YouGov / The Times Survey Results

Sample Size: 1653 adults in GB
Fieldwork: 2nd - 3rd September 2021

				Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	25-26 Aug	*2-3 Sep*	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			**1653**	420	363	85	560	410	149	613	655	803	850	180	689	398	385	942	711	198	555	359	398	142
Unweighted Sample			1653	443	362	84	574	405	146	681	668	720	933	105	672	423	453	994	659	152	585	369	405	142
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	25-26 Aug	**2-3 Sep**		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	*39*	**38**		100	0	0	83	4	11	18	67	40	36	14	29	40	59	36	41	32	51	37	31	18
Lab	*31*	**34**		0	100	0	5	76	33	46	16	31	35	48	39	35	18	34	32	48	23	38	44	15
Lib Dem	*8*	**8**		0	0	100	2	4	44	10	3	9	6	10	7	8	8	9	6	10	9	6	6	6
SNP	*5*	**5**		0	0	0	0	1	0	8	0	4	5	3	8	2	2	5	4	0	0	1	0	49
Plaid Cymru	*1*	**1**		0	0	0	0	1	0	2	1	1	1	3	0	1	1	1	2	0	0	5	0	0
Reform UK	*4*	**3**		0	0	0	4	0	1	1	5	4	2	4	2	4	3	3	2	0	3	3	4	3
Green	*9*	**10**		0	0	0	2	14	11	16	3	6	13	9	13	8	7	10	9	8	12	7	12	6
Other	*3*	**3**		0	0	0	3	1	0	0	4	3	2	7	2	3	2	2	4	2	1	4	3	3

If there were a general election held tomorrow, which party would you vote for?

	25-26 Aug	**2-3 Sep**		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	*27*	**25**		100	0	0	60	3	8	15	45	27	24	8	20	30	39	26	24	22	34	23	22	13
Labour	*21*	**22**		0	100	0	4	62	23	36	11	21	23	26	25	25	12	24	19	32	15	23	29	11
Liberal Democrat	*6*	**5**		0	0	100	2	3	31	9	2	6	4	6	5	6	5	6	4	7	6	4	4	4
Scottish National Party (SNP)	*3*	**3**		0	0	0	0	1	0	6	0	3	3	2	5	2	1	3	3	0	0	0	0	34
Plaid Cymru	*1*	**1**		0	0	0	0	1	0	1	1	1	0	2	1	1	1	1	1	0	0	4	0	0
Reform UK	*2*	**2**		0	0	0	3	0	1	0	3	2	1	3	1	3	2	2	1	0	2	2	3	2
Green	*6*	**7**		0	0	0	2	11	8	13	2	5	9	6	9	6	4	8	6	6	8	5	8	4
Some other party	*2*	**2**		0	0	0	3	1	0	0	4	3	1	5	1	2	2	2	3	1	2	3	2	2
Would not vote	*11*	**9**		0	0	0	2	1	2	3	6	10	9	9	13	5	7	7	12	7	10	13	9	4
Don't know	*18*	**20**		0	0	0	23	15	28	16	23	18	21	19	17	20	25	19	21	17	19	21	20	21
Refused	*4*	**4**		0	0	0	1	1	0	1	2	4	4	15	4	0	2	2	6	9	4	2	2	5

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	Total	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1653	420	363	85	560	410	149	613	655	803	850	180	689	398	385	942	711	198	555	359	398	142
Unweighted Sample	1653	443	362	84	574	405	146	681	668	720	933	105	672	423	453	994	659	152	585	369	405	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=30]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
UK Independence Party (UKIP)	39	**21**	0	0	0	32	0	0	0	32	15	33	0	31	11	49	19	23	0	8	17	53	0
Women's Equality Party	2	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	56	**66**	0	0	0	50	75	0	36	55	73	53	100	69	68	19	76	59	100	60	77	40	100
Don't know	2	**13**	0	0	0	18	25	0	64	13	12	14	0	0	21	32	5	18	0	32	6	8	0
Refused	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	9	**8**	1	0	0	2	0	1	2	5	8	7	5	11	6	5	6	10	6	7	10	9	5
1	1	**1**	1	1	1	1	0	1	1	1	1	2	0	2	1	2	1	2	2	1	2	1	1
2	2	**2**	1	0	0	0	1	1	0	2	2	2	2	3	0	1	1	3	0	2	2	2	1
3	2	**2**	2	1	9	2	1	2	1	2	2	2	4	2	1	2	2	2	3	1	3	2	1
4	2	**2**	0	0	2	1	1	3	1	2	1	2	3	2	1	2	2	2	1	2	2	2	2
5	6	**7**	5	3	1	5	3	5	4	7	6	7	18	6	6	4	5	10	7	7	7	6	8
6	2	**4**	3	3	4	4	3	3	2	4	4	3	6	4	3	3	3	5	2	4	3	5	4
7	5	**5**	7	2	4	5	3	5	3	5	7	4	8	6	5	2	6	5	4	4	5	6	11
8	7	**8**	9	6	10	10	5	11	8	9	8	8	7	9	8	7	8	9	9	10	8	7	5
9	7	**7**	8	9	9	7	10	12	10	6	8	6	2	8	8	6	8	6	12	8	4	5	9
10 - Absolutely certain to vote	57	**55**	65	75	61	64	75	56	68	57	51	58	44	47	61	66	59	48	53	54	54	56	55

	25-26 Aug	*2-3 Sep*																				

Which of the following do you think would make the best Prime Minister?

	25-26 Aug	*2-3 Sep*	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Boris Johnson	32	**32**	88	3	16	67	5	10	17	54	35	28	12	26	39	44	31	33	22	38	31	31	22
Keir Starmer	27	**27**	2	72	43	6	62	53	50	11	28	27	29	31	28	19	31	23	39	23	25	32	23
Not sure	37	**36**	10	24	38	25	33	35	31	32	32	40	42	37	31	35	35	37	29	34	41	33	47
Refused	4	**5**	0	1	3	2	1	2	2	4	5	5	17	5	2	3	3	7	10	5	3	3	8

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		Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1653	443	362	84	574	405	146	681	668	720	933	105	672	423	453	994	659	152	585	369	405	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	25-26 Aug	2-3 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

	25-26 Aug	2-3 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Very well	5	5	16	0	0	12	0	1	2	9	7	4	4	2	6	9	4	6	3	6	5	5	2
Fairly well	29	27	61	7	13	53	6	10	14	44	29	25	15	22	30	39	28	26	24	31	26	27	18
TOTAL WELL	34	32	77	7	13	65	6	11	16	53	36	29	19	24	36	48	32	32	27	37	31	32	20
Fairly badly	25	24	13	27	40	19	27	31	25	23	23	25	25	26	24	21	23	25	32	23	23	22	23
Very badly	29	29	3	55	44	6	57	48	49	12	31	27	26	33	30	21	32	24	28	24	28	32	43
TOTAL BADLY	54	53	16	82	84	25	84	79	74	35	54	52	51	59	54	42	55	49	60	47	51	54	66
Don't know	12	15	8	11	2	10	10	10	9	12	11	20	31	17	10	11	13	19	13	16	18	15	14

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

	25-26 Aug	2-3 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Right to leave	41	39	75	14	17	77	11	10	8	80	44	35	17	30	48	59	35	46	31	42	44	41	25
Wrong to leave	47	48	19	78	80	17	81	85	86	11	44	51	53	55	45	34	55	38	56	45	41	47	63
Don't know	12	13	6	8	3	6	9	5	6	8	12	14	29	15	7	7	11	16	13	13	15	12	12

If you had to choose, which of the following do you think the Government should prioritise for extra funding?

	2-3 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The NHS	64	64	74	72	59	74	67	68	60	61	67	61	66	61	66	64	64	67	63	65	65	60
Social care	19	20	18	19	23	17	21	21	22	19	19	7	17	26	20	19	18	16	20	19	19	16
Neither	8	8	3	3	12	4	1	4	12	11	5	11	7	7	7	7	9	8	7	7	7	13
Don't know	9	7	5	6	7	6	11	7	6	9	9	20	10	5	7	10	9	9	10	9	8	11

Would you support or oppose increasing the basic rate of National Insurance from 12% to 13% in order to increase spending on the NHS and social care?

	2-3 Sep	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly support	26	29	34	38	25	33	32	34	25	27	25	14	21	30	37	26	26	22	27	25	29	21
Tend to support	38	41	42	41	40	41	43	42	38	35	40	23	38	38	44	40	35	41	39	36	37	39
TOTAL SUPPORT	64	70	76	79	65	74	75	76	63	62	65	37	59	68	81	66	61	63	66	61	66	60
Tend to oppose	12	15	8	10	14	8	10	10	12	13	11	15	14	14	5	11	13	14	11	11	11	16
Strongly oppose	11	9	7	5	12	7	7	6	15	12	10	12	13	11	6	11	11	13	9	13	11	11
TOTAL OPPOSE	23	24	15	15	26	15	17	16	27	25	21	27	27	25	11	22	24	27	20	24	22	27
Don't know	13	6	10	6	8	11	9	8	9	12	14	36	14	7	7	11	16	10	14	16	12	12

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Unweighted Sample	1653	443	362	84	574	405	146	681	668	720	933	105	672	423	453	994	659	152	585	369	405	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose increasing the basic rate of Income Tax from 20% to 21% in order to increase spending on the NHS and social care?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly support	**20**	23	26	31	20	27	29	29	19	21	20	10	17	23	29	20	20	17	23	20	21	18
Tend to support	**31**	32	39	33	31	37	36	35	31	31	31	22	28	33	39	32	29	39	29	31	30	31
TOTAL SUPPORT	**51**	**55**	**65**	**64**	**51**	**64**	**65**	**64**	**50**	**52**	**51**	**32**	**45**	**56**	**68**	**52**	**49**	**56**	**52**	**51**	**51**	**49**
Tend to oppose	**18**	22	16	18	21	15	17	17	19	18	19	16	22	19	12	19	16	15	21	18	15	23
Strongly oppose	**18**	17	10	14	21	12	12	10	22	20	16	19	20	17	12	17	18	20	14	17	22	18
TOTAL OPPOSE	**36**	**39**	**26**	**32**	**42**	**27**	**29**	**27**	**41**	**38**	**35**	**35**	**42**	**36**	**24**	**36**	**34**	**35**	**35**	**35**	**37**	**41**
Don't know	**13**	6	9	4	7	9	7	8	9	11	15	33	14	8	8	11	16	9	13	15	13	10

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YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	209	175	10.6%
Men 50-64 High education	55	53	3.2%
Men 50-64 Mid education	80	76	4.6%
Men 50-64 Low education	65	66	4.0%
Men 25-49 High education	131	134	8.1%
Men 25-49 Mid education	98	122	7.4%
Men 25-49 Low education	47	86	5.2%
Men Under 25 High education	10	15	0.9%
Men Under 25 Mid & Low education	25	76	4.6%
Women Over 65	244	210	12.7%
Women 50-64 High education	54	50	3.0%
Women 50-64 Mid education	96	86	5.2%
Women 50-64 Low education	73	68	4.1%
Women 25-49 High education	170	144	8.7%
Women 25-49 Mid education	142	127	7.7%
Women 25-49 Low education	84	76	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	50	71	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	193	314	19.0%
Medium (3-7)	1082	992	60.0%
High (8,9,10)	378	347	21.0%
Social Grade (NRS and 2011 census)			
AB	514	463	28.0%
C1	480	479	29.0%
C2	301	347	21.0%
DE	358	364	22.0%
EU Referendum Vote (Election Result)			
Remain	681	613	37.1%
Leave	668	655	39.6%
Don't Know / Did Not Vote	304	385	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**118**	**116**	**7.0%**
North Lab	**132**	**127**	**7.7%**
North LD	**25**	**23**	**1.4%**
North BP	**16**	**15**	**0.9%**
North Oth	**12**	**12**	**0.7%**
North DNV	**102**	**106**	**6.4%**
Midlands Con	**110**	**109**	**6.6%**
Midlands Lab	**71**	**66**	**4.0%**
Midlands LD	**19**	**17**	**1.0%**
Midlands BP	**5**	**3**	**0.2%**
Midlands Oth	**10**	**8**	**0.5%**
Midlands DNV	**68**	**71**	**4.3%**
London Con	**48**	**48**	**2.9%**
London Lab	**48**	**73**	**4.4%**
London LD	**16**	**23**	**1.4%**
London BP	**2**	**2**	**0.1%**
London Oth	**6**	**5**	**0.3%**
London DNV	**32**	**48**	**2.9%**
South Con	**244**	**236**	**14.3%**
South Lab	**109**	**99**	**6.0%**
South LD	**74**	**73**	**4.4%**
South BP	**2**	**2**	**0.1%**
South Oth	**24**	**21**	**1.3%**
South DNV	**132**	**124**	**7.5%**
Wales Con	**25**	**23**	**1.4%**
Wales Lab	**27**	**25**	**1.5%**
Wales LD	**3**	**3**	**0.2%**
Wales PC	**5**	**7**	**0.4%**
Wales BP	**3**	**3**	**0.2%**
Wales Oth DNV	**23**	**23**	**1.4%**
Soctland Con	**29**	**28**	**1.7%**
Scotland Lab	**18**	**20**	**1.2%**
Scotland LD	**9**	**10**	**0.6%**
Scotland SNP	**52**	**50**	**3.0%**
Scotland Oth DNV	**34**	**35**	**2.1%**