

YouGov / The Times Survey Results

Sample Size: 1688 adults in GB
Fieldwork: 6th - 7th September 2022

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1688	334	511	113	572	419	152	626	668	820	868	184	704	407	393	962	726	203	567	366	407	145	
Unweighted Sample	1688	350	533	126	572	429	152	677	664	715	973	148	669	419	452	1017	671	216	584	357	400	131	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

31 Aug-1 Sept
6-7 Sept

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	28	29	100	0	0	70	1	5	14	49	30	27	8	16	37	47	27	31	21	39	29	24	14
Lab	43	44	0	100	0	12	82	48	57	28	38	49	57	56	40	24	45	41	61	36	47	54	19
Lib Dem	11	10	0	0	100	5	6	38	14	5	9	10	7	9	10	10	11	6	9	12	8	9	7
SNP	5	5	0	0	0	1	2	0	5	3	7	4	12	5	4	4	4	7	0	0	0	0	50
Plaid Cymru	1	1	0	0	0	0	1	1	1	1	2	1	3	2	0	1	1	2	0	0	4	0	3
Reform UK	3	3	0	0	0	7	0	0	0	7	4	3	0	2	2	7	2	6	2	4	4	4	0
Green	6	7	0	0	0	2	7	8	9	3	7	6	9	9	4	4	8	5	6	8	5	7	3
Other	2	2	0	0	0	3	1	0	0	4	3	1	3	2	1	2	2	3	1	1	3	3	3

If there were a general election held tomorrow, which party would you vote for?

Conservative	19	20	100	0	0	50	1	4	12	33	21	18	5	11	28	35	21	19	15	27	18	17	12
Labour	29	30	0	100	0	9	73	40	47	19	27	34	39	36	29	18	35	24	45	24	29	37	17
Liberal Democrat	8	7	0	0	100	4	5	32	12	3	6	7	6	6	7	8	9	4	7	8	5	6	6
Scottish National Party (SNP)	3	4	0	0	0	1	1	0	4	2	5	2	8	3	3	3	3	4	0	0	0	0	41
Plaid Cymru	1	1	0	0	0	0	1	1	1	1	1	1	2	1	0	1	1	1	0	0	3	0	3
Reform UK	2	2	0	0	0	5	0	0	0	5	3	2	0	1	2	6	1	4	1	3	3	3	0
Green	5	5	0	0	0	2	6	6	8	2	5	4	6	6	3	3	6	3	5	6	3	5	3
Some other party	1	2	0	0	0	2	1	0	0	3	2	1	2	2	1	2	1	2	1	1	2	2	3
Would not vote	12	11	0	0	0	5	2	3	2	9	12	11	15	13	10	9	7	17	7	11	14	14	7
Don't know	19	17	0	0	0	23	9	15	13	21	15	19	14	18	18	16	15	20	16	20	20	15	7
Refused	2	2	0	0	0	1	1	1	1	1	2	1	4	3	0	1	1	3	3	0	3	2	2

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=23]

UK Independence Party (UKIP)	25	24	0	0	0	30	0	0	0	20	26	21	60	13	24	23	30	18	0	0	78	9	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	64	73	0	0	0	70	100	0	100	80	74	69	20	87	76	77	64	82	100	100	22	82	100
Don't know	5	3	0	0	0	0	0	0	0	0	0	10	19	0	0	0	6	0	0	0	0	9	0
Refused	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	11	0	1	1	3	1	1	2	7	12	10	16	12	8	8	7	16	8	9	11	14	9
1	2	1	0	0	0	1	0	1	1	1	1	1	0	1	1	2	1	2	1	1	1	1	1
2	2	2	1	1	1	1	0	1	1	1	2	2	4	3	1	1	2	2	1	2	5	1	1
3	1	2	1	0	4	1	0	2	1	2	2	2	5	2	2	0	2	1	1	2	2	1	1
4	1	2	1	1	0	1	2	1	1	2	1	2	3	1	2	1	1	2	1	3	1	1	2
5	7	5	4	2	2	4	2	2	3	5	4	5	7	5	3	4	3	7	3	5	5	6	0
6	2	3	4	2	3	3	3	2	2	4	3	3	4	3	4	2	3	3	4	3	3	4	0
7	4	5	7	4	3	7	4	2	4	6	6	4	5	6	5	2	4	5	4	6	3	5	5
8	7	7	6	6	11	7	6	8	7	6	9	5	13	6	5	6	8	5	8	6	7	7	5
9	9	7	9	8	8	8	9	6	7	8	6	8	6	5	10	7	7	6	8	6	5	7	11
10 - Absolutely certain to vote	54	57	67	75	68	63	72	74	71	59	54	60	38	56	58	66	63	49	61	56	58	52	64

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	208	179	10.6%
Men 50-64 High education	57	54	3.2%
Men 50-64 Mid education	73	78	4.6%
Men 50-64 Low education	66	68	4.0%
Men 25-49 High education	111	137	8.1%
Men 25-49 Mid education	106	125	7.4%
Men 25-49 Low education	47	88	5.2%
Men Under 25 High education	15	15	0.9%
Men Under 25 Mid & Low education	32	78	4.6%
Women Over 65	244	214	12.7%
Women 50-64 High education	57	51	3.0%
Women 50-64 Mid education	92	88	5.2%
Women 50-64 Low education	74	69	4.1%
Women 25-49 High education	183	147	8.7%
Women 25-49 Mid education	140	130	7.7%
Women 25-49 Low education	82	78	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	80	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	176	321	19.0%
Medium (3-7)	1094	1013	60.0%
High (8,9,10)	418	354	21.0%
Social Grade (NRS and 2011 census)			
AB	553	473	28.0%
C1	464	490	29.0%
C2	298	354	21.0%
DE	373	371	22.0%
EU Referendum Vote (Election Result)			
Remain	677	626	37.1%
Leave	664	668	39.6%
Don't Know / Did Not Vote	347	393	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	120	118	7.0%
North Lab	132	130	7.7%
North LD	25	24	1.4%
North BP	17	15	0.9%
North Oth	12	12	0.7%
North DNV	94	108	6.4%
Midlands Con	111	111	6.6%
Midlands Lab	70	68	4.0%
Midlands LD	18	17	1.0%
Midlands BP	2	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	71	73	4.3%
London Con	50	49	2.9%
London Lab	77	74	4.4%
London LD	27	24	1.4%
London BP	1	2	0.1%
London Oth	7	5	0.3%
London DNV	54	49	2.9%
South Con	243	241	14.3%
South Lab	109	101	6.0%
South LD	70	74	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	136	127	7.5%
Wales Con	24	24	1.4%
Wales Lab	23	25	1.5%
Wales LD	2	3	0.2%
Wales PC	8	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	15	24	1.4%
Scotland Con	24	29	1.7%
Scotland Lab	18	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	49	51	3.0%
Scotland Oth DNV	30	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk