	37	18	48	35	41	26	32	32	29	35	34	24	34	28	30	40	42	33	33	27	28
TOTAL BAD	69	71	36	87	76	55	88	77	81	65	70	72	67	75	72	63	74	66	70	68	83	70	71	69	69
Don't know	5	5	1	1	1	3	4	1	2	3	4	6	9	7	2	2	2	9	5	4	4	7	7	4	4

Sample Size: 2053 GB Adults
Fieldwork: 6th - 7th March 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	275	640	122	671	497	174	723	764	994	1059	216	848	507	483	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	297	654	124	709	495	175	855	750	941	1112	167	824	516	546	1278	775	1760	109	184	488	342	201	729	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	2	3	1	0	2	1	0	1	1	3	1	5	2	1	1	2	2	2	1	2	2	1	3	1
Get a little better	13	13	26	11	23	13	12	16	13	9	14	11	23	15	9	8	15	10	13	5	14	11	13	21	12
TOTAL GET BETTER	14	15	29	12	23	15	13	16	14	10	17	12	28	17	10	9	17	12	15	6	16	13	14	24	13
Stay about the same	37	36	44	35	32	44	32	41	38	39	37	35	25	33	41	41	38	33	36	34	37	35	36	36	37
Get a little worse	28	29	17	32	31	28	34	28	31	31	27	31	23	26	31	37	29	29	29	37	26	31	25	23	33
Get a lot worse	13	13	5	16	10	9	15	11	12	15	14	13	11	14	16	10	12	15	13	17	17	12	18	9	12
TOTAL GET WORSE	41	42	22	48	41	37	49	39	43	46	41	44	34	40	47	47	41	44	42	54	43	43	43	32	45
Don't know	8	7	5	5	4	4	7	4	4	5	5	9	13	10	3	4	5	10	7	7	4	9	7	8	6

How do you think the economic situation of the country as a whole will change over the next 12 months?

Get a lot better	1	1	4	1	3	1	0	2	1	1	2	1	5	1	1	1	1	2	1	1	1	1	4	1	
Get a little better	17	12	36	7	7	21	5	9	9	14	14	10	16	11	11	13	13	11	12	7	12	10	11	17	13
TOTAL GET BETTER	18	13	40	8	10	22	5	11	10	15	16	11	21	12	12	14	14	13	13	8	13	11	12	21	14
Stay about the same	24	26	34	27	26	29	24	31	27	27	27	25	23	24	30	27	27	25	27	25	23	25	23	31	28
Get a little worse	30	32	15	34	40	31	37	33	37	32	31	32	31	33	30	32	34	29	31	38	32	31	35	27	32
Get a lot worse	18	19	7	23	17	11	24	17	19	18	18	19	16	18	23	16	17	21	18	23	24	21	20	13	17
TOTAL GET WORSE	48	51	22	57	57	42	61	50	56	50	49	51	47	51	53	48	51	50	49	61	56	52	55	40	49
Don't know	10	10	5	8	8	6	10	7	8	8	7	13	10	13	6	9	8	13	10	6	8	12	10	8	10

This week the Chancellor Jeremy Hunt set out the Government's Spring budget. Below are some of the announcements he made. For each one, please say whether you think it is a good idea or the wrong priority for the present time.

Freezing tax on alcoholic drinks at its current level

Good idea	43	60	35	39	55	36	43	39	51	47	40	42	38	52	45	43	45	42	52	50	42	45	35	44
Wrong priority for the present time	40	32	48	49	37	45	43	45	36	40	40	36	42	39	40	43	36	41	35	36	39	38	51	39
Don't know	17	8	17	12	8	19	13	16	13	13	20	22	21	9	15	14	20	17	13	14	18	17	14	17

Introducing a new tax on vapes

Good idea	72	85	74	85	80	70	85	77	75	75	70	62	69	74	81	77	66	72	70	73	68	72	75	74
Wrong priority for the present time	19	13	20	11	16	23	12	17	19	17	20	22	20	21	13	17	22	18	24	21	21	17	17	18
Don't know	9	2	6	4	4	7	3	6	6	8	10	16	11	5	7	6	12	9	6	5	11	10	8	8

Freezing tax on petrol and diesel at its current level

Good idea	73	87	66	60	89	64	66	68	85	70	76	56	68	79	83	72	74	73	73	71	73	78	59	76
Wrong priority for the present time	15	7	22	33	6	23	28	21	7	20	10	18	17	15	9	17	11	15	8	14	12	11	28	15
Don't know	12	6	12	8	5	14	7	12	8	11	14	26	15	6	8	11	14	12	18	15	15	11	13	9

Sample Size: 2053 GB Adults
Fieldwork: 6th - 7th March 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	275	640	122	671	497	174	723	764	994	1059	216	848	507	483	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	297	654	124	709	495	175	855	750	941	1112	167	824	516	546	1278	775	1760	109	184	488	342	201	729	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Extending the windfall tax on oil and gas companies for another year

Good idea	59	64	66	76	64	62	77	69	60	67	51	41	53	64	71	64	51	59	55	56	56	59	67	59
Wrong priority for the present time	13	15	11	10	15	12	7	10	16	14	12	10	12	16	13	12	14	13	11	18	13	12	8	15
Don't know	28	21	23	15	21	26	16	21	24	20	36	48	34	20	16	24	34	28	34	26	31	29	25	27

Introducing a new British ISA, to allow tax free savings that can only be invested in British companies

Good idea	50	67	42	41	64	38	50	44	61	51	49	41	45	52	61	51	49	50	62	46	46	51	48	52
Wrong priority for the present time	24	16	32	37	17	33	34	31	17	27	21	24	26	26	17	27	19	23	18	30	24	20	27	23
Don't know	26	17	26	23	19	29	16	24	22	22	31	35	30	22	21	22	32	27	20	23	29	29	24	25

Cutting the rate of Capital Gains Tax on residential property sales

Good idea	35	59	24	36	50	22	37	29	43	36	34	29	32	38	40	35	35	35	38	29	29	34	43	38
Wrong priority for the present time	32	18	46	37	25	46	45	44	26	38	26	20	29	39	33	36	26	32	23	37	34	27	32	32
Don't know	33	22	31	27	25	32	19	27	31	26	40	51	38	24	27	29	39	33	39	34	37	39	25	30

Replacing the current "non-dom" tax regime with a new scheme that requires people coming to the UK to pay tax on their foreign income after living here for four years

Good idea	61	73	61	66	72	59	67	65	68	64	57	32	54	71	74	64	57	61	54	60	60	51	62	66
Wrong priority for the present time	13	9	14	12	11	14	15	14	10	13	13	16	14	12	9	13	12	12	13	16	13	14	14	11
Don't know	26	18	25	22	17	28	18	22	21	23	30	51	31	17	17	23	31	26	33	24	26	35	24	23

Increasing the amount of money families can earn before losing entitlement to child benefit

Good idea	64	66	70	70	62	70	78	71	58	64	64	62	70	57	62	67	60	64	65	67	59	66	74	63
Wrong priority for the present time	21	26	18	20	28	19	13	18	29	22	20	12	13	32	26	20	22	21	28	16	22	20	13	23
Don't know	15	9	12	10	9	11	9	11	13	14	16	26	16	11	13	13	18	15	7	17	19	14	13	14

Reducing the rate of employee National Insurance contributions from 10% to 8%

Good idea	54	78	44	44	66	42	45	44	65	51	57	49	56	57	50	53	55	54	62	49	53	59	53	53
Wrong priority for the present time	30	15	42	45	24	42	46	43	23	35	26	21	27	34	37	34	25	31	24	30	31	26	31	33
Don't know	16	6	14	12	10	15	9	13	12	14	17	29	17	9	14	13	19	15	13	20	16	16	16	14

Keeping the planned increase in public spending in the future at 1% per year

Good idea	36	59	29	36	49	29	35	33	41	39	33	31	34	36	40	38	33	37	33	31	33	39	39	37
Wrong priority for the present time	27	15	39	35	22	37	40	36	25	30	24	17	24	35	29	29	24	26	30	32	28	18	28	29
Don't know	37	26	32	29	29	34	25	32	34	30	43	52	41	28	31	32	43	37	37	37	39	42	33	34

Sample Size: 2053 GB Adults
Fieldwork: 6th - 7th March 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	275	640	122	671	497	174	723	764	994	1059	216	848	507	483	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	297	654	124	709	495	175	855	750	941	1112	167	824	516	546	1278	775	1760	109	184	488	342	201	729	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22-23 Nov '23	6-7 Mar '24																							
Overall, do you think this week's budget was fair or not?																									
Yes, it is fair	38	27	63	18	29	41	16	30	25	32	28	25	15	28	27	30	31	21	27	24	26	22	23	33	30
No, it is not fair	23	32	11	46	34	25	47	33	39	30	36	28	26	26	38	39	32	33	33	28	31	36	29	32	32
Don't know	39	41	27	36	37	34	37	36	36	38	35	47	58	46	35	31	37	46	41	48	43	43	48	35	38
Do you think the changes that the Chancellor set out are or are not affordable for the country?																									
Are affordable	31	28	59	21	28	42	17	27	23	35	34	22	29	24	27	34	31	23	28	30	20	26	26	31	30
Are not affordable	29	33	11	46	43	24	46	43	42	29	34	33	27	35	39	28	35	31	33	32	38	35	33	34	32
Don't know	39	39	30	32	29	33	38	30	35	36	32	45	44	41	34	38	34	46	39	38	42	40	41	35	38
Thinking first of the country as a whole, do you think these changes will leave the country...?																									
Better off	15	9	28	5	10	15	4	5	5	11	12	7	15	10	7	9	9	10	10	10	7	10	8	15	8
Worse off	20	25	8	35	29	16	37	31	32	19	28	22	25	24	27	23	27	21	25	21	22	28	24	27	23
Not make much difference	48	52	55	53	50	61	48	58	52	58	50	53	42	46	57	59	52	51	51	56	57	47	53	50	54
Don't know	16	14	9	7	11	9	11	6	10	12	10	18	18	20	9	9	12	17	14	14	15	16	16	9	14
Thinking now of you and your family, do you think these changes will leave you and your family...?																									
Better off	18	10	18	11	15	11	9	10	11	7	13	7	14	14	9	2	12	7	10	11	10	9	9	15	10
Worse off	15	21	11	25	15	19	26	20	22	22	23	19	22	15	23	29	21	22	21	22	22	23	23	17	21
Not make much difference	55	58	66	57	64	66	57	66	60	64	55	62	47	56	63	64	58	59	58	58	62	57	57	58	59
Don't know	12	10	4	6	6	4	8	4	7	7	8	12	17	15	5	5	9	12	11	9	6	11	11	9	11

Sample Size: 2053 GB Adults
Fieldwork: 6th - 7th March 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	275	640	122	671	497	174	723	764	994	1059	216	848	507	483	1170	883	1772	103	179	495	341	248	688
Unweighted Sample	2053	297	654	124	709	495	175	855	750	941	1112	167	824	516	546	1278	775	1760	109	184	488	342	201	729
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In his Budget the Chancellor abolished the current "non-dom" tax regime, something that Labour had already planned to do.

The Chancellor announced he would spend the money on reducing taxes and allowing people to earn more money before losing child benefit. Labour had previously said they would spend the money on NHS staff and free breakfast clubs at schools.

What do you think the money would be better spent on?

It would be better to spend the money on reducing national insurance and increasing the maximum amount of money families can earn before losing child benefit	21	37	12	14	29	10	19	16	24	23	18	26	24	18	16	21	20	20	16	25	17	22	25	21
It would be better to spend the money on expanding staff numbers in the NHS and providing free breakfast clubs in primary schools	52	29	73	73	38	73	68	65	42	51	53	50	52	51	54	55	47	52	53	48	56	49	58	49
Neither of these	14	24	6	10	24	7	9	9	24	14	14	8	8	21	21	13	16	14	14	14	13	14	8	17
Don't know	13	9	9	4	9	10	4	9	10	12	14	16	16	11	9	10	17	13	16	13	13	15	9	13

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	256	220	10.7%
Men 50-64 High education	68	76	3.7%
Men 50-64 Mid education	96	92	4.5%
Men 50-64 Low education	85	80	3.9%
Men 25-49 High education	183	193	9.4%
Men 25-49 Mid education	138	135	6.6%
Men 25-49 Low education	45	88	4.3%
Men Under 25 High education	19	21	1.0%
Men Under 25 Mid & Low education	51	88	4.3%
Women Over 65	290	263	12.8%
Women 50-64 High education	66	72	3.5%
Women 50-64 Mid education	116	105	5.1%
Women 50-64 Low education	85	82	4.0%
Women 25-49 High education	203	207	10.1%
Women 25-49 Mid education	178	146	7.1%
Women 25-49 Low education	77	78	3.8%
Women Under 25 High education	25	25	1.2%
Women Under 25 Mid & Low education	72	82	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	183	390	19.0%
Medium (3-7)	1401	1232	60.0%
High (8,9,10)	469	431	21.0%
Social Grade (NRS and 2011 census)			
AB	629	575	28.0%
C1	649	595	29.0%
C2	332	431	21.0%
DE	443	452	22.0%
EU Referendum Vote (Election Result)			
Remain	855	723	35.2%
Leave	750	764	37.2%
Don't Know / Did Not Vote	448	565	27.5%

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	148	140	6.8%
North Lab	160	152	7.4%
North LD	30	27	1.3%
North BP	11	18	0.9%
North Oth	14	14	0.7%
North DNV	125	144	7.0%
Midlands Con	141	131	6.4%
Midlands Lab	79	80	3.9%
Midlands LD	21	18	0.9%
Midlands BP	4	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	85	96	4.7%
London Con	40	57	2.8%
London Lab	72	88	4.3%
London LD	23	27	1.3%
London BP	4	2	0.1%
London Oth	7	6	0.3%
London DNV	55	68	3.3%
South Con	312	283	13.8%
South Lab	127	121	5.9%
South LD	87	86	4.2%
South BP	3	2	0.1%
South Oth	30	27	1.3%
South DNV	170	168	8.2%
Wales Con	30	27	1.3%
Wales Lab	32	31	1.5%
Wales LD	5	4	0.2%
Wales PC	9	8	0.4%
Wales BP	2	4	0.2%
Wales Oth DNV	31	29	1.4%
Scotland Con	38	33	1.6%
Scotland Lab	25	25	1.2%
Scotland LD	9	12	0.6%
Scotland SNP	64	60	2.9%
Scotland Oth DNV	48	49	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk