

YouGov / The Times Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2037	262	603	133	666	493	173	718	759	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682	
Unweighted Sample	2037	272	624	138	686	484	178	799	767	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	12-13 Mar	19-20 Mar																								
Con	20	19	100	0	0	46	2	5	11	32	17	21	9	11	22	32	19	19	19	24	16	17	19	16	22	
Lab	44	44	0	100	0	12	84	36	56	21	41	46	59	59	37	23	47	39	45	41	33	50	49	50	37	
Lib Dem	9	9	0	0	100	4	4	49	14	6	10	9	7	9	10	10	11	7	10	7	6	6	6	13	14	
SNP	3	3	0	0	0	0	1	1	6	1	4	3	3	3	3	3	3	3	0	0	35	0	0	1	0	
Plaid Cymru	1	1	0	0	0	0	0	1	1	0	1	0	0	1	1	0	1	1	0	12	0	0	0	0	0	
Reform UK	14	15	0	0	0	32	2	1	3	33	19	12	7	9	17	26	10	23	17	11	4	18	17	11	17	
Green	7	8	0	0	0	4	7	7	9	5	7	8	11	8	8	5	8	7	8	5	6	7	6	8	9	
Other	2	1	0	0	0	1	1	1	1	2	2	1	3	1	2	1	1	2	1	1	0	1	2	2	1	

If there were a general election held tomorrow, which party would you vote for?

Conservative	13	13	100	0	0	33	1	4	9	22	12	13	6	7	15	24	14	12	13	14	10	12	14	11	14
Labour	30	30	0	100	0	8	72	30	45	15	31	29	37	38	24	17	33	25	31	24	22	35	33	34	25
Liberal Democrat	6	7	0	0	100	3	3	41	11	4	7	6	4	7	7	7	8	5	7	4	4	4	4	10	9
Scottish National Party (SNP)	2	2	0	0	0	0	0	1	4	1	3	2	2	2	2	2	2	2	0	0	23	0	0	0	0
Plaid Cymru	0	0	0	0	0	0	1	1	1	0	1	0	1	1	0	0	0	1	0	8	0	0	0	0	0
Reform UK	10	10	0	0	0	23	2	1	2	23	14	7	5	6	12	20	7	15	11	6	2	13	12	8	12
Green	5	6	0	0	0	3	6	6	7	4	6	5	8	6	6	4	6	4	6	3	4	5	4	6	7
Some other party	1	1	0	0	0	1	1	1	1	2	1	1	2	1	1	1	0	2	1	2	0	1	1	1	1
Would not vote	12	12	0	0	0	6	2	0	4	11	11	13	19	15	10	8	10	16	12	21	10	13	14	10	11
Don't know	18	17	0	0	0	22	8	13	15	19	12	21	13	15	21	17	17	17	16	19	23	13	15	15	20
Refused	3	2	0	0	0	1	3	2	2	1	2	2	3	4	1	0	3	2	2	0	1	3	2	4	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=19]

UK Independence Party (UKIP)	13	21	0	0	0	0	0	0	0	37	24	13	0	0	61	0	0	28	16	72	0	0	55	0	12
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	79	67	0	0	0	60	100	100	87	44	68	64	100	67	39	81	70	66	73	0	0	100	16	100	74
Don't know	5	7	0	0	0	19	0	0	13	9	0	23	0	10	0	19	10	6	5	28	0	0	0	0	14
Refused	0	5	0	0	0	21	0	0	0	10	8	0	0	23	0	0	21	0	6	0	0	0	29	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

Response	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
0 - Certain NOT to vote	10	10	0	1	2	3	1	0	2	7	9	11	15	12	8	6	7	14	10	13	8	12	10	6	9
1	3	3	0	0	0	3	1	0	1	2	3	2	5	3	2	1	2	3	3	5	0	3	3	3	2
2	2	1	0	0	1	1	0	0	1	1	1	2	3	2	1	1	2	1	1	5	0	1	1	3	1
3	2	2	0	0	2	2	0	1	1	2	1	2	2	2	2	1	1	2	2	1	1	2	3	1	2
4	1	2	1	1	1	1	2	1	1	2	3	1	4	2	2	1	2	2	2	3	3	2	2	2	1
5	7	6	5	3	6	6	3	2	3	7	5	8	7	7	7	5	6	8	7	3	3	6	9	6	7
6	3	3	3	2	2	2	2	0	1	2	3	3	7	2	2	2	3	2	3	1	3	2	3	3	3
7	5	5	6	5	5	5	4	6	4	4	5	4	9	5	3	4	5	5	5	3	5	3	4	7	6
8	8	7	8	8	12	8	8	12	8	8	8	7	7	8	8	6	7	8	8	9	6	7	6	13	7
9	8	8	9	10	9	8	9	9	9	8	10	6	5	7	10	9	7	8	8	7	8	8	7	7	8
10 - Absolutely certain to vote	51	53	67	71	61	60	70	70	69	56	53	54	36	49	57	65	58	47	53	50	63	53	51	49	54

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.