YouGov / The Times Survey Results

Sample Size: 2003 adults in GB
Fieldwork: 21st - 22nd February 2023

			Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Weighted Sample		2003	306	604	120	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671
Unweighted Sample		2003	315	635	126	677	494	183	793	773	891	1112	188	814	499	502	1206	797	1760	109	134	504	339	210	707
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Feb	**21-22 Feb**																							

HEADLINE VOTING INTENTION
Westminster Voting Intention
[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	14-15 Feb	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Con	22	**23**	100	0	0	61	2	6	13	40	23	24	9	15	22	43	21	27	25	17	13	22	26	12	31
Lab	50	**46**	0	100	0	14	85	41	59	27	44	48	56	57	44	25	50	39	48	47	24	55	48	58	39
Lib Dem	9	**9**	0	0	100	4	3	43	12	4	9	8	13	9	8	8	10	7	9	4	7	5	9	9	13
SNP	4	**4**	0	0	0	0	1	0	6	2	5	4	6	5	5	2	4	4	0	0	42	0	0	1	0
Plaid Cymru	1	**1**	0	0	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	15	0	0	0	0	0
Reform UK	7	**8**	0	0	0	15	1	1	1	19	10	6	3	4	11	14	6	12	9	12	1	9	10	8	9
Green	6	**7**	0	0	0	2	6	8	7	4	6	8	14	7	7	5	7	7	7	5	9	6	5	11	7
Other	1	**2**	0	0	0	3	1	1	1	4	2	1	0	2	3	1	1	3	2	0	3	2	3	1	2

If there were a general election held tomorrow, which party would you vote for?

	14-15 Feb	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Conservative	15	**15**	100	0	0	40	2	5	10	26	16	14	6	10	15	29	15	16	16	10	9	15	16	8	20
Labour	33	**30**	0	100	0	9	74	33	48	18	31	30	35	37	29	16	36	23	32	27	18	38	30	41	25
Liberal Democrat	6	**6**	0	0	100	3	3	36	10	3	7	5	9	6	5	6	7	4	6	2	5	3	6	6	9
Scottish National Party (SNP)	3	**3**	0	0	0	0	1	0	5	1	4	2	4	3	3	2	3	3	0	0	31	0	0	2	0
Plaid Cymru	1	**0**	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0	0	0	8	0	0	0	0	0
Reform UK	4	**6**	0	0	0	10	1	1	1	12	7	4	2	3	7	10	4	7	6	7	0	7	6	6	5
Green	4	**5**	0	0	0	2	5	7	6	3	4	5	9	5	5	3	6	4	5	3	6	5	3	8	5
Some other party	1	**2**	0	0	0	2	1	1	1	3	2	1	0	2	2	1	1	2	2	0	2	2	2	1	2
Would not vote	13	**12**	0	0	0	6	3	0	3	10	11	13	12	15	11	9	8	18	12	16	9	13	16	8	12
Don't know	17	**17**	0	0	0	25	8	16	14	22	13	21	13	14	21	22	16	19	18	19	14	15	18	16	20
Refused	2	**3**	0	0	0	2	2	3	1	2	4	3	9	4	1	1	3	4	3	7	5	2	2	5	4

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=31]

	14-15 Feb	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
UK Independence Party (UKIP)	7	**15**	0	0	0	15	0	0	0	16	13	18	0	6	17	29	12	18	17	0	0	40	0	0	15
Women's Equality Party	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	70	**73**	0	0	0	65	100	100	84	69	72	74	100	87	76	38	64	82	68	0	100	60	87	100	58
Don't know	23	**13**	0	0	0	20	0	0	16	14	15	8	0	7	7	33	24	0	14	0	0	0	13	0	28
Refused	0	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 2003 adults in GB
Fieldwork: 21st - 22nd February 2023

		Total	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Weighted Sample		2003	306	604	120	655	485	170	706	746	969	1034	210	827	495	471	1142	861	1729	100	174	483	332	242	671
Unweighted Sample		2003	315	635	126	677	494	183	793	773	891	1112	188	814	499	502	1206	797	1760	109	134	504	339	210	707
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
0 - Certain NOT to vote	11	11	0	1	0	4	2	0	2	8	10	11	12	12	10	8	7	16	10	17	9	11	12	7	10
1	2	2	0	0	1	1	0	1	1	2	2	2	2	3	1	1	1	2	2	2	1	3	1	1	2
2	1	1	0	0	2	1	0	0	0	1	1	1	1	2	0	1	1	2	1	1	1	1	1	0	2
3	2	1	0	0	2	1	1	2	0	2	1	2	3	2	1	1	1	1	2	0	1	2	2	1	1
4	2	2	2	1	1	2	1	1	1	2	2	2	5	1	2	1	2	2	2	2	0	2	2	3	2
5	6	7	3	2	8	7	2	4	3	6	7	7	14	6	6	6	6	8	7	3	6	6	8	8	7
6	2	3	2	2	3	3	2	1	2	3	2	3	3	4	2	1	2	3	3	3	1	3	2	3	3
7	5	5	8	5	3	6	4	3	4	6	5	5	5	5	5	6	4	7	5	4	5	5	5	4	6
8	6	6	9	5	6	9	3	5	7	7	6	6	5	6	6	7	6	6	6	7	9	6	5	5	6
9	7	8	13	8	8	10	9	9	9	9	8	8	7	7	7	10	9	7	8	10	7	7	7	8	8
10 - Absolutely certain to vote	55	55	61	75	66	56	76	74	72	54	56	53	43	52	60	59	60	47	54	50	59	54	54	60	52

Which of the following do you think would make the best Prime Minister?

		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South
Rishi Sunak	21	25	83	4	21	53	5	17	19	38	26	24	14	18	26	41	27	22	26	17	22	25	27	21	27
Keir Starmer	34	30	1	72	37	8	64	47	50	16	34	27	28	37	32	18	36	23	30	31	34	33	25	43	25
Not sure	41	40	14	20	40	36	25	32	28	43	35	44	46	40	39	38	33	48	40	49	38	38	44	32	41
Refused	4	5	2	4	1	4	5	3	3	3	5	4	12	5	3	3	3	6	5	2	7	4	4	4	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

www.yougov.co.uk

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	**223**	**214**	**10.7%**
Men 50-64 High education	**68**	**74**	**3.7%**
Men 50-64 Mid education	**98**	**90**	**4.5%**
Men 50-64 Low education	**83**	**78**	**3.9%**
Men 25-49 High education	**169**	**188**	**9.4%**
Men 25-49 Mid education	**138**	**132**	**6.6%**
Men 25-49 Low education	**46**	**86**	**4.3%**
Men Under 25 High education	**19**	**20**	**1.0%**
Men Under 25 Mid & Low education	**47**	**86**	**4.3%**
Women Over 65	**279**	**256**	**12.8%**
Women 50-64 High education	**58**	**70**	**3.5%**
Women 50-64 Mid education	**106**	**102**	**5.1%**
Women 50-64 Low education	**86**	**80**	**4.0%**
Women 25-49 High education	**192**	**202**	**10.1%**
Women 25-49 Mid education	**168**	**142**	**7.1%**
Women 25-49 Low education	**101**	**76**	**3.8%**
Women Under 25 High education	**26**	**24**	**1.2%**
Women Under 25 Mid & Low education	**96**	**80**	**4.0%**
Political Attention (British Election Study face to face element)			
Low (0,1,2)	**233**	**381**	**19.0%**
Medium (3-7)	**1307**	**1202**	**60.0%**
High (8,9,10)	**463**	**421**	**21.0%**
Social Grade (NRS and 2011 census)			
AB	**624**	**561**	**28.0%**
C1	**582**	**581**	**29.0%**
C2	**350**	**421**	**21.0%**
DE	**447**	**441**	**22.0%**
EU Referendum Vote (Election Result)			
Remain	**793**	**706**	**35.2%**
Leave	**773**	**746**	**37.2%**
Don't Know / Did Not Vote	**437**	**551**	**27.5%**

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	**145**	**136**	**6.8%**
North Lab	**164**	**148**	**7.4%**
North LD	**32**	**26**	**1.3%**
North BP	**18**	**18**	**0.9%**
North Oth	**15**	**14**	**0.7%**
North DNV	**130**	**140**	**7.0%**
Midlands Con	**138**	**128**	**6.4%**
Midlands Lab	**85**	**78**	**3.9%**
Midlands LD	**19**	**18**	**0.9%**
Midlands BP	**1**	**4**	**0.2%**
Midlands Oth	**11**	**10**	**0.5%**
Midlands DNV	**85**	**94**	**4.7%**
London Con	**53**	**56**	**2.8%**
London Lab	**64**	**86**	**4.3%**
London LD	**23**	**26**	**1.3%**
London BP	**3**	**2**	**0.1%**
London Oth	**9**	**6**	**0.3%**
London DNV	**58**	**66**	**3.3%**
South Con	**286**	**276**	**13.8%**
South Lab	**132**	**118**	**5.9%**
South LD	**95**	**84**	**4.2%**
South BP	**3**	**2**	**0.1%**
South Oth	**29**	**26**	**1.3%**
South DNV	**162**	**164**	**8.2%**
Wales Con	**28**	**26**	**1.3%**
Wales Lab	**31**	**30**	**1.5%**
Wales LD	**5**	**4**	**0.2%**
Wales PC	**10**	**8**	**0.4%**
Wales BP	**4**	**4**	**0.2%**
Wales Oth DNV	**31**	**28**	**1.4%**
Soctland Con	**27**	**32**	**1.6%**
Scotland Lab	**18**	**24**	**1.2%**
Scotland LD	**9**	**12**	**0.6%**
Scotland SNP	**42**	**58**	**2.9%**
Scotland Oth DNV	**38**	**48**	**2.4%**