

YouGov / The Times Survey Results

Sample Size: 2093 GB Adults
Fieldwork: 21st - 22nd May 2024

	Westminster VI					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2093	306	657	132	311	686	506	178	737	779	1013	1080	220	864	517	492	1193	900	1806	105	182	504	347	253	701
Unweighted Sample	2093	321	670	126	307	710	505	175	819	780	987	1106	198	877	514	504	1226	867	1793	115	185	505	347	212	729
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

15-16
May

21-22
May

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

	15-16 May	21-22 May	Westminster VI					Vote in 2019 GE			Gender		Age				Social Grade		Country			Region in England					
			Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Con	20	21	100	0	0	0	52	1	7	11	35	22	20	9	14	21	37	19	25	22	22	16	19	23	16	26	
Lab	47	46	0	100	0	0	16	84	45	63	26	45	47	54	56	47	26	49	41	47	41	34	56	47	58	38	
Lib Dem	9	9	0	0	100	0	5	3	42	12	6	9	10	7	9	8	11	10	8	10	1	7	7	8	9	13	
SNP	3	3	0	0	0	0	0	1	1	4	1	3	3	5	3	3	2	3	3	0	0	31	0	1	0	1	
Plaid Cymru	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	5	0	0	0	0	
Reform UK	11	12	0	0	0	0	23	3	2	2	25	13	11	5	7	16	18	9	16	12	22	2	14	10	7	15	
Green	8	7	0	0	0	0	3	8	3	6	5	7	7	18	9	5	3	8	6	7	7	9	5	9	9	7	
Other	1	1	0	0	0	0	1	0	0	1	2	1	1	2	1	1	1	1	1	1	1	1	1	3	1	1	

If there were a general election held tomorrow, which party would you vote for?

	15-16 May	21-22 May	Westminster VI					Vote in 2019 GE			Gender		Age				Social Grade		Country			Region in England					
			Total	Con	Lab	Lib Dem	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Conservative	13	15	100	0	0	0	37	1	6	9	24	16	13	6	10	15	27	14	15	15	14	11	13	15	13	18	
Labour	32	31	0	100	0	0	11	74	39	50	18	33	30	31	37	34	19	35	26	32	27	23	38	31	42	26	
Liberal Democrat	6	6	0	0	100	0	3	3	36	10	4	6	6	4	6	6	8	8	5	7	1	5	5	6	8	9	
Scottish National Party (SNP)	2	2	0	0	0	0	0	1	1	4	1	2	2	3	2	2	1	2	2	0	0	22	0	0	0	0	
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0	
Reform UK	8	8	0	0	0	0	17	2	2	2	18	9	7	3	5	12	13	7	10	9	15	1	9	7	6	10	
Green	6	5	0	0	0	0	2	7	3	5	3	5	5	10	6	4	2	6	4	5	5	7	3	6	7	5	
Some other party	1	1	0	0	0	0	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	
Would not vote	12	13	0	0	0	0	6	2	2	5	10	12	14	18	15	12	8	9	18	13	13	13	13	16	8	13	
Don't know	16	15	0	0	0	100	20	8	9	11	18	11	18	16	13	14	18	15	15	15	17	14	15	15	10	17	
Refused	3	4	0	0	0	0	2	2	1	3	2	4	3	8	4	2	1	3	4	3	4	3	3	3	6	3	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

UK Independence Party (UKIP)	11	11	0	0	0	0	0	54	0	21	13	10	15	0	15	24	0	19	0	12	0	0	23	15	0	0
Women's Equality Party	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	55	75	0	0	0	100	46	0	79	72	71	85	63	85	48	100	81	68	74	100	100	29	85	100	100	
Don't know	16	8	0	0	0	0	0	0	0	15	12	0	0	0	28	0	0	19	8	0	0	28	0	0	0	
Refused	16	6	0	0	0	0	0	0	0	0	8	0	37	0	0	0	0	13	6	0	0	20	0	0	0	

