

YouGov / The Times Survey Results

Sample Size: 2035 GB Adults
Fieldwork: 20th - 21st February 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2035	277	628	123	665	492	173	717	758	985	1050	214	840	503	478	1160	875	1756	102	177	490	338	246	682	
Unweighted Sample	2035	294	649	133	715	477	185	863	747	907	1128	130	825	559	521	1274	761	1748	116	171	481	362	186	719	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	14-15 Feb	20-21 Feb																							
Con	24	20	100	0	0	47	1	5	12	33	21	19	11	13	17	35	18	23	21	18	10	16	26	17	24
Lab	44	46	0	100	0	18	84	43	61	26	42	50	59	57	45	27	49	42	47	46	34	54	44	58	39
Lib Dem	9	9	0	0	100	5	4	43	11	6	9	8	6	9	9	8	10	7	9	4	8	6	7	11	12
SNP	3	4	0	0	0	0	1	0	6	1	4	3	3	4	5	2	4	3	0	0	38	0	0	0	1
Plaid Cymru	0	1	0	0	0	0	1	0	1	0	1	1	5	0	1	1	1	0	0	15	0	0	0	0	0
Reform UK	11	13	0	0	0	28	2	2	1	30	14	12	2	7	17	22	10	18	14	11	5	15	15	7	16
Green	8	7	0	0	0	2	6	8	8	2	6	7	12	8	4	4	7	6	7	6	4	7	6	6	7
Other	1	1	0	0	0	1	0	0	1	1	2	0	0	1	1	1	1	1	1	1	1	1	2	0	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	16	14	100	0	0	33	1	4	9	23	15	12	7	10	12	25	13	15	14	12	7	11	17	13	16
Labour	30	31	0	100	0	13	72	33	47	18	30	32	30	38	31	19	33	27	32	30	24	37	28	40	26
Liberal Democrat	6	6	0	0	100	3	3	33	9	4	7	5	3	6	7	6	7	5	6	3	5	5	4	7	8
Scottish National Party (SNP)	2	2	0	0	0	0	1	0	4	1	3	2	2	3	3	2	3	2	0	0	26	0	0	0	0
Plaid Cymru	0	1	0	0	0	0	1	0	1	0	1	1	3	0	1	1	1	0	0	10	0	1	0	0	0
Reform UK	7	9	0	0	0	20	1	1	1	21	10	8	1	5	12	16	7	11	9	7	4	10	10	6	10
Green	5	5	0	0	0	1	5	6	6	2	4	5	7	6	3	3	5	4	5	4	3	5	4	4	5
Some other party	1	1	0	0	0	1	0	0	1	1	1	0	0	1	1	1	1	1	1	1	0	1	1	1	0
Would not vote	12	12	0	0	0	5	5	2	6	8	14	10	22	14	11	7	10	15	13	7	12	14	14	9	13
Don't know	17	17	0	0	0	22	9	19	15	20	12	21	14	14	20	20	18	16	17	25	14	14	18	16	18
Refused	2	3	0	0	0	2	1	2	1	2	3	3	11	4	0	1	3	3	3	2	5	3	2	4	4

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=16]

UK Independence Party (UKIP)	16	17	0	0	0	35	0	0	15	23	17	18	0	0	12	63	17	17	19	0	0	41	12	0	0
Women's Equality Party	4	5	0	0	0	0	0	0	0	0	0	21	0	10	0	0	9	0	5	0	0	0	0	51	0
Some other party	65	74	0	0	0	65	100	0	71	77	83	44	0	81	88	37	74	74	71	100	100	59	76	49	100
Don't know	15	4	0	0	0	0	0	0	14	0	0	18	0	9	0	0	0	9	4	0	0	0	12	0	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	12	2	1	1	4	2	2	3	8	14	10	24	13	9	7	9	16	12	7	13	14	14	7	12
1	2	2	0	1	1	1	1	0	1	1	2	2	5	1	2	1	1	2	2	2	2	2	2	1	1
2	2	2	1	1	2	1	1	1	1	2	2	2	4	2	2	2	2	2	2	0	2	2	2	3	2
3	2	2	1	1	2	1	2	1	2	1	1	2	2	2	2	1	2	2	2	2	3	2	2	2	2
4	2	1	0	0	1	1	1	0	1	1	1	1	3	1	1	1	1	1	1	1	0	1	2	1	1
5	6	5	4	3	0	5	2	1	3	7	4	7	5	5	5	6	5	6	5	7	7	5	6	3	6
6	4	3	4	3	3	3	2	3	2	3	3	3	8	3	2	3	3	4	4	1	2	2	3	5	4
7	5	5	6	4	9	6	3	7	4	5	5	5	6	6	4	4	4	6	5	2	4	4	6	7	4
8	7	7	10	9	6	8	6	5	5	8	7	7	9	7	6	7	8	6	7	13	5	7	10	6	6
9	9	8	8	10	14	9	8	12	9	9	8	8	6	7	8	10	7	9	7	14	9	7	6	9	7
10 - Absolutely certain to vote	51	53	63	69	62	60	72	68	69	55	53	53	28	52	60	58	58	46	53	51	53	54	48	56	54

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	240	218	10.7%
Men 50-64 High education	67	75	3.7%
Men 50-64 Mid education	109	92	4.5%
Men 50-64 Low education	83	79	3.9%
Men 25-49 High education	187	191	9.4%
Men 25-49 Mid education	137	134	6.6%
Men 25-49 Low education	40	87	4.3%
Men Under 25 High education	19	20	1.0%
Men Under 25 Mid & Low education	25	87	4.3%
Women Over 65	281	261	12.8%
Women 50-64 High education	68	71	3.5%
Women 50-64 Mid education	128	104	5.1%
Women 50-64 Low education	104	81	4.0%
Women 25-49 High education	206	206	10.1%
Women 25-49 Mid education	176	144	7.1%
Women 25-49 Low education	79	77	3.8%
Women Under 25 High education	22	24	1.2%
Women Under 25 Mid & Low education	64	81	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	207	387	19.0%
Medium (3-7)	1360	1221	60.0%
High (8,9,10)	468	427	21.0%
Social Grade (NRS and 2011 census)			
AB	678	570	28.0%
C1	596	590	29.0%
C2	354	427	21.0%
DE	407	448	22.0%
EU Referendum Vote (Election Result)			
Remain	863	717	35.2%
Leave	747	758	37.2%
Don't Know / Did Not Vote	425	560	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	154	138	6.8%
North Lab	156	151	7.4%
North LD	30	26	1.3%
North BP	15	18	0.9%
North Oth	16	14	0.7%
North DNV	110	142	7.0%
Midlands Con	135	130	6.4%
Midlands Lab	91	79	3.9%
Midlands LD	25	18	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	15	10	0.5%
Midlands DNV	91	96	4.7%
London Con	52	57	2.8%
London Lab	49	88	4.3%
London LD	19	26	1.3%
London BP	1	2	0.1%
London Oth	7	6	0.3%
London DNV	58	67	3.3%
South Con	307	281	13.8%
South Lab	124	120	5.9%
South LD	96	85	4.2%
South BP	3	2	0.1%
South Oth	28	26	1.3%
South DNV	161	167	8.2%
Wales Con	37	26	1.3%
Wales Lab	33	31	1.5%
Wales LD	4	4	0.2%
Wales PC	9	8	0.4%
Wales BP	3	4	0.2%
Wales Oth DNV	30	28	1.4%
Scotland Con	30	33	1.6%
Scotland Lab	24	24	1.2%
Scotland LD	11	12	0.6%
Scotland SNP	66	59	2.9%
Scotland Oth DNV	40	49	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk