

YouGov / The Times Survey Results

Sample Size: 1658 GB adults
Fieldwork: 3rd - 4th March 2022

	Westminster VI			Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1658	379	404	82	562	411	149	615	657	806	852	181	691	400	385	945	713	199	557	360	400	143
Unweighted Sample	1658	391	416	91	575	412	147	685	648	704	954	143	674	424	416	984	674	179	573	344	423	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

24-25
Feb

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	24-25 Feb	3-4 Mar	2019			EU Ref 2016		Gender		Age				Social Grade		Region										
	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Con	34	35	100	0	0	76	2	12	19	57	37	32	16	26	36	54	32	39	28	41	38	33	19			
Lab	39	37	0	100	0	11	77	42	49	19	34	41	57	44	35	21	38	35	49	31	33	50	23			
Lib Dem	9	7	0	0	100	2	5	35	11	3	6	9	7	7	8	8	10	3	8	11	8	3	2			
SNP	5	5	0	0	0	0	2	1	7	2	5	4	2	6	4	3	4	6	0	0	0	0	47			
Plaid Cymru	1	1	0	0	0	0	2	0	1	0	0	1	0	1	1	1	1	1	0	0	4	0	0			
Reform UK	5	5	0	0	0	7	1	0	1	10	7	2	2	4	5	6	3	7	2	5	6	5	2			
Green	6	8	0	0	0	1	10	9	10	5	7	9	14	9	8	4	10	5	10	9	8	8	3			
Other	3	2	0	0	0	3	1	1	1	4	3	2	1	2	3	4	2	3	2	2	4	2	4			

If there were a general election held tomorrow, which party would you vote for?

Conservative	23	23	100	0	0	56	2	9	14	39	26	20	9	17	26	36	22	23	19	27	24	21	13
Labour	27	24	0	100	0	8	61	30	36	13	23	26	30	28	25	14	27	21	34	20	20	32	17
Liberal Democrat	6	5	0	0	100	2	4	25	9	2	4	6	5	5	6	5	7	2	6	7	5	2	2
Scottish National Party (SNP)	3	3	0	0	0	0	1	1	5	2	4	2	1	4	3	2	3	3	0	0	0	0	33
Plaid Cymru	0	1	0	0	0	0	1	0	1	0	0	1	0	1	1	0	0	1	0	0	2	0	0
Reform UK	3	3	0	0	0	5	1	0	1	7	5	1	2	3	4	4	2	4	2	4	3	3	2
Green	4	5	0	0	0	1	8	6	8	3	5	6	8	6	6	3	7	3	7	6	5	5	3
Some other party	2	2	0	0	0	2	1	0	2	3	3	1	1	2	2	3	2	3	1	2	4	1	3
Would not vote	11	12	0	0	0	5	3	1	4	9	12	11	13	13	8	13	9	15	8	10	15	14	7
Don't know	18	19	0	0	0	19	14	24	18	19	16	22	22	18	20	18	18	20	17	20	18	19	18
Refused	2	3	0	0	0	2	3	3	3	2	3	4	9	4	1	1	3	4	6	3	3	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=31]

UK Independence Party (UKIP)	19	20	0	0	0	34	0	0	0	34	20	19	0	14	11	39	22	18	59	20	16	0	22
Women's Equality Party	10	12	0	0	0	0	20	0	6	5	10	15	100	0	6	10	25	0	19	0	18	0	23
Some other party	65	52	0	0	0	66	65	100	48	60	49	58	0	45	76	51	48	55	22	57	41	100	55
Don't know	6	13	0	0	0	0	15	0	46	0	15	8	0	30	8	0	5	20	0	8	26	0	0
Refused	0	4	0	0	0	0	0	0	0	0	6	0	0	11	0	0	0	7	0	15	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	10	0	0	0	1	2	1	3	6	11	9	15	11	6	9	7	13	5	8	13	13	7
1	2	2	0	0	0	2	0	1	1	2	2	1	2	2	1	2	1	2	2	2	2	2	1
2	2	2	1	1	0	1	0	0	1	2	1	3	2	2	2	3	1	3	0	1	5	2	1
3	2	3	1	1	3	2	2	1	1	3	3	3	8	3	2	1	2	3	3	4	3	1	1
4	2	1	0	0	2	1	0	1	1	1	1	1	3	2	0	1	1	2	2	1	0	1	4
5	7	8	4	3	6	7	5	2	4	8	7	8	15	7	7	5	7	8	10	8	7	8	4
6	4	3	2	1	4	2	1	2	3	1	3	2	3	3	2	2	3	2	2	3	2	3	2
7	4	4	6	4	1	5	3	6	4	5	3	5	3	5	5	3	4	4	5	5	4	5	3
8	7	7	7	7	8	7	9	8	7	6	7	7	8	8	6	5	7	6	9	7	7	7	4
9	8	7	11	7	9	10	7	9	8	9	7	8	3	8	7	9	8	6	6	7	8	9	4
10 - Absolutely certain to vote	53	54	68	75	66	62	70	69	68	57	55	53	37	51	62	60	57	50	54	55	51	51	70

Which of the following do you think would make the best Prime Minister?

Boris Johnson	26	26	80	1	6	56	4	7	14	44	31	21	15	20	27	40	24	28	19	30	30	23	14
Keir Starmer	34	33	4	84	53	10	68	56	51	17	32	33	37	37	34	23	38	26	40	29	31	34	39
Not sure	37	37	15	14	36	31	26	34	31	35	31	42	39	39	36	32	34	40	34	36	35	38	41
Refused	3	5	1	0	6	3	2	3	4	4	6	4	10	5	3	5	4	6	6	5	4	5	5

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		11-12 Jan		3-4 Mar	
How well or badly do you think the government are doing at handling Britain's exit from the European Union?					
Very well	4	4	16	1	0
Fairly well	24	27	63	8	15
TOTAL WELL	28	31	79	9	15
Fairly badly	26	23	12	31	24
Very badly	35	31	3	54	53
TOTAL BADLY	61	54	15	85	77
Don't know	12	14	6	6	8
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?					
Right to leave	38	39	76	13	10
Wrong to leave	49	49	17	80	84
Don't know	13	12	6	7	5

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	176	176	10.6%
Men 50-64 High education	57	53	3.2%
Men 50-64 Mid education	80	76	4.6%
Men 50-64 Low education	67	66	4.0%
Men 25-49 High education	131	134	8.1%
Men 25-49 Mid education	100	123	7.4%
Men 25-49 Low education	45	86	5.2%
Men Under 25 High education	15	15	0.9%
Men Under 25 Mid & Low education	33	76	4.6%
Women Over 65	241	211	12.7%
Women 50-64 High education	58	50	3.0%
Women 50-64 Mid education	93	86	5.2%
Women 50-64 Low education	69	68	4.1%
Women 25-49 High education	164	144	8.7%
Women 25-49 Mid education	149	128	7.7%
Women 25-49 Low education	85	76	4.6%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	73	71	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	185	315	19.0%
Medium (3-7)	1087	995	60.0%
High (8,9,10)	386	348	21.0%
Social Grade (NRS and 2011 census)			
AB	517	464	28.0%
C1	467	481	29.0%
C2	285	348	21.0%
DE	389	365	22.0%
EU Referendum Vote (Election Result)			
Remain	685	615	37.1%
Leave	648	657	39.6%
Don't Know / Did Not Vote	325	386	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	118	116	7.0%
North Lab	134	128	7.7%
North LD	26	23	1.4%
North BP	16	15	0.9%
North Oth	11	12	0.7%
North DNV	118	106	6.4%
Midlands Con	112	109	6.6%
Midlands Lab	73	66	4.0%
Midlands LD	16	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	52	71	4.3%
London Con	49	48	2.9%
London Lab	58	73	4.4%
London LD	13	23	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	52	48	2.9%
South Con	243	237	14.3%
South Lab	108	99	6.0%
South LD	77	73	4.4%
South BP	3	2	0.1%
South Oth	23	22	1.3%
South DNV	119	124	7.5%
Wales Con	25	23	1.4%
Wales Lab	22	25	1.5%
Wales LD	5	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	14	23	1.4%
Soctland Con	28	28	1.7%
Scotland Lab	17	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	53	50	3.0%
Scotland Oth DNV	31	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk