

YouGov / The Times Survey Results

Sample Size: 2211 adults in GB
Fieldwork: 12th - 13th June 2024

	Westminster VI					Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Reform UK	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	2211	253	652	212	293	327	723	535	188	779	823	1070	1141	232	913	546	520	1260	951
Unweighted Sample	2211	277	643	218	314	327	767	519	198	892	872	1001	1210	159	869	594	589	1359	852
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	10-11 Jun	12-13 Jun																		
Con	18	18	100	0	0	0	0	43	1	4	12	27	17	18	7	12	16	34	17	19
Lab	38	37	0	100	0	0	0	12	71	30	49	20	34	39	41	45	38	20	39	33
Lib Dem	15	14	0	0	100	0	0	9	7	56	18	9	14	13	22	14	12	12	15	13
SNP	2	3	0	0	0	0	0	0	1	0	4	1	3	3	5	3	2	3	3	3
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	1	1	1	0	1	1	1	0	1
Reform UK	17	19	0	0	0	100	0	32	6	3	5	35	24	14	15	15	22	23	16	24
Green	8	7	0	0	0	0	0	2	9	5	9	3	5	8	8	9	4	5	8	4
Other	1	2	0	0	0	0	0	1	4	2	2	4	3	2	0	2	3	3	2	3

Now, thinking specifically about your own constituency, and imagining that these were the political parties standing, which party do you intend to vote for in the July 4th 2024 UK general election?

Conservative	11	100	0	0	0	0	30	1	3	9	18	11	12	4	7	10	24	12	11
Labour	29	0	100	0	0	0	12	67	31	45	17	28	31	33	34	32	18	33	25
Liberal Democrat	10	0	0	100	0	0	7	5	46	14	6	10	9	14	9	9	9	11	8
Scottish National Party (SNP)	2	0	0	0	0	0	0	1	0	4	1	2	2	3	2	1	2	2	2
Plaid Cymru	1	0	0	0	0	0	0	1	0	1	1	0	1	0	1	1	0	0	1
Reform UK	13	0	0	0	100	0	25	4	2	4	26	17	10	9	10	16	19	12	16
Green	5	0	0	0	0	0	2	8	4	8	3	4	6	6	6	3	4	6	3
Some other party	1	0	0	0	0	0	1	3	1	1	2	2	1	0	1	2	2	1	2
Would not vote	10	0	0	0	0	0	4	1	0	3	7	11	9	7	13	8	8	7	14
Don't know	15	0	0	0	0	100	18	8	11	11	17	11	18	14	14	17	14	15	15
Refused	3	0	0	0	0	0	2	3	0	1	1	3	2	8	3	1	0	2	3

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	Country			Region in England				
	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2211	1908	111	192	533	367	268	741
Unweighted Sample	2211	1899	116	196	540	381	195	783
	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Headline voting intention projected by YouGov MRP model]

	10-11 Jun	12-13 Jun							
Con	18	18	19	20	9	19	19	13	20
Lab	38	37	38	31	31	44	42	47	27
Lib Dem	15	14	14	10	12	7	9	11	23
SNP	2	3	0	0	34	0	0	0	0
Plaid Cymru	1	1	0	14	0	0	0	0	0
Reform UK	17	19	20	17	7	21	24	14	20
Green	8	7	7	7	5	5	6	12	7
Other	1	2	2	2	3	3	0	4	2

Now, thinking specifically about your own constituency, and imagining that these were the political parties standing, which party do you intend to vote for in the July 4th 2024 UK general election?

Conservative	11	12	14	5	12	12	9	13
Labour	29	30	26	25	35	32	38	23
Liberal Democrat	10	10	7	8	5	5	8	16
Scottish National Party (SNP)	2	0	0	25	0	0	0	0
Plaid Cymru	1	0	10	0	0	0	0	0
Reform UK	13	14	13	4	15	16	10	14
Green	5	5	5	3	4	4	9	5
Some other party	1	1	1	2	2	0	2	2
Would not vote	10	10	7	14	14	10	4	8
Don't know	15	15	14	12	12	16	16	16
Refused	3	3	2	3	2	3	4	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	0 - Certain NOT to vote	1	2	3	4	5	6	7	8	9	10 - Absolutely certain to vote							
9	2	1	0	2	1	3	1	1	3	6	10	8	8	11	8	7	7	12
2	0	0	0	2	2	1	0	0	1	2	2	2	2	3	2	0	1	3
2	0	0	1	2	4	1	0	2	0	1	3	2	5	1	2	2	1	3
2	1	1	2	1	4	1	2	2	1	2	2	2	2	2	2	3	2	3
2	1	1	1	1	6	2	1	0	0	1	3	1	5	2	2	0	2	2
4	3	2	1	1	13	3	3	2	3	4	4	4	4	4	5	3	4	5
2	3	1	3	3	4	2	1	0	1	2	2	2	3	2	2	3	2	2
4	2	4	3	4	9	5	2	3	3	5	4	4	6	3	4	4	4	3
6	6	6	8	7	9	8	3	6	4	6	7	5	7	6	4	7	6	6
8	13	10	11	9	7	10	9	10	9	8	9	8	14	7	7	9	8	9
59	69	73	70	68	40	64	77	74	74	62	55	62	45	58	62	62	63	52

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Weighted Sample 2211	1908	111	192	533	367	268	741
Unweighted Sample 2211	1899	116	196	540	381	195	783
%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	9	9	8	11	12	9	4	8
1	2	2	0	3	2	3	2	1
2	2	2	1	3	3	2	1	2
3	2	2	6	4	1	2	3	1
4	2	2	2	0	2	2	4	2
5	4	4	9	4	4	5	6	3
6	2	2	5	2	1	2	2	3
7	4	4	2	2	3	5	5	4
8	6	6	3	4	5	7	6	7
9	8	9	5	7	9	6	8	10
10 - Absolutely certain to vote	59	58	59	59	58	56	60	59

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