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	11	1	1	0	2	5	1	1	3	8	10	11	15	13	8	7	7	15	10	13	12	12	10	8	10
1	3	2	0	0	0	2	1	1	1	1	2	2	2	5	2	2	1	1	3	2	4	1	1	4	1	2
2	3	2	1	0	2	2	1	1	0	1	1	2	2	3	2	1	1	2	2	2	3	0	2	1	3	1
3	2	2	1	1	0	4	1	1	2	2	2	2	2	4	2	2	1	2	2	2	1	2	2	3	1	2
4	2	2	1	1	2	6	2	1	1	1	2	2	3	6	2	2	1	2	2	2	3	2	3	3	1	2
5	6	6	5	3	3	20	6	3	2	4	6	5	7	5	7	4	7	5	7	6	4	6	7	10	6	5
6	3	3	3	4	4	5	4	1	2	3	3	4	6	4	3	2	3	4	4	4	4	3	3	2	4	5
7	4	5	5	5	3	10	5	4	3	4	5	5	7	6	5	3	5	5	5	9	4	4	4	4	5	5
8	8	7	11	7	10	8	9	6	5	7	7	8	6	7	6	9	6	7	7	7	5	5	7	9	6	7
9	9	8	7	9	11	6	10	9	8	8	10	8	7	7	6	8	10	8	7	8	7	6	8	6	7	9
10 - Absolutely certain to vote	52	53	66	69	66	36	56	72	74	68	56	53	52	35	51	57	59	57	47	52	47	59	52	48	57	53

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	240	224	10.7%
Men 50-64 High education	67	77	3.7%
Men 50-64 Mid education	99	94	4.5%
Men 50-64 Low education	80	82	3.9%
Men 25-49 High education	174	197	9.4%
Men 25-49 Mid education	164	138	6.6%
Men 25-49 Low education	73	90	4.3%
Men Under 25 High education	22	21	1.0%
Men Under 25 Mid & Low education	68	90	4.3%
Women Over 65	264	268	12.8%
Women 50-64 High education	60	73	3.5%
Women 50-64 Mid education	115	107	5.1%
Women 50-64 Low education	93	84	4.0%
Women 25-49 High education	193	211	10.1%
Women 25-49 Mid education	173	149	7.1%
Women 25-49 Low education	100	80	3.8%
Women Under 25 High education	27	25	1.2%
Women Under 25 Mid & Low education	81	84	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	295	398	19.0%
Medium (3-7)	1348	1256	60.0%
High (8,9,10)	450	440	21.0%
Social Grade (NRS and 2011 census)			
AB	618	586	28.0%
C1	608	607	29.0%
C2	388	440	21.0%
DE	479	460	22.0%
EU Referendum Vote (Election Result)			
Remain	819	737	35.2%
Leave	780	779	37.2%
Don't Know / Did Not Vote	494	576	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	151	142	6.8%
North Lab	165	155	7.4%
North LD	27	27	1.3%
North BP	12	19	0.9%
North Oth	16	15	0.7%
North DNV	134	147	7.0%
Midlands Con	134	134	6.4%
Midlands Lab	81	82	3.9%
Midlands LD	21	19	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	94	98	4.7%
London Con	60	59	2.8%
London Lab	71	90	4.3%
London LD	20	27	1.3%
London BP	1	2	0.1%
London Oth	7	6	0.3%
London DNV	53	69	3.3%
South Con	302	289	13.8%
South Lab	133	123	5.9%
South LD	90	88	4.2%
South BP	3	2	0.1%
South Oth	30	27	1.3%
South DNV	171	172	8.2%
Wales Con	31	27	1.3%
Wales Lab	30	31	1.5%
Wales LD	5	4	0.2%
Wales PC	10	8	0.4%
Wales BP	6	4	0.2%
Wales Oth DNV	33	29	1.4%
Scotland Con	31	33	1.6%
Scotland Lab	25	25	1.2%
Scotland LD	12	13	0.6%
Scotland SNP	68	61	2.9%
Scotland Oth DNV	49	50	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